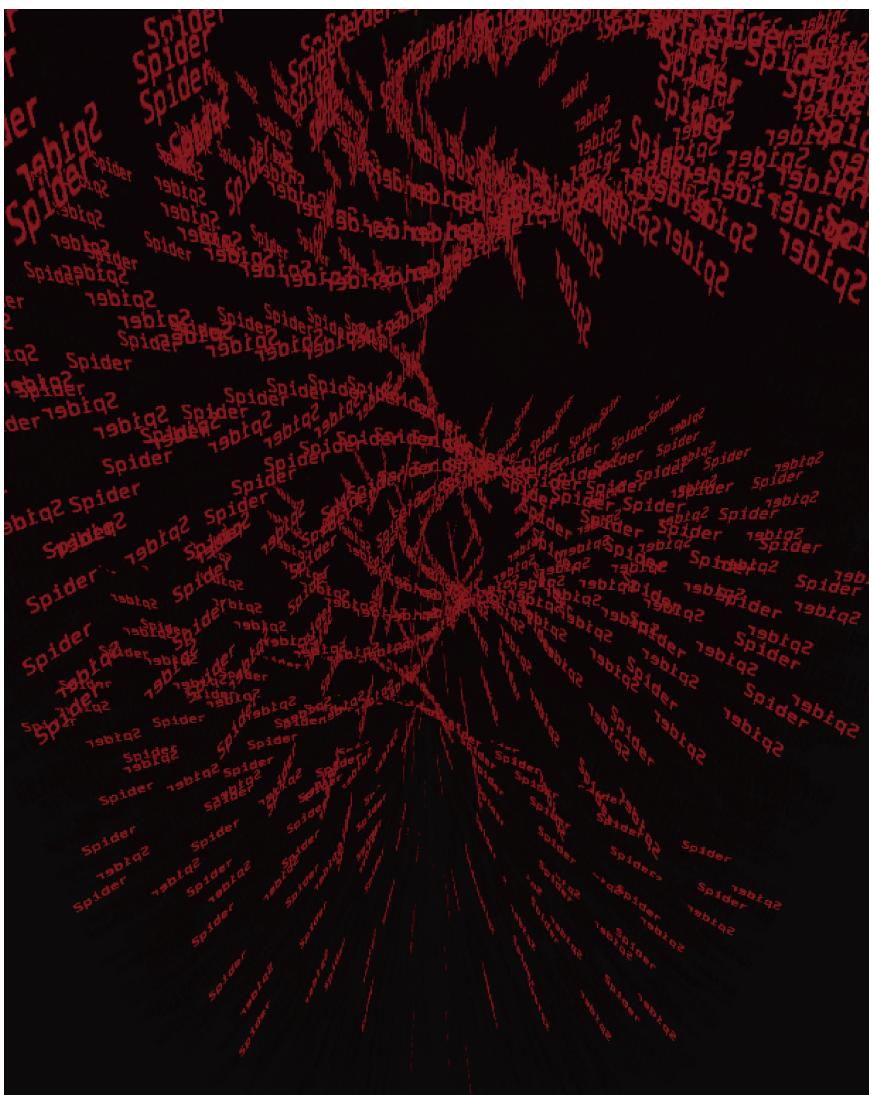


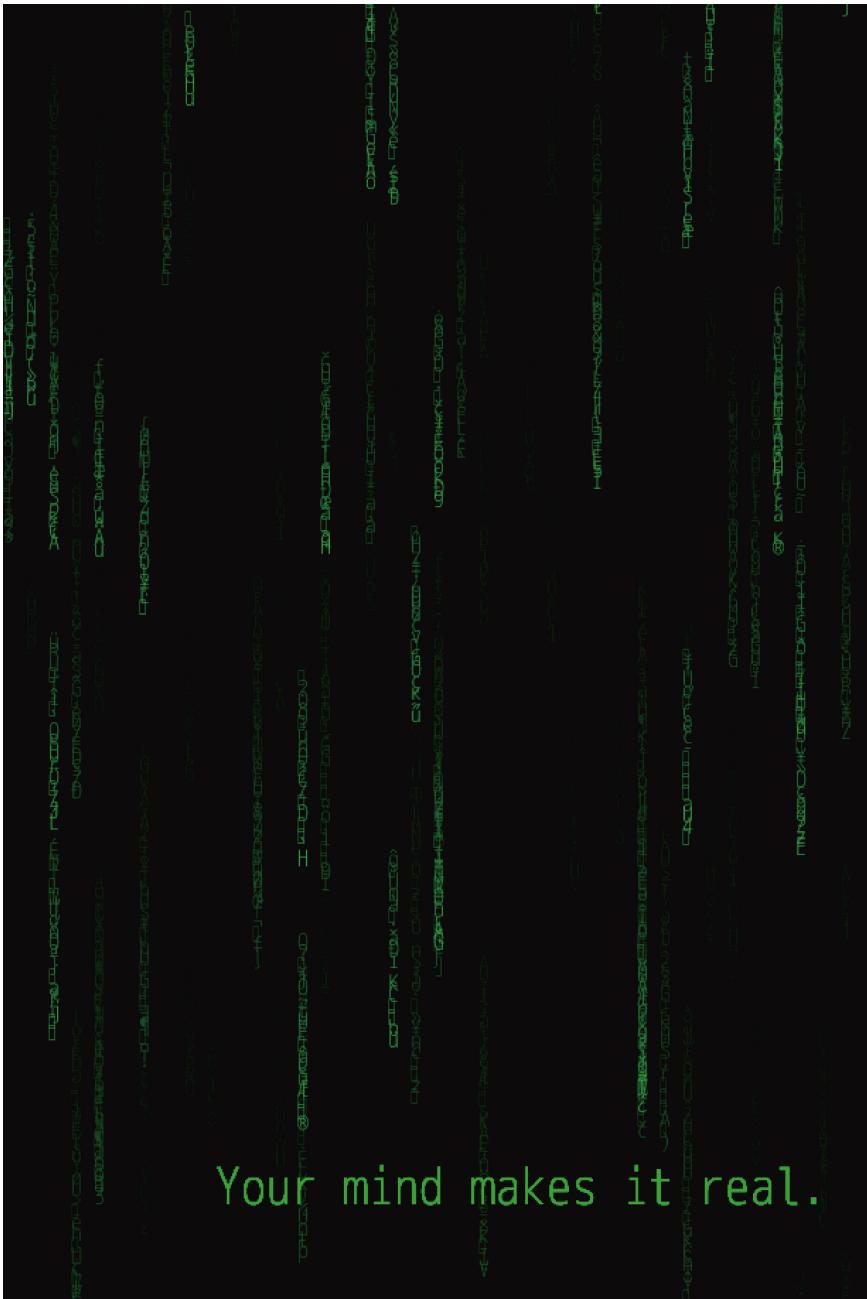
Generative Moving

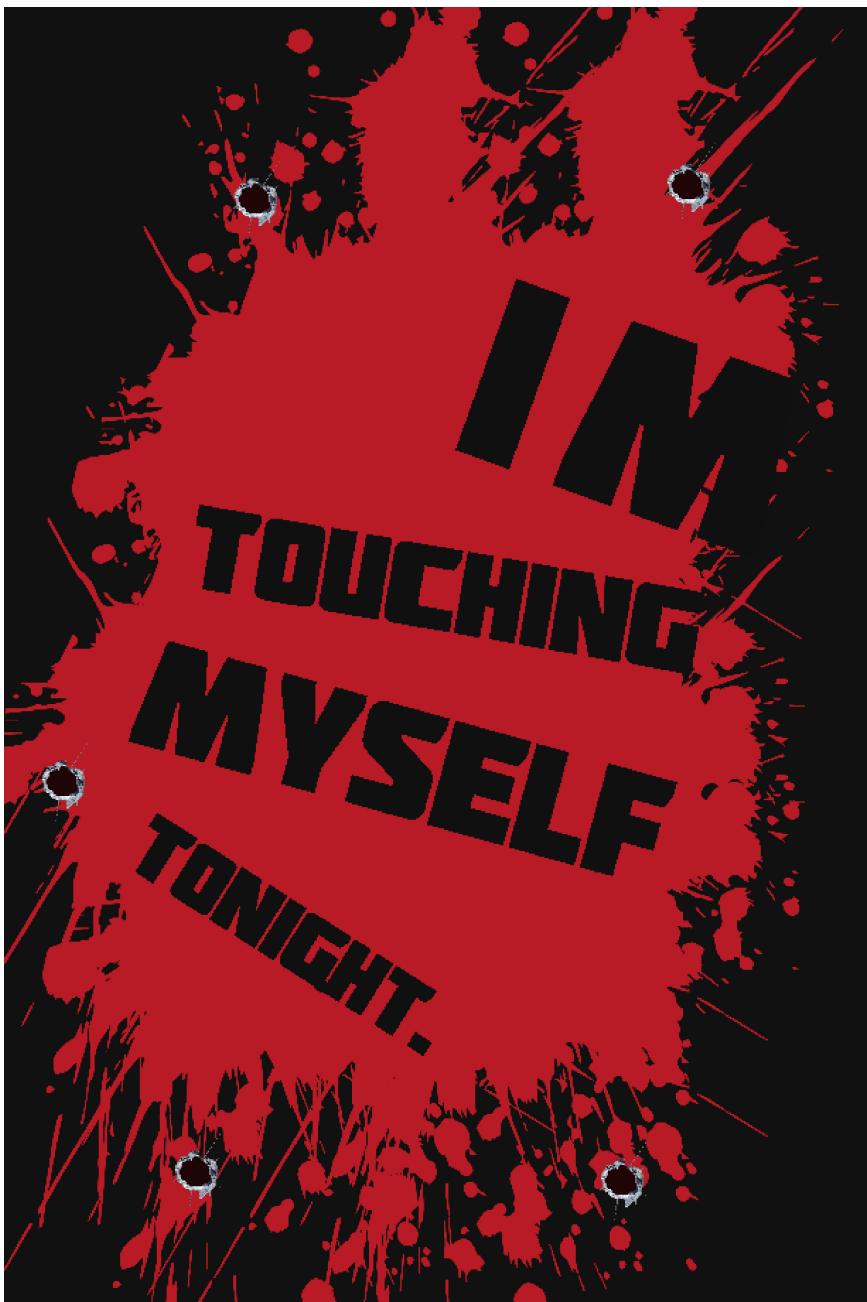
Interactive Movie Poster

Spider-Man
The Matrix
Deadpool
Great Gatsby



With great power,
comes great responsibility.





F.Scott Fitzgerald

Great Gatsby

YOU
CANNOT
REPEAT
THE
PAST



Statement

These are series of interactive movie poster that created with processing. I choose few of my favorite films and create an interactive type poster based on my own interpretation. I pay the most attention to how dynamic composition, animation and interactions can help storytelling. The use of slogan are help people to recognize which movie is that.

Spider-Man

The poster have a interactive double helix Spider, which represent the DNA change of Peter Parker. The slogan is with great power, comes great responsibility, which is the most famous quote from the movie.

| The Matrix

The poster have a martix rain drop animation which represent the core statement of the movie. Audience can interactive with their mouse, the slogan will be show after audience hit some points on the poster

| Deadpool

Poster are interactive with mouse. When audience click the mouse, the gun will shoot the poster and the blood from the gunhole will fill the background. The slogan will show after that.

| The Great Gatsby

You cannot change the past is the most famous quote from the movie. The quote will gradually fill with the bubble from the champagne animation.