



NATIONAL LETTER WRITING COMPETITION UNDER DHAI-AKHAR/LETTERWRITING CAMPAIGN

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The Union Minister of State (I/C) for Communications Shri Manoj Sinha launched the letter writing campaign as one of the activities under promotion of Philately for the year 2017-18. **“Dear Bapu (Mahatma Gandhi), you inspire me”** is the theme for this and the letter to be written in English/Hindi/Local language to Bapu, or Mahatma Gandhi may be addressed to the Chief Postmaster General, Telangana Circle, Hyderabad – 500 001.

The letter can be written on plain A-4 size paper and will not be more than 1000 words or in Inland Letter Cards (II.C) where it will not be more than 500 words. The letters have to be posted in a special letter box at Post Offices in the clearly marked letter box for “Letter writing campaign” in district head quarters and larger towns/cities, in rural areas letters to be posted in Branch Post Offices.

This is open to all and includes all age groups. The categories of the Campaign are Inland LetterCard Category and Envelope Category for each age group i.e. Upto 18 year’s age and Above 18 years age. The best 3 entries in each category in the country will be selected and sent to Sabarmati Ashram and awarded in a function at Sabarmati Ashram on 2nd October, 2017. In the state the best 3 entries in each category will be selected and awarded in a philately exhibition on Gandhi Jayanthi at Hyderabad. Letters posted after August 15, 2017 will not be accepted. The Prizes will be distributed under two categories of age groups i.e. up to 18 years of age and above 18 years of age. The details of prizes are as under:

Sl.No.	Prizes	All India level (Cash Prize and honorary title)	State level cash prize
1	First prize in each category	Rs. 50,000 (Patron of Posts)	Rs. 25,000/-
2	Second prize in each category	Rs. 25,000/- (Companion of Post)	Rs. 10,000/-
3	Third Prize in each category	Rs. 10,000/- (Post Pal)	Rs. 5,000/-

The best 10 entries in each category will be displayed in Special Philately exhibition during Gandhi Jayanthi in the state headquarters. During the exhibition these entries will be rewarded. Contents of the best letters will be give wide publicity and the writers will be given due recognition and reward, according to a press note issued by Asst. Postmaster General (FS and Philately), O/o Chief Postmaster General, Telangana Circle, Hyderabad.

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