# Get Started With Al

## ARTIFICIAL INTELLIGENCE

Any technique that enables computers to mimic human behavior



## MACHINE LEARNING

Ability to learn without explicitly being programmed

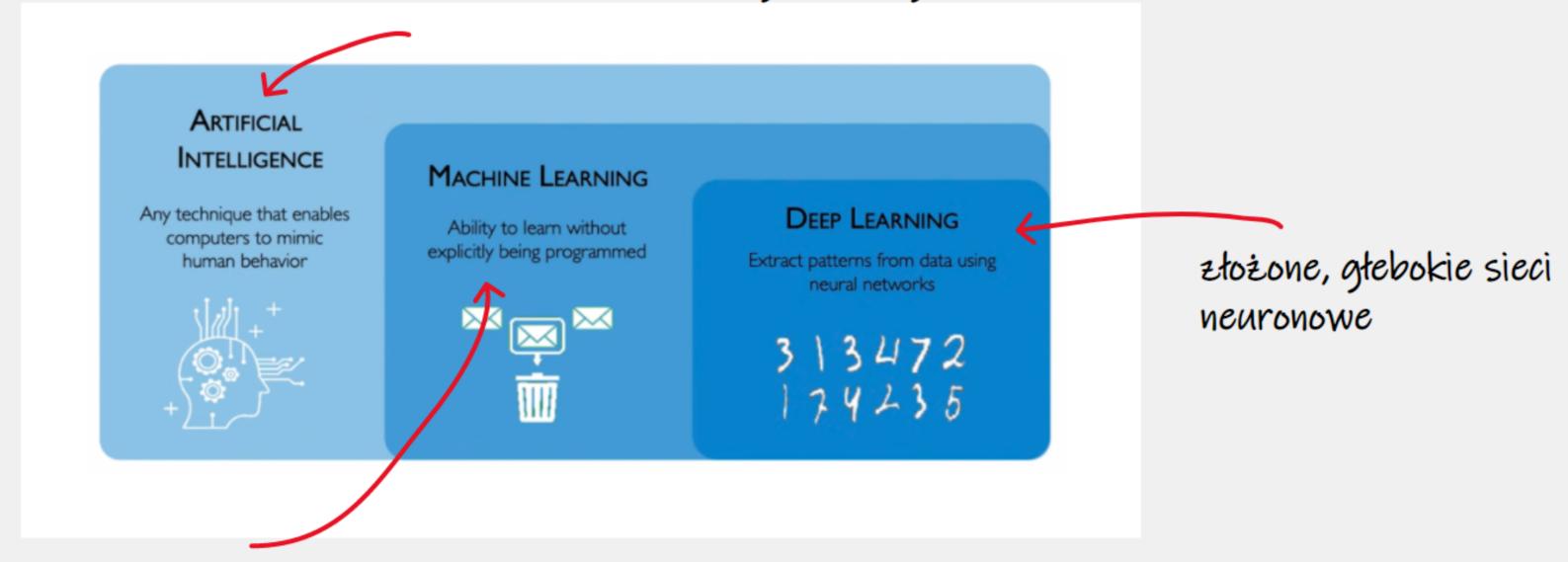


## **DEEP LEARNING**

Extract patterns from data using neural networks

313472

heurystyki przeszukań, systemy rozmyte, prolog, perceptron, systemy eksperckie, algorytmy genetyczne



regresja liniowa, regresja logistyczna, drzewa decyzyjne, random forest, SVM, bagging, boosting, sieci neuronowe



Difference between machine learning and Al:

If it is written in Python, it's probably machine learning

If it is written in PowerPoint, it's probably Al

# Machine Learning vs Data Science

# ML DS

- designing complex, intelligent self-learning systems
- understanding the problem
- figuring out how the to make something "learn"
- the essence is "experimentation"
- you're like an engineer/scientist
- you create new stuff

- extracting useful information from data
- presenting results in easy-to-consume format,
   often to non-technical people at the company
- the essence is "data analysis"
- you're like the detective
- you only discover insights

## ML is an <u>experimental science!</u>

hypothesis -> testing

You try to figure out which kind of "learning design" would work best for the given problem, and conduct experiments to verify your hypothesis.

This way you improve your system repeatedly until you start getting useful results.

