GOOGLE DEVELOPERS GROUP PORTO

DEVFEST 2016

GDG Porto

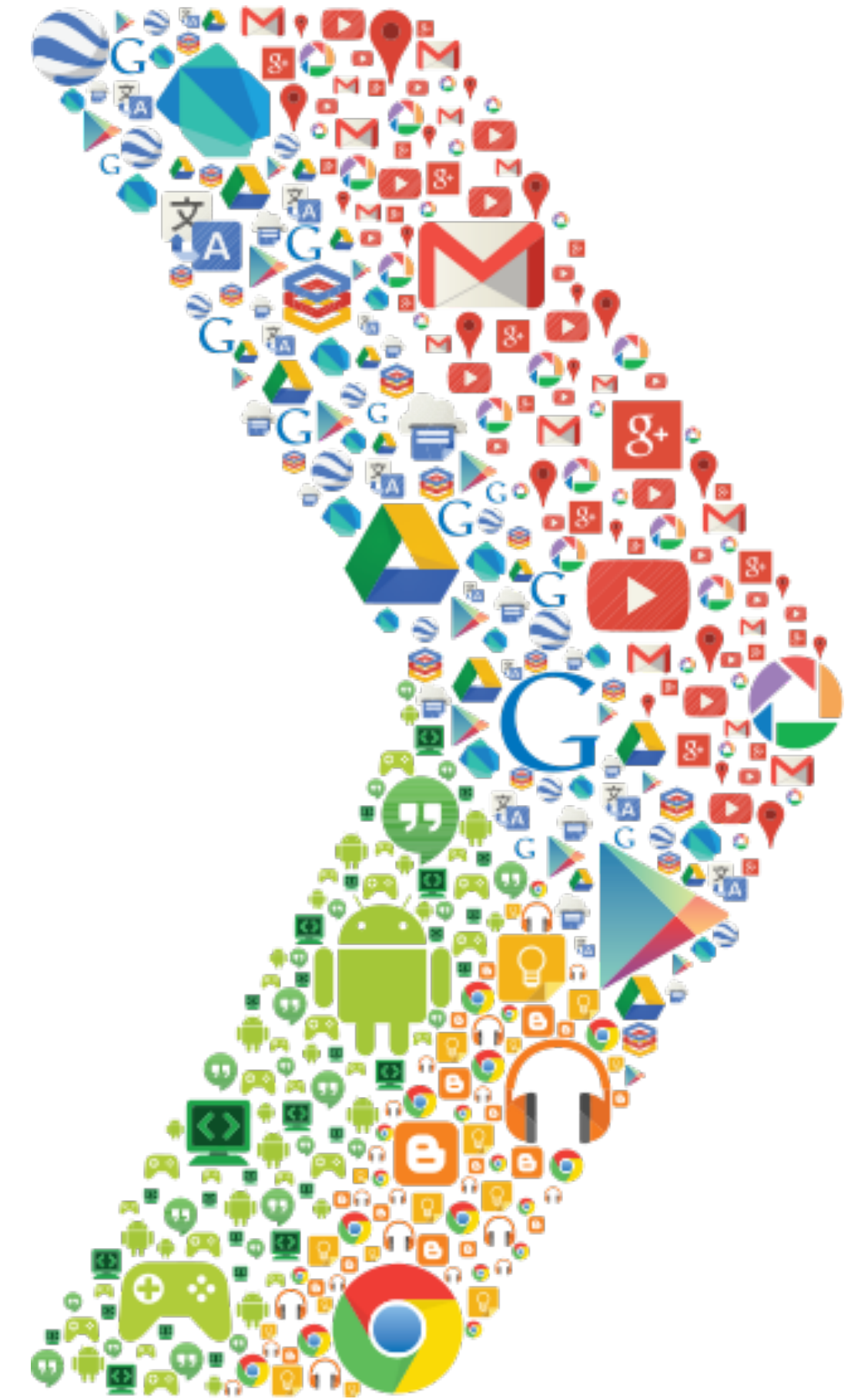**GDG PORTO DEVFEST 2016**

Sponsorship Kit

About

The biggest Google tech conference in Portugal carefully crafted for you by the GDG community!

