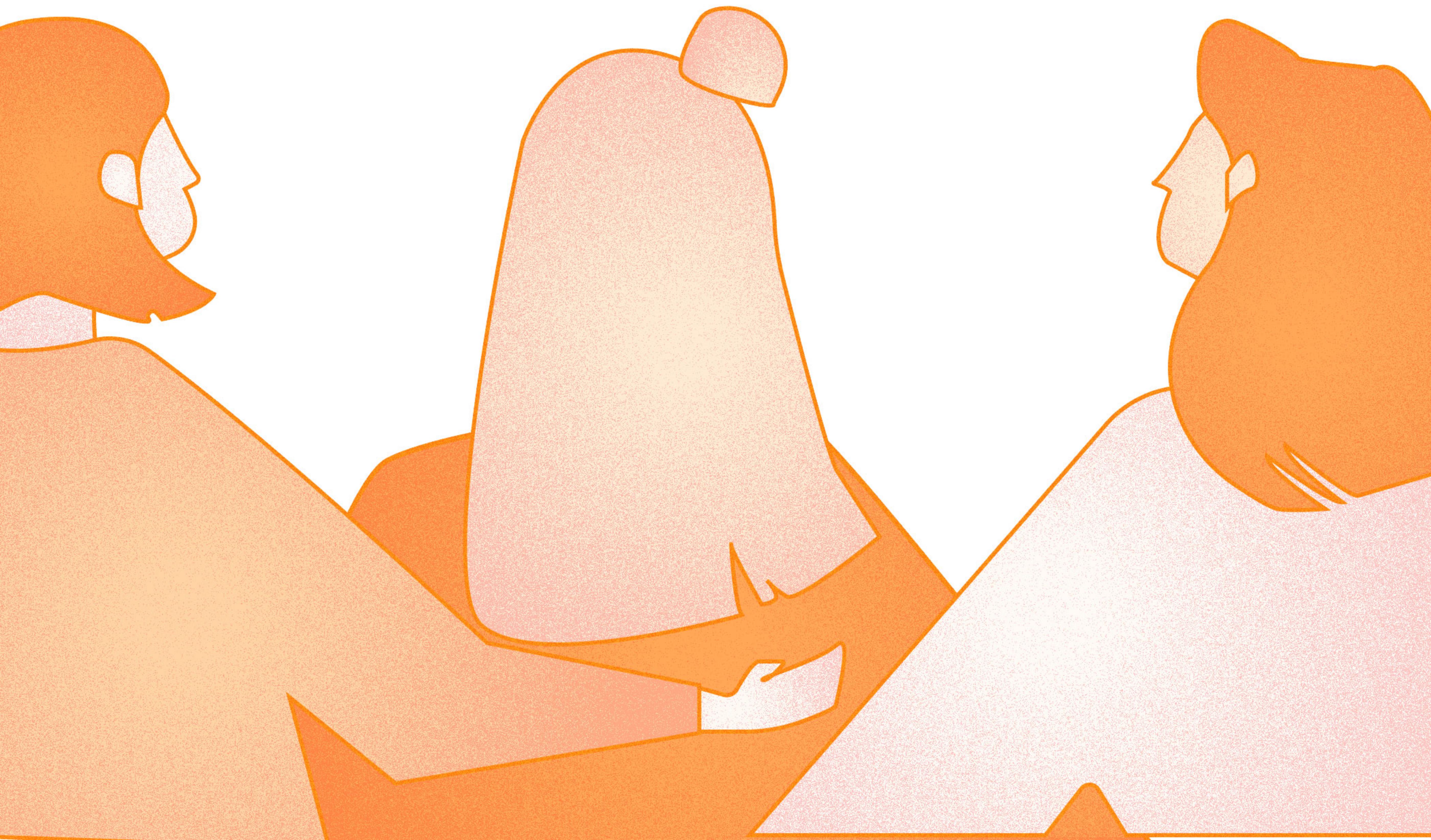


# Women Techies

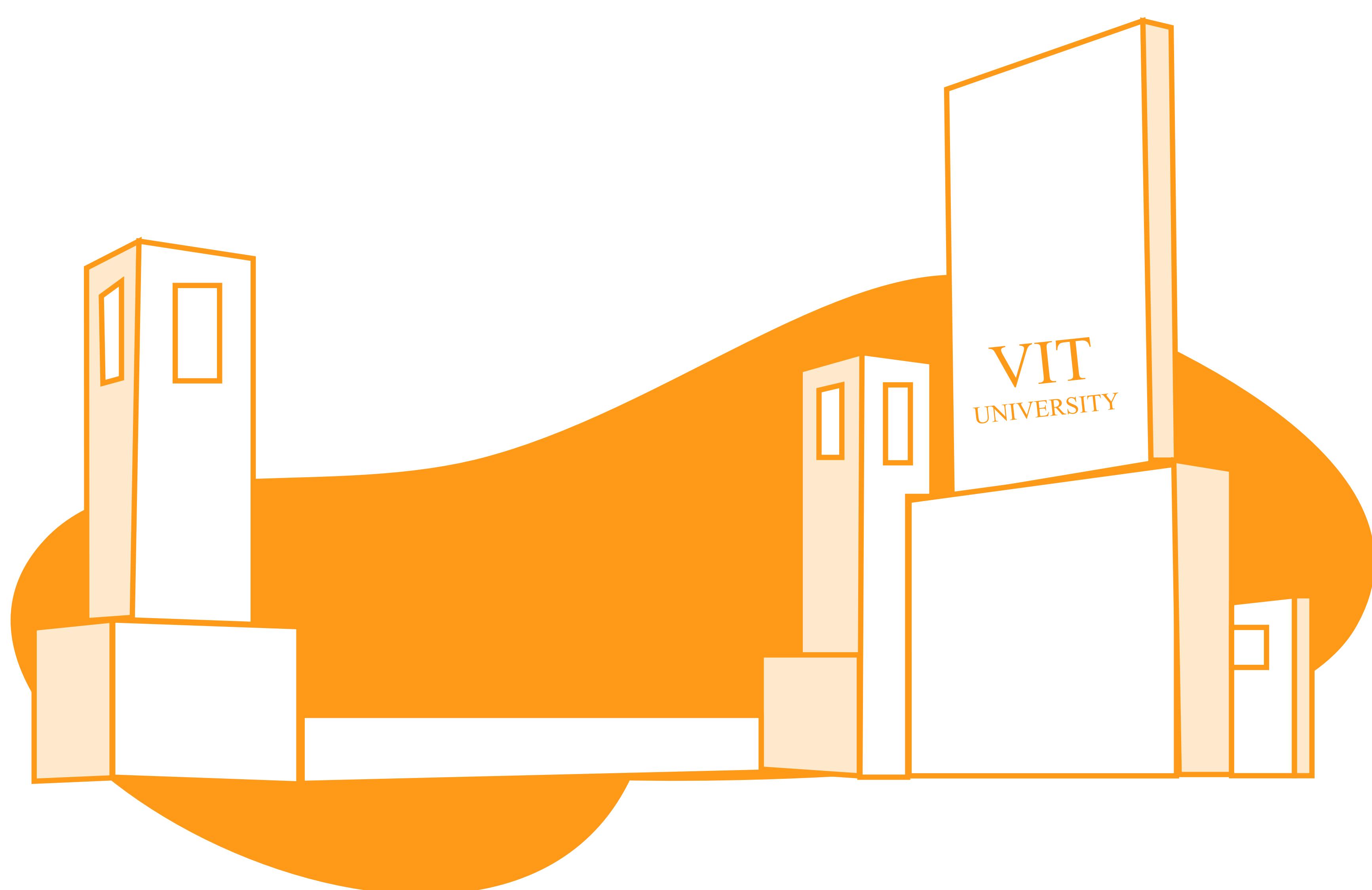
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— 2020 —



# About VIT —

**Vellore Institute of Technology** (VIT), Vellore is one of the top-rated engineering colleges in India. The University works on ideas and executes tasks of different domains under Student Clubs and Chapters. VIT University has a cosmopolitan atmosphere with **30,000+ students** from different corners of India and the globe. The motivated students at VIT are constantly exposed to different work atmosphere under the 100+ clubs and chapters working inside the campus.



