

i at home



Barry gets to a new place for his work

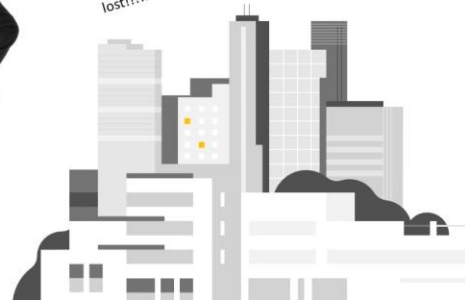


im lost

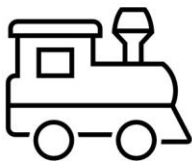
?



Barry decides to walk in the city but gets lost!!!!!!



Barry finds a lot of transit choice but likes car or train?



car ore train?

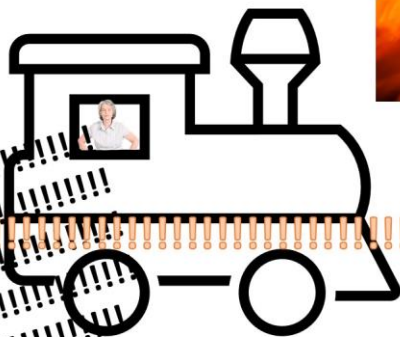


Mmmm transit



Barry gets on our app to help him find transit!

BARRY ON
TTRAIN!!!!!!



Im at work and save



Barry gets to work ON time and save!

JOB



i at home



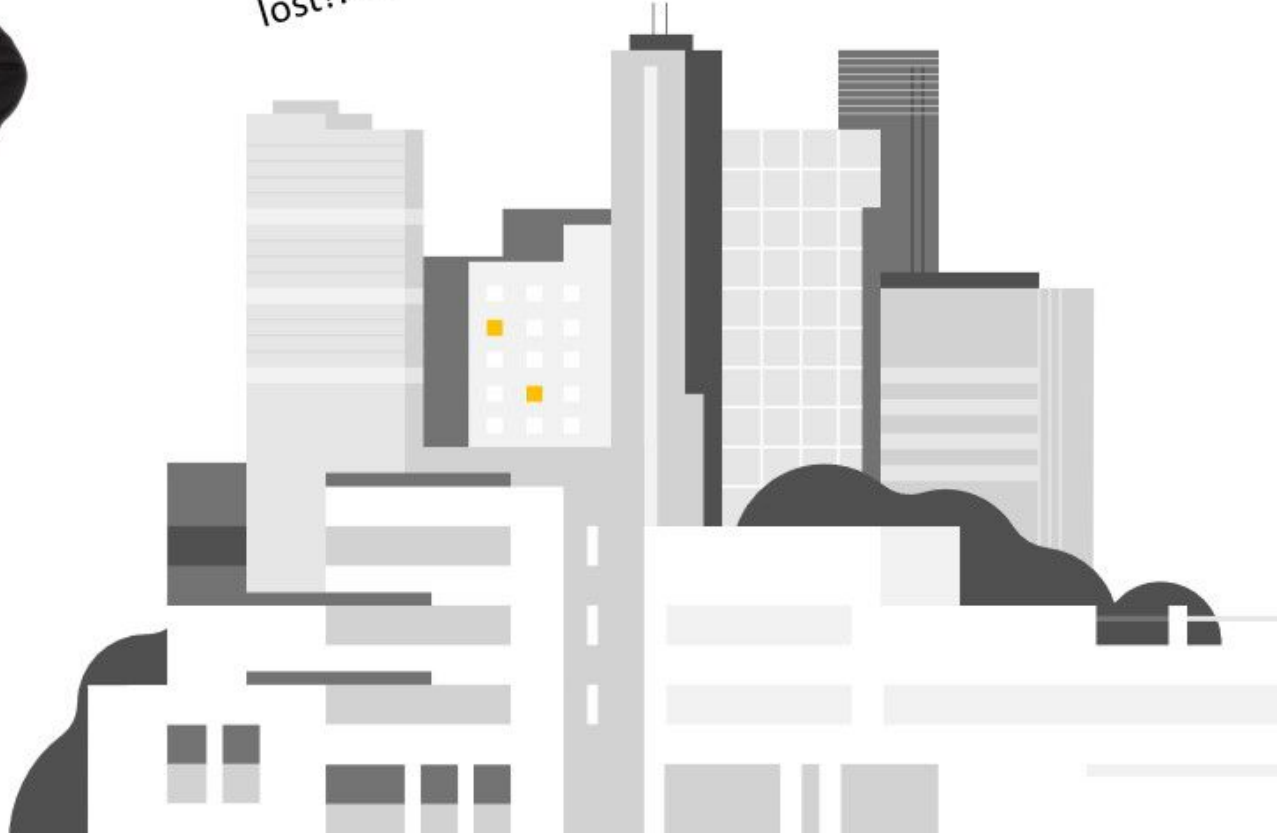
Barry gets to a
new place for
his work



im lost

?

