

















#### Agenda:

6:00 pm	Registration / Food / Network
6:30 pm	Welcome
6:35 pm	Get free access to Qwiklabs
6:50 pm	Lab 1 - Cloud ML Engine Qwik Start
7:50 pm	End of Lab 1 - Lessons Learnt
8:30 pm	Event ends - THANK YOU!



















# Upcoming GDG Events



WTM 2019 - April 13th

o Tickets over @GDGDublin meetup



Google Call for speakers IO Extended 2019

o Info @GDGDublin





# CoderDojo's Coolest Projects International is looking for

#### **Volunteers**

When: May 5th (Bank Holiday Weekend)

Where: RDS

**Time**: 08.30 am to 16.00 pm

#### Social Media



@gdgclouddublin #cloudstudyjams #gdgclouddublin



meetup.com/GDG-Cloud-Dublin



slack gdgclouddublin.slack.com

#### Together, as a team

You are encourage to participate in these channels and finish the labs at home.





#ml-studyjams



#CloudStudyJam #GDGCloudDublin





#### What is a Study Jam?

- Study Jams are community-run study groups for developers.
- Great opportunity for us to to learn something together
- Trainings for personal development or career advancement.







### Setup Qwiklabs









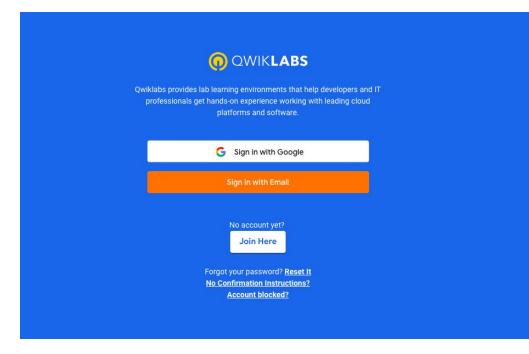








# Step 1: Make sure to sign out of your Qwiklabs account







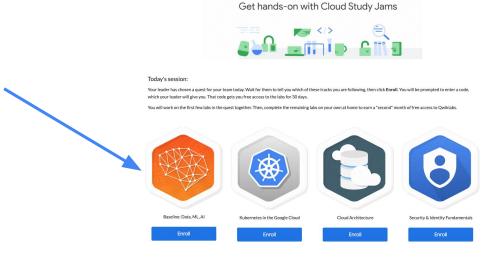
#### Step 2:

Go to

http://bit.ly/studyjam2019

and click "Enroll" on:

Baseline: Data, ML, Al

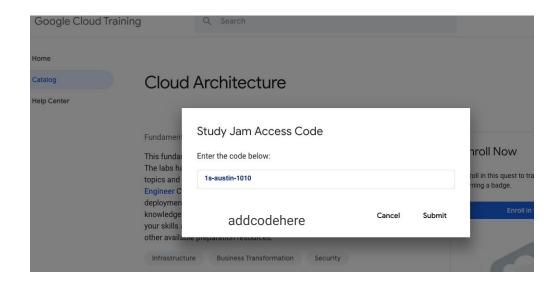


Study 🔳 🛦 📖





#### Step 3: Enter the Study Jam Access Code

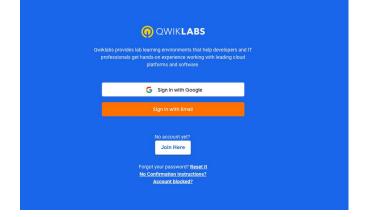


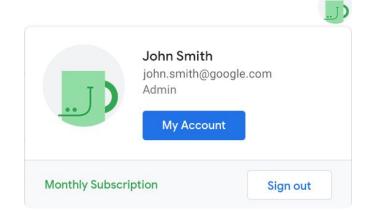




# Step 4: Sign into your account

- Sign in with your Google account or email
- Hover over avatar on top right and make sure it says "monthly subscription".