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 DSC VIT

# About DSC

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One of the most sought – after technical chapters in VIT Vellore is **Developer Student Clubs VIT**, powered by Google Developers, a **non-profit community** that aims to inspire young and intelligent minds in the field of technology and provides a platform to learn, develop, design and innovate.

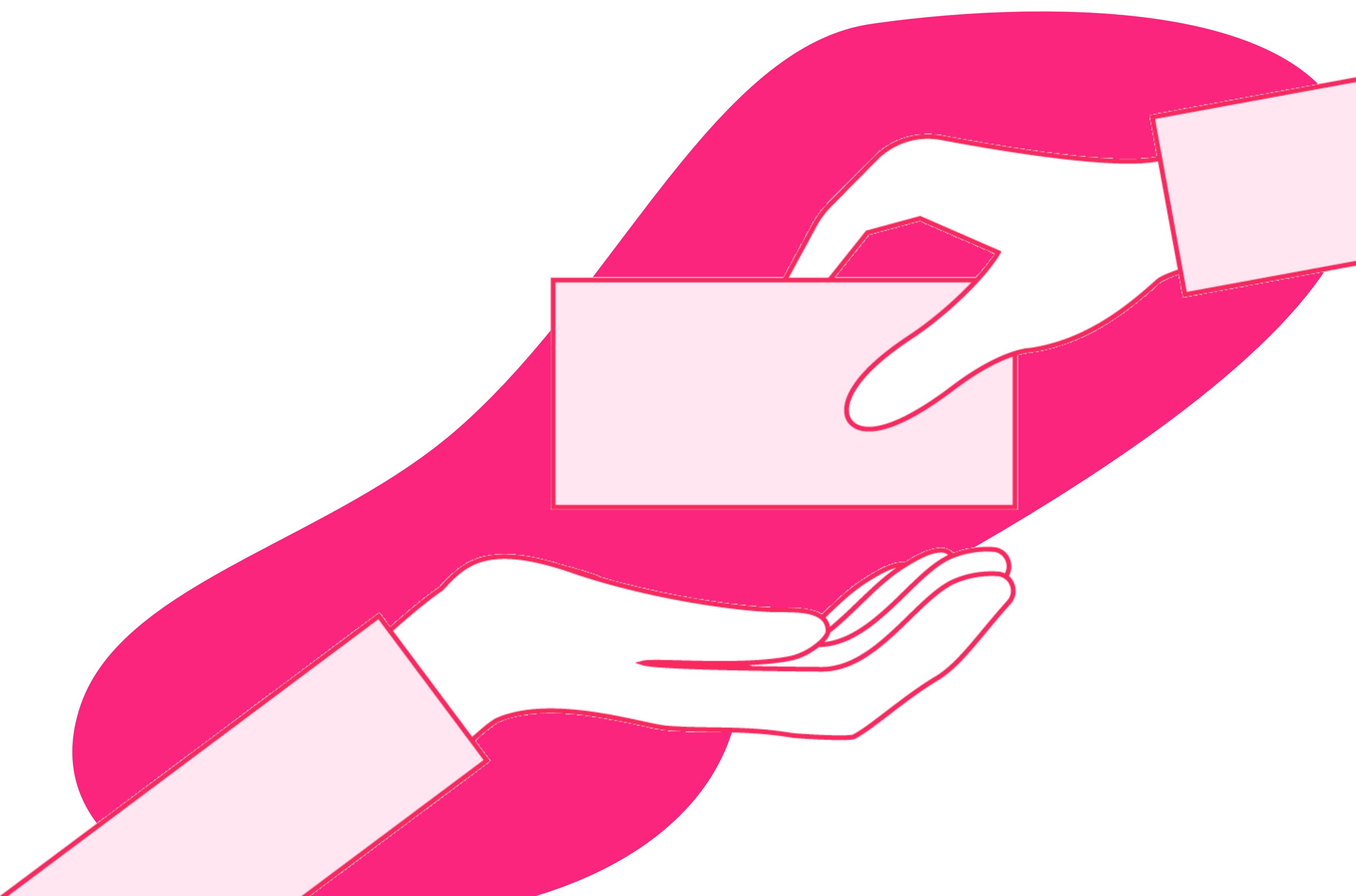


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# Why Sponsor Us —

**Our aim** is to help every developer grow irrespective of all the social differences. The gender-inequality paradigm that is followed in the major industries including the IT sector is wrong and major corporations including Google think that this should be changed. Starting at the educational level and **promoting more women in tech** could help change this. With your support we can promote female students to take up competitive coding and get inspired by other leading women in this sector.



# Past Events

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**DSC VIT**, powered by Google Developers in collaboration with **WTM VIT**, conducted a **24-hour long hackathon** in March 2019, with a motive to bring more females into tech and give them the exposure and platform to enter the world of coding and developing. This was the second edition of WomenTechies after the grand success of WomenTechies'18. Teams had to be formed in such a way that it comprised of at least 50 percent female population. With a total count of around 150 participants, the event was a huge hit where each team came up with some extremely intelligent and innovative solutions to solve the real-world problems!



