



# NAVANEETH DILEEP P

## Digital Marketing Manager & SEO Analyst

### ABOUT ME

As a Digital Marketing professional, i optimize websites for local and international clients according to their business, service and market.To work in an organization where I can efficiently contribute my skills and abilities to the organization's growth and build a successful professional career

### CONTACT

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### SPECIALIZATIONS

- Digital Marketing Product Management
- Specializing in paid and organic search space
- Search Engine Optimization
- Branding
- Google Ads
- Lead Generation
- Google Analytics
- Content writing
- Facebook & Instagram marketing
- Adobe Photoshop
- WordPress,Canva,Wix

### WORK SUMMARY

#### DIGITAL MARKETING EXECUTIVE

2019

#### SPYROSYS SOFTWARE SOLUTIONS

- Supported team and work on digital analytics
- Make suggestions for areas of improvement, Management of email marketing from creation to delivery
- Worked with off page and on page SEO
- Worked with SEM tools and platforms to create keyword mapping

#### DIGITAL MARKETING EXECUTIVE

2020-2021

#### CREOPEDIA BUSINESS INTELLIGENCE PVT.LTD

- Head of Digital Marketing Team
- Developed and managed digital marketing campaigns
- Managed and trained the rest of the team
- Oversee all the company's social media accounts
- Managed and maintain the organization's websites
- Created and optimized content for the website and social networking accounts such as Facebook, Instagram, LinkedIn etc..
- Continually worked on the Search Engine Optimization of the websites
- Tracked SEO and Google Analytics data an make complex analysis
- Managed AI Based, Ecommerce, Educational company profiles
- Produced more than 10000 leads from Social Media Ad platforms

### EDUCATION

#### CALICUT UNIVERSITY

2014 - 2018

#### B.TECH

Vidya Academy Of Science And Technology

#### HIGHER SECONDARY

2012 - 2014

#### TECHNICAL HIGHER SECONDARY SCHOOL

#### SENIOR SECONDARY

2012

#### TECHNICAL HIGHER SECONDARY SCHOOL

### CERTIFICATIONS

#### DIGITAL MARKETING CERTIFICATION

#### GOOGLE ANALYTICS INDIVIDUAL QUALIFICATION

#### HUBSPOT DIGITAL ADVERTISING

#### GOOGLE ADS SEARCH CERTIFICATION

#### START SELLING ON AMAZON SEMRUSH CERTIFICATION