Sponsorship Information 2016

About Google Developers Group Grand Rapids

Google Developer Groups (GDGs) are for developers who are interested in Google's development technology; everything from Android, App Engine, and Google Chrome platforms, to product APIs like the Maps API, YouTube API and Google Calendar API. A GDG can take many forms -- from just a few people getting together to watch the latest video, to large gatherings with demos and tech talks, to events like code sprints and hackathons. However, at the core, GDGs are focused on developers and technical content, and the core audience should be developers. This group is the Grand Rapids, MI chapter!

GDG GR Sponsorship Supports

Google I/O Extended   This event is an annual developer-focused conference held by Google in San Francisco, California. Google I/O features highly technical, in-depth sessions focused on building web, mobile, and enterprise applications with Google and open web technologies. Because of the popularity of the conference, Google has to perform a raffle to sell tickets to their event. To facilitate a larger audience, they encourage the developer community to put together their own Google I/O Extended events at which they allow you to stream all keynotes and sessions live. In addition to the content that we receive from Google, we provide local presenters, networking opportunities that will blow your mind, and various activities to engage attendees.

Community Events   Along with programming of their own, GDG GR provides support to many events in the community focusing on software and digital experiences. Previous examples include helping organize and promote the Startup Weekend event, and throwing a special talk from Andy Haaf, senior Google Apps Engineer, at the Michigan House during Art Prize. We plan on doing more events like these in the future.

Sponsorship Opportunities	PLATINUM $2,500	GOLD $1,500	SILVER $1,000	BRONZE $500
The organizing committee will work with you to provide a customized engagement experience. We love you.	✓			
Option to solo-sponsor Google I/O Extended conference items (food, speaker, etc.)	✓	✓		
Logo on Google I/O conference t-shirts	✓	✓	✓	
Booth at I/O Extended GR sponsorship hall. Special announcements during opening, lunch and close.	✓	✓	✓	
Ongoing social media mentions	✓	✓	✓	
Logo on SoftwareGR Meetup site.	✓	✓	✓	
Logo on GDG GR website and promotional material	✓	✓	✓	✓
Mentions in all forms of digital marketing	✓	✓	✓	✓

Have Something Else in Mind?

Propose An Idea   If you have an idea of how you'd like to participate in sponsorship with our events, let us know what you have in mind. Our Google I/O Extended audience consists of 200–250 IT professionals and software designers and developers.

For more information   Email us at contact@gdggr.org.

Thank You   Your sponsorship will help fund a non-profit tech organization whose goal is to bring people together to learn and build. We are planning on other partnerships and tech events throughout the year. Please let us know if you are interested in hearing more about what we have planned.