A Project by DSC External Team B

GIFT FOR GOOD

April 2020



Project Summary

In Singapore, the **bottom 20% of households are unable to make ends meet** on their own. Their average monthly expenditure needs persistently exceeds their income. The financial stress and resource scarcity that the low-income families face make long-term decision-making difficult for them.

Our vision is for a **more generous Singapore** where **every low-income family has access to basic necessities**. We also believe that individuals and corporates in Singapore are keen to do good, and want to do so through convenient and secure means.

Hence, we aim to develop a **seamless** online platform that facilitates **in-kind donations** from individual and corporate donors to non-profit organisations. Let's build a more generous Singapore together!



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NUS Developer Student Club

DSC NUS is an inclusive community, nurturing learners of technology to engage and impact communities.

Developer Student Clubs
National University of Singapore



DSC External Team B



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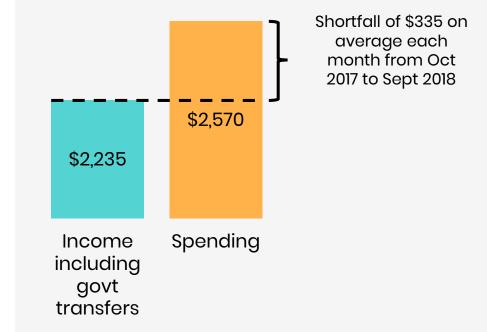
Qin-LiangPartnerships Executive



Our Motivation

Why lower-income families

The bottom 20% of households in Singapore are unable to make ends meet on their own.



Our Vision and Mission

Our Vision

Our vision is for a more **generous Singapore** where every low-income family has access to basic necessities.

Our Mission

We aim to develop a **seamless, online platform** that facilitates in-kind donations from individual and corporate donors to non-profit organisations.







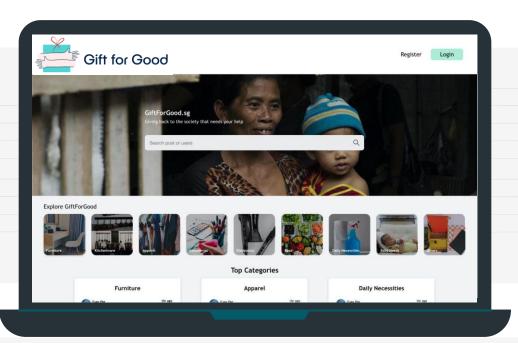
SNEAK PEEK

A look into **how our platform works**, our proposed timeline and relevant FAQs



GIFT FOR GOOD

A seamless, online platform for donations-in-kind



Draft design of our home page

How the platform works



NPOs list the items needed by beneficiaries. Donors respond to requests.

Register/

Log In

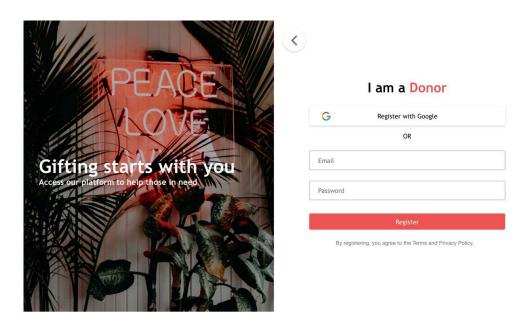
Donor

Post items for donation on Item List

Donors can also list items to give away. NPOs contact donors if they are interested. Chat with social worker & Arrange for delivery