# **Cloud ML Engine Qwik start**

















#### Overview

Hands-on practice with TensorFlow

- What you will learn?
  - Learn how to deploy a model on Cloud ML Engine
  - Train your model to predict income category of a person





#### Steps

- Create a TensorFlow training application and validate it locally.
- Run your training job on a single worker instance in the cloud.
- Run your training job as a distributed training job in the cloud.
- Optimize your hyperparameters by using hyperparameter tuning.
- Deploy a model to support prediction.
- Request an online prediction and see the response.
- Request a batch predictions





#### What you will build

- A deep model for predicting income category
  - >50K Greater than 50,000 dollars
  - <=50K Less than or equal to 50,000 dollars</li>

#### Using:

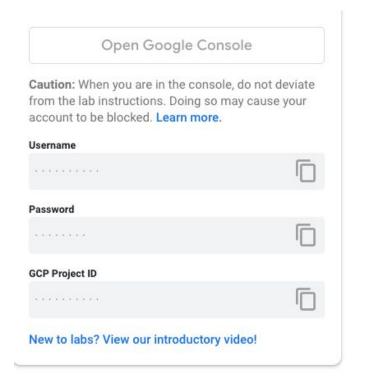
- Deep neural network
- Linear regression
- **DNNCombinedLinearClassifier** class from Tensorflow





#### How to use the labs?

- Labs are timed, you cannot paused them
- 2. The timer is also the amount of time your cloud resources will be running on
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#### Concepts

- **gsutil** is a Python application that lets you access Cloud Storage from the command line.
- Google Cloud Storage Buckets are the basic containers that hold your data. Everything that you store in Cloud Storage must be contained in a bucket.
- gcloud command-line interface is a tool that provides the primary CLI to Google Cloud Platform
- Tensorboard set of visualization tools to make it easier to understand, debug, and optimize TensorFlow programs





#### Hints / Snippets

```
# Use gsutil help <command or topic> for detailed help.
gsutil help <command>

# gcloud help and any search terms for help
gcloud help <search terms>

# ml-engine Manage Cloud ML Engine jobs and models.
# train run a Cloud ML Engine training job locally
gcloud ml-engine local train [options]
```





#### Hints / Snippets

```
# Creating buckets with mb ( Make buckets )
gsutil mb gs://<bucket name>

# Submit a Cloud Machine Learning training job
gcloud ml-engine jobs submit training

# Create a new Cloud ML Engine model
gcloud ml-engine models create <model name>
```







# Dataprep **Qwik start**

















#### Overview

Hands-On practice with Google Cloud Dataprep

- What you will learn?
  - Manipulate a dataset
  - Correct, Transform and Join Data





#### Steps

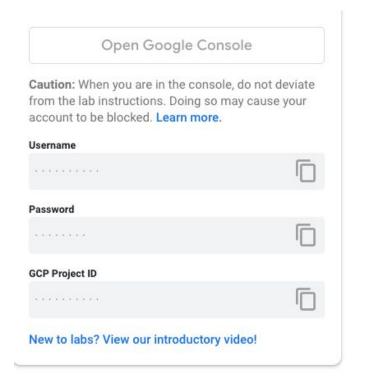
- Create a Google Cloud storage Bucket
- Initialize Cloud Dataprep
- Create a flow
- Import Dataset
- Prep the files
- Summary of Data
- Rename Columns





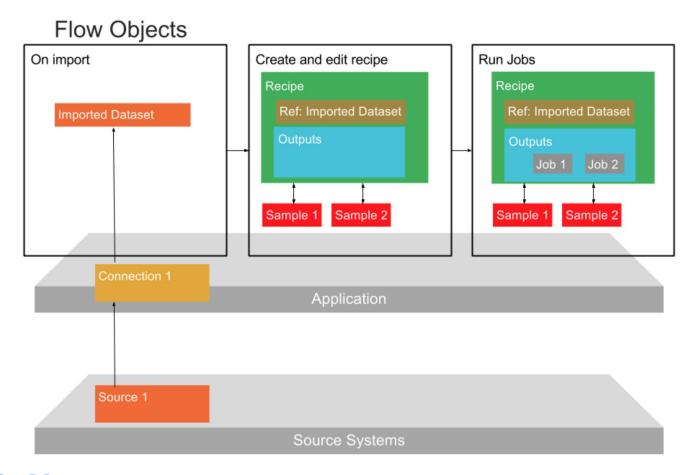
#### How to use the labs?

