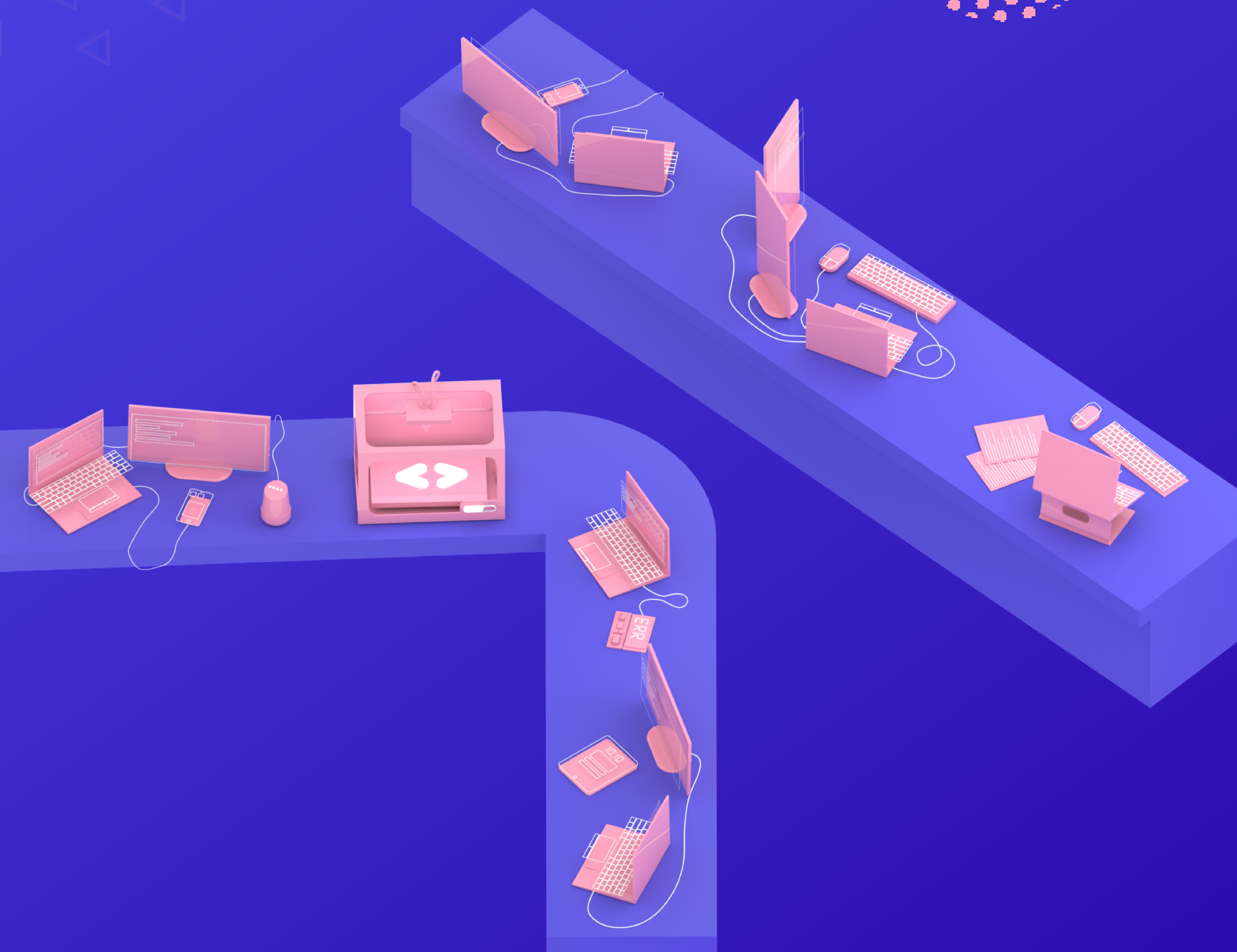
