

KrishiUnnatiMela 2017

Posted On: 14 MAR 2017 5:36PM by PIB Delhi

Indian Agricultural Research Institute (IARI) every year has been organising *Krishi Vigyan Mela* (Agriculture Science Fair) to display and popularise the latest advancement in agricultural research and technology development among farmers and end users since 1972. It continues to be a highly important annual event for receiving feedback from the farming community, which helps in deciding the Institute's future research strategy. Thousands of farmers and visitors from across the country are participating in the mela every year.

KrishiUnnatiMela 2017

This year *KrishiUnnatiMela* 2017 will be organised from 15-17 March at the campus of IARI, New Delhi in jointly by ICAR and Ministry of Agriculture & Farmers Welfare. The mela will be inaugurated by Hon'ble Minister of Agriculture and Farmers' Welfare, Sh. Radha Mohan Singh on 15th March, 2017. A large number of farmers and other visitors are expected to participate in the mela.

Attractions of the Mela

- Digitization in agriculture
- Organic farming
- Agribusiness models
- Precision farming
- Skill building and entrepreneurship development
- Live demonstrations on production technologies of crops, horticulture, Integrated Farming System, Protected cultivation
- Farmers' visits to experimental fields of IARI
- Water use efficient technology: micro irrigation and sensor based irrigation system
- Recycling of waste water for agriculture
- Display and sale of various products (farm equipments, quality planting materials, bio-fertilisers, agro-chemicals, innovative farmers' products) and machinery
- On-spot Soil and water testing
- *KisanGosthi*
- Recognition of Innovative farmer

This year about eight thousand invitations are being sent to ICAR Institutes, SAUs, KVKs, ATARIs, Public Sector Undertakings, NGOs, Pvt. Organisations and Farmers for booking of stalls to display agriculture technologies, products and services. The size and rates per stall from different organisation are as follows

Technical Session:

The technical sessions on various themes are planned to educate farmers on various agricultural technologies and Government schemes for agricultural development. A Women empowerment workshop will be organised to sensitise farm women on latest agricultural technologies and their rights.

Glimpse of KrishiUnnatiMela - 2016

The three-day National Agricultural Fair, *KrishiUnnatiMela* 2016 was organized at the campus of IARI, New Delhi during March 19-21, 2016 in joint collaboration of DARE/ICAR and DAC, Ministry of Agriculture and Farmers Welfare. The mela was inaugurated by Hon'ble Prime Minister of India Sh. Narendra Modi.

Prime Minister also launched a Mobile App *KisanSuvidha* for providing various farmer friendly services.

The mega event, that celebrated the great contribution of Indian farmers to agriculture, witnessed the participation of over 1 lakh visitors and 500 public and private exhibitors. Exhibition of improved technologies of agriculture, horticulture, animal husbandry, dairy, fisheries, farm machinery and equipments etc. including live demonstrations at the Pusa farms were the major highlights of the Fair. Display and sale of high yielding seeds and quality planting material of different crops, fruits and vegetables were another attraction of the event. Recognition of Innovative farmers as well as organisation of Farmers-Scientists interactive sessions were the major attractions in which experts and scientists provided advance technological knowledge in simple way along with details of the various concurrent government schemes launched for the benefit of the farmers. A large number of farmers from across the country visited the fair and gained useful knowledge and information.

