

WCD Ministry launches logo and tagline contest for 'National Nutrition Mission' with Rs 1 lakh prize money

Posted On: 11 DEC 2017 3:59PM by PIB Delhi

The Ministry of Women & Child Development has launched a contest inviting creative minds to design a logo and suggest a tagline for its prestigious 'National Nutrition Mission'. It is an opportunity for citizens who aspire to see their design displayed on a National platform.

The Government of India approved the National Nutrition Mission to ensure holistic development and adequate nutrition for pregnant women, mothers and children. The programme targets to reduce the level of stunting, under-nutrition, anaemia and low birth rate. Accordingly, it was felt pertinent to launch an appropriate logo and tagline to generate awareness among the masses.

The Minister of Women and Child Development, Smt Maneka Sanjay Gandhi has said, "As has been the practice of the Ministry to engage with citizens, the Ministry proposes to invite entries from public for the same. In keeping with the overwhelming response received on similar contests run on the Ministry's Social Media platform, it is proposed to award a prize money of Rs 1 lakh to the winner."

Participants are welcome to send either a logo or a tagline or both. In case the logo and tagline selected by the jury are from separate participants, then the prize money would be split.

Details of the contest are available on the Facebook & Twitter accounts of Ministry WCD (@MinistryWCD). Last date to submit entries on nnm.mwcd@gmail.com is 17th December, 2017.

Read more on bit.ly/2BGM59i

Terms & Conditions: <http://bit.ly/2ACKnGA>

#NationalNutritionMission

**logo designing
CONTEST** Prize money
₹1,00,000

**Dream to see your creative on a
National Pedestal?**

**Create a logo with a tagline for Ministry of WCD's
National Nutrition Mission**

An endeavour of the Government of India to fight
malnutrition on war-footing

Last date to submit your entries: 17th December, 2017
Send your entries at nnm.mwcd@gmail.com or
<https://www.mygov.in/task/nationalnutritionmission-logo-tagline-contest/>

wcdnicin f /MOIndia f /MinistryWCD @Manekagandhitp f /ManekaGandhiOfficial

NB/UD

(Release ID: 1512187) Visitor Counter : 438

Read this release in: Kannada