## Naive assumption of ML project lifecycle



#### **Collect Data**

Find large sources of raw data and send it off to MTurk to get it annotated

#### Create Model

Design a model in TensorFlow/PyTorch for your task

#### Train Model

Train your model with a few different hyperparameter combos to maximize performance

#### **Deploy**

Deploy your best model to production and have it perform well on production data streams indefinitely More realistic view of ML project lifecycle

Collect new data reflecting errors/updates in production

Continue cycle until model performs well

ML Lifecycle

Evaluation

Data

schema

Find a source of raw data

Have annotators make

Collect more data to fix

biases/imbalances

mistakes/find edge cases

Construct airtight annotation

Model

Download model weights and training pipeline from GitHub

Set up model and training pipeline

Train and track model and hyperparameter versions

Visualize model outputs

Refine and compute evaluation metric

Find individual failure cases

Determine reason for mistakes (data or model)



Finally get a model that performs well on your test data

Production

Monitor model

Evaluate model on new data and it performs worse

Found biases in model

Add additional functionality

# Typical Career Paths

What do you enjoy the most?

## My subjective distinction of different AI and data-related roles

- Data Engineer / Big Data Engineer
- Data Analyst
- Data Scientist
- Machine Learning Engineer / Specialist
- Deep Learning Engineer
- MLOps
- Research Scientist

# Data Engineer / Big Data Engineer

- Makes sure that the infrastructure to collect, transform/process and store data is well-built
- Python, SQL, Spark, Hadoop, DVC, Databases

# Data Analyst

- Similar to Data Scientist
- Works closely with business teams
- Excel, Tableau, Power BI

# Data Scientist

- Very overused term
- Analyzing, processing, and interpreting data
- Often build simple ML models, like linear regression
- Statistics, SQL, Python/R, Machine Learning

# Machine Learning Engineer / Specialist

- Kinda "jack of all trades" who builds ML solutions
- Their work overlaps with that of data engineers, but they focus largely on applying ML models and building the related infrastructure and deployment
- Usually don't need the deep knowledge of deep learning, statistics and math
- Most of the time, they don't come up with any new ideas
- Often uses typical ML algorithms: linear regression, logistic regression, decision trees, bagging, boosting, clusterization, PCA, all kinds of neural networks
- Python, Docker/Kubernetes, Keras/Pytorch/Tensorflow, Cloud, DVC, FastAPI,

# Deep Learning Engineer

- Implementing SotA (State of the Art) models from papers
- Model optimization, sophisticated testing, finding bottlenecks
- Sometimes proposing modifications or even coming up with completely novel ideas
- Requires very good knowledge of some deep learning framework like pytorch/tensforflow/jax
- Requires good enough math to read papers fluently
- Python, MLOps, optionally C/C++

# Research Scientist

- Companies that focus on bleeding edge technologies often have this role
- Comes up with novel ideas in Al/ML
- Writes papers
- Usually has some specialized knowledge in NLP, computer vision, speech, robotics, etc.
- Requires decent knowledge of some deep learning framework, usually pytorch or jax
- Almost impossible to get in unless you have a PhD
- Few job positions and a lot of people applicants due to inflation of ML PhD graduates from top universities
- At FAANG you would need to have 4+ papers at top ML conferences to even be invited to the interview, and most jobs get distributed through networking either way

# MLOps

- Automating and optimizing testing of ML models
- Configuring, maintaining, and building deployment tools
- Leads best-practices in company, for building, testing, and releasing software
- Identifying infrastructure needs and translating them into action
- CI/CD pipelines, cloud solutions, Docker/Kubernetes, DevOps, data drift tracking, strong Linux, API skills

Get started: theory

# What math background do you need?

understanding derivatives

+

simple matrix multiplication

and you're good to go

# ML Theory Resources

## 3blue1brown videos

The most intuitive math explanations you will ever find!

