

## Econ 323 Final Project.

### End Result:

Create a ML algorithm that can classify WR prospects.

Based off many measurables:

- Combine results
- college production
- School?

meaningful production

↳ Draft position

↳ Similar careers

↳ Grades: A, B, C...

### Issues:

- Hard to determine career 'success' when late round picks are at disadvantage  
→ less opportunities, cut easier

- Hard to evaluate 'success' w/ regard to career length.  
**solution:** only evaluate based off rookie contracts

### Data:

- Combine Data
- Pro-Day data?

**Issue:** Pro-Day numbers are generally higher.  
→ can lower the weight for Pro-Day measurements

- College stats

**Issue:** Basic stats (i.e. rec yards, TDs, receptions) are heavily usage/scheme dependent.

**Solution:** Normalize.

- Something like: Target share (Rec/QB completions) → measures 'usage'  
high v. low volume pass catcher
- Something like: TD share (TDs/QB TDs or Total offensive TDs) → usage
- Something like: Normalized yards (normalized on equal # of pass attempts) → production
- Smith for YAC?? Hard without data on spoils reference

ML: using scikit-learn K-nearest neighbors

1. Split data into training & test. Stratify by what class?

→ Class: some sort of subjective production score

- Madden ratings
- PFF score
- Create new

} rating

2. Create Pipeline → preprocessor & classifier  
→ rating

3. Parameter grid: finding K value to use

4. GridSearchCV → estimate accuracy for range of K values.  
→ pass pipeline & parameter grid as arguments

5. Execute grid search → passing training data into .fit of GridSearchCV

6. Pick K-value that yields high cross-validation accuracy estimate

7. Create new model for selected K-value. Retrain classifier

8. Evaluate estimated accuracy/precision/recall

\* Find # parameters variables that minimize RMSE

Example of classifying a player:

Let's use Justin Jefferson  
CeeDee Lamb

Why? • 4 NFL seasons ( rookie contract)

- full combine data
- full collegiate stats

CD

JD - combine:

player	HT	WT	Arm Length	Hand Size	40yd	10yd	Vert	Broad	B.P
CeeDee Lamb	6'2"	198	32 1/4"	9 1/4"	4.5	1.46	34 1/2"	124"	11

Missing Data: 3-cone, 20-yd shuttle

CD - stats:

class	Target share	TD share	yards/30 attempts
Fr	46/285	7/43	838.88
So	65/260	11/42	1,240.5
Jr	62/237	14/32	1,634.6

\*

avg

→



yds / 30 qb attempts:

• This stat 'normalizes' rec yards by making passing attempts equal.  
For example, Ceodee's JR season: he had 1,327 rec yards, but his QB Jalen Hurts threw 340 passes in 14 games for 24.28 attempts per game.

→  $30 / 24.28 = 1.235$ , the amount we multiply Ceodee's yards by:

$$1327 \cdot 1.235 = 1,639 \text{ adjusted yards}$$

Can merge CD-combine & CD-stats to get CD-profile. ~~That was the idea~~

→ Now, evaluate Ceodee's 4-year NFL career:

- very subjective, but things like stats, PFR ratings, and madden ratings help. Also pro-football-reference AV (approx. value)

Ceodee Madden ratings (end of year):

rookie:	85
2nd:	90
3rd:	93
4th:	96

• average is not telling enough:  
ratings carry over from each year.  
Some sort of weighted avg? TBD

Rolling avg. 93.125

Ceodee PFR AV (approx. value)

rookie:	9
2nd:	10
3rd:	14
4th:	20

• not carry over

• Find some way to standardize rating & AV. Of course, this part is just rough ideas so far so will glance over for now and give Ceodee a career rating of:

$$\approx 95/100$$

• 'Major success'

→ classifier:

90+ 'major success'  
80-90 'success'

so on ...  
so on ...

Thus, can test the model accuracy by seeing if:

• CD-profile will have a classifier of 'success'