All about Android, Web and Cloud from the world experts.

DevFest is organized by GDG Porto with the support of all the Portuguese GDGs.

Google Developer Groups are open, volunteer geek communities who create exciting projects and share experience about Google technology with the passion.

What to Expect

Awesome Speakers

Some of the best and brightest from Portugal and abroad

Hot Topics

Talks dedicated to Android, Web and Cloud technologies; no marketing bullshit, only hardcore technical stuff
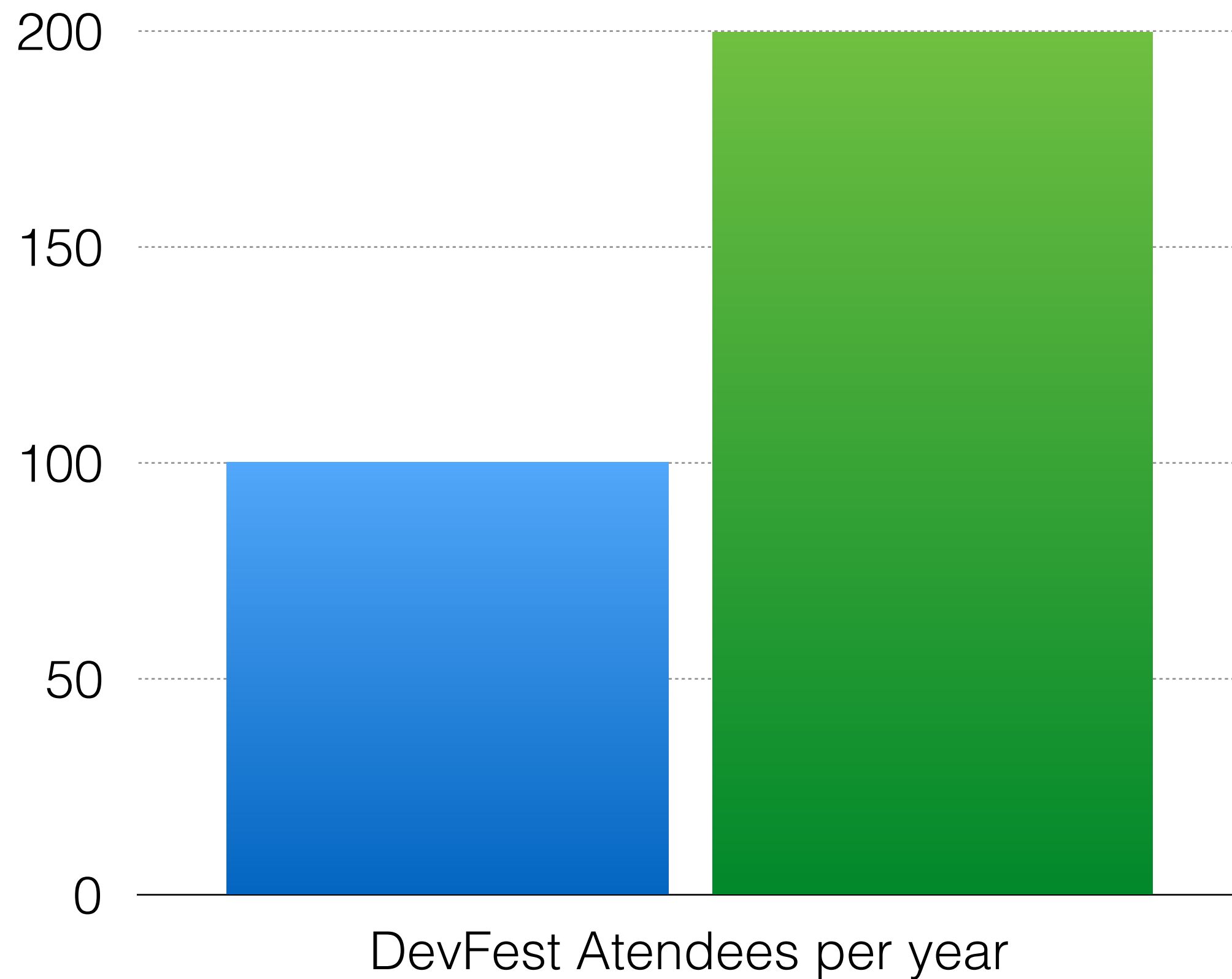
Dedicated audience

This year we expect 200+ participants.

