﻿**DSAA 5002 - Data Mining and Knowledge Discovery in Data Science**

**Final Exam Report – Q4 ﻿Recommendation and Business Analysis**

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1. **﻿Visualization and Business Insights**
   1. **Top 10 Products by Quantity Sold**
   2. **Overall Sales Trend**
   3. **Sales Trend by Month**
   4. **Sales Trend by Hour**
   5. **TODO**
   6. **TODO**
   7. **TODO**
   8. **TODO**
   9. **TODO**
   10. **TODO**
2. **﻿** **Generating 10 Sales Boosting Recommendations through Association Rule Analysis**
   1. **TODO**
   2. **TODO**
   3. **TODO**
   4. **TODO**
   5. **TODO**
   6. **TODO**
   7. **TODO**
   8. **TODO**
   9. **TODO**
   10. **TODO**