Ideation Phase
Empathize & Discover

Date	19 Feb 2026
Team ID	LTVIP2026TMIDS66121
Project Name	Hematovision: Advanced Blood Cell Classification Using Transfer Learning
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:

Hematovision: Advanced Blood Cell Classification

EMPATHY MAP CANVAS

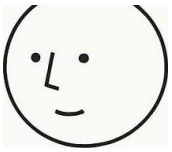
SAYS

- This cell-type looks abnormal,
- I osed be undervisyoé slides arday:
- I'll deublersheck these results.

THINKS

- iAonted about fnmåßpmuzing a sample.
- Pesponsible for idienöfying ebrrermalities.
- Satisfied when the analystih is accurate.

DOESHEARS



- Examines blood arrean-sides under a difficult coses.
- Attlrou di Ebastfiite otfenent blood cells,Updates micoscope,• Questions from collegacre on presee blood cell dset(ification entoria.
- Compenæ curerit tampli0E is known, sell-types, • Feedback on diagnastic accurasy
- Collaborates with other medeul professinge Pathotogist / Laboratory Technician

PAINS

- Time consutn;ng rnanual slide review
- Diffeually disragnaszing milides Uill-types
- Pressure to deliver accurate results-quickly

GAINS

- Quicker identification of blood cell abnormalities.
  Confioience in diqgraacåræd disr,tificaricon.
- Improved patient outcomas through presist anlyés.

Reference: https://www.mural.co/templates/empathy-map-canvas