Record Loss Type by Industry

Each cell represents the number of organizations exposing a given record type in an incident.

Information, Entertainment, Professional, and Healthcare organizations had the widest array of record types exposed but all industries exposed records of more than one type.

	Other	Email	Name	Address	Identifier	Financial	Phone	Credentials	Birthday	Health	IP Address	Location	PII	Photo/Media
Information	23	16	10	7	6	9	6	3	8	5	5	8	1	7
Entertainment	13	12	10	8	4	6	3	6	7	1	4	2	2	
Professional	16	11	8	4	6	5	1	3	5	1	2	1	3	2
Healthcare	6	4	9	8	5	2	5	2	1	11	1	2		1
Public	1	3	4	4	4	2		3	1				2	
Retail	1	3	4	4	2	2	1	1		1	1			1
Financial	3	1	1	1	1		3	2					1	
Manufacturing	1	3	1	1		1		1	1		1	1		
Other	1	1	1	2	1		1				1		1	
Utilities			1	1	1	1	1	1		1				
Education	1	1	2		1	1		1						
Administrative	1	1	1	1		1	1							
Accommodation		1	2		2		1							
Transportation	1	1			1		1							
Real Estate					1								1	