• <a href="https://www.youtube.com/watch?v=aircAruvnKk&list=PLZHQObOWTQDNU6R1">https://www.youtube.com/watch?v=aircAruvnKk&list=PLZHQObOWTQDNU6R1</a> 67000Dx ZCJB-3pi

# Machine Learning from Stanford by Andrew Ng

Consists of 11 weeks

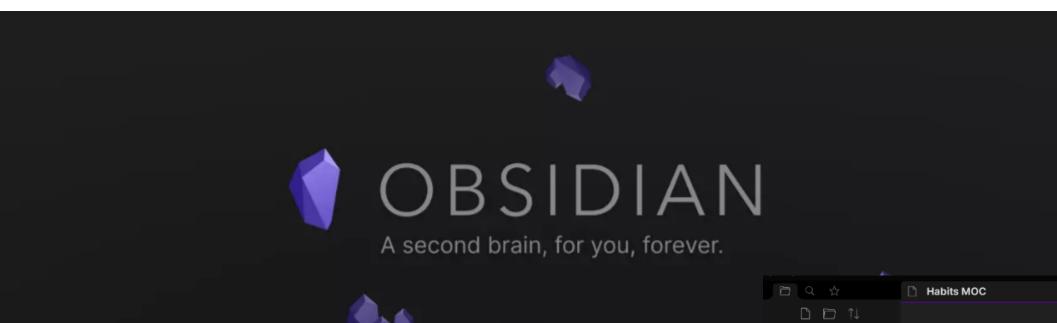
- Definitely worth doing the first 5 weeks
- Easy to consume
- Completely free
- <a href="https://www.coursera.org/learn/machine-learning">https://www.coursera.org/learn/machine-learning</a>

# Deep Learning Specialisation by Andrew Ng

Consists of 5 very easy-to-follow courses

- Very thorough
- Optimization insights, CNNs, RNNs
- <a href="https://www.coursera.org/specializations/deep-learning">https://www.coursera.org/specializations/deep-learning</a>

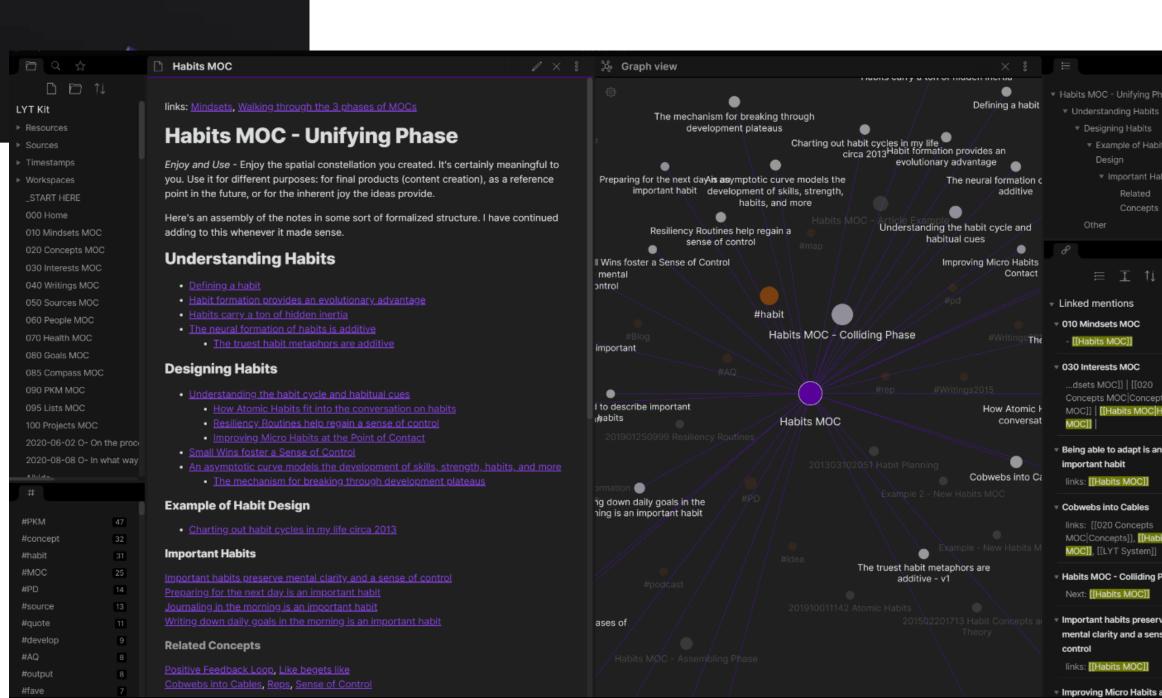
# Remember to take good notes!



#### Obsidian

A knowledge base that works on local Markdown files.

https://obsidian.md/



Get started: practice

# Programming Language?

Just learn Python.

Don't bother with other languages like R if you don't know Python very well.