Hands-on workshops

Workshops to get your hands dirty and create a working prototype right on the conference

We are growing fast!

DevFest Atendees per year

1. GDG Porto DevFest 2015 (October 2015) ~ 100 attendees

2. GDG Portugal Summit 2015 (December 2015) ~ 100 attendees

3. SCS Session #1 - Android (January 2016) ~ 35 attendees

4. Hub for Google HashCode 2016 in partnership with NEI-ISEP (February 2016) - 5 portuguese teams
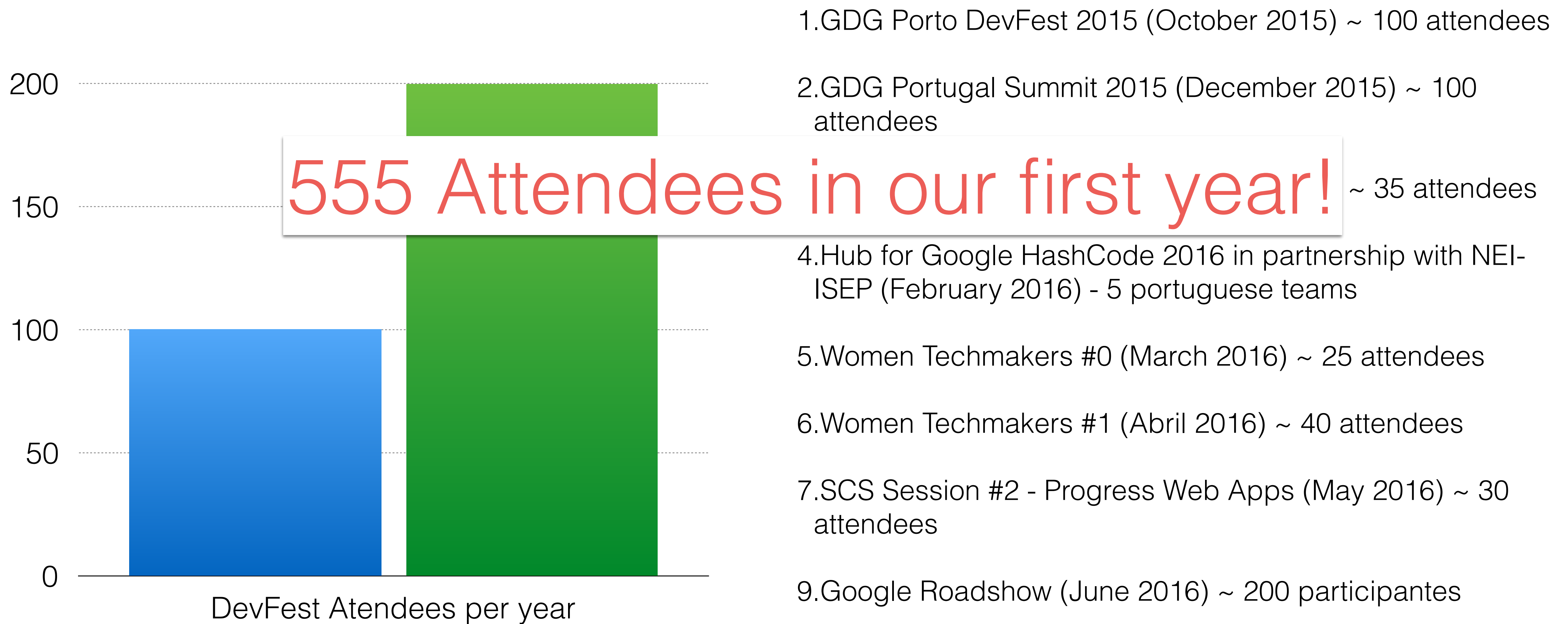
5. Women Techmakers #0 (March 2016) ~ 25 attendees

