ServletContextListener:

```java
package com.beeradviser;

import javax.servlet.ServletContext;
import javax.servlet.ServletContextEvent;
import javax.servlet.ServletContextListener;

public class DogServletContextListener implements ServletContextListener{

    public void contextDestroyed(ServletContextEvent contextEvent) {
        ServletContext context = contextEvent.getServletContext();
        String adminEmail = context.getInitParameter("adminEmail");
        System.out.println("Admin Email: "+adminEmail);
        System.out.println("contextDestroyed() ended....");
    }

    public void contextInitialized(ServletContextEvent contextEvent) {
        ServletContext context = contextEvent.getServletContext();
        String adminEmail = context.getInitParameter("adminEmail");
        System.out.println("Admin Email: "+adminEmail);
        System.out.println("contextInitialized() ended....");
    }

}
```

Web.xml:

```xml
<!DOCTYPE web-app PUBLIC
 "-//Sun Microsystems, Inc.//DTD Web Application 2.3//EN"
 "http://java.sun.com/dtd/web-app_2_3.dtd" >

<web-app>
  <display-name>Archetype Created Web Application</display-name>
  <context-param>
      <param-name>adminEmail</param-name>
      <param-value>admin@gmail.com</param-value>
  </context-param>
  <listener>
      <listener-class>com.beeradviser.DogServletContextListener</listener-class>
  </listener>
  <servlet>
      <servlet-name>BeerAdviser</servlet-name>
      <servlet-class>com.beeradviser.BeerAdviser</servlet-class>
      <init-param>
          <param-name>email</param-name>
          <param-value>xyz@gmail.com</param-value>
      </init-param>
  </servlet>
  <servlet-mapping>
      <servlet-name>BeerAdviser</servlet-name>
      <url-pattern>/BeerAdviser</url-pattern>
  </servlet-mapping>
</web-app>
```