We have some project propositions on GDSC website to get you started with Python:

https://gdsc-lodz-university-of-technology.github.io/gdsc-website-template/

# ML Framework?

## High-level framework

- Keras
- Pytorch Lightning
- FastAl

## Low-level framework

- Tensorflow
- Pytorch
- Jax

## My recommendations for beginners:

- 1. Start with Pytorch
- 2. After that, try Pytorch Lightning (it requires very little additional learning)

# General resource for learning practical skills

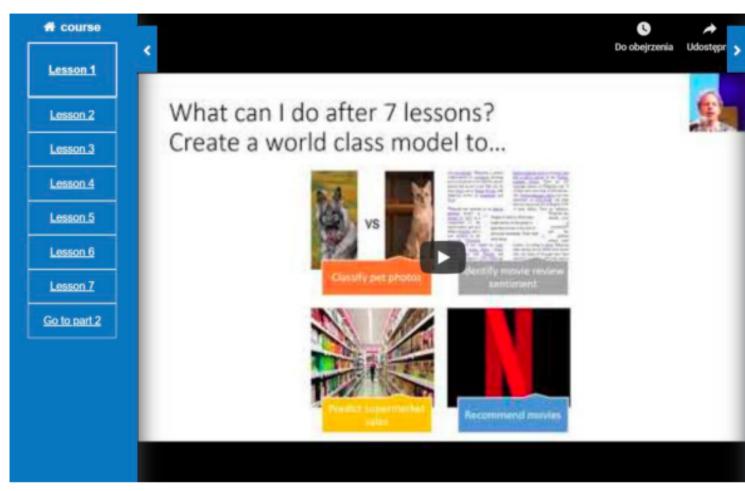
Fast.ai – hack your way into machine learning

website:

https://course.fast.ai

Assumes that you already know how to program (and know basics of Python as well)

- Focused on practical aspects of machine learning
- Most courses focus on deep learning (neural networks)
- You won't learn much theory there
- Plenty of practical tips



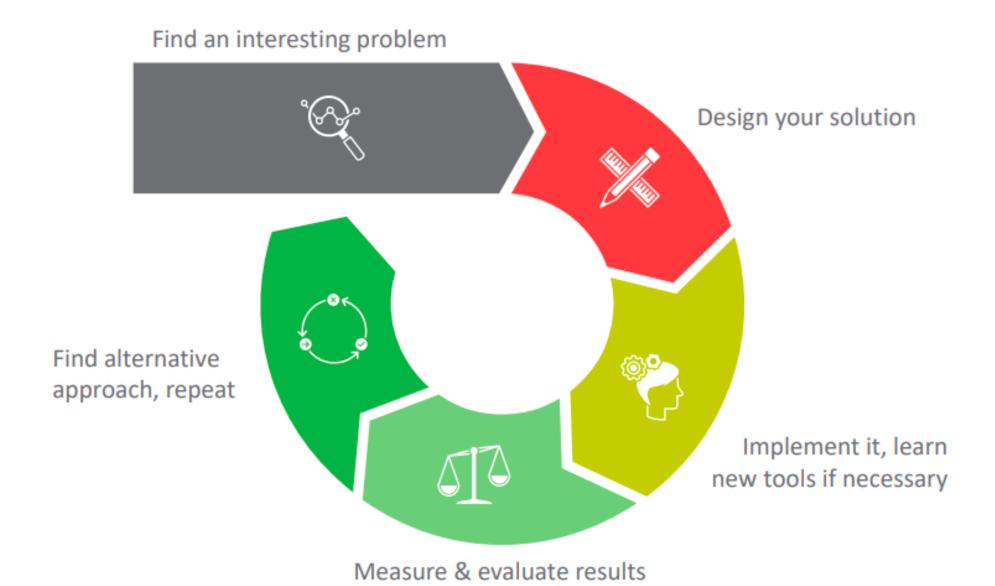
## Lesson 1: Image classification

You can click the blue arrow buttons on the left and right panes to hide them and make more room for the video. You can search the transcript using the text box at the bottom. Scroll down this page for links to many useful resources. If you have any other suggestions for links, edits, or anything else, you'll find an "edit" link at the bottom of this (and every) notes panel.

#### Overview

To follow along with the lessons, you'll need to connect to a cloud GPU provider which has the fastal library installed (recommended; it should take only 5 minutes or so, and cost under \$0.50/hour), or set up a computer with a suitable GPU yourself (which can take days to get working if you're not familiar with the process, so we don't recommend it). You'll also need to be familiar with the basics of the Jupyter Notebook environment we use for running deep learning experiments. Up to date tutorials and recommendations for these are available from the course website.

