



What is a DevFest?

GDG DevFests are large, community-run events that can offer speaker sessions across multiple product areas, all-day hack-a-thons, code labs, and more. They are usually organized by the local Google Developer Groups (GDG). In 2015, the official DevFest Season runs from September 1st through November 30th. <https://developers.google.com/events/devfest/>

The DevFest Hamburg 2015

We, the GDGs of Hamburg (GDG Android, GDG Go and GDG Web) plan to host a Devfest in Hamburg from 5 - 6 November.

For the first time the location will be the Betahaus Hamburg, which marks a significant growth compared to last year. After the first DevFest Hamburg with 100 people at Xing last year, we expect up to 275 attendees spread over 2 days, 9 codelabs and 12 presentation sessions on 2 parallel running stages.

We prepared some possible packages for you that you can choose to support this big endeavor of the developer community in Hamburg. While we mention all sponsors, some packages give you also the opportunity to present yourself to our attendees.

Important note: The Devfest Hamburg is a pure community effort without any financial gain for the [organizer team](#). The goal is to exchange knowledge and bring the developers community from Hamburg together. Therefore all of the support will be used completely for the improvement of the event or subsequent community events in Hamburg!

How to support the DevFest Hamburg 2015

Platinum (4000€)

- Company booth at the event location on conference day (6. November)
- Placement of company logo with website link and teaser-text on the official Devfest website <http://devfest.de>
- Being mentioned as a sponsor in our social network postings (f.e. Google+, Twitter, Meetup, XING)
- Placement of company logo in the conference schedule
- Being mentioned as a sponsor in the Devfest welcome session
- Placement of company logo on the DevFest shirt handed out to every attendee

Gold (2500€)

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Silver (1000€)

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all the other metals - custom (?€)

Of course it is also possible to directly support us with physical goods. This could f.e. be things for the goodie bags, sponsored coffee breaks, snacks or the first round of drinks for the After-Show-Party. Catering sponsorships can be billed to you directly by the Betahaus Hamburg or other service providers. Just get in contact with us!

All sponsorships are liable to VAT.

Contact Sponsorships:

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