Worksheet for Evaluating Data Visualizations

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| Category | Items to Consider | Notes |
| Big-picture considerations | Simplicity |  |
|  | Data overload |  |
|  | Chart choice |  |
|  | Metadata |  |
| Color | Choice |  |
|  | Consistency |  |
| Design issues | White space |  |
|  | Layout |  |
|  | Table use |  |
|  | Icons |  |
|  | Duplication |  |
|  | Clear sections |  |
|  | Personalization |  |
| Text formatting | Size |  |
|  | Labels |  |
|  | Consistency |  |
|  | Cut-off text |  |
| Menus | Choices and placement |  |
|  | Filtering |  |
|  | Location of filters |  |
| Interactivity | What if |  |
|  | Location intelligence |  |
| Design for mobile | Text |  |
|  | Images |  |