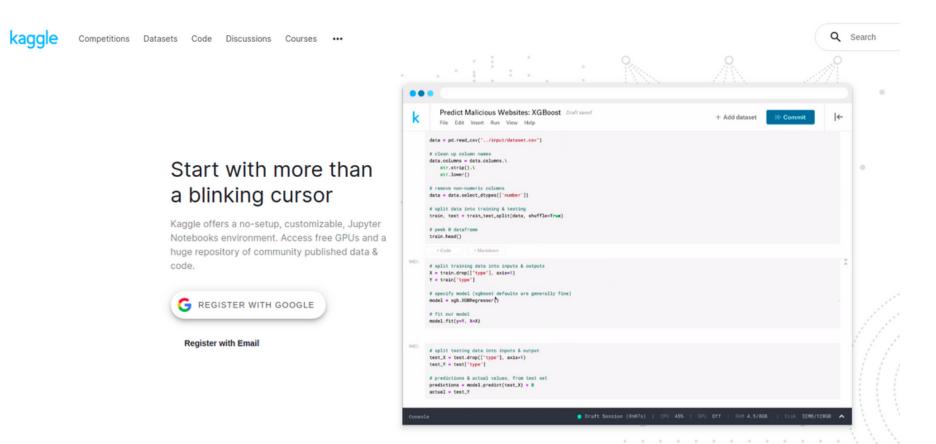
The key outcome of this lesson is that we'll have trained an image classifier which can recognize pet breeds at state of the art accuracy. The key to this success is the use of transfer learning, which will be a key platform for much of this course. We'll also see how to analyze the model to understand its failure modes. In this case, we'll see that the places where the model is making mistakes is in the same areas that even breeding experts can make



# Source of projects #1 Kaggle

Taking part in data science competitions is often the best way to learn & test skills.

- Competitions solve problems submitted by real companies, win prizes (or at least get experience)
- Datasets & notebooks
  - Explore solutions of other people shared as public notebooks
  - Use hosted Jupyter Notebook with easy access to datasets & a free GPU
  - Edit other people's notebooks to improve or play with their solutions
- Courses for a start this is probably where you want to go



# Source of projects #2

University: subjects, student societies & research groups

Enroll in a machine learning subject or reach out to fellow students & researchers.

#### **Machine learning subjects at University**

- Quality depends heavily on your university
- Can be a good way of getting into ML & Al

#### **Students societies**

- Usually ran by people interested in machine learning and willing to share their skills
- Good places to look for competition teammates, project ideas and new knowledge sources

#### **Machine learning research groups**

- Researchers often could use free help, and will teach you necessary skills to make it possible
- This is excellent way of getting an interesting topic for your BSc, MSc or PhD

# PŁ Opportunities

SIIUM: https://siium.iis.p.lodz.pl

Research Group: PLantation <a href="http://ics.p.lodz.pl/~tomczyk/">http://ics.p.lodz.pl/~tomczyk/</a>

