

## P. A. COLLEGE OF ENGINEERING AND TECHNOLOGY POLLACHI-642 002



(An Autonomous Institution)
Accredited by NAAC with `A` Grade

# DEPARTMENT OF CSE, IT, AI&DS ORGANIZES ADDICT 2K25 ADZAP GUIDELINES

#### **EVENT DESCRIPTION:**

Adzap is going to be organized in **CSE Block**. Participants should design the Poster in this event.

## **GENERAL RULES for Both rounds:**

- Poster Specifications: Use A2 or A1 size with portrait or landscape orientation as per event rules. Submit in PDF, PNG, or JPEG format with 300 dpi resolution.
- **Design Elements:** Include a bold, clear title (50–70 pt), readable fonts like Arial or Calibri, and consistent alignment. Use contrasting colors for readability.
- **Content Structure**: Add an introduction, concise key points with bullet lists, visuals (graphs, images), and references if needed.
- **Visual Appeal:** Ensure high-quality images, proper labeling, and a balanced layout between text and visuals.
- **Judging Criteria**: Creativity, content clarity, visual impact, and relevance to the theme will be key factors.

## **©** GENERAL INSTRUCTIONS:

- Only Individual participation is allowed.
- Refreshment will be provided to all participants.
- Participants are advised to wear Formal outfit.

#### **ROUND 1 (Online):**

> Theme: Own Theme and Contents.

> Deadline Date: 23/02/2025.

> Event Mail ID: addict2k24@gmail.com.

> Participants must finish their posters before the symposium event for Round 1.

#### **ROUND 2 (Offline):**

- > Theme will be provided ON-SPOT.
- Complete by given time.

#### **SUBMISSION RULES:**

- Follow the deadline, format requirements, and include contact details if specified.
- Avoid overcrowding with text or using low-resolution images.

#### REWARDS:

- Top 3 teams will be awarded with cash prizes.
- Winners will get an exclusive certificates.
- ❖ All participants will get a participation certificate.

#### **&** LOCATION:

CSE Block.

## REFRESHMENTS:

- ✓ Snacks will be provided during break time.
- ✓ Food will be provided to all participants.

### **EVENT CO-ORDINATORS:**

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