



# GDG DevFest 2014 Ukraine

## How to become a sponsor?



### Join us for an Google Developer Group event

Ukrainian GDG community is proud to announce the 3rd All-Ukrainian GDG DevFest 2014! It is an annual developer festival organized by GDG community.

[devfest.gdg.org.ua](http://devfest.gdg.org.ua)

### About GDG

Google Developer Group is open and volunteer geek community who create exciting projects and share experience about Google technology with passion.

### What to expect

#### Conference

The biggest Google related event in Ukraine carefully crafted for you by GDG community! Awesome speakers and lot's of fun! This time, right in the heart of Lviv!

#### Workshops

Full-day of workshops, hands-on experience, hacking and debugging. Come and tame your favourite technology!

#### Hackathon

Full-day free-style hackaton! Want some real teambuilding on friday? Grab your team and join our hackathon!

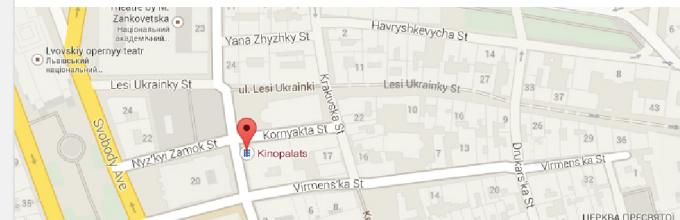
### When

October 24-25, 10 a.m.  
Doors open at 9:00 a.m.

[Remind me one week before](#)

### 5 min from Center

Kinopalace Cinema  
22 Teatral'na St, Lviv



[Navigate](#)



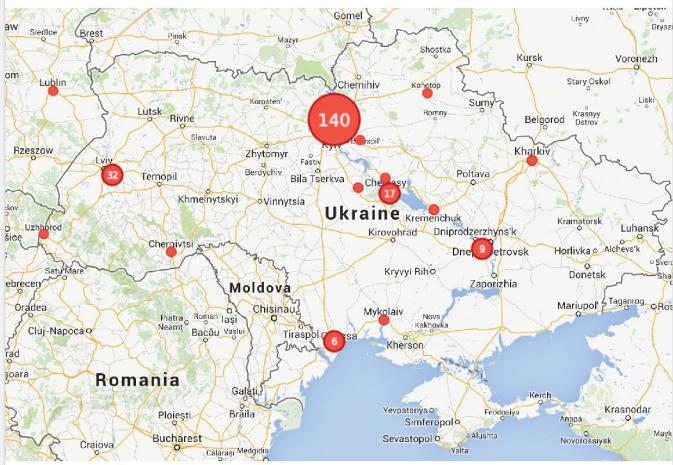
### Venue

Big screen, amazing light, loads of sound effects. Imagine a conference in a cinema! GDG Devfest 2014 will be held in Kinopalace, which is situated right in the heart of the Lviv city center! All 3 cinema halls will be available for us and filled with top-notch speakers throughout the day.

