

WHAT TO KNOW BEFORE #AOCs18



AGENTS OF CHANGE

SUMMIT 2018

THE SCIENCE & TECHNOLOGY OF BEHAVIOR CHANGE

FEBRUARY 12 - 13, 2018 / SAN DIEGO, CA



PRESENTING SPONSOR:



RESCUE
The Behavior Change Agency

AOCsummit.org

#AOCs18



WHAT TO EXPECT AT AOCS18

Over 2 days, participate in curated keynote speeches, interactive workshops, breakout sessions and activities that will strengthen your behavior change toolbox and increase your impact on the health of your community. Here are all the details you need to know about what to expect during the Summit.



INNOVATIVE SPEAKERS

Hear about evidence-based strategies and the most effective technologies and tools that are driving tangible behavior change in the government, nonprofit, and private sectors. From design thinking to program evaluation, we're bringing together a **unique line-up of speakers** to facilitate important conversations around new tech innovations and solutions that can improve our programs and campaigns. Check out some of our **most popular presentations** from AOCS16.



APPLICABLE TOOLS & STRATEGIES

Practice how to implement the strategies and technologies learned at #AOCS18 to increase the impact of your behavior change programs.

We intend to pack every aspect of the Summit with information to equip professionals with tactics and strategies that are proven to cause behavior change. Leave with evidence-based strategies proven to cause change and a framework for implementing them in your community.



ADD-ON PRE-CONFERENCE WORKSHOPS

The Agents of Change Summit provides attendees with a fast-paced agenda covering advanced topics in the science and technology of behavior change. These pre-conference workshops are designed to give behavior change practitioners a foundation in either topic, ensuring you're ready to maximize the Summit's content. You may choose to add-on either optional workshop during registration. [Learn more here.](#)



CHANGE AGENTS CELEBRATION DINNER

Praised as one of our most fun and engaging events, after a packed day, attendees come to enjoy dinner, live music and the company of other fellow change agents in celebrating the success of behavior change programs and campaigns. We'll eat, we'll dance, it'll be a good time. **Join us!**



TIME FOR CONNECTING

Forge new partnerships with industry-leading practitioners, scientists and creatives. AOCs18 is structured to provide plenty of opportunities to connect and collaborate with fellow change agents. You'll be able to meet new allies during designated networking times such as lunches, interactive sessions, walk and talk meetings, and more.



BUILD ON 2016 CONVERSATIONS

#AOCs18 will build on the conversation started in 2016 by exploring new topics in behavior change including influence, networks and the spread of information. If you're new to the change agent community, we suggest checking out these three videos prior to the Summit. They will catch you up before attending.



NUTRITIOUS FOOD, SNACKS & MOVEMENT

We took **CSPI's Healthy Meeting pledge!**

We're proud to provide lots of nutritious food, snacks and opportunities for physical activity during the Summit. Be sure to set your alarm to attend our morning workouts.



SUNSHINE & OUTDOOR TIME

While it will be winter in San Diego, our winters are very mild with average February temperatures ranging from 50° to 65°. We know many of you will want to get some sunshine so we'll have outdoor morning workouts and other opportunities to be outside and take advantage of the San Diego weather.

SPEAKER SNAPSHOT

Over 2 days, participate in curated keynote speeches, interactive workshops, breakout sessions and activities that will strengthen your behavior change toolbox and increase your impact on the health of your community.

Here's a snapshot of the speakers we have lined up each day.

DAY 1: THE SCIENCE OF CHANGE



Tom Chapel
Chief Evaluator
Centers for Disease Control & Prevention (CDC)



Barbara Tulipane
President & Chief Executive Officer
National Recreation & Park Association (NRPA)



Andrew Freedman
Co-Founder & Senior Director
Freedman & Koski

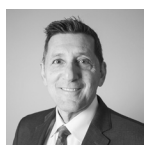


Jeff Jordan
President & Executive Creative Director
Rescue Agency

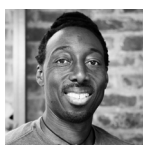


Robert Egger
Founder & President
LA Central Kitchen

DAY 2: THE TECHNOLOGY OF CHANGE



Michael Botticelli
Executive Director
Boston Medical Center's Grayken Center for Addiction Medicine



Antwi Akom Ph.D.
Founding Director
Social Innovation Lab UCSF & SFSU
CEO & Co-Founder
Streetwyze



Roy Daiany
U.S. Public Sector Account Executive
Google



Kristin Carroll
CEO
Rescue Agency



Sherry Emery
Senior Fellow
NORC at the University of Chicago

Check AOCSummit.org for the latest confirmed speakers and topics.

