



DevFestMN

2018 SPONSOR INFORMATION

Hello Potential Sponsors!

What is DevFestMN?

DevFestMN is a Google Developer Group - Twin Cities Meet Up is one of the best technology conferences in the Twin Cities. With over 350 attendees last year, we look forward to bringing together over 400 developers, UX/UI designers, and technologists to our 5th annual event in Minneapolis, MN.

Why Should You Sponsor DevFestMN?

DevFestMN is a great way to get access to the top IT and technical talent. We welcome the opportunity to collaborate with companies that want to connect with the tech community.

Technical Recruiting. DevFest gives you access to hundreds of top tech talent. Several of our past sponsors have been able to recruit top technical talent as a direct result of their involvement with DevFestMN.

Brand Recognition and Product Exposure. Expand your brand presence and expose hundreds of attendees and press to your company, product, or API. Get real-time feedback on your products.

Support the Twin Cities and Midwest Tech Community. We value our tight-knit Minneapolis tech community and believe that it is by bringing great people together, we can do great things. Join the fun!

Past Sponsors



DevFestMN is a conference like no other, and we would love for you to be a part of it.

If these sponsorship tiers are not suitable for your company, don't hesitate to reach out. We would still love to have you join! Please email us and we will be happy to work with you on finding the right fit for your company and DevFestMN.



Contact us at sponsorship@devfest.mn

devfest.mn

SPONSORSHIP TIERS

TIER	OREO PREMIER	NOUGAT PARTNER	MARSHMALLOW COMMUNITY
COST	\$5,000	\$3,000	\$1,000
PERKS			
Premier Sponsorship Booth	●		
Preferred booth location			
Speaking Opportunity	●		
Sponsor podium announcement			
Logo on Attendee Badge	●		
Printed logo on all attendee bags			
Live Announcement	●	●	
Anckowledgement by event staff			
Sponsorship Booth	●	●	
8" table available for expo / promo			
Primary Banner Logo Placement	●	●	
Logo on Printed Materials	●	●	●
Complimentary Admissions	6 Guests	3 Guests	1 Guests
Logo on DevFestMN Website	●	●	●
Logo on DevFestMN App	●	●	●
Logo on Email Blasts	●	●	●
Social Media Recognition	●	●	●
Sponsor mentions on Twitter and Facebook			
ADD-ON ITEMS			
Sponsor a Meal			\$1,000
Sponsor a Prize Give-Away			\$500

CONTACT US

If you still have questions about sponsoring DevFestMN, we would be happy to talk with you to design a package that works for you and your company! We have worked with a lot of great partners in the past and would love to have you join our community by participating in our February 2018 event.



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HIGHLIGHTS

