

DevFest @ Buffalo





What is GDG?

Google Developer Group is a non-profit organization focused on promoting Google's Technology in local communities. Currently, there are 665 chapters in 114 countries hosting 3644 events in the past 6 months.



What is GDG DevFest ?

GDG DevFests are large-scale, community-run events uniting developers in all stages to share ideas and technology. This September, GDG-Buffalo will host a GDG DevFest at the university at Buffalo offering technology talks and an all day hackathon.





WHY Sponsor?

- ❖ Make product plural.
- ❖ Sponsoring a hackathon goes a long way to connect your company with local, passionate software development talent.
- ❖ As a sponsor, your brand will be exposed to the local software development community, generating a broader appreciation of your offerings.
- ❖ Your company will become a target employer for up and coming developers from local universities as well as experienced software developers.
- ❖ Do sponsors volunteer to be tech mentors as well? If so, Tech Mentors during the hackathon show your company's commitment to the local developer community and create deeper connection with your brand.





Sponsors Tiers

Title

Cost

Bronze

\$750

Sliver

\$1500

Gold

\$3000

Diamond

\$5000

➤ General

- Send Mentor
- API Demo
- Tech Talk
- Judging Spot
- Closing Ceremonies

1	2	4	∞
	2mins	5mins	10mins
✓	✓	✓	✓
		✓	✓
	2mins	5mins	10mins

➤ Recruitment

- Resume Access
- Send Recruiter
- Resume Book After Event

✓	✓	✓	✓
	2	3	∞
			✓

➤ Marketing

- Log on Web/T-shirt
- Logo Size
- Send Swag
- Banner Spot

Web	Both	Both	Both
S	S	M	L
✓	✓	✓	✓
	Shared	Individual	Individual





Contact Us



[DevFest Official Website](#)

[GDG Buffalo Official Website](#)

We look forward to hearing from you!

**Sincerely,
GDG Buffalo**