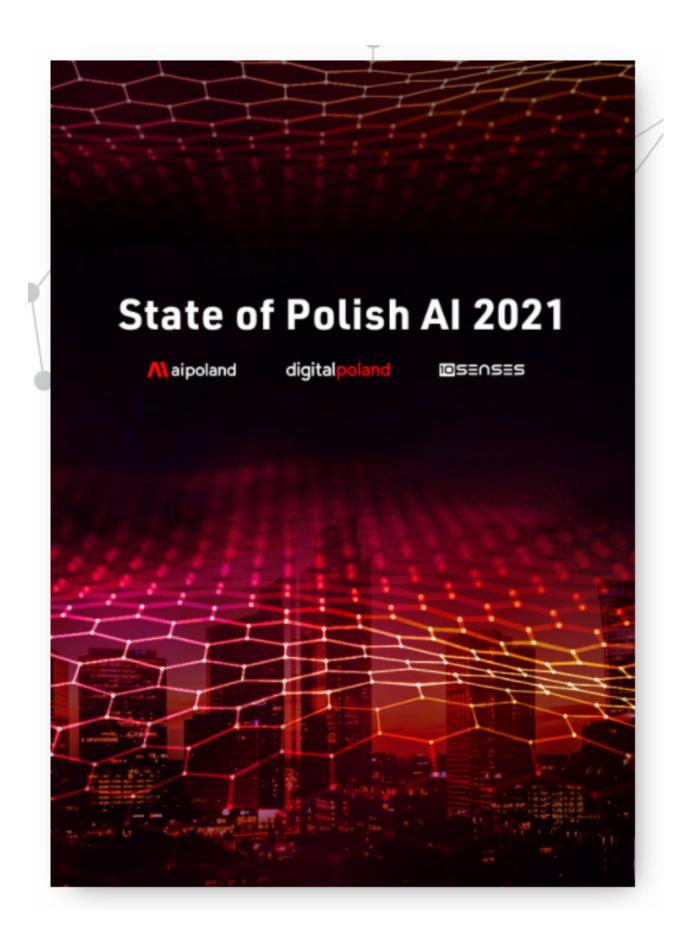
Sekcja SI: https://discord.gg/UuAmyXY

AI + other interests

What's hot in Al right now?

## https://www.stateof.ai





#### **Key themes in the 2021 Report include:**

- Al is stepping up in more concrete ways, including being applied to mission critical
  infrastructure like national electric grids and automated supermarket warehousing
  optimization during pandemics.
- Al-first approaches have taken biology by storm with faster simulations of humans' cellular machinery (proteins and RNA). This has the potential to transform drug discovery and healthcare.
- Transformers have emerged as a general purpose architecture for machine learning, beating
  the state of the art in many domains including NLP, computer vision, and even protein
  structure prediction.
- Investors have taken notice, with record funding this year into AI startups, and two first ever
   IPOs for AI-first drug discovery companies, as well as blockbuster IPOs for data
   infrastructure and cybersecurity companies that help enterprises retool for the AI-first era.
- The under-resourced Al-alignment efforts from key organisations who are advancing the
  overall field of Al, as well as concerns about datasets used to train Al models and bias in
  model evaluation benchmarks, raises important questions about how best to chart the
  progress of Al systems with rapidly advancing capabilities.
- Al is now an actual arms race rather than a figurative one. Al researchers have traditionally seen the Al arms race as a figurative one -- simulated dogfights between competing Al systems carried out in labs -- but that is changing with reports of recent use of autonomous weapons by various militaries.
- Within the US-China rivalry, China's ascension in research quality and talent training is
  notable, with Chinese institutions now beating the most prominent Western ones. The
  world's dependence on Taiwan's semiconductor industry, which makes AI chips for global
  tech giants, is a central point of geopolitical tension.
- As with other aspects of the so-called "splinternet", there is an emergence and nationalisation of large language models.

Where should I look for a job?

## Big Tech (FAANG/MANGA)

- by definiton: highly selective technology companies like Google, Nvidia, Amazon, Apple, Uber, Pinterest, etc.
- give you great credentials for future, even if you don't want to work at google, it's often worth to be "ex-google"
- most skillful people in the industry
- hard and often long recruitment processes
- usually you won't get in if you're just good, you need to be excellent
- still very low presence in Poland but it's changing

### Startups

- often can be very selective since startups can't afford for bad hires
- very intense
- often hire people who aren't very specialized, but instead can be "jack of all trades"
- give you shares, but 80% of startups fail either way so you probably won't get rich

## Average companies and AI software houses

- decent chance for being accepted
- examples: every company in Łódź, e.g. Accenture, Digica, Ericsson, Comarch, EY, etc.
- they often look for people
- need to be careful to not join a place where the team just lack skills
- generally AI software houses are very good experiences for beginners!

	Big companies	Startups
Pros	<ul> <li>Brand name recognition + good for your resume.</li> <li>Stability. Google's stock is unlikely to be useless in a few years.</li> <li>You'll probably have a well-defined role and and won't have to work as much as at a startup.</li> <li>There'll be a well-defined procedure to go up the ranks you can do a reasonable amount of work and you're set.</li> <li>(Hopefully) a great code review process to help you become a much better software engineer.</li> <li>Plenty of smart people to work with.</li> <li>Perks: free food, free massage, free car rentals, free Lyft codes, generous 401(k) matching, etc.</li> </ul>	<ul> <li>You can contribute significantly to the product.</li> <li>You can get to know everyone and the CEO might even listen to you.</li> <li>You can do multiple things at once making your job interesting.</li> <li>You can grow with the company and get promoted much faster than at a big company.</li> <li>You can learn A LOT.</li> <li>There's a chance you'll make a lot of money.</li> </ul>
Cons	<ul> <li>Easy to settle into complacency.</li> <li>You'll probably be just another cog in the system your effort or lack of it won't change anything.</li> <li>You'll probably just work with a tiny piece of code your work becomes boring fast.</li> <li>Unlikely that the management will ask for your opinion about where the company is headed.</li> </ul>	<ul> <li>Nobody's heard of the startup</li> <li>The company will probably fail and your 0.5% equity will become useless.</li> <li>You might have to work a lot and work on everything, even things that you hate.</li> <li>Terrible code review process. After a year, your code might still be crap.</li> <li>The startup probably doesn't have as many world-class engineers as Google for you to work with.</li> <li>Less perks.</li> </ul>

