



# SHAROOK SHAJI

I am a Digital Marketing Person to work with an organization that offers a challenging opportunity to enhance my knowledge, thinking skills and experience that would allow me to contribute towards achieving the organizational goals to the best of my potential.

## Digital Marketing

## AREAS OF EXPERTISE

I've worked with various types of projects and can manage multiple works at a time it improves my Project and time management skill, Client management skill, Ad designing and executing skills, and Other graphic design skills

## PROFESSIONAL HISTORY

### DIGITAL MARKETING TEAM LEADER

**ATEES INFOMEDIA PVT LTD** | JANUARY 2020 - PRESENT

- Manages the company's Digital Marketing team
- Ensures major projects follow established timeline
- Communicates, errors and problem solving
- Ads plan and strategy execution

### DIGITAL MARKETING TEAM LEADER

**CYNERE INFOTECH** | FEBRUARY 2019 - DECEMBER 2019

- Projects management
- Ads management
- Ads designing and executing, graphics work, content creation
- Website management and content creation
- Digital marketing strategy building

### DIGITAL MARKETING EXECUTIVE AND TRAINER

**AREVA DIGITAL** | JANUARY 2018 - FEBRUARY 2019

- Digital marketing campaign management
- Ads management
- Client management
- Website management
- Digital marketing strategy building
- SEO, SEM, SMM and SMO works
- Digital marketing training

### COMPUTER HARDWARE AND NETWORK SERVICING

**CYBER HOME** | ALAPPUZHA

## Contact Info



+91 9061646315



Sharook  
Shafeeque Manzil  
Mannancherry p.o  
Alappuzha 688538



Sharook255@gmail.com



LinkedIn: Sharook shaji

## CERTIFICATION

- Google analytics
- Google my business
- eMarketing institute SEO
- Facebook - Targeting core audience
- Facebook - Ad auction and delivery
- Facebook - Ad policies and content targeting
- Facebook and Instagram
- Google Ads
- Google Search Ads
- Google Display Ads
- Google Video Ads
- Google Shopping Ads
- Google App Promotion Ads

## PERSONAL PROFILE

Nationality - Indian  
Gender - Male  
Name of father - Shaji  
Language known -  
English, Tamil, Malayalam

## EDUCATIONAL HISTORY

### PROFESSIONAL DIPLOMA IN DIGITAL MARKETING

AREVA DIGITAL, CLASS OF JANUARY 2018

### INSTALLATION AND SERVICING OF CCTV CAMERA, SECURITY ALARM AND SMOKE DETECTOR

SBI RSETI, CLASS OF JUNE 2018

### ADV. DIPLOMA IN IT INFRASTRUCTURE AND NETWORK ENGINEERING

ACCEL IT ACADEMY, CLASS OF 2017

### DEGREE

SB COLLEGE CHANGANACHERRY, CLASS OF 2016

### HIGHER SECONDARY

SB COLLEGE, CLASS OF 2013 - 2015

### SSLC

G.H.S MANNANCHERRY, CLASS OF 2013

## SKILLS

- SEO [ Search Engine Optimization
- ASO [ App Store Optimization ]
- SEM [ Search Engine Marketing ]
- SMM [ Social Media Marketing ]
- SMO [ Social Media Optimization ]

## PERSONAL SKILLS

- Creative and Critical thinking skill
- Decision making skill
- Marketing skill
- Communication and problem solving skill
- Project management skill
- Team work skill
- Time management skill

## DECLARATION

I, Sharook v s, hereby declare that the information furnished above is true to the best of my knowledge and belief.

Sharook shaji