Who will I meet at Agents of Change? The inaugural Agents of Change Summit 2016 brought together more than 320 #CHANGEAGENTS from 41 states, 8 countries and 199 organizations including:

Action for Healthy Kids
ACTIVE Network
AdCouncil
Alaska Native Tribal Health Consortium
Alberta Health Services
American Diabetes Association
American Forest Foundation
American Heart Association
American Institute for Research
American Lung Association
Arkansas Department of Health
Asian & Pacific Islander American Health Forum
Blue Cross Blue Shield of Minnesota
BOKS - Build Our Kids' Success
California Department of Public Health
California Tobacco Control Program
Campaign for Tobacco-Free Kids

Center for Disease Control
Cincinnati Children's Hospital
City of Houston
City of Portland Transportation
ClearWay Minnesota
Code for America
Colorado Department of Public Health
CommonHealth ACTION
Community Anti-Drug Coalitions of America (CADCA)
Conrad N. Hilton Foundation
County of San Diego - Health and Human Services Agency
CT Department of Public Health
Facebook
Fast Company
Flip the Clinic
Florida Department of Health
Food and Drug Administration
Google
Houston Health Department

Idaho Department of Health and Welfare
Idaho Diabetes, Heart Disease and Stroke Programs
IDEO
Imperfect Produce
Indiana Prevention Resource Center
Jawbone
Johns Hopkins Bloomberg School of Public Health
Los Angeles County Department of Public Health
Louisiana Public Health Institute
Lung Cancer Alliance
Minnesota Department of Health
Montana Department of Health and Human Services
Movember Foundation
National Association of Chronic Disease Directors (NACDD)
ND Center for Tobacco

Prevention and Control Policy
New Zealand Drug Foundation
NORC at the University of Chicago
Oklahoma City Area Inter-Tribal Board
Omada Health
Partnership for Drug-Free Kids
Portland Bureau of Transportation
Prevention Management
Organization of Wyoming Quantified Self Labs
Quebec Council on Tobacco and Health
QUT Business School
Rhode Island Department of Health
Robert Wood Johnson Foundation
Shatterproof
South Dakota Department of Health

Southern Nevada Health District
The National Campaign to Prevent Teen and Unplanned Pregnancy
Tobacco Free Florida
Truth Initiative
Tumblr
Twitter
Utah Department of Health
Vermont Department of Health
Virginia Foundation for Healthy Youth
Wisconsin Department of Health Services
Wisconsin Division of Public Health
YouTube

WHAT 2016'S ATTENDEES ARE SAYING:

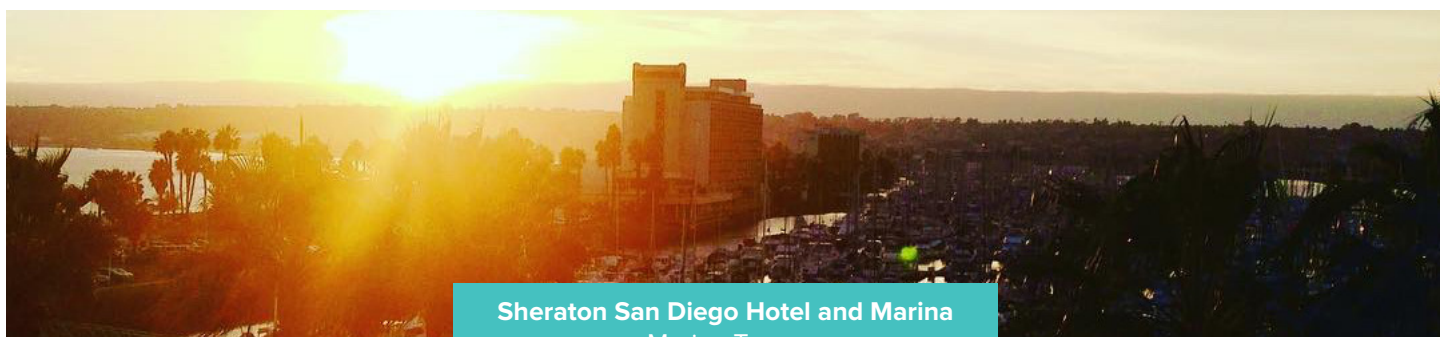
"All star lineup of speakers and it was awesome to hear the perspectives of private companies."

"This was a great conference and a welcome change from the typical public health conferences."

"Loved the format, the caliber of speakers, the new and different content."

"One of the best conferences I've attended in years in terms of takeaways and feeling inspired with new ideas."

LOCATION



Sheraton San Diego Hotel and Marina
Marina Tower
1380 Harbor Island Dr, San Diego, CA 92101

The 2018 Agents of Change Summit will be held at the Sheraton Marina Tower with views of the marina and harbor.

Agents of Change attendees are welcome to a limited special group rate. Traditional guest rooms are available for \$219 a night ([click to book](#)) and government rate rooms are available for \$167 a night ([click to book](#)) during the Summit. Last year's government room block sold out very quickly, so please reserve your room early to secure the rate.

San Diego International Airport is just a few moments away and the hotel offers complimentary airport shuttle service to/from the airport seven days a week. [Please click here for more information.](#)

REGISTER TODAY & SAVE

Don't miss the event of the year, book your hotel and register today.

Contact Carrie@AOCSummit.org with any questions.

AOCSummit.org/Register

CONTACT

Connect with us on [Facebook](#), [Twitter](#), or [YouTube](#).

Or feel free to contact Carrie@AOCSummit.org with questions.

AOCSummit.org

NEED HELP TALKING TO YOUR BOSS ABOUT AOCS18?

We want to help you share your excitement about Agents of Change with leadership.

To make it easier to get your travel and attendance approved for what will be a game-changing public health conference, here is a downloadable **travel request template**.

#AOCS18