6. Women Techmakers #1 (Abril 2016) ~ 40 attendees

7. SCS Session #2 - Progress Web Apps (May 2016) ~ 30 attendees

9. Google Roadshow (June 2016) ~ 200 participantes

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555 Attendees in our first year! ~ 35 attendees

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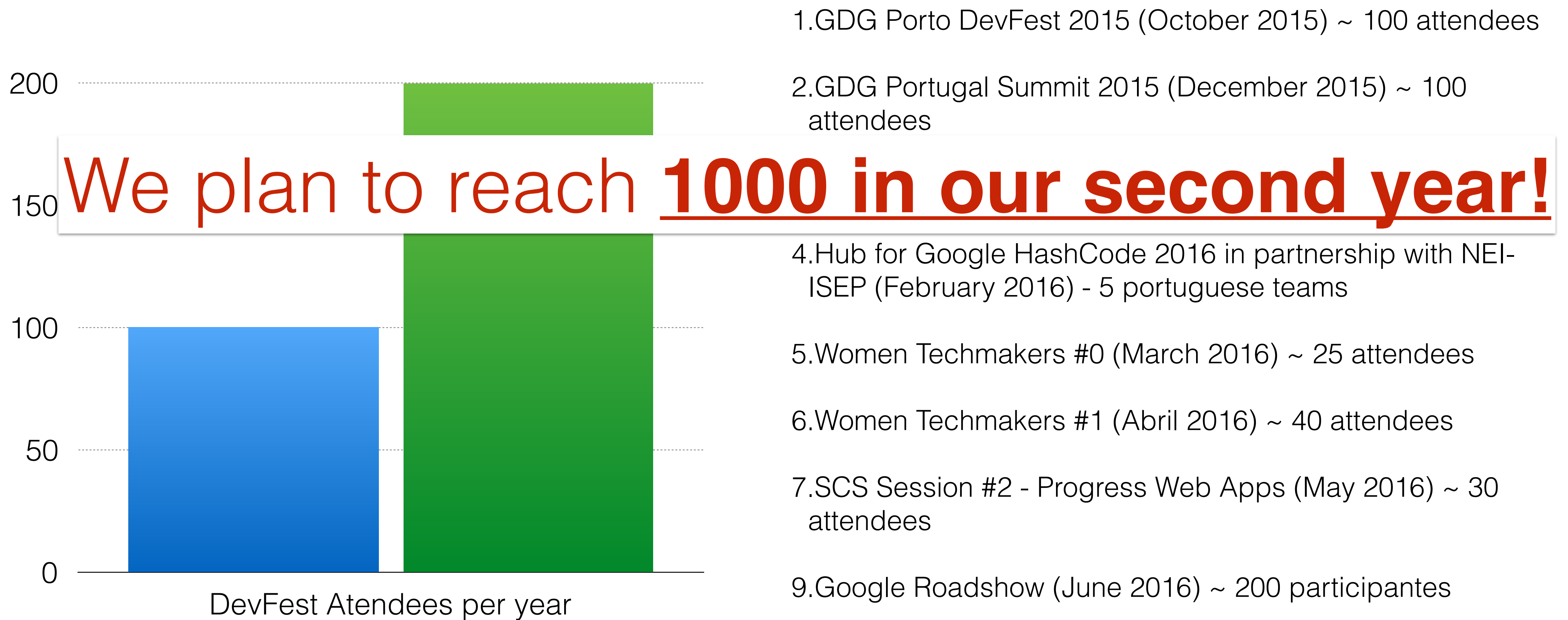6. Women Techmakers #1 (Abril 2016) ~ 40 attendees

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We plan to reach **1000 in our second year!**

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Support us as a Sponsor!

This is your opportunity to present yourself and your company in a professional and innovative environment of Google-enthusiastic developers, users and decision makers.

As a sponsor of DevFest 2016, you directly promote the work of a great community and help further in its dynamic development.

Oh and by the way…

This is a FREE conference!