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#### Concepts

- A flow is a container for holding one or more datasets, associated recipes and other objects.
- An **imported dataset** is simply a reference to the original data; the data does not exist within the platform
- A **recipe** is a user-defined sequence of steps that can be applied to transform a dataset.
- **Outputs** contain one or more publishing destinations, which define the output format, location.







# Dataflow: Qwik **Start - Templates**

















#### Overview

Hands-On practice with Google Cloud Dataflow templates

- What you will learn?
  - Use Cloud Pub/Sub
  - Read messages from a Topic
  - Push messages to BigQuery Table





#### Steps

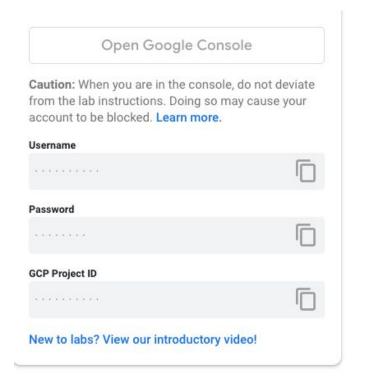
- Create a BigQuery Dataset and Table using CloudShell
- Create a BigQuery Dataset and Table using GCP Console
- Run the pipeline
- Submit a query





#### How to use the labs?

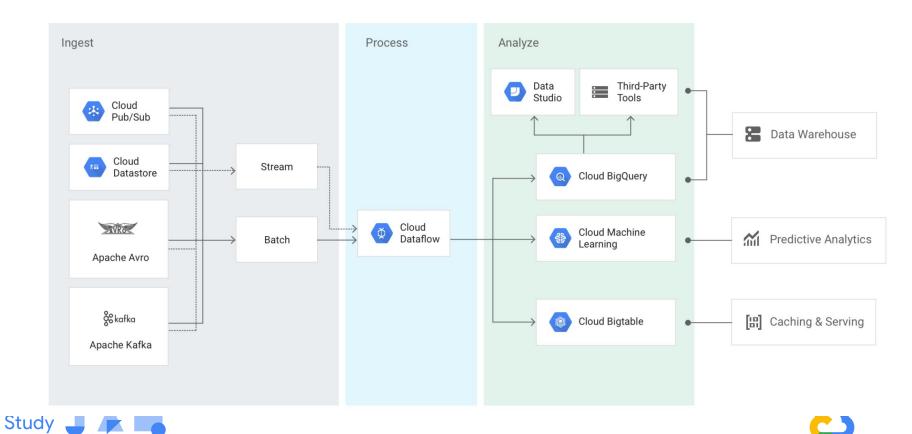
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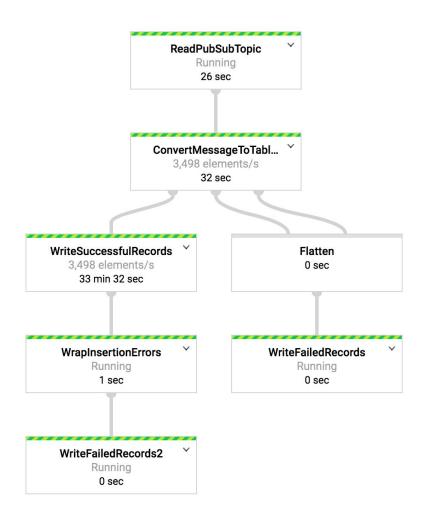






#### Data Transformation with Cloud Dataflow









#### Concepts

- Cloud Pub/Sub is a scalable, durable event ingestion and delivery system that serves as a foundation for modern stream analytics pipelines
- The Cloud Pub/Sub to BigQuery template is a streaming pipeline
  - a. Reads JSON-formatted messages from a Cloud Pub/Sub **topic**
  - b. Converts & write messages to **BigQuery Table**
- Cloud Dataflow is a fully-managed service for transforming and enriching data in stream (real time) and batch (historical) modes
- **Pipeline** encapsulates the entire series of computations involved in reading input data, transforming that data, and writing output data





#### Hints / Snippets

- # Create a dataset, table, view, or transfer
- # configuration with this name.
- 23 bq mk <dataset name>
- 25 # create a table with schema
- bq mk --schema <[FIELD]:[DATA\_TYPE],[FIELD]:[DATA\_TYPE]> -t <dataset name>.







