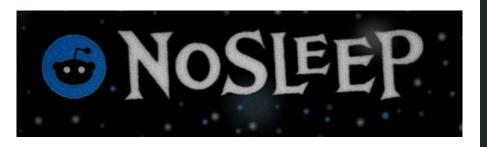


Are You Afraid Of The Story?

Is it possible to tell whether a "scary story" is true?

- Historically considered easy
- Recent changes in the 'meta' of scary stories
- Telling the difference is more difficult than ever

/r/NoSleep



Nosleep is a subreddit for realistic horror stories.

Everything is true here, even if it's not.

/r/LetsNotMeet



A place to read true stories about people you never want to meet again.

My Process?

- Gather
- Clean
- Vectorize
- Model
- Test



Gathering

Web Scraping Function

Almost 2500 posts per subreddit

More info than just the title and text



Cleaning

Data came very clean

While the DataFrame was low on Null values The text was dirty

RegEx and string functions



Vectorizing

Countvectorizer

'Bag of Words'

Extremely easy to fit the model



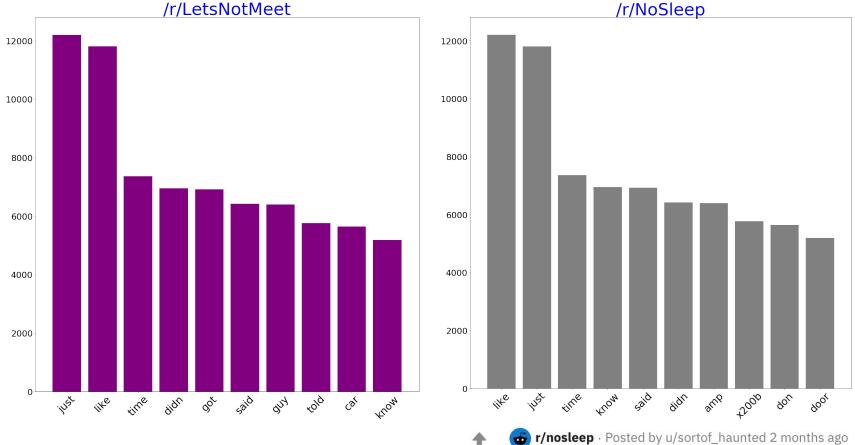
Modeling

Fit all the above steps into a pipe line

Gridsearch to find optimal model

Strongest model: LogReg





Top words for each Subreddit

69 Valo The ala first also we also all [Dawt2]

Yeah I'm definitely undead [Part2]

Series

Hardships & Challenges

- RegEx functions
- Subreddits too similar
- Visualizing Gridsearch params

```
| BACKSLASH | REAL BACKSLASH | REAL REAL BACKSLASH | ACTUAL BACKSLASH, FOR REALTHIS TIME | ELDER BACKSLASH | BACKSLASH | BACKSLASH | BACKSLASH | BACKSLASH | SO REAL IT TRANSCENDS TIME AND SPACE | BACKSLASH TO END ALL OTHER TEXT | THE TRUE NAME OF BA'AL, THE SOUL-EATER
```

What did we learn?

Machine Learning as a fact or fiction classifier Is absolutely a viable process

Over many models Logistic Regression was by far the strongest

Using Gridsearch we found that the regularization strength that's optimized at a value of 10.0

People are getting better at making fake stories seem more real

Even with a large similarity between classes There is still a decent opportunity to classify correctly



Thank You

By Chuck Dye