



PIB Headquarters

Three years of NDA Government : Mass outreach programmes from June 13

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Elaborate mass outreach programmes titled “ Sabka Saath Sabka Vikas Sammelans” are being organised across the country highlighting the various Flagship schemes and key initiatives of the NDA government which had completed three years in office. The outreach programmes would have interactive sessions with recipients narrating the benefits of various schemes. The objective of the exercise is to elicit a response from the common people within the framework of “Jann Ki Baat” and thereby taking forward the vision of the government “ Sabka Saath Sabka Vikas”.

Sabka Sath ..Sabka Vikas (SSSV) Sammelans will be organized in 583 centres/locations across the country. An exhibition with relevant information and requisite forms of all welfare schemes will be organized as part of these where trained volunteers will explain to the people the objective, eligibility criteria and benefits of the schemes. There will be a video presentation on three years of government.

In Kerala, Sabka Saath Sabka Vikas sammelans will be organised from June 13 to 16 in Thodupuzha (Idukki), Malappuram, Pathanamthitta and Wayanad districts respectively. In Thodupuzha, the mela will be held at Uthram Regency. In Malappuram Sabka Saath Sabka Vikas Mela will be held at MSP ground on June 14 and in wayanad the mela will be held at Chandragiri Auditorium, Kalpetta on June 16. Several Union Ministers and party functionaries will be attending these Sammelans.

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