# Past Events —

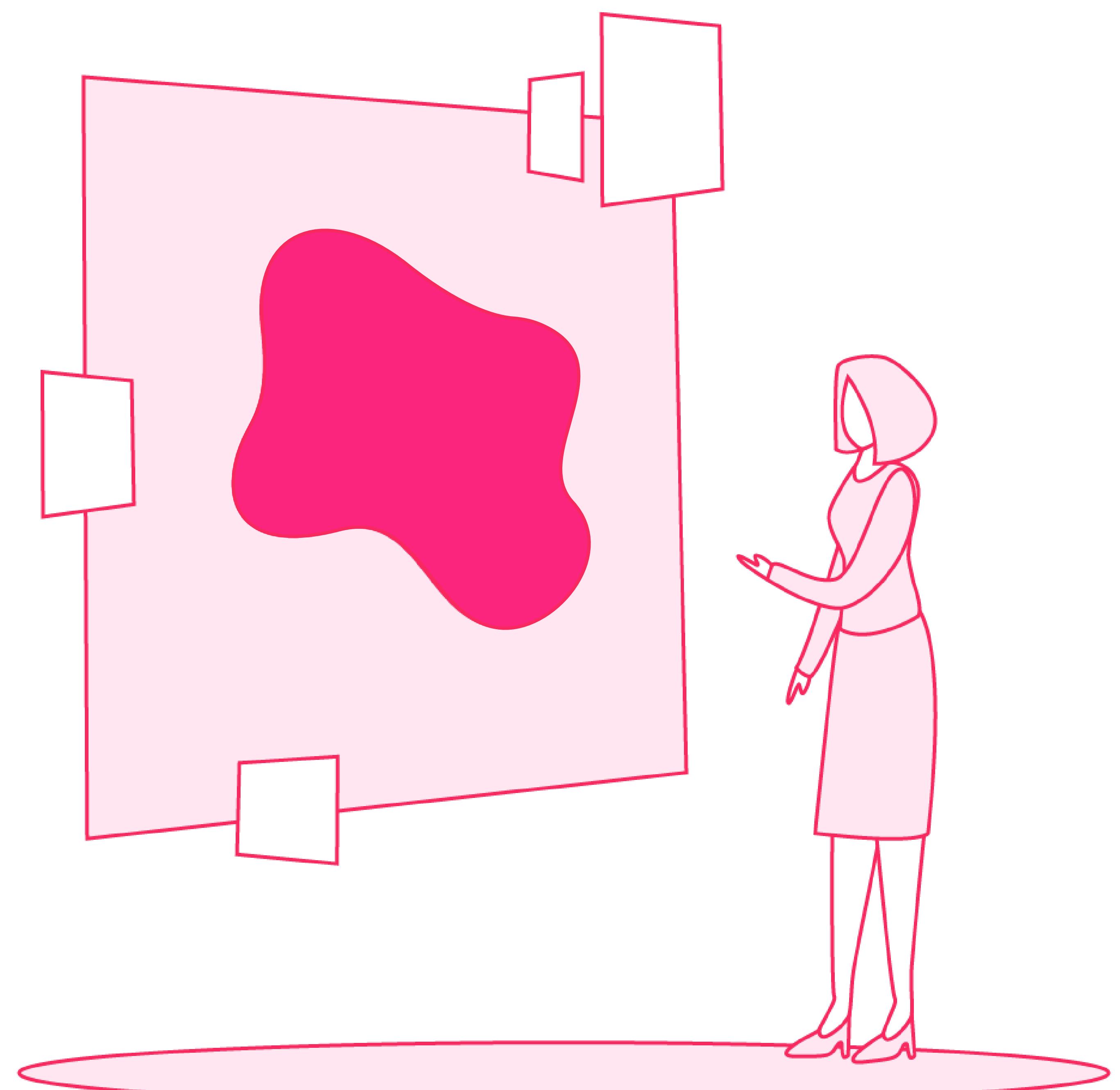
## DevJams'19

This **36-hour Hackathon** aimed at exposing young designers, developers to the competitive side of building products for the real-world. The event also inspired these young students to pursue their idea as a business, as various speakers from various sectors joined the event to give their keynote speeches. Basically it was a one-stop destination for every student looking to improve their skill set and work under the guidance of skilled professionals and motivators. With a team that worked like clockwork, **over 400 participants and 10+ speakers**, the event was termed as VIT's most coveted hackathon.



# How can you help us? —

Your support, by **sponsoring us**, would help us to create **gender equality** in the field of tech and encourage a vast number of women to take their first step towards the field of development. We have always kept our events free and we wish to keep it the same way in the future. A small step taken by you will go a long way in **providing a platform to the budding programmers**. Any support in **cash or kind** would mean a lot to us and, in turn, we would love to collaborate with you and have come up with flexible sponsorship packages to best suit your needs.