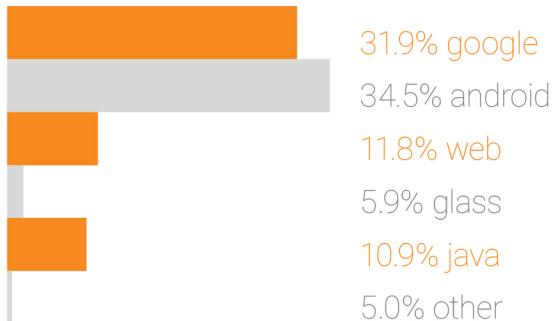
# Statistics of DevFest 2013

October 26-27, Kyiv

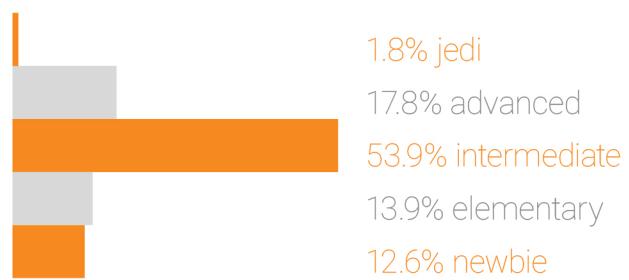
## Map of Attendees



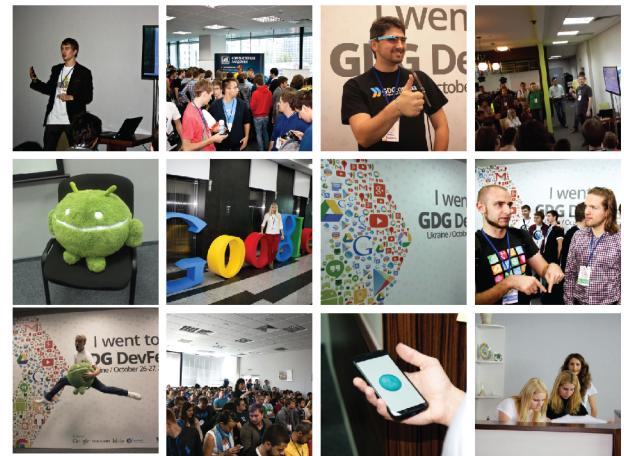
## Interests



## Developer's Experience Level



## Popular photos spot on event



[goo.gl/EGVFNw](http://goo.gl/EGVFNw)

## Gender



## Sponsor Packages

Support the GDG DevFest Ukraine 2014 in Lviv as a sponsor! This is your opportunity to present yourself and your company in a professional and innovative environment of Google-enthusiastic developers, users and decision makers. As a sponsor of DevFest 2014, you directly promote the work of a great community and help further in its dynamic development.

## Diamond sponsor

Promote your brand and find new connections directly on the conference via videos, presentation and live talks in the booth.

## Conference invitations



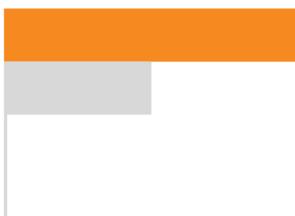
5  
3  
2  
1



Your logo on the back of conference bag

Yes

## Banners on the stage



2  
1  
0  
0

## Number of packages



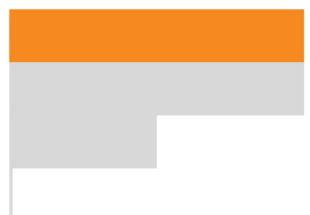
2  
5  
10  
unlimited

Logo on a conference website

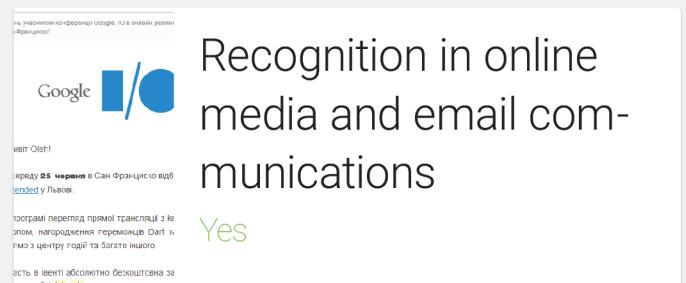


Yes

## Banners in the conference hall



2  
1  
0



Recognition in online media and email communications

Yes



Goodiebag inserts

Yes



Booth space

Yes



"Meet our diamond sponsor" blog post

Yes



Introduction during welcome announcements

Yes



Logo on a participant's badge

Yes



## Video on the hall screens\*

\*if provided

Yes



## Sponsored talk

Yes

## Suggested price

\$2000

Accept

## Platinum sponsor

Promote your brand directly on the conference. Make interactive booth to find new connections and attract new experienced employees.