# Dataflow: Qwik Start - Python

















#### Overview

Hands-On practice with Cloud Dataflow Python SDK

- What you will learn?
  - Use Dataflow SDK for Python
  - Run example pipeline using GCP console





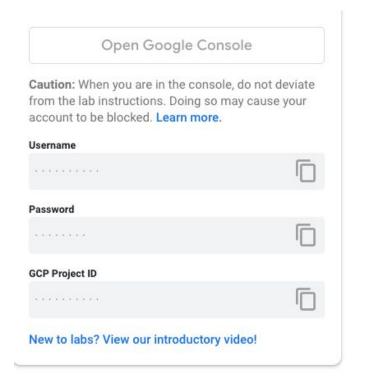
### Steps

- Create a Cloud Storage Bucket
- Install Cloud Dataflow SDK for Python
- Run a pipeline with Direct Runner
- Run a pipeline Remotely
- Check the job succeeded





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#### Custom counters

Filter by counter name, value or step

Counter name	Value	Step
empty_lines	1,663	split
word_len_dist		split
word_len_dist[COUNT]	28,001	split
word_len_dist[MAX]	15	split
word_len_dist[MEAN]	4	split
word_len_dist[MIN]	1	split
word_lengths	117,723	split
words	28,001	split













# Dataproc: Qwik

Start - Console

















#### Overview

Hands-On practice with DataProc Console

- What you will learn?
  - Create a dataproc cluster
  - Submit a Job to the Cluster
  - View the Job Output





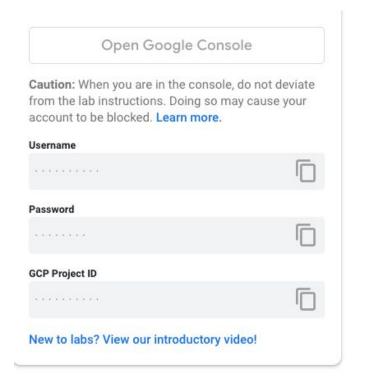
### Steps

- Enable dataproc API
- Create a Cluster
- Submit a Job
- Check the output
- Scale up your cluster





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### Concepts

- Cloud DataProc is a managed Spark and Hadoop service that lets you take advantage of open source data tools for batch processing, querying, streaming, and machine learning
- Cloud dataproc cluster components:
  - a. Anaconda
  - b. Jupyter
  - c. Kerberos
  - d. Zeppelin
  - e. Zookeeper





### Hints / Snippets

```
# Create a dataproc cluster from CLI with Jupyter enabled
gcloud dataproc clusters create cluster-name \
--optional-components=JUPYTER \
--image-version=1.3
```







## Dataproc: Qwik Start **Command Line**









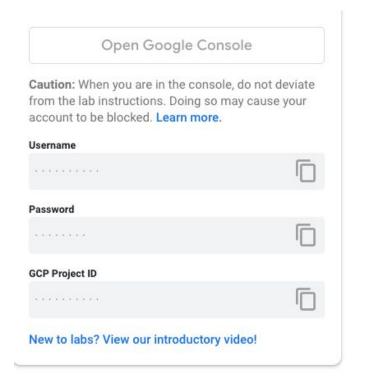








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### Hints / Snippets

```
# Create a cluster for dataproc
     gcloud dataproc clusters create [CLUSTER NAME]
    # Create a new Job
     gcloud dataproc jobs submit spark --cluster example-cluster \
       --class org.apache.spark.examples.SparkPi \
       --jars file:///usr/lib/spark/examples/jars/spark-examples.jar -- 1000
     # scale up the cluster by adding more workers
     gcloud dataproc clusters update example-cluster --num-workers 4
10
11
    # scale down once you dont need it anymore
12
13
     gcloud dataproc clusters update example-cluster --num-workers 2
```







## Cloud Natural Language **API: Qwik Start**

















### Concepts

- **Syntax Analysis:** Extract tokens and sentences, identify parts of speech (PoS) and create dependency parse trees for each sentence.
- **Entity Recognition:** Identify entities and label by types such as person, organization, location, events, products and media.
- **Sentiment Analysis:** Understand the overall sentiment expressed in a block of text.
- Content Classification: Classify documents in predefined 700+ categories.
- Multi-Language: Enables you to easily analyze text in multiple languages including English, Spanish, Japanese, Chinese (Simplified and Traditional), French, German, Italian, Korean and Portuguese.
- Integrated REST API: Access via REST API. Text can be uploaded in the request or integrated with <u>Google Cloud Storage</u>.





