



"Launch of GeMSamvad: The GeM -Industry forum"

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An MoU was signed today between Government eMarketplace (GeM) SPV and the Confederation of Indian Industry (CII), in the presence of Smt Nirmala Sitharaman, Commerce & Industry Minister at Udyog Bhawan, New Delhi. Smt S Radha Chauhan, CEO GeM and Sh Chandrajit Banerjee, DG, CII signed the MoU on behalf of GeM SPV and CII respectively.

This MoU between GeM and CII is aimed at establishing GeM *Samvaad*- a participative and collaborative approach with the industry for promoting Indian industry and entrepreneurship. As part of this initiative GeM & the Indian industry shall work together to:

- Create GeM related awareness and onboard industry members from across the country.
- Create a GeM-Industry Forum for collaboration with the Indian Industry for, seeking inputs on the technical specifications of products and SLAs of services to be procured by the Government agencies, improving the quality of products/services procured especially from the MSMEs, organize annual Public Procurement Convention of all stakeholders and set up GeM Resource Centres at CII Regional Offices

The Hon'ble Minister congratulated GeM and CII for having taken this path-breaking initiative, that will go a long way in promoting the Indian industry and entrepreneurs from across the country.

MoUs on similar lines shall also be signed in the future with other Industry associations.

MJPS

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