How recruitment processes look like

## Some of my experiences

- Comarch
  - 1 written test
- Samsung
  - 1 online test which lasted an hour
  - 1 interview which lasted an hour
- Nvidia
  - o initiated by a recruiter through linkd
  - 1 initial talk about company
  - 1 code interview
  - 1 techniqual interview about deep learning in general

At decent companies the interview won't be a "quiz" - it should be a conversation where each question comes from the previous one.

Good companies will focus on testing you about topics you feel very strong about, because ML is too wide as a field and no one knows everything.

#### Interview1 (krótka wstępna rozmowa)

- · czemu jesteś zainteresowany
- · O co chodzi w adversarial machine learning?
- Jak zbudowałbyś model który z jednego grafu robi 2 grafy (przewidywanie efektu reakcji chemicznej: substract -> product)

#### Interview2 (projekty)

- · jak transformer może zmierzyć podobieństwo między tekstami, skoro ta architektura po prostu przewiduje sekwencje
- jak zmierzyć jak bardzo dobry jest taki graf semantycznych połączeń z naszej aplikacji
- · dużo otwartych pytań typu: jakie widzisz potencjalnie trudności w chemiinformatyce
- skoro transformery są takie dobre to dlaczego nie użyuwać ich zamiast sieci grafowych albo na odwrót

#### Interview3 (ML teoria)

- wymienić kilka metod supervised/unsupervised
- jakie są możliwe lossy w regresji a jakie do klasyfikacji
- · dlaczego SGD się nazywa "stochastic"?
- exploding i vanishing gradient, kieedy, dlaczego, jak przeciwdziałać
- opisać jak optymalizuje się parametry w sieci
- 💠 jak inicjalizować parametry modelu, czemu jak zainicjalizujemy takimi samymi wartościami to się nie uczy
- saddle points, jak wpływa na ten problem optimizer
- jak działa backpropagacja
- jak działa momentum
- KL-divergence czym jest do czego się stosuje, po co
- kiedy gradient funkcji aktywacji jest mocny/słaby, jak to się ma do tanh/sigmoida/relu

#### Interview4 (rozmowa o mnie):

- · jak radzisz sobie z niejasnością/niepewnością?
- · jakiś przypadek gdzie projekt się nie powiódł
- jak ci się podobało gdzieś tam na stażu?
- gdzie widzisz się za 5 lat?
- czy te problemy są dla ciebiee ciekawe i czemu chcesz nad tym pracować

#### Interview5:

- jak zmienia się bias i variance w zależności od k w k-fold cross validation
- kiedy używać innego thresholda w f1 niż 0.5
- · kiedy rocauc lepszy niż f1, kiedy powinno się go używać, jakie ma zalety
- czasem warto raportować f1 oraz rocauc i porównać zależność między nimi
- Dlaczego model based miało by być lepsze niż model free w generowaniu grafu które zaproponowałem,
- Jaka jest statystyczna inerpretacja biasu i wariancji

Interview 1 (wstępna rozmowa o firmie)