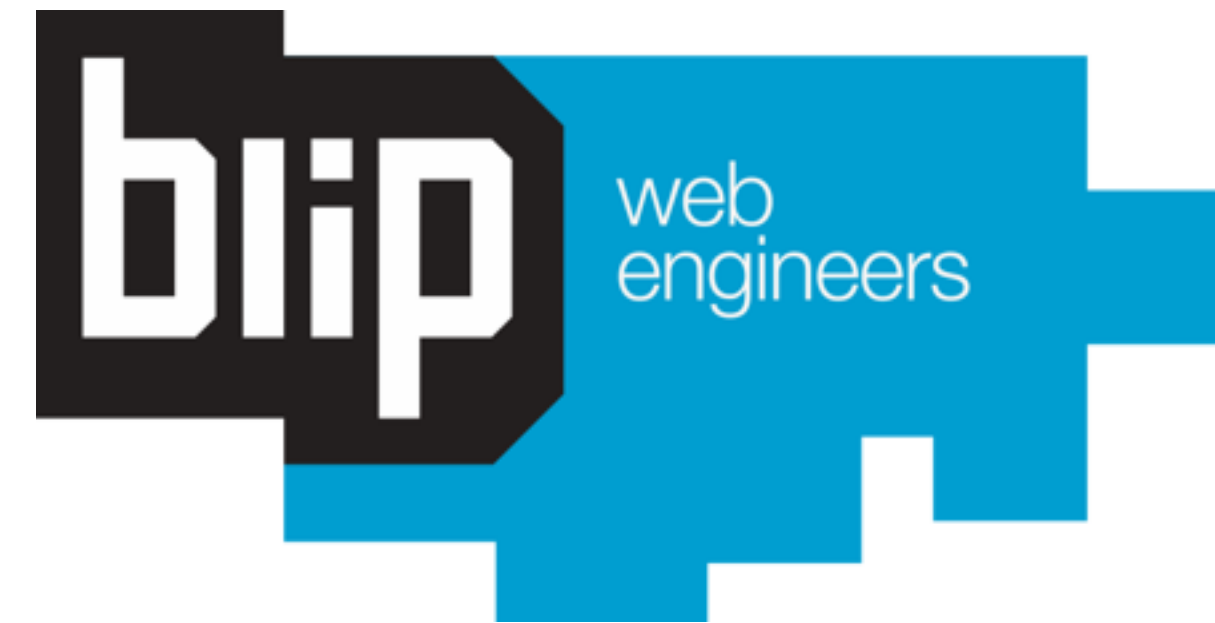So we can only do
it with **your help!**

http://devfest.gdgporto.xyz/

Help us make it possible!

		Platinum	Gold	Silver	Bronze	Media partner
Conference tickets		10	5	3	2	1-3
Introduction during welcome announcements	2 minutes talk on the main stage					
Suggested speaker/talk		2	1			
Logo on stage						
Booth space	Bring your company to our conference					
Banners on conference hall						
"Meet our sponsor" post	We share your post on our social networks					
Sponsor video during breaks	Talks are changing, You have the stage	2	1			
Challenge table	Challenge our attendees (we have some suggestions)					
Goodiebag inserts						
Merchandise logo	Your logo on our page, badges, etc					
		€3000	€2000	€1000	€500	-

2015 Sponsors

http://devfest.gdgporto.xyz/

Check for yourself

Last year's DevFest site:
http://devfest2015.gdgporto.xyz

Last year's DevFest photos:
https://goo.gl/fspP8z

Want to join us without being a sponsor?

