

# Analysis

## **DASHBOARD 1.(Parents/Teacher Engagement):-**

Fig 1.(May/Summer Camp):

-Percentage of interaction in summer camp is similar for both Parents and Teachers

Fig 2.(Types of Parents/Teachers):

-Percentage of Very Active Teacher is more as compared to Parents

Fig 3.(Mode of Contact):

-Parents Most used Mode of Contact is Image and Video but Teachers tend to use Chat primarily

Fig 4.(Most engaging):

-Mixture of the mode of contact of Top engaging Parents/Teachers

Fig 5&6.(Hourly and Daily Engagement):

-Similar behaviour found in Parents/Teachers

## **DASHBOARD 2.(Parents/Teacher Overall Contactability):-**

Fig 1.(Contactable):

-There are 79 Parents that never engaged but there is only 7 Teacher on the other hand

Fig 2.(Contactability History):

-Parents tend to use Video and Image Mode of Contact but in May/Summer Camp they tend to share lots of Images

Fig 3,4&5.(Mode of Contact):

-Sharing of Images also increased on the Teacher side but Chat remains at the top