

ANOVA

+  
 $\chi^2$  Test

# Hypothesis Testing Framework

- 1) Setup the Null and Alternate Hypothesis
- 2) Choose the right test statistic
- 3) Left tailed vs Right tailed vs Two-Tailed
- 4) Compute P-value
- 5) If P- value is less than alpha , then reject the null hypothesis.

① Chi square  
Test of Independance

② ANOVA ✓ ~~Go~~ Good  
Assumption X ↘

Analysis of Variance

Amazon

observation

	F	M	
Offline	527	72	599 66%
Online	206	102	308 33%
	733	174	907

Expected

	F	M	
Offline	484	115	599
Online	249	59	308
	733	174	907

$H_0$ : Gender doesn't affect (Independent)

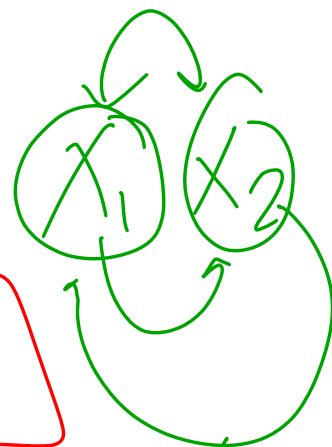
$H_a$ : Gender affect (dependent)

If Gender doesn't affect & we know 66% of Total people prefer offline shopping → how many females are expected to shop offline.

66% of 733

Hands	Legs	Ears	Eyes
$X_1$	$X_2$	$X_3$	$X_4$
2	2	2	2
0	6	0	2
0	4	2	2

human  
Cochran  
Lion  
model

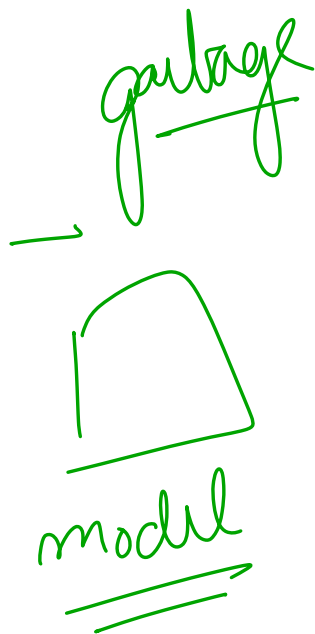


Linear dependence

$$A_1 X_1 + A_2 X_2 + A_3 X_3$$

...

$x_1$	$x_2$ $(x_1 \times 10)$
1	10
2	20
3	30
4	40
5	50
6	60



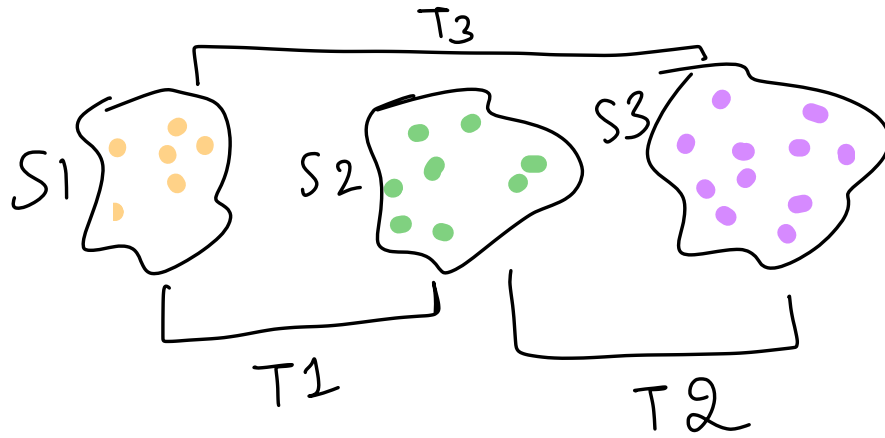
Garbage  
In  
Garbage  
Out.

feature Selection

# ANOVA

## ↳ Analysis of Variance

- ① Numerical v/s Categorical  $\rightarrow$  ttest  
(2 Categories)
- ② Categorical v/s Categorical  $\rightarrow$   $\chi^2$  test
- ③ Numerical v/s Numerical  $\rightarrow$  Covariance - Correlation  
pearson  
spearman
- ④ Numerical v/s Categorical  $\rightarrow$  ANOVA  
( $> 2$  Categories)



3 Sample

$$3C_2 = \frac{3!}{1! 2!} = \textcircled{3}$$

10 Sample

$$10C_2 = \frac{10!}{8! 2!} = \textcircled{45}$$

① Too many T test ( $nC_2$ )

② Error compounding  
Not all tests are going to be perfect.