#### Overview

• You will use the analyze-entities method to ask the Cloud Natural Language API to extract "entities" (e.g. people, places, and events) from a snippet of text.





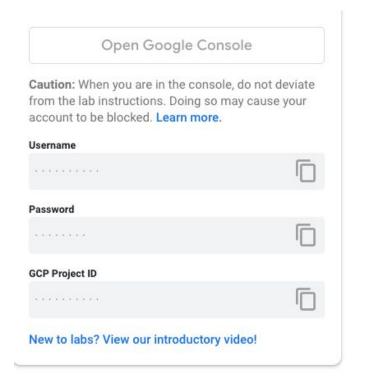
## Steps

- Create an API key
- Make an Entity Analysis request





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### Hints / Snippets

```
# Get project ID
15
     export GOOGLE CLOUD PROJECT=$(gcloud config get-value core/project)
16
17
     # check the value of the project
18
     echo $GOOGLE CLOUD PROJECT
19
20
     # Create a service account
21
     gcloud iam service-accounts create [SERVICE NAME] --display-name "Any display string"
22
23
     # Create a private key for a service account
24
     gcloud iam service-accounts keys create OUTPUT-FILE
         --iam-account=IAM ACCOUNT
26
27
         [--key-file-type=KEY FILE TYPE; default="json"] [GCLOUD WIDE FLAG ...]
28
    # Set the path to your credentials
29
     # USER is your user find it by doing
30
     echo $(whoami)
31
     export GOOGLE APPLICATION CREDENTIALS="/home/USER/key.json"
32
33
34
    # OR use
    export GOOGLE APPLICATION CREDENTIALS="/home/$(whoami)/key.json"
```





### Resources

https://cloud.google.com/natural-language/docs/sentiment-tutorial







Google Cloud Speech API: Qwik Start

















#### Overview

### The Google Cloud Speech API:

- Enable easy integration of Google speech recognition technologies into developer applications.
- Allows you to send audio and receive a text transcription from the service





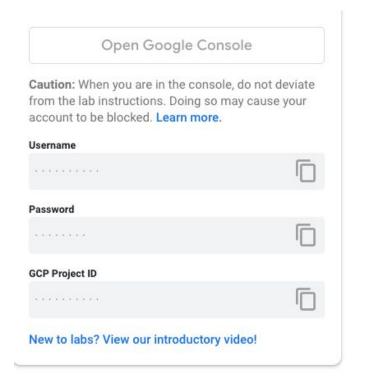
## Steps

- Create an API key
- Create a Speech API request
- Call the Speech API request





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#### Resources

This tutorial shows how to transcribe the audio recorded from a phone using Cloud Speech-to-Text.

https://cloud.google.com/speech-to-text/docs/phone-model







Video Intelligence: Qwik Start

















### Overview

### Video Intelligence API:

- Has pre-trained machine learning models
- Recognize a vast number of objects, places, and actions in stored and streaming video.
- It's highly efficient for common use cases and improves over time as new concepts are introduced.





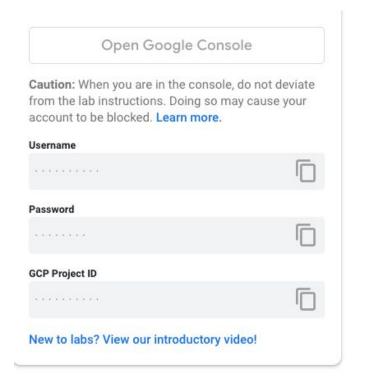
### Steps

- Enable the Video Intelligence API
- Set up authorization
- Make an annotate video request





- Labs are timed, you cannot paused them
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#### Resources

This tutorial walks you through a basic Video API application, using a SHOT\_CHANGE\_DETECTION request. A SHOT\_CHANGE\_DETECTION request provides the annotation results:

- List of all shots that occur within the video
- For each shot, provide the start and end time of the shot

https://cloud.google.com/video-intelligence/docs/shot\_detection







That's a wrap.

