

MD GIRISH

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Portfolio Link: <https://www.behance.net/mdgirish>

Seeking assignments as **Digital Marketing PPC/SEO Analyst, Content Writer** with a reputed IT or corporate firms.

Nearly a decade of rich and qualitative experience in Digital Marketing/SEO Analysis/Content Writing/Art Designing/Visualizing and Key Account Management in the Online Advertising industry, in India and the Middle East. Highly energetic with an eye for SEO Analytics, Remarketing Strategies, PPC, and Social media promotional activities along with captivating design ideas for working on brands for major client accounts across industry verticals.

An effective communicator with excellent analytical, Team Management, Communication and relationship management skills.

WORK EXPERIENCE

FROM SEPT 2017

CURRENTLY WORKING AS FREELANCE DIGITAL MARKETING & SEO ANALYST, COCHIN

I help clients/companies rank better organically by providing the best freelance Digital Marketing strategies and SEO consultancy services to increase their business visibility and ranking on Google and Bing.

Clients handled: UKCBC (UK College of Business & computing), Food Stop Diner-Cochin, Lakeshore Hospital-Cochin, Way.com, BSY Noni (PRIIS), BookOTrip.in, Tour-meTour.com, Dynamic Next Games-Cochin, and Spectrum Info Solutions-Cochin.

FROM OCT 2013 TILL SEPT 2017

SEO ASSOCIATE CUM INTERACTIVE ART DIRECTOR, INMOBI.COM BANGALORE

Responsibilities include handling multiple regions (ANZ & INSEA_META) for PPC, SEO Analytic and Creative solutions for online advertising activities on smartphones and tablets. Create presentations, Keyword Competitive Analytics reports for clients, Website SEO Analysis for new business pitches etc.

FROM FEB 2011 TILL OCT 2013

SEO ANALYST CUM CREATIVE ASSOCIATE, I-VISTA DIGITAL SOLUTIONS PVT LTD., BANGALORE

Responsibilities include SEO Analysis and Social media marketing activities along with design conceptualization, designing and wireframe execution of creative ideas for all online advertising activities

FROM FEB 2008 TILL JAN 2010

ART DIRECTOR, IDIOM RETAIL DESIGN CONSULTANCY, BANGALORE

Responsibilities include conceptualization, designing and execution of creative ideas for their Retail promotional, advertising activities, retail Store Visual Merchandising and below the line jobs.

FROM FEB 2007 TILL FEB 2008

ART DIRECTOR, LIGHTHOUSE ADVERTISING, DUBAI

Responsibilities include conceptualization, designing and execution of creative ideas for their promotional and advertising activities for above and below the line jobs.

FROM FEB 2006 TILL FEB 2007

ART DIRECTOR at in-house Advertising unit, JOY ALUKKAS GROUP, DUBAI

Responsibilities include conceptualization, designing and execution of creative ideas for their promotional and advertising activities for above and below the line jobs.

FROM FEB 2002 TILL NOV 2005

ART DIRECTOR, SHINING EMOTIONAL SURPLUS BRAND CONSULTANT LTD, BANGALORE

Responsibilities include conceptualization, designing and execution of creative ideas for their corporate branding, packaging, and promotional advertising activities for below the line jobs.

FROM JAN 2000 TILL DEC 2001

CREATIVE DESIGNER, HANOVER ADVERTISING, SHARJAH

Responsibilities include conceptualization, designing and execution of creative ideas for their promotional and advertising activities for above and below the line jobs.

FROM NOV 1998 TILL DEC 2000

CREATIVE DESIGNER CUM VISUALISER, VANTAGE POINT ADVERTISING, DUBAI

Responsibilities include conceptualization, designing and execution of creative ideas for their promotional and advertising activities for above and below the line jobs.

FROM JAN 1996 TILL JUN 1998

VISUALISER, FOUNTAIN HEAD ADVERTISING, CHENNAI

Responsibilities include conceptualization, designing and execution of creative ideas for their promotional and advertising activities for above and below the line jobs.

EDUCATION

FROM 1990-1995

B.F.A (BACHELORE OF FINE ARTS) IN APPLIED ARTS (SUBSIDIARY SUBJECT: PHOTOGRAPHY), C.A.V.A. (CHAMARAJENDRA ACADEMY OF VISUAL ARTS), MYSORE

SKILLS

- Working knowledge on **Power point, Word Press, Adobe Photoshop, Adobe Illustrator, Adobe In-design, Freehand, Quark Xpress, Page Maker, Dream Weaver, MS Office & Flash Software's in both Mac & PC**
- Managing all work flow and Team Management
- Key eye for detailing
- Quick thinking and execution of jobs
- Single point contact for resolving all major/minor concerns of the clients and provide them a speedy solution.

TRAININGS ATTENDED

Workshops by Mr. Sudhir Ramachandran on Fashion and Advertising Photography.

Workshop conducted by Mr. Mahesh Bhat (Location Photographer), Bangalore, and in the South Zone Rotract Meet "**DURBAR 95**" conducted by Rotractors of Mysore.

PERSONAL DETAILS

- **Date of Birth - 15 February 1973**
- **Married**
- Reference details to be provided upon request

