



PIB Headquarters

# HPCL, PRSI National Awards-2017

Posted On: 22 DEC 2017 4:29PM by PIB Ahmedabad

HPCL bagged **5 Best Performance Awards at the 39th All India Public Relations Conference**, held recently at Visakhapatnam.

The awards include:

- Best House Journal (Hindi)- HP Samachar
- Best House Journal (English)- HP News
- Best Annual Report
- Best PSU implementing CSR
- Best CSR Project- Childcare

The Awards were conferred by **Hon'ble Minister of Human Resources Development of Andhra Pradesh**, Shri GantaSrinivasa Rao.

The awards were judged by an eminent panel consisting of Shri Aashish Gupta, Associate Editor, Fortune Magazine; MsYeshiSeli, Associate Editor, Business India; Shri S K Chaturvedi, Ex Chairman, Powergrid; Ms Archana Dutta, Ex Media Advisor, President of India and Shri SarthakBehuria, Ex Chairman, IndianOil.

Public Relations Society of India (PRSI) was established in 1958 to promote recognition of Public Relations as a profession and to formulate and interpret to the public, the objectives and the potential of public relations as a strategic management function.

Each year, PRSI organizes All India Public Relations Conference and this year the Visakhapatnam chapter focused on dealing with the concept of smart cities and smart communication.

(Release ID: 1513835) Visitor Counter : 121

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