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# Sponsorship Packages —

## **Ruby: Rs. 15,000**

1. Promotion on all posters.
2. Feature in the promotional video.
3. Inclusion of company logo on website and mobile app.
4. Share your details with the PAT office.

## **Sapphire: Rs. 30,000**

1. All Ruby features.
2. Logo on event banner.
3. Logo on team apparel.
4. Logo on event mail to be sent to more than 30,000 from VIT and other colleges in India.

## **Emerald: Rs. 50,000**

1. All Sapphire features.
2. A 3 to 5 minutes promotional video will be played after every 6 hours.
3. Schwags distribution (if any).
4. Mentors and Judges will be welcomed

## **Diamond: Rs.75,000**

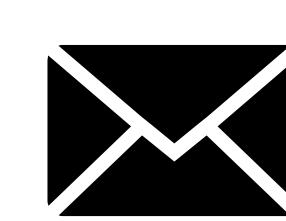
1. All Emerald features.
2. A problem statement of your choice.
3. Stall during the event for any promotions or internship offers.
4. Publicity in next 3 DSC events.

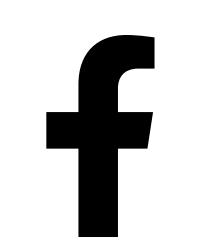
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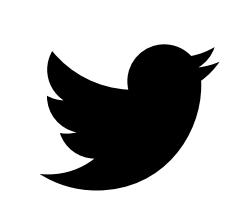
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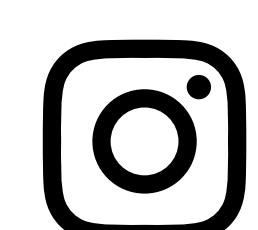
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