Barry decides
to walk to
work in the
city but gets
lost!!!!1!



Mmmm
transit



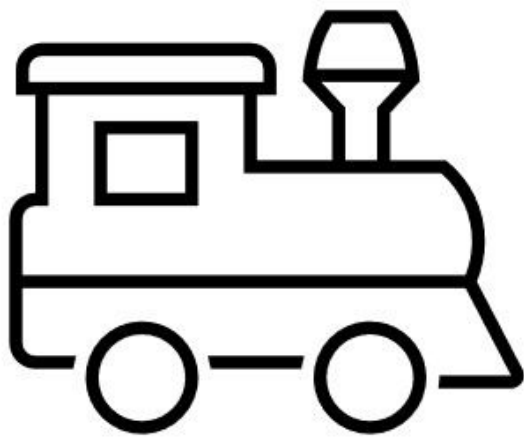
OUR APP

Transit choce
Transit choice
Trancit
cahoice

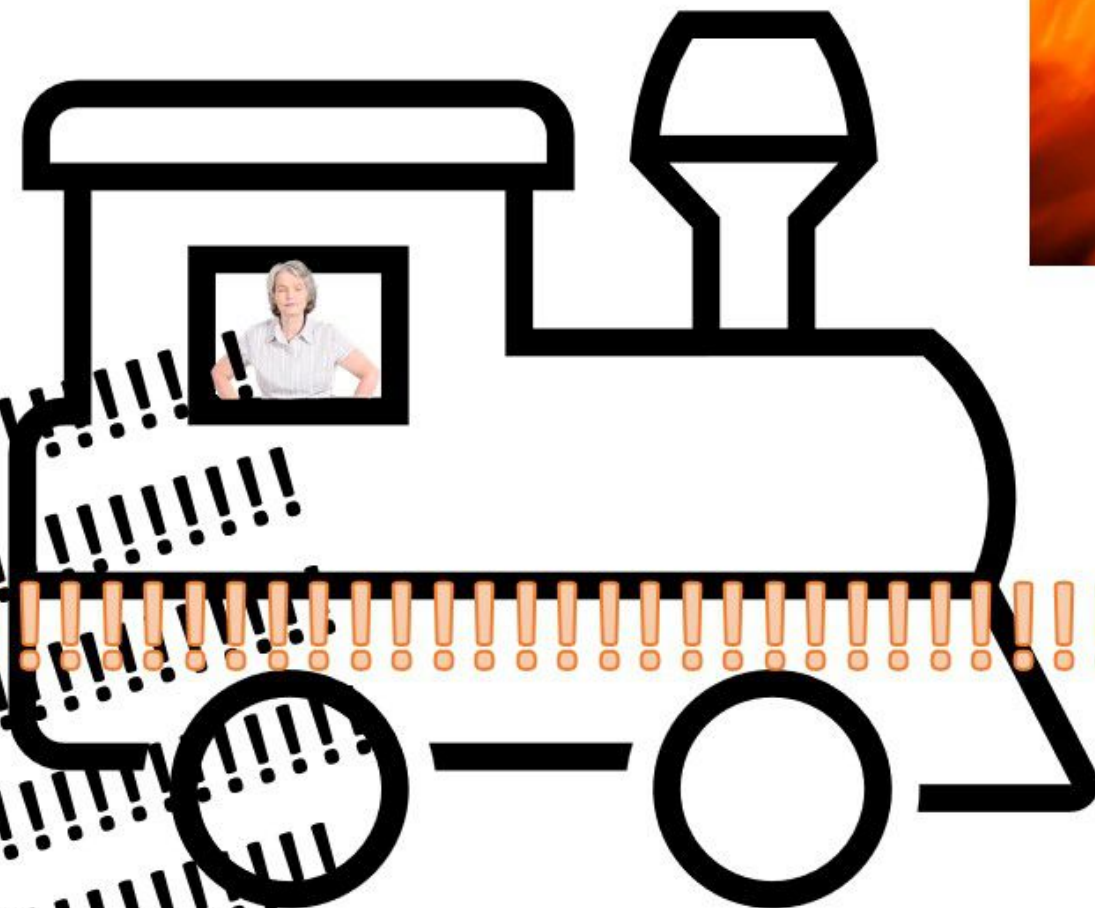
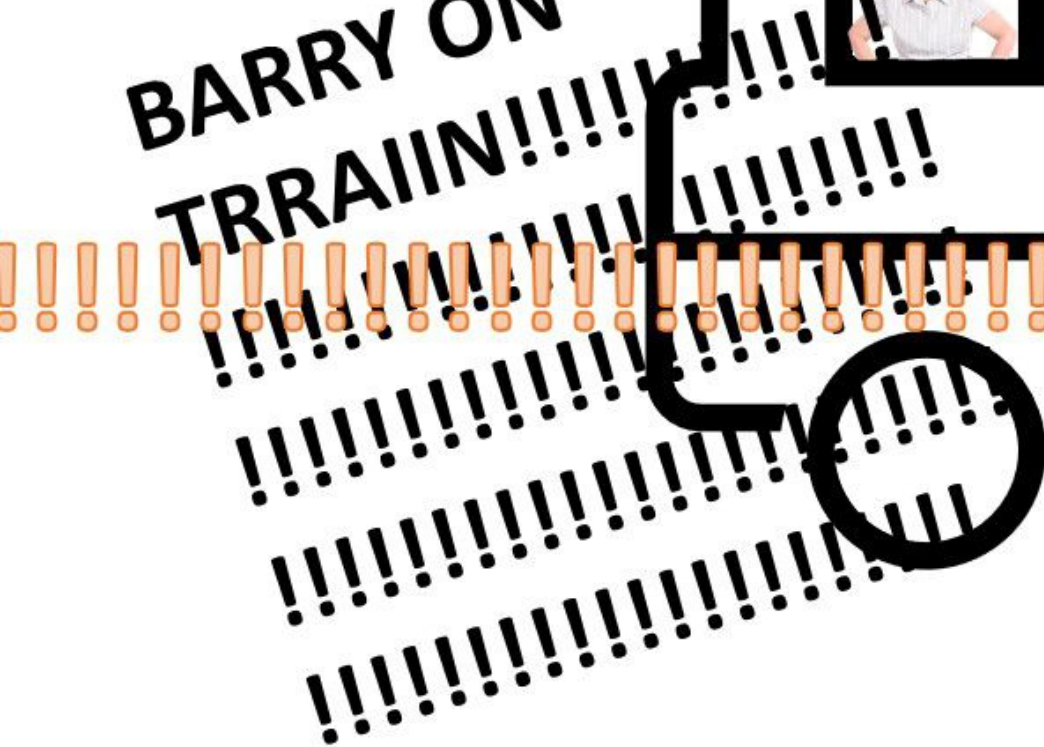
TEXT BOX

