

PARTNERSHIP PROPOSITION



GDG DevFest Ukraine 2016

Make the most of development.
Make the most of you!

SEPTEMBER 9-10, LVIV



ABOUT

The biggest Google tech conference in Ukraine carefully crafted for you by GDG community! All about Android, Web and Cloud from the world experts.

DevFest is organized by GDG Lviv with a support of 8 GDGs from all around Ukraine. Google Developer Groups are open, volunteer geek communities who create exciting projects and share experience about Google technologies with the passion.



WHAT TO EXPECT



Awesome Speakers

Over 40 techies from top notch companies like Google, Intel etc.



Hot Topics

3 parallel streams dedicated to Android, Web and Cloud technologies; no marketing bullshit, only hardcore technical stuff



Dedicated audience

This year we expect 600+ participants. According to statistics, over 80% - experienced developers



Hands-on workshops

6 workshops to get your hands dirty and create a working prototype right on the conference

VENUE

PIVDENNYI EXPO

A long-awaited exhibition center in Lviv, which can fulfill the needs of the large-scale event. With convenient geographical position, well-planned infrastructure and modern equipment, expocentre will provide the nicest atmosphere for knowledge exchange and networking.

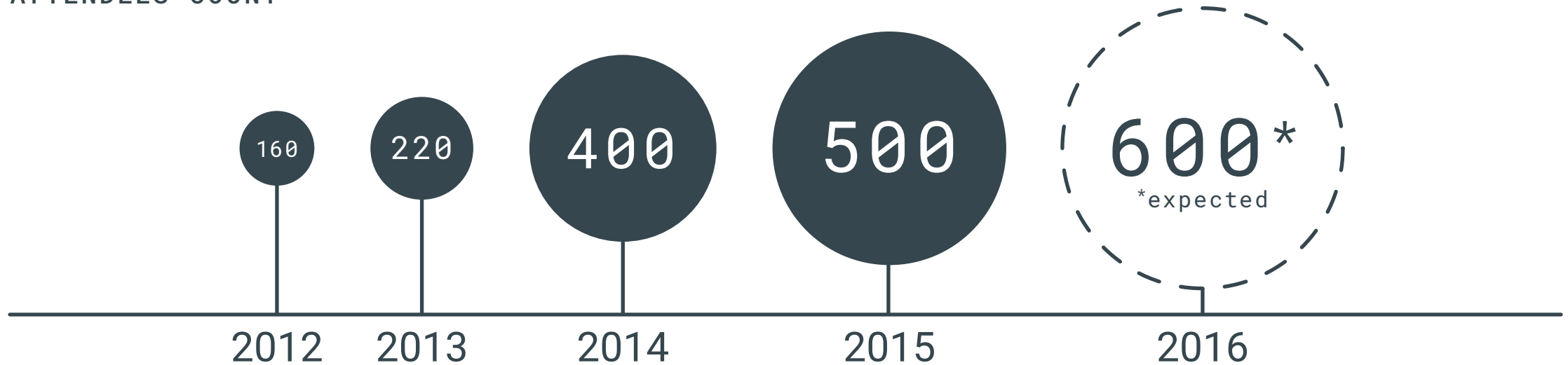


Shchyretska St, 36
Lviv, Ukraine

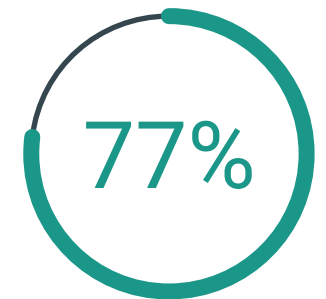


WE ARE GROWING

ATTENDEES COUNT



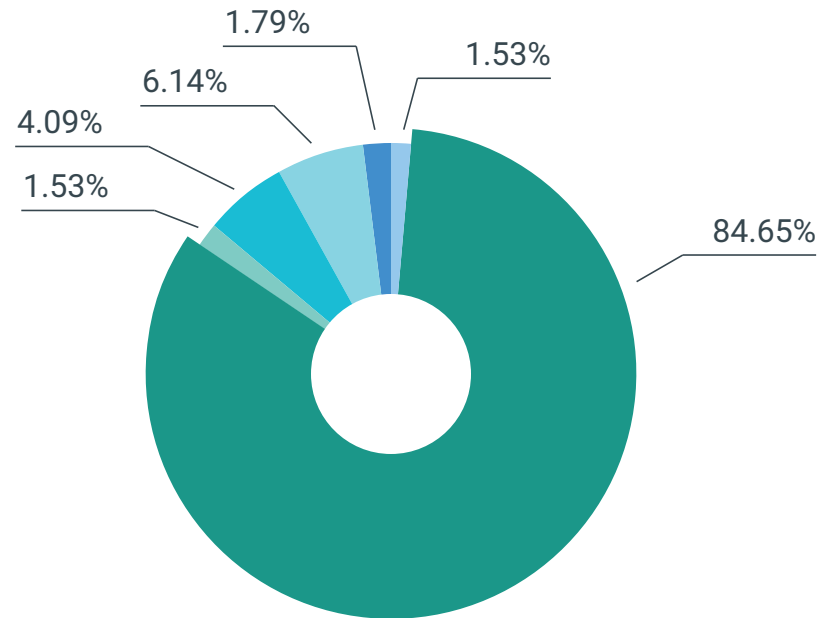
CITIES



male gender and
23% - female

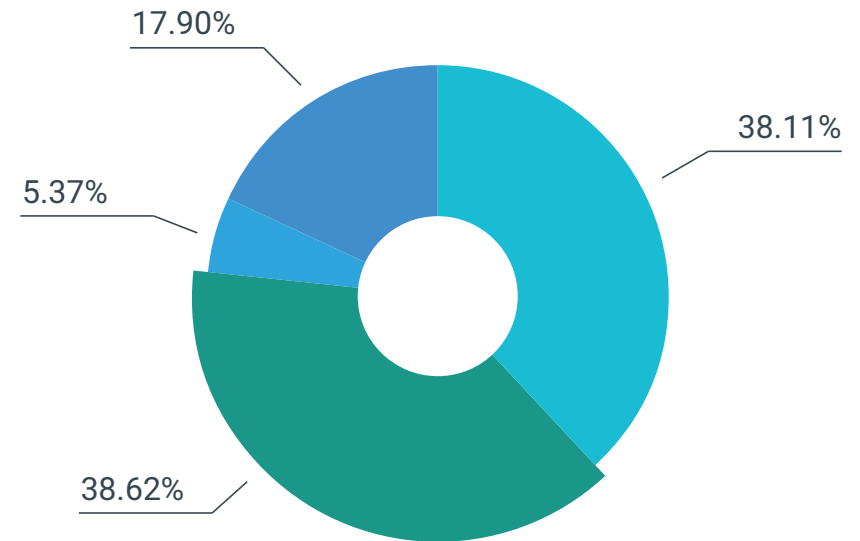
STATISTICS

SPECIALIZATION



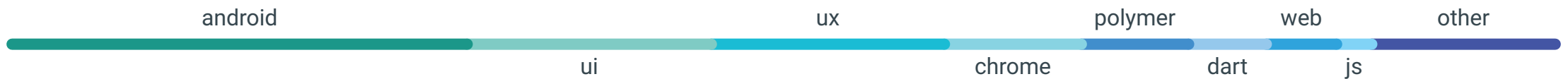
Developer Designer / Artist Other
Management Quality Assurance Entrepreneur

EXPERIENCE

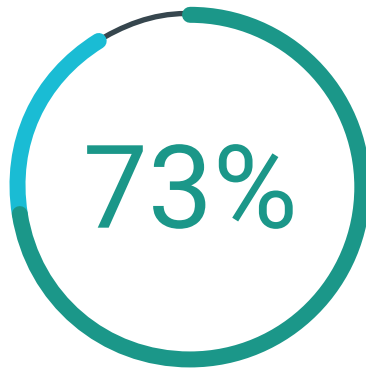


Advanced Intermediate
Jedi Newbie

INTERESTS



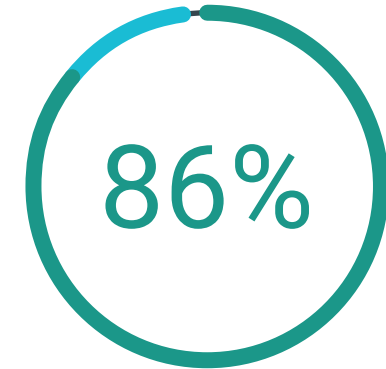
DEVFEST 2015 ATTENDEES FEEDBACK



satisfied or very
satisfied with content
quality 19% - neutral



satisfied or very
satisfied with the
conference



plan to take part in
DevFest 2016, 12% are
thinking about it

SUPPORT US AS A SPONSOR

This is your opportunity to present yourself and your company in a professional and innovative environment of Google-enthusiastic developers, users and decision makers.

As a sponsor of DevFest 2016, you directly promote the work of a great community and help further in its dynamic development.



