



FlexTicket

Makes web3 events accessible
and prices fair for everyone



Our Vision

Creating a more efficient, fair, and transparent ticketing system that benefits both web3 event organizers and attendees

Problem

In the traditional ticketing industry, ticket prices are fixed, **regardless of demand or market conditions**. This often results in either tickets being sold at a price that **does not reflect market demand**, or tickets being **sold out quickly**, leaving potential attendees **unable to attend events**.

Solution

- Dynamic pricing adjusts ticket prices in real-time **based on market demand**, ensuring tickets are **priced fairly** and events are accessible to a **wider range of attendees**.
- Dynamic pricing **optimizes revenue potential** and **reduces** the risk of **unsold inventory** for event organizers, creating a more stable revenue stream.
- Blockchain technology can provide increased **transparency** and security in the ticketing process, **reducing the risk of fraud** and increasing trust in the system.



Vision cont.

Why it is important?

FlexTicket's dynamic pricing solves the existing problem of fixed pricing in the current web3 events ticketing platforms, creating a **more efficient, fair, and transparent ticketing system** that benefits both event organizers and attendees.

Dynamic pricing on other industries

- Airlines: maximize revenue and optimize their seat inventory.
- Hotels: fill rooms during slow periods and maximize revenue during high demand periods
- Sports: fill seats during slower periods
- Retail: maximize sales and profitability