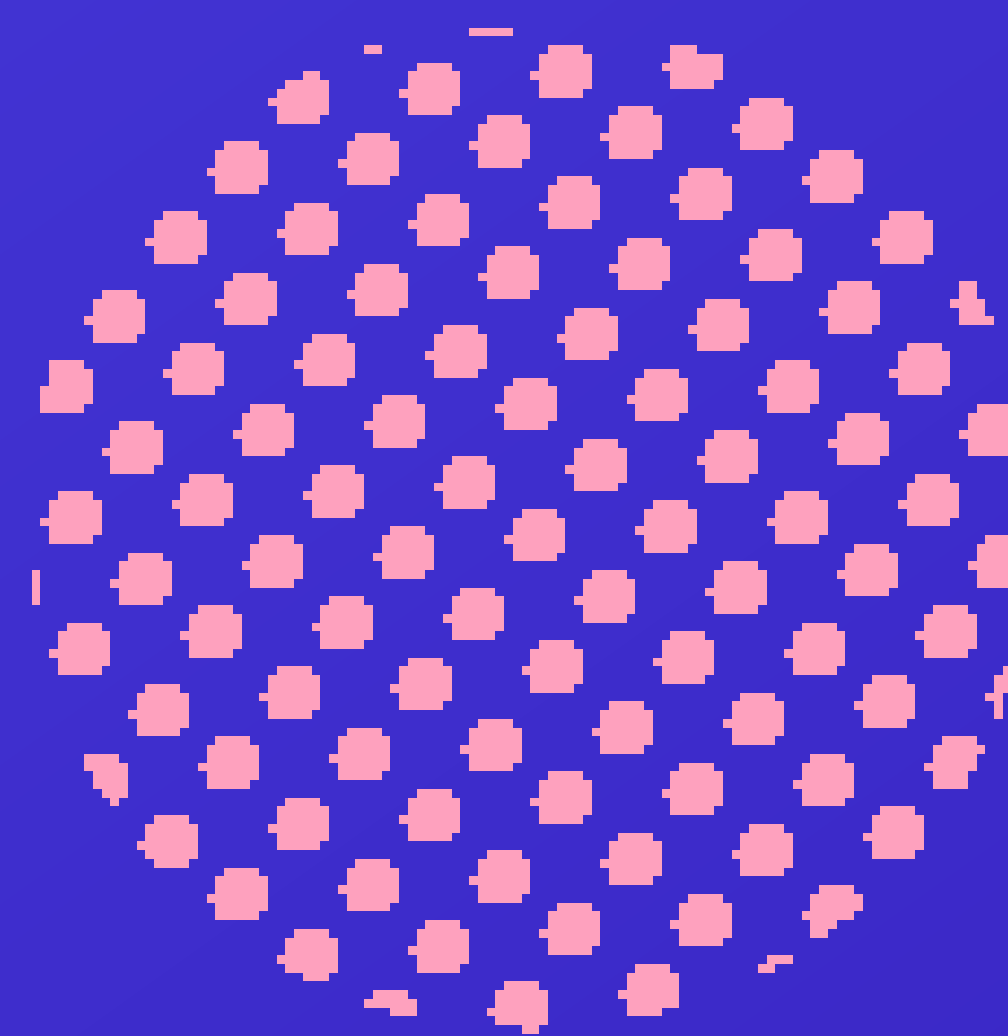