DIAMOND SPONSOR

\$2000*
*only 2 packages

- 1 Conference invitation: **5 tickets**
- 2 Logo on the conference bag
- 3 Logo on the conference website
- 4 Banners in the conference hall: **2 items***
*Max rollup size 0.8x1.8m
- 5 Goodiebag inserts: **3 items**
- 6 Recognition in online media and email communications
- 7 Logo on the presswall
- 8 Logo on the main stage*
*Printed on our banner
- 9 Booth space*
*Max 5m wide (4 recruiters)
- 10 "Meet our Diamond sponsor" blog post
- 11 Introduction during welcome announcements*
*2 minutes talk on the main stage
- 12 Logo on the participant's badge
- 13 Sponsored talk*
*Submit the topic for the conference before July 17th

PLATINUM SPONSOR

\$1 500

- 1 Conference invitation: **3 tickets**
- 2 Logo on the conference bag
- 3 Logo on the conference website
- 4 Banners in the conference hall: **2 items***
*Max rollup size 0.8x1.8m
- 5 Goodiebag inserts: **2 items**
- 6 Recognition in online media and email communications
- 7 Logo on the presswall
- 8 Logo on the main stage*
*Printed on our banner
- 9 Booth space*
*Max 3m wide (2 recruiters)
- 10 "Meet our Platinum sponsor" blog post
- 11 Introduction during welcome announcements*
*2 minutes talk on the main stage
- 12 Logo on the participant's badge
- 13 Sponsored talk*
*Submit the topic for the conference before July 17th

GOLD SPONSOR

\$1000

- 1 Conference invitation: **2 tickets**
- 2 Logo on the conference bag
- 3 Logo on the conference website
- 4 Banners in the conference hall: **1 items***
*Max rollup size 0.8x1.8m
- 5 Goodiebag inserts: **1 items**
- 6 Recognition in online media and email communications
- 7 Logo on the presswall
- 8 Logo on the main stage*
*Printed on our banner
- 9 Booth space*
*Max 3m wide (2 recruiters)
- 10 "Meet our Gold sponsor" blog post
- 11 Introduction during welcome announcements*
*2 minutes talk on the main stage
- 12 Logo on the participant's badge
- 13 Sponsored talk*
*Submit the topic for the conference before July 17th

SILVER SPONSOR

\$500

- 1 Conference invitation: **1 tickets**
- 2 Logo on the conference bag
- 3 Logo on the conference website
- 4 Banners in the conference hall: **1 items***
*Max rollup size 0.8x1.8m
- 5 Goodiebag inserts: **1 items**
- 6 Recognition in online media and email communications
- 7 Logo on the presswall
- 8 Logo on the main stage*
*Printed on our banner
- 9 Booth space*
*Max 3m wide (2 recruiters)
- 10 "Meet our Silver sponsor" blog post
- 11 Introduction during welcome announcements*
*2 minutes talk on the main stage
- 12 Logo on the participant's badge
- 13 Sponsored talk*
*Submit the topic for the conference before July 17th

COMPARE AND SELECT

		Diamond	Platinum	Gold	Silver
Conference invitation		5	3	2	1
Logo on the back of conference bag					
Logo on the conference website					
Baners in the conference hall	Max rollup size 0.8x1.8m	2	2	1	
Goodiebag inserts		3 items	2 items	1 item	
Recognition in online media and email communications					
Logo on the preswall					
Logo on the stage	Printed on our banner				
Booth space		Max 5m wide (4 recruiters)	Max 3m wide (2 recruiters)		
"Meet our Diamond/Platinum sponsor" blog post					
Introduction during welcome announcements	2 minutes talk on the main stage				
Logo on the participant's badge					
Sponsored talk	Submit the topic for the conference before July 17th				
		\$2000	\$1500	\$1000	\$500

FLEXIBILITY

Don't see a package that fits your needs?
Do you have a unique idea? If you want to support Devfest 2016, we want to help you to develop a tailored sponsorship package that fits your specific targets.



\$500

Party Sponsor

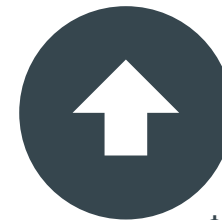
2 banners on the party venue
and monochrome logo on the
entrance bracelet



\$500

Recording sponsor

"Video recording sponsored
by ..." frame on each session
recording



\$200

Upgrade booth

Get bigger booth space to
gain more attraction

DEVFEST 2015 PARTNERS

General Sponsor



Diamond Sponsor



Platinum Sponsors



Gift Sponsors



Hosting Partner



General Partner



Production Partner



Information Partners



CONTACT INFORMATION



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