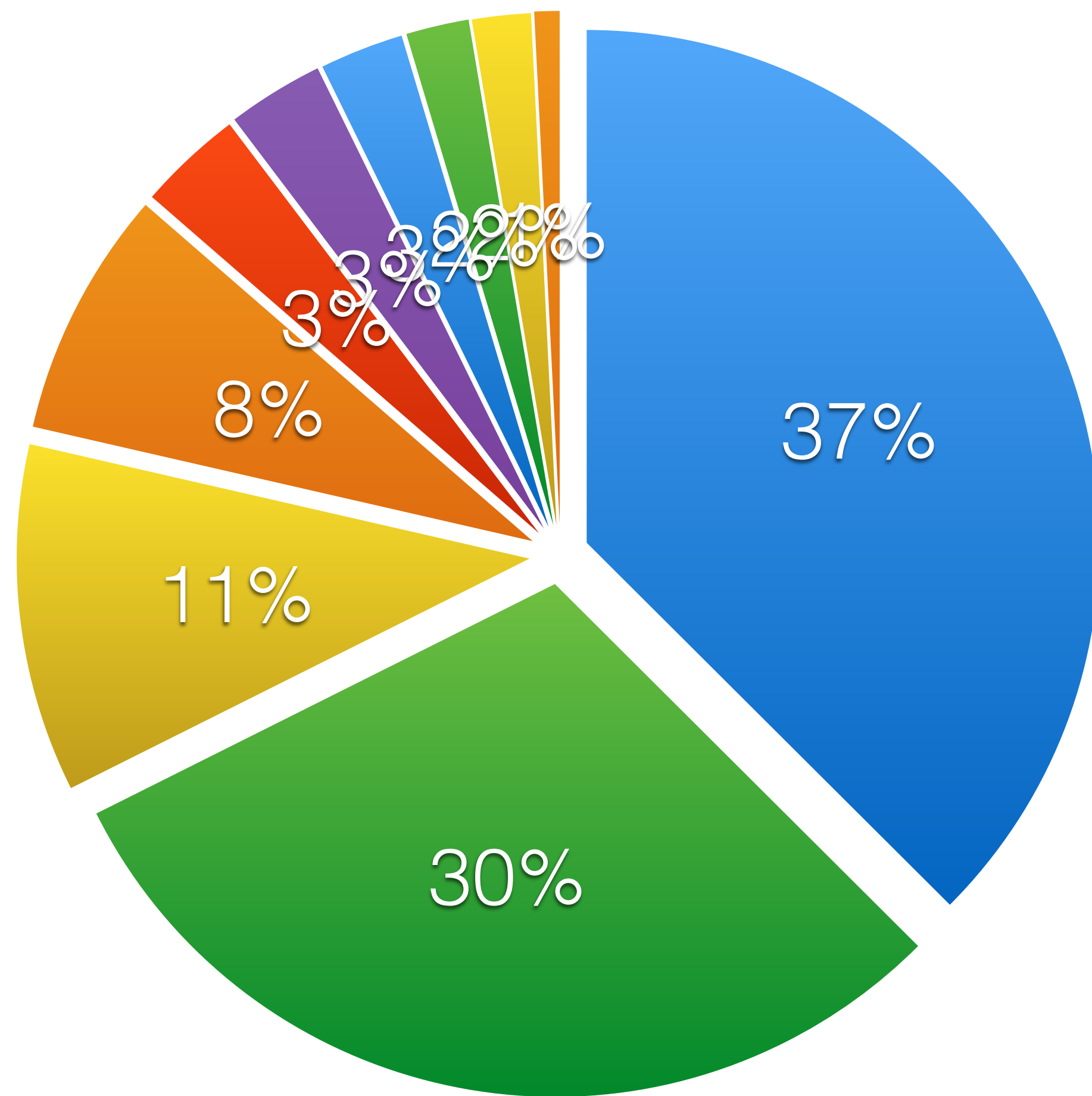Contact us to propose something that adds value to our conference, that you can provide.

We will tailor together something to enable you to be our partner!

Simple past examples: our Venue and Media Partners!

Before you jump in…

…everyone likes to know what their money is for which is great because transparency is one of our core values!

Our expenses in 2015

Total budget of 6200€

for a conference with 100 people
with 11 speakers (4 from abroad)

- Speakers
- Lunch/Coffee Breaks
- T-Shirts
- Goodie bags
- Video/Live stream
- Other materials
- Photos
- Lanyards
- Stickers
- Ticketline

Important note

We are in the process of becoming a official non-profit association.

In the meanwhile **we ask our sponsors to pay directly to our providers** (who will give a receipt with the value).

Contacts

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