<> Developer Student Clubs  
Vellore Institute of Technology



>I DEVJAMS'21

12<sup>th</sup> - 14<sup>th</sup> November





## About Us

**DSC VIT** powered by Google Developers is a student community at VIT Vellore. We strive to bring about technological innovations among students and we do so by providing a platform for them to exhibit their talents.

We are a group of passionate designers, developers and managers who work together to bring about collaborative results that better the lives of everyone around us.

## About VIT

**Vellore Institute of Technology**, Vellore is one of the top-rated engineering colleges in India. Diversity is the strongest aspect of the institute and the students from various states and nations, the key to its reputation.





## About DevJams

**DevJams** is one of a kind hackathon that goes forth with the aim of encouraging healthy competition in order to incubate futuristic ideas. This hackathon focuses on providing students and upcoming entrepreneurs with a platform to develop, compete, network and present their ideas to solve real-world problems.

We have been successfully conducting DevJams (previously known as Devfest) for 5 years now. DevJams'21 will be the **sixth edition** through which we hope to bring innovative minds from all around the country under one roof.





## Past Sponsors

Google

 Microsoft

agora

balsamiq®

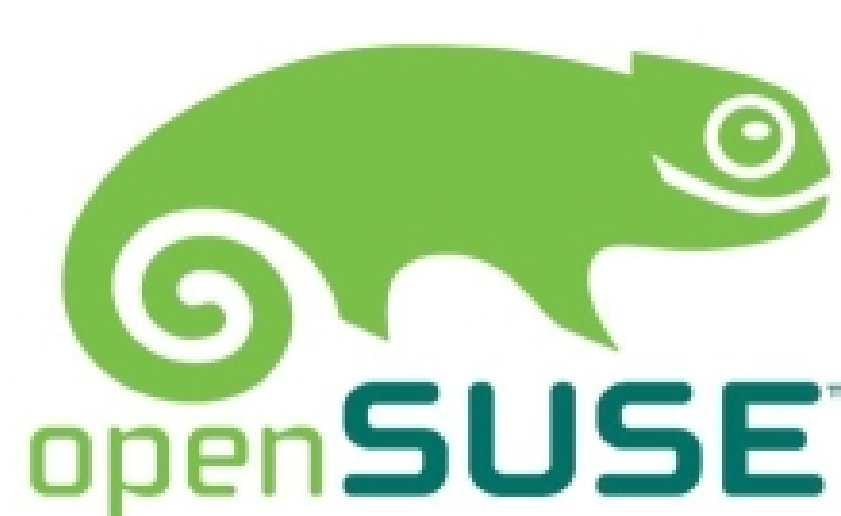


 **CLOUD NATIVE**  
COMPUTING FOUNDATION



**KHRONOS™**  
GROUP  
CONNECTING SOFTWARE TO SILICON

yocto.  
PROJECT





## Our Past Events

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### WomenTechies 2021

While most of the hackathons feature low female participation, WomenTechies is an out-of-the-box approach. Due to the Coronavirus Pandemic, the hackathon was held entirely through digital media. The event witnessed participation from **350+** students from across the globe. There were exciting cash prizes and goodies provided by our sponsors. Agora was our title sponsor.

### WomenTechies 2020

A hackathon with an aim to get more women into tech, saw participation from over 170 students with close to 100 women, we saw the advent of innovative ideas, prototypes, and apps in the span of 24 hours.

### DevJams 2019

DevJams 2019 was a revamp to what was previously known as Devfest. A 36 hour hackathon which saw the invention of applicative and futuristic ideas, insightful sessions by representatives from Google, LinkedIn, Zomato, RedBus, Manhattan Associates, Winuall, to name a few. The event saw participation from a whopping **500+** students.



## Why Sponsor Us

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Our aim to **nurture young minds** can be assisted with your help. In return for your support, expertise, and guidance, we have some **exciting marketing avenues!**

Gain an immediate competitive advantage for your business – ensure that your brand is well-known within the youth and student community.

If you are looking to build awareness of your brand in the student sector, it doesn't get bigger than **Devjams**