- I
- ① American Basket ball players 80 inches <sup>low (within)</sup>
- ② Indonesian College Student 64 inches
- ③ Indian Cricket Team 70 inches <sup>high (between)</sup>
- H<sub>a</sub>

① Variance within group

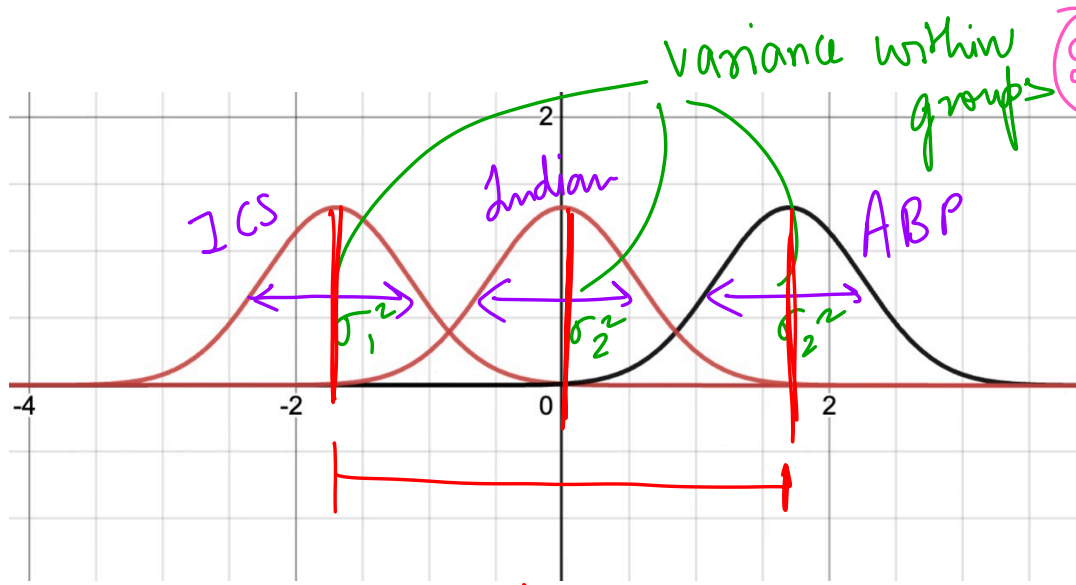
② Variance b/w groups.

- II
- Sorting Alphabetically
- ① A - F 3 high (within)
- ② G - N 3 low (b/w)
- ③ O - Z 3 H<sub>0</sub>

$$F \text{ ratio} = \frac{\text{Variance b/w groups}}{\text{Variance within groups}}$$

$$H_0 \Rightarrow F \text{ ratio} = \frac{\text{low}}{\text{high}} \quad \Bigg| \quad H_a \therefore F \text{ ratio} = \frac{\text{high}}{\text{low}}$$