Barry gets on our
app to help him
find transit!

Barry finds a lot of
transit choice but
likes car or train?



**BARRY ON
TRAIN!!!!**



Im at work
and save

Barry gets
toWORK ON
time and safe!

JOB

WORK

end



Frank is a freshman at Georgetown University. He is constantly getting lost and late to class because he is from out of state.



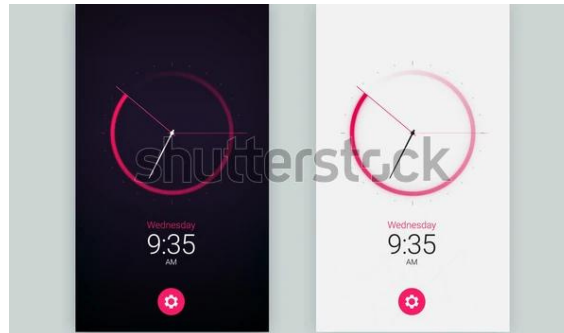
Frank also lives off the main campus and tries not to be late by using an Uber and the subway .



He is also a poor man and needs a way to get reliable transportation that he can compare prices with



After class one day he saw someone using an app. This app was a transportation that that will compare prices and give times for public transportation.

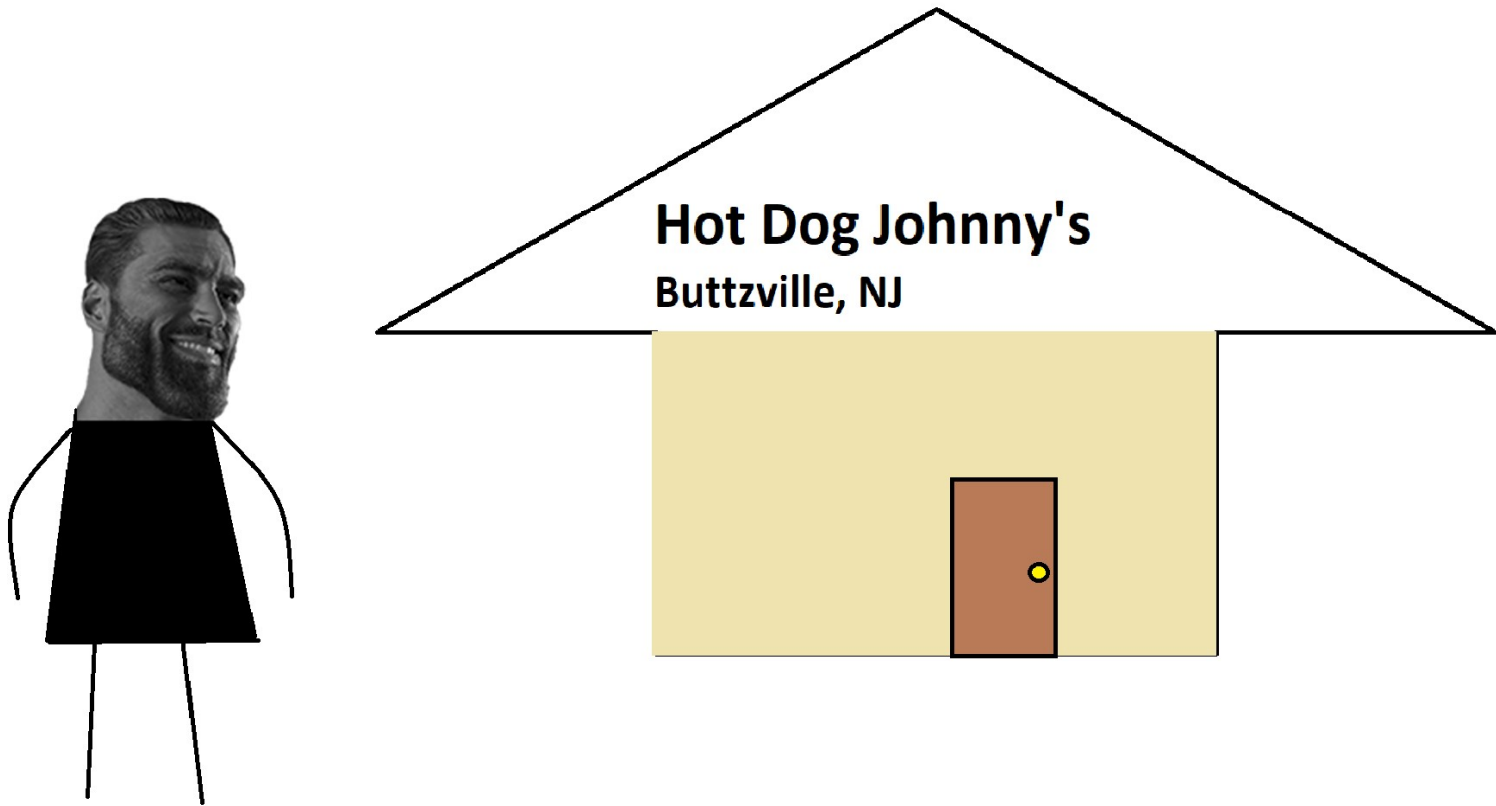


The app allows for him to see future times for public transportation and allow compares from apps like Uber and Lyft



Frank now is able to get to class on time and not have to worry about paying too much for transportation.

By Ryan Karbow



Todd is an everyday business owner who typically doesn't have to drive anywhere, and most often prefers biking when going somewhere close such as the gym or his business, Hot Dog Johnny's. Because of this, Todd's household does not possess a car, a conscious decision by Todd to decrease his carbon footprint.



Pretty dang far



The Meeting

Inevitably, Todd gets called to a meeting for a huge business opportunity that could quite possibly put Hot Dog Johnny's on the map. Only one problem: the meeting is in New York, many miles away. Of course, Todd could easily bike this, but it would require a great amount of time, and he simply wouldn't be able to make it. "Hmm, I'm going to need some sort of transportation method to get there... But what would be the most cost effective and time efficient way to do it?" That's a very good question, Todd...