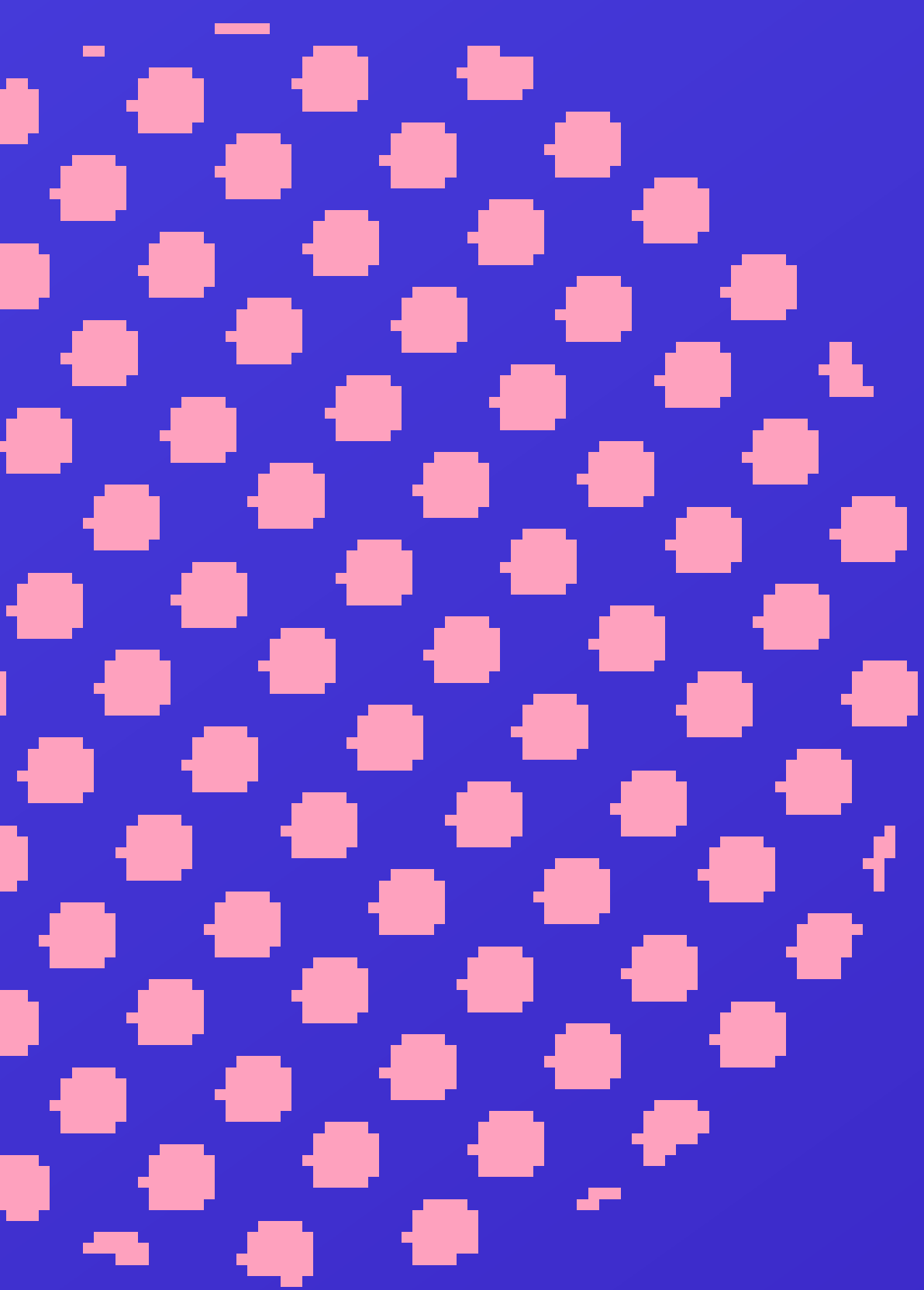
## Help Us Out

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We would love it if you could support us by sponsoring our event so that we can deliver **quality experiences** to budding developers free of cost.

We would love to collaborate and have come up with **flexible sponsorship packages** to best suit your needs.

We would also be willing to come up with something bespoke, catered just to your liking!