#### Interview 2 (code interview)

Count Islands

https://leetcode.com/problems/count-sub-islands/

#### Interview 3

- opisz jak działa prosta sieć neuronowa, tak na poziomie szkoły średniej
- napisać wzór na binarną cross-entropie, i jak się on ma do wieloklasowej cross-entropii?
- dlaczego stosujemy logarytm w crossentropii? co nam daje wyciąganie logarytmu z prawdopodobieństwa?
- jak ma się KL-Divergence do cross-entropii? jak przekształcić jedno w drugie?
- wymienic jakąś inną metodę liczenia różnicy między dystrybucjami prawdopodobieństwa niż cross-entropia i KL-Divergence (można np. metodą Hellingera)
- jak to możliwe że sieci się czegoś uczą skoro topologia funkcji kosztu ma wiele lokalnych minimów? (Ir, optimizery, stochastyczność algorytmu gradient descent, lokalne minima w wysoko-wymariowych przestrzeniach są mniej prawdopodobne)
- opisać dowolny optimizer (opisałem momentum)
- · powiązanie między algorytmem momentum a optymalizowaniem sieci drugą pochodną
- dlaczego nie trenujemy sieci drugą pochodną? (generalnie jest to analitycznie lepsze i potężniejsze, daje lepsze efekty, ale zbyt złożone obliczeniowo w praktyce)
- · czym są siodełka (saddle points)? jak wpływają na uczenie?
- jakie warunki muszą być spełnione żeby funkcja kosztu mogła być użyta (musi być różniczkowalna i najlepiej w miare wypukła)
- czy wszystkie operacje w sieciach są różniczkowalne i co się robi w razie jak nie są (relu nie jest w zerze więc przyjmujemy umowną wartość gradientu)
- jak wyliczamy gradient dla max-poolingu? (po prostu ignorujemy wartości neuronów które nie zostały wybrane przez max-pooling, i to wbrew pozorom nadal działa dobrze)\*\*
- jak działa autograd w pytorchu a jak zwykłe Variable\*\* (Variables są już deprecated, autograd automatycznie wspiera optymalizowanie tensorów za pomocą flagi requires\_grad=True)
- jak działa backpropagacja, szczegółowo wyjaśnić
- co dokładnie jest trzymane w pamięci podczas forward i backpropagacji (parametry i wartości neuronów dla każdego datapointa, a potem gradienty, wartości neuronów mogą być na bieżąco usuwane w miarę backpropagacji)
- jaka jest złożoność pamięciowa prostej sieci neuronowej podczas forward i backpropagacji (batch\_size\\*num\_neurons\*num\_gradients + num\_weights)
- jak ma się do tej złożoności gradient checkpointing
- dostałem kod w pytorchu, miałem 2 minuty na zapoznanie się, a potem musiałem po angielsku wytłumaczyć krok po kroku co ten model robi i narysować na wirtualnym whiteboardzie

# Some interview and resume advices

You need to be able to talk a lot about your projects. Use the <u>STAR</u> teqnique.

• <a href="https://www.indeed.com/career-advice/interviewing/how-to-use-the-star-interview-response-technique">https://www.indeed.com/career-advice/interviewing/how-to-use-the-star-interview-response-technique</a>

Formulate every paragraph in your CV as a : problem->solution->impact.

Be very concise and concrete.

Avoid vague statements like "experienced in...".

Highlight technical accomplishments, using metrics to display your impact (like money/time saved).

Technical interviews are a pain. Prepare for them a least a month in advance.

#### Best resources

- How to prepare for the interview and great ML interview questions
  - https://huyenchip.com/ml-interviews-book/
- 300 page book with advanced ML questions and answers
  - https://github.com/BoltzmannEntropy/interviews.ai

# Some generic advice

- Learn to use LaTeX early.
- Complete some online course once in a couple of months.
- Find an internship as early as possible (best would be first or second year).
- Find people who are at the same level as you are, have strong ambitions, and are willing to collaborate.
- Attend hackathons. Especially Al-focused ones.
- Attend some ML conference at least once. Recommended: MLinPL
- Don't overload yourself with too many insignificant tasks/projects/courses. Focus on 1 very impactful project at a time, where you will be able to present later that you made a huge impact.
- Time management is everything!
- Having strong GitHub is very important. Invest your time to build some decent GitHub repos.
- Having open-source background is very beneficial. Develop experience by making PRs to open-source ML libraries, or writing your own toy libraries. You can even make PRs that simply improve comments in the code or make error messages more clear devs will be very thankful.
- Your GPA doesn't really matter since you can just not put in on your CV and no one will care.
- Education is only important at the beginning. You don't need a master's degree, but it can help you find a junior-level job. You probably need a PhD if you want to do any kind of research commercially.
- Stop comparing yourself to other people. No matter how good you are, there will always be someone who's better than you at something. Instead, compare you of today with you of yesterday.
- Know what you're optimizing for: money, new experiences, prestige, personal growth, or something else?