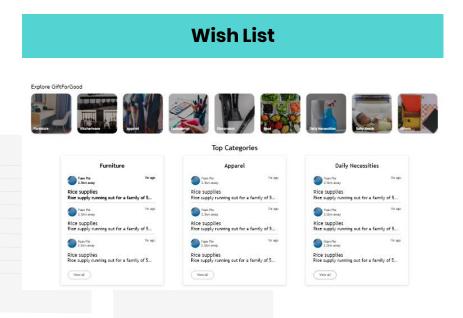
Register for an account

Fuss-free online application process



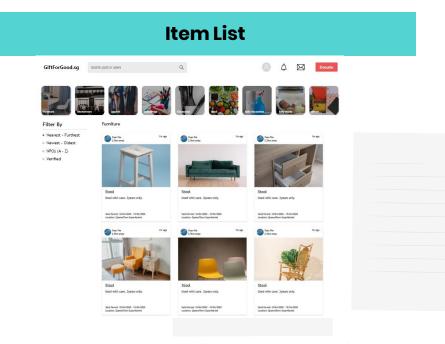
Wish List and Item List

Donors have 2 ways to donate – Respond to Wish List or Post on Item List



NPOs can post requests on Wish List

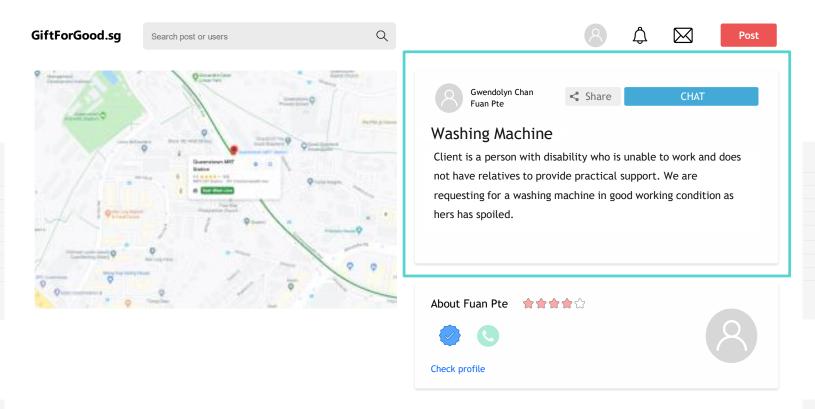
Donors can click on listing to donate



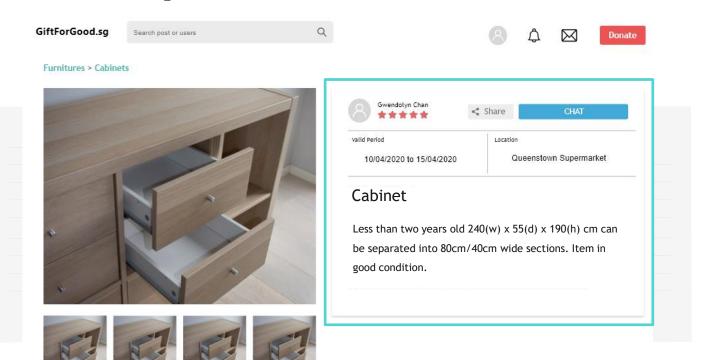
Donors can post items on Item List

NPOs can click reserve if interested

Sample of a Post on Wish List

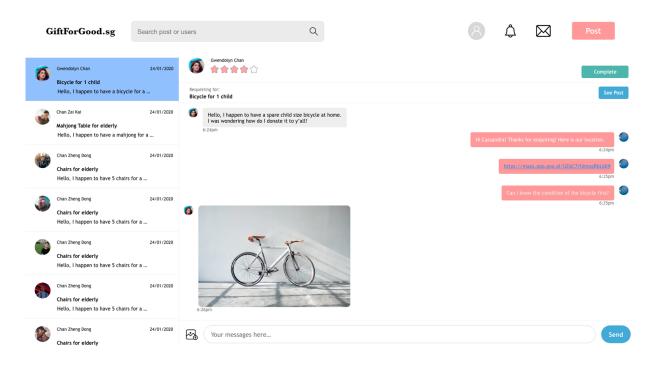


Sample of a Post on Item List



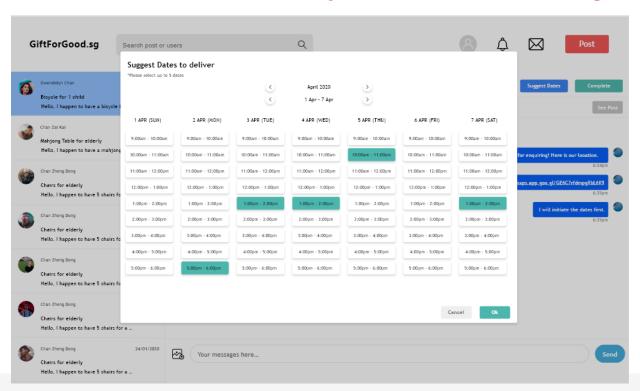
Chat feature

Communicate easily with social worker on our platform



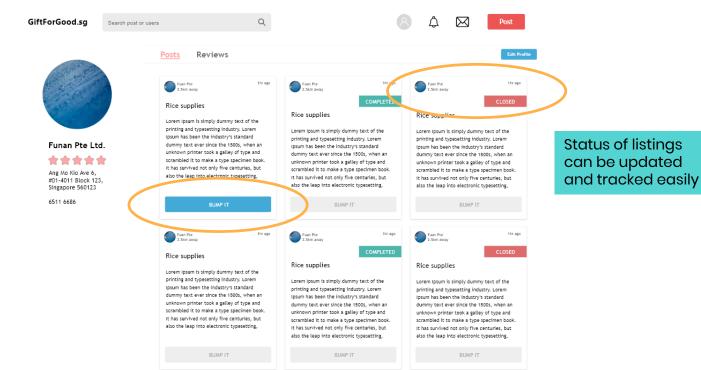
Delivery scheduling tool

Find a common time-slot easily without tedious scheduling



Tracking board

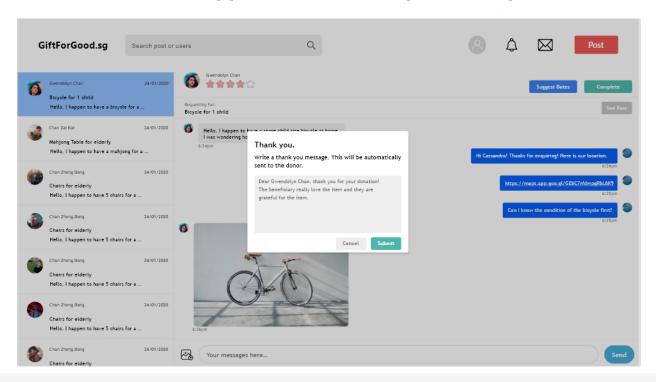
Keep track of posts easily, and bump urgent posts if needed



Bump feature brings old posts up to the top

Appreciation message

Donors can feel appreciated for their philanthropic efforts



End Goal

How we aim to help NPOs

392

Make the process more **seamless** for the 392 NPOs on Pass It On



Cut down the amount of time social workers spend on administrative tasks



Allow them to **focus** on their main job, which is to **attend to clients**



Incentivise more NPOs to become active users

End Goal

How we aim to help donors