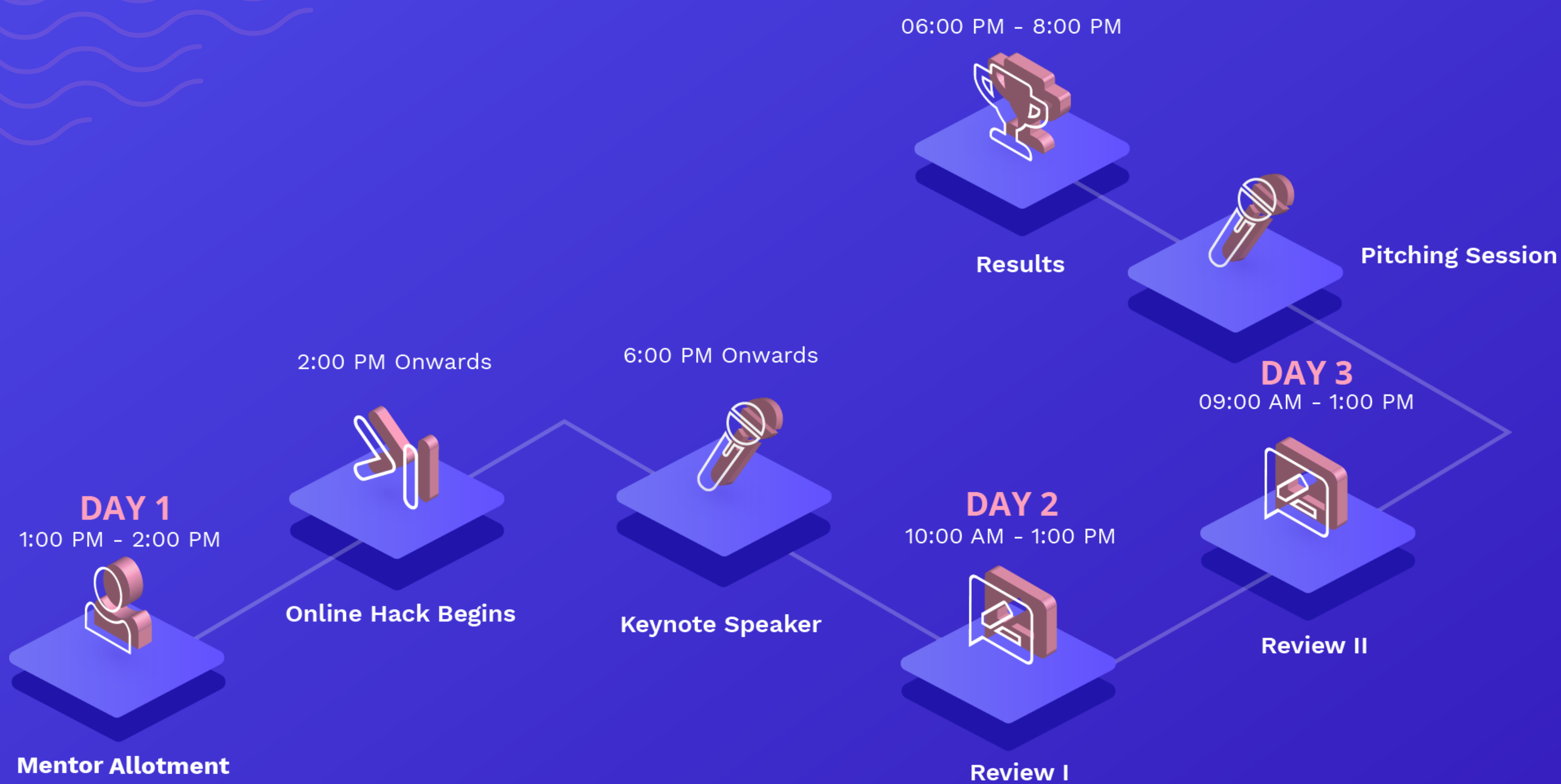


# Sponsorship Packages

	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Feature	(INR ₹) 15K (USD \$) 200	25K 350	40K 550	60K 800	75K 1000
Logo on Posters	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on website and mobile application	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo in promotional video	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on event email sent to over 35k students	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2 minute promotional video during the event		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Schwag distribution		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logos on apparel		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Posters on screens in VIT campus			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Problem statement of your choice			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Blog about your platform/product on our platform				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Address the gathering about the company				<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Brand Centric Mini Event					<input checked="" type="checkbox"/>
Workshop on desired subject/product					<input checked="" type="checkbox"/>
Your own Campus Ambassador					<input checked="" type="checkbox"/>



# Timeline





## Contact Us

 [instagram.com/dscvitvellore](https://www.instagram.com/dscvitvellore)

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