## Conference invitations



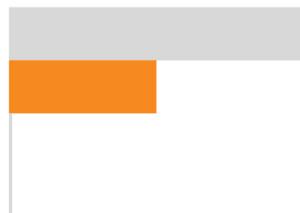
## Number of packages



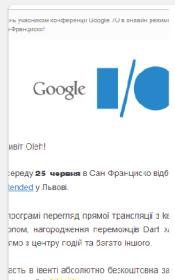
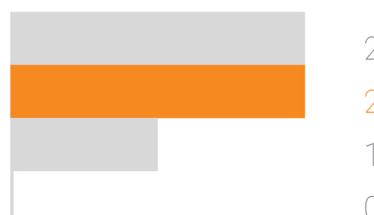
## Your logo on the back of conference bag

Yes

## Banners on the stage



## Banners in the conference hall



## Recognition in online media and email communications

Yes



## Goodiebag inserts

Yes



## Booth space

Yes



## "Meet our platinum sponsor" blog post

Yes



## Introduction during welcome announcements

No



## Logo on a participant's badge

No



## Video on the hall screens\*

\*if provided

No



## Sponsored talk

No

## Suggested price

\$1500

Accept

## Gold sponsor

All our online media communication channels works for your brand. Besides that you can add any goodies to the conference bag.

## Conference invitations



5  
3  
2  
1



Your logo on the back of conference bag

Yes

## Banners on the stage



2  
1  
0  
0

## Number of packages



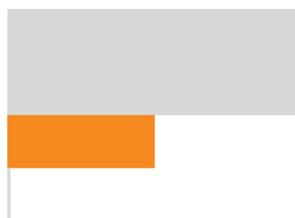
2  
5  
10  
unlimited



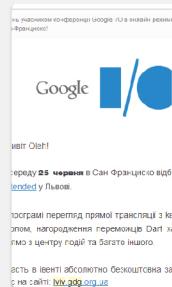
Logo on a conference website

Yes

## Banners in the conference hall



2  
2  
1  
0



Recognition in online media and email communications

Yes



Goodiebag inserts

Yes

## Booth space

No



"Meet our gold sponsor" blog post

No



Introduction during welcome announcements

No



Logo on a participant's badge

No



## Video on the hall screens\*

\*if provided

No



## Sponsored talk

No

## Suggested price

\$1000

Accept

## Silver sponsor

Your brand recognition via two resources everyone will see.

## Conference invitations



5  
3  
2  
1

## Number of packages



2  
5  
10  
unlimited



Logo on a conference website  
Yes



## Your logo on the back of conference bag

Yes

## Banners on the stage

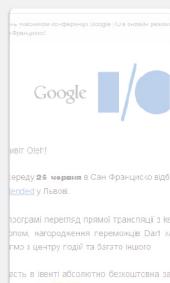


2  
1  
0

## Banners in the conference hall



2  
2  
1  
0



Recognition in online media and email communications

No



## Goodiebag inserts

No



## "Meet our silver sponsor" blog post

No



## Booth space

No



## Logo on a participant's badge

No



## Introduction during welcome announcements

No



## Video on the hall screens\*

\*if provided

No



## Sponsored talk

No

## Suggested price

\$800

 Accept

## Hackathon sponsor

Get in touch with the most passionate and experienced developers during hackathon.

## Conference invitations



2



## Your logo on the back of conference bag

Yes



## Goodiebag inserts

Yes



## "Meet our hackathon sponsor" blog post

Yes

## Suggested price

\$1000

Accept

## Number of packages



2



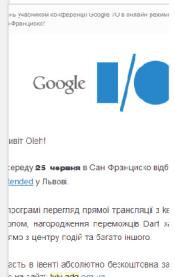
## Logo on a conference website

Yes

## Banners in the hackathon hall



1



## Recognition in online media and email communications

Yes

## Additional info

Prizes could be gadgets, certificates, etc. Estimated price 100\$ / prize and not less than 9 items.

## Flexibility

Don't see a package that fits your needs? Do you have a unique idea? If you want to support DevFest 2014, we want to help you develop a tailored sponsorship package that fits your specific targets. Get in contact and ask about individual arrangements.

## Additional statuses

Coffebreak partner + \$200

Logo on coffee break tables.

1

Party partner + \$200

Show that your company know how to have a good time.

1

## Contacts



[devfest@gdg.org.ua](mailto:devfest@gdg.org.ua)