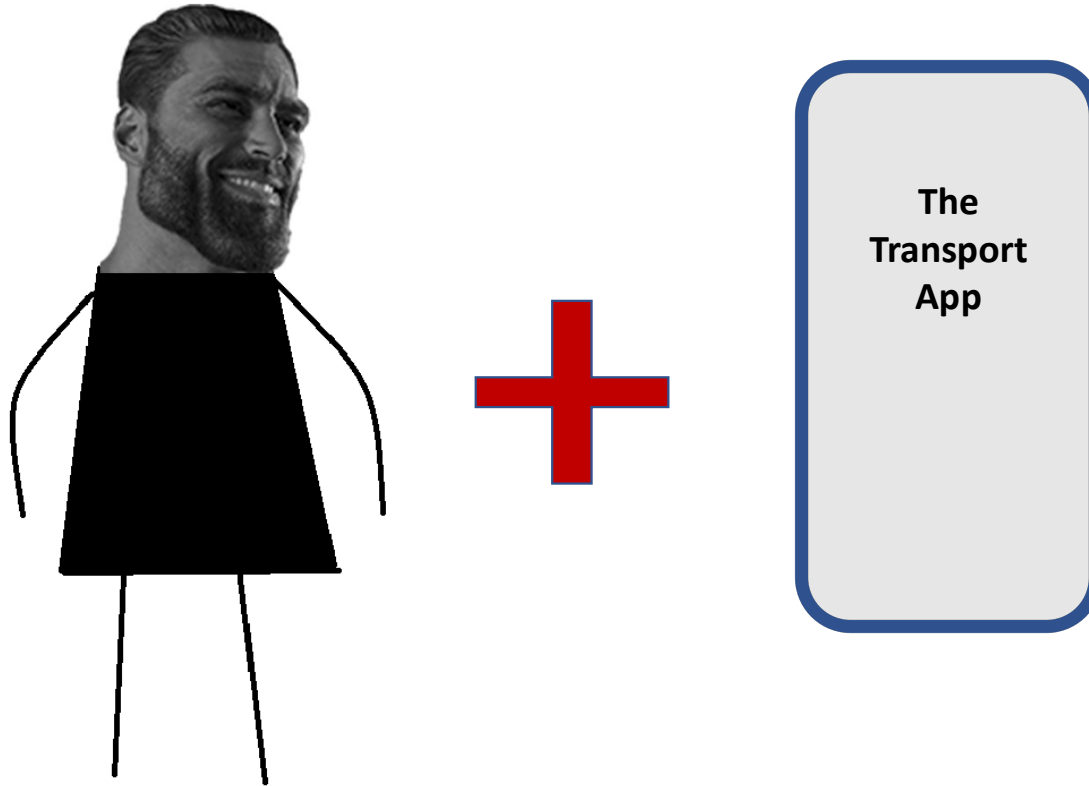


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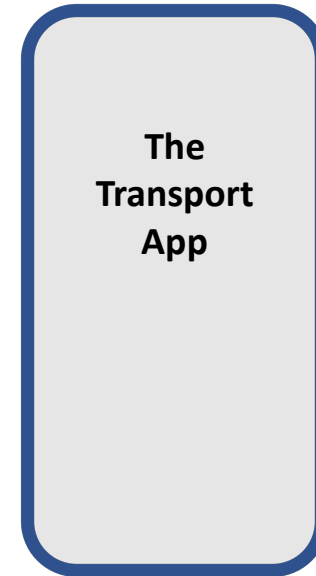
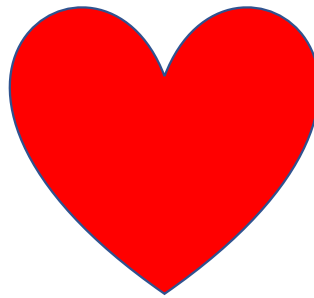


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Todd begins scouring the internet in search of a way to get to the meeting. He has strong trust in humanity that someone has been in his situation before, and that with the skills some people are gifted with, there exists a service to aid him. Just when he thought he had looked everywhere, there it was!



In a stroke of luck, Todd stumbles upon The Transport App by The Expensive Nut, Inc. This app is just what he was looking for, and more! The Transport App combines services such as Uber and Lyft with local services like NJ Transit to provide an easy-to-use mobile app that compares the cost of different travel options along with the time it takes to get there. On top of that, resources such as train maps and schedules are always right at the user's fingertips! Todd decides to download and use the app right away.



Using The Transport App, Todd is able to swiftly and cost-effectively plan out and make his way to his meeting with time to spare. Knowing that a service like this exists puts him entirely at ease too, giving him the confidence he needs to walk into that meeting.



Todd has a successful meeting and lands several sponsorship deals that give Hot Dog Johnny's a chance to take off in popularity, eventually being able to open up several locations, and truly putting itself on the map. With this dramatic increase in success, Todd finds he even has the resources he needs to develop a hot dog capable of surpassing even Rutt's Hutt, and its all thanks to The Transport App.