Setup 1

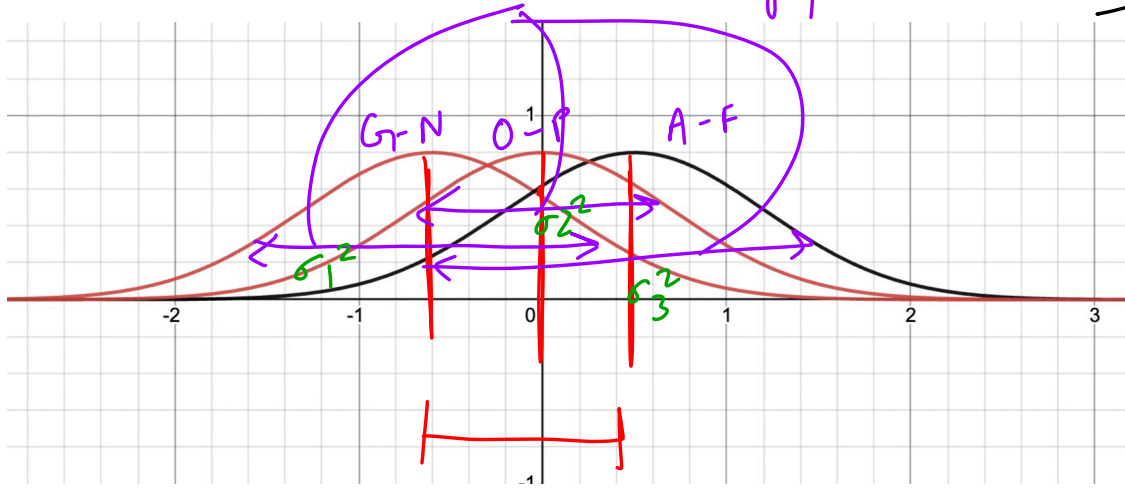
$H_a$

$$f_{ratio} = \frac{4}{2}$$

$$H_0 = \mu_1 = \mu_2 = \mu_3$$

$$H_a = \mu_1 \neq \mu_2 \neq \mu_3$$

Var. within grps - (5) setup 2

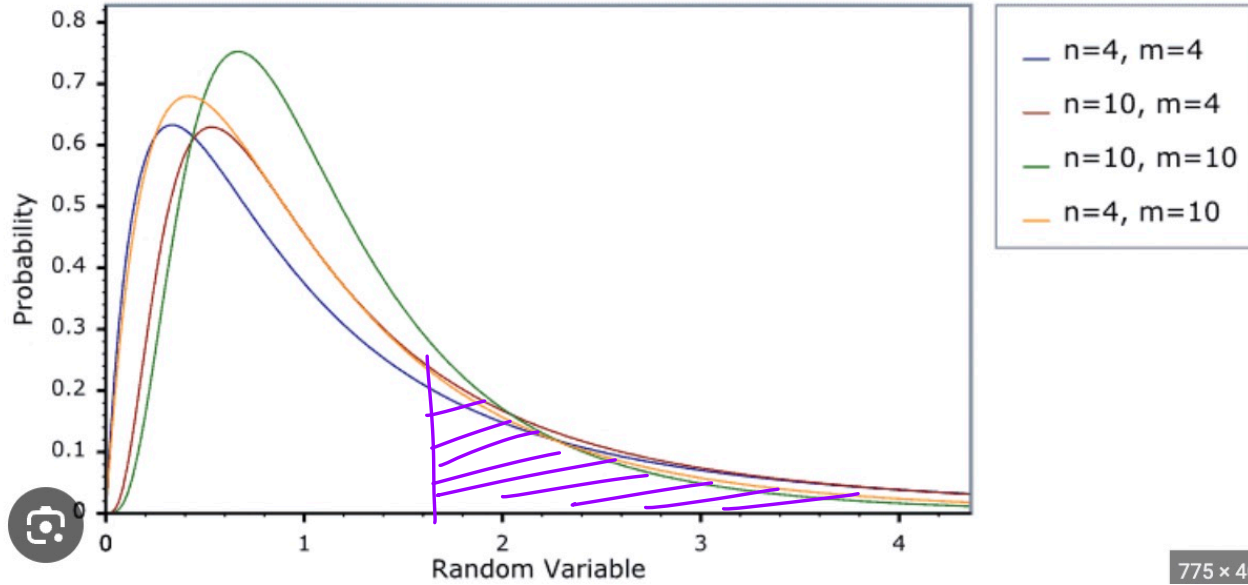


$$F_{ratio} = \frac{3}{5}$$

$H_0$

Var b/w grps (3)

## F Distribution PDF



⇒ Right tailed test

## Next Class

Prob

- ① Computation
- ② Automated
- ③ Business Problems

