Overview:

- their creativity and understanding of HTML and CSS by designing unique landing pages.

Objective:

- Demonstrate proficiency in structuring web pages using HTML elements.
- Apply CSS styling to enhance the visual appeal and usability of the landing page.
- Showcase creativity and originality in design and content.

Assignment Details:

- Each student is required to create a unique landing page from scratch using only HTML and CSS.
- The landing page should have a clear purpose or theme, such as promoting a product, service, event, or personal portfolio.
- Students are encouraged to incorporate custom graphics, fonts, colors, and layouts to make their landing page stand out.
- The page should include essential elements such as a headline, subheadline, call-to-action button, and relevant content.
- Students should pay attention to responsiveness and ensure that their landing page is mobile-friendly.

Guidelines:

- Use semantic HTML markup for better accessibility and SEO.
- Organize CSS code effectively by using classes and IDs for styling elements.
- Experiment with CSS properties and selectors to achieve desired visual effects.
- Test the landing page across different browsers to ensure compatibility.
- Avoid using pre-made templates or frameworks; the goal is to create something original.

Submission Requirements:

- Submit the HTML and CSS files along with any additional assets (images, fonts, etc.) used in the project.
- Include a brief description or rationale for the design choices made.
- Encourage peer review or feedback sessions to promote learning and collaboration.

Assessment Criteria:

- Creativity and originality of the design.
- Proficiency in HTML structure and CSS styling.

- Effectiveness of layout, navigation, and visual hierarchy.
- Responsiveness and compatibility across devices.
- Attention to detail and adherence to best practices.

Conclusion:

- Emphasize the importance of creativity, problem-solving, and attention to detail in web development.
- Encourage students to continue exploring and experimenting with web technologies beyond the scope of the assignment.

Example :- it can be a - photography landing page , art gallery landing page , college website landing page .