

# Women Techies

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## — 2021 —

#HackLikeAGirl



# About VIT —

**Vellore Institute of Technology** (VIT), Vellore is one of the top-rated engineering colleges in India. The University works on ideas and executes tasks of different domains under Student Clubs and Chapters. VIT University has a cosmopolitan atmosphere with **30,000+ students** from different corners of India and the globe. The motivated students at VIT are constantly exposed to different work atmosphere under the 100+ clubs and chapters working inside the campus.



# About DSC —

One of the most sought – after technical chapters in VIT Vellore is **Developer Student Clubs VIT**, powered by Google Developers, a **non-profit community** that aims to inspire young and intelligent minds in the field of technology and provides a platform to learn, develop, design and innovate.



# Why Sponsor Us —

**Our aim** is to help every developer grow irrespective of all the social differences. The gender-inequality paradigm that is followed in the major industries including the IT sector is wrong and major corporations including Google think that this should be changed. Starting at the educational level and **promoting more women in tech** could help change this. With your support we can promote female students to take up competitive coding and get inspired by other leading women in this sector.



# Past Events

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## iDEATHON

Ideathon is an event for all budding developers and freshers with an aim to motivate them and shed importance on the skill of problem-solving through brainstorming and innovative thinking.

The most innovative, unique and thoughtful ideas are provided support from our very own experienced team to not only help bring their thoughts to life but also foster the importance of teamwork

The collage consists of three distinct images:

- A white rectangular card with a purple border containing the text "WHAT IS THE IDEA?" in bold purple letters, followed by a smaller paragraph of text.
- A large, central image showing a close-up of purple leaves on a light background.
- A vertical purple banner on the right side featuring speaker names and large white initials (P, A, M, PB) corresponding to each speaker.

Text on the white card:

I  
WHAT IS THE IDEA?  
"untitledproject\_1" is a project which aims to initiate conversation about certain topics which are often considered to be taboo in our society

Text on the purple banner:

Pranoy Patra  
SPEAKER  
Pragati Bhattacharjee  
SPEAKER  
Aditya Mantri  
SPEAKER  
Pavit Bagga  
SPEAKER

4TH EDITION

# Past Events

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## Women Techies 2020

WomenTechies is a one-of-its-kind annual women-centric hackathon with the aim of bringing and empowering more women in tech. **WomenTechies'20** was a **24-hour hackathon** that provided talented and individual women with the platform and resources to help them grow in their desired field and contribute to society with something impactful and beneficial. They were exposed to the world of coding, developing and debugging. Themes based on a wide spectrum, ranging from Automation to Banking to Finance helped bring a diverse field of developers to come together to solve problems, collaborate and implement innovative ideas. With over **300 passionate participants** seeking to develop and build upon their ideas, it was truly a great start of the year for us at **DSC-VIT**.



# Past Events

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**DSC VIT**, powered by Google Developers in collaboration with **WTM VIT**, conducted a **24-hour long hackathon** in March 2019, with a motive to bring more females into tech and give them the exposure and platform to enter the world of coding and developing. This was the second edition of WomenTechies after the grand success of WomenTechies'18. Teams had to be formed in such a way that it comprised of at least 50 percent female population. With a total count of around 150 participants, the event was a huge hit where each team came up with some extremely intelligent and innovative solutions to solve the real-world problems!



# How can you help us?—

Your support, by **sponsoring us**, would help us to create **gender equality** in the field of tech and encourage a vast number of women to take their first step towards the field of development. We have always kept our events free and we wish to keep it the same way in the future. A small step taken by you will go a long way in **providing a platform to the budding programmers**. Any support in **cash or kind** would mean a lot to us and, in turn, we would love to collaborate with you and have come up with flexible sponsorship packages to best suit your needs.



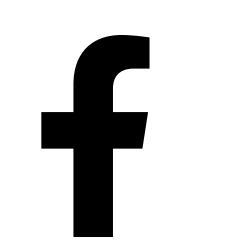
# Sponsorship Packages —

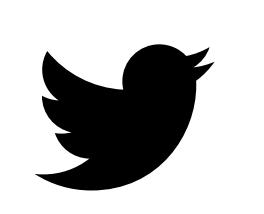
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Logo on Posters	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on website and mobile application	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo in promotional video	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on event email sent to over 35k students	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2 minute promotional video during the event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Schwag distribution	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Posters on screens in VIT campus		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Theme of your choice		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Blog about your platform/product on our platform		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Address the gathering about the company			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Brand Centric Mini Event			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Workshop on desired subject/product				<input checked="" type="checkbox"/>
Your own Campus Ambassador				<input checked="" type="checkbox"/>

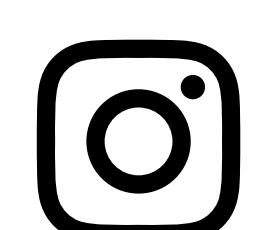
# Contact us

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