

DIJO PHILIP

Kanamkombil (H)
Muvattupuzha P.O
Ernakulam,
Kerala - 686661



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CAREER OBJECTIVE

To become Market analyst, with an Integrity and Communication skill to achieve the Organization Goal.

PERSONAL DETAILS

Date of Birth	:	26 MARCH 1992
Blood Group	:	A+ve
Nationality	:	Indian
Religion	:	Christian, Catholic
Marital Status	:	Married
DL No	:	17/2001/2013
Adhaar No	:	494395945188
PAN Card	:	DGXPP1635J
Passport No	:	S5024518
Language Proficiency	:	English, Malayalam, Tamil (speak)
Interests	:	Music, Social interactions, Net surfing

EDUCATIONAL QUALIFICATION

Sl.No	Course	Specialization	College	University	Year	Marks
1	MBA (Master of Business Administration)	Digital Marketing & Business Analytics	RVS Institute of Management Studies And Research, Coimbatore, Tamil Nadu	Bharathiyar University	2016-2018	67
2	BA (Bachelor of Arts)	Journalism & Literature	Yeldo Mar Baselios College, Kothamangalam	Mahatma Gandhi University, Kottayam, Kerala	2011-2014	52
3	HSC (Higher Secondary)	BIO- MATHS	SNDP Higher Secondary School, Muvattupuzha	Kerala State Board of Secondary Education	2009-2011	62
4	SSLC (Senior Secondary)	-	High School, Muvattupuzha, Kerala	Kerala State Board of Secondary Education	2009	72

SKILLS AND KNOWLEDGE

COMPUTER SKILLS	PROFESSIONAL SKILLS
1. Microsoft Excel 2. R Programming Language	1. Dedicated & Optimistic 2. Team worker 3. Organisational 4. Interpersonal

MARKETING SKILLS

- Product testing, Assessing customer preferences,
- Evaluating competition and monitoring customer satisfaction.
- Commercial awareness
- Excellent analytical skills
- Designing research methods
- Strong in Qualitative/Quantitative research
- Report Writing, Analysis and presenting results

TECHNICAL SKILLS

- Contextual Marketing Certificate (Hubspot)
- Content Market Certificate (Hubspot)
- Google AdWords fundamentals Certificate (Google Partners)
- Google AdWords Display Advertising Certificate (Google Partners)
- Google AdWords Mobile Advertising Certificate (Google Partners)
- Google AdWords Search Advertising Certificate (Google Partners)
- Google AdWords Video Advertising Certificate (Google Partners)
- Google Analytics
- Social Media Marketing (SMM), Search Engine Optimisation
- Pay Per Click
- Content writing
- Big Data University Certificate of Completion in Python 101 & R, Applications: Python 2.7
- Tableau, SPSS, My SQL (Beginner), Pentego
- Proficient in Microsoft Office including Excel and PowerPoint
- Business Analytics Badge from IBM

AREA OF INTEREST

- Marketing Research & Analysis
- On Line Marketing
- Social Media Evaluation and Marketing

INTERNSHIP

- Three Months Internship in Digital Marketing at Grabstance Technologies, Bangalore.
- Three Months Internship in Digital Marketing at CronJ IT Technologies, Bangalore.

EXPERIENCE

- Worked as Business Development Manager at Box Room Innovations, Kochi. (Jan 2018- Dec 2018)
- Worked as Digital Marketing Specialist at C&W Software Technologies, Kochi.(Dec 2018- Dec 2019)
- Currently working as SEO Analyst at Oceanair Travels, Kochi.

DECLARATION

I hereby declare that the above written particulars are correct and true to the best of my knowledge and belief.

PLACE: MUVATTUPUZHA

DATE:

DIJO PHILIP