How do you feel about

Twitter?





Brief Timeline

April

- Elon Musk "offers to buy Twitter at \$54.20 per share, valuing the company at about \$43 billion" (ABC)
- April 25: Twitter accepts the deal

July

- Elon Musk wants to end the deal because of bots and spam
- Twitter sues Elon Musk
 - The trial is set for October...

November

- Layoffs begin: "Today is your last working day at the company"
 - o 3,700 people laid off
- Twitter Blue begins





May

- Bots? Spam?? On Twitter???Elon Musk needs to know!
- The deal is on hold...

October

- October 4: in the end, Musk decides to acquire Twitter with the same offer
 - October 28: the deal is complete, the day before the trial
- Fired some top execs like the CEO