Make the experience **mobile-friendly** and more **seamless** for donors

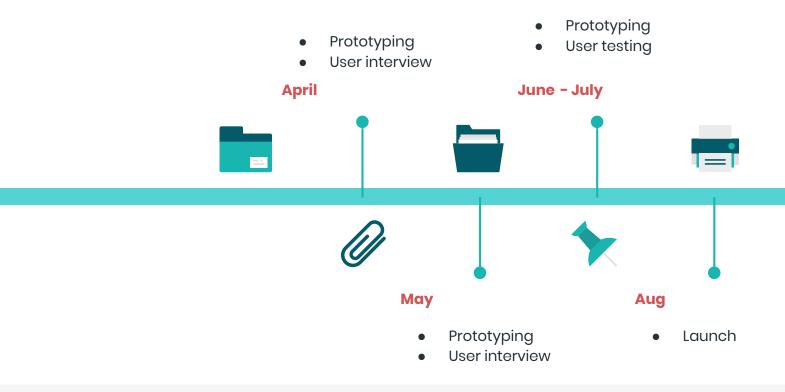


Incentivise more Singaporeans to **give back** to their communities in new ways



Incentivise more **corporates** to do good (CSR)

Our Proposed Timeline



FAQ

Do partners need to provide any resources?

- No.
- Development of web app is sponsored by Google.
- Coding man-hours is volunteered by DSC Team B.

How will Gift for Good "verify" lower-income families on the platform?

- Lower-income beneficiaries will not be using the platform. Instead, **social workers from non-profit organisations will be using the platform** to request for items on behalf of the beneficiaries.
- This is to prevent potential abuse of the platform. We want items to get a new lease of life in the hands of people who really need them.

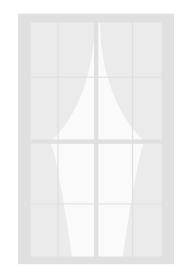
FAQ

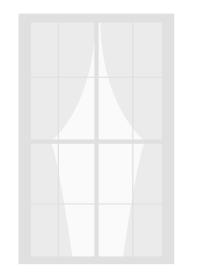
How will DSC keep the data secure?

- The data will be stored using Google infrastructure which is secure.
- There will be additional rules that help to prevent data access from anyone else.
- Only users can access their own data and administrator can access everyone's data.

When will the new platform be ready?

- Web development will take about 4 months.
- The new web application is expected to be **ready by end Aug 2020.**







If you are interested to find out more, please contact us!

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