



Ministry of Chemicals and Fertilizers

Shri Ananth Kumar inaugurates Orientation Programme-Cum-Service launching of Pradhan Mantri Bhartiya Janaushadhi Kendra by NYCS

Posted On: 10 FEB 2017 2:48PM by PIB Delhi

Shri Ananth Kumar, Union Minister of Chemicals and Fertilizers inaugurated and presided over the orientation programme of District Conveners of National Yuva Cooperative Society (NYCS) from 24 States today. The Minister also launched 1000 Pradhan Mantri Bhartiya Janaushadhi Kendras in the country.

Speaking at the occasion, Shri Ananth Kumar emphasized on the need to open more and more Janaushadhi Kendras. He also appreciated the efforts made by BPPI and NYCS in achieving the same.

As a follow up activity to the MoU signed between BPPI and NYCS, the workshop was organised for the District conveners of NYCS where in PMBJP was detailed threadbare and the future model of a PMBJK was showcased. It was targeted to channelize the youth to be on board for taking ahead the mission and working actively.

Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP), an initiative of the Department of Pharmaceuticals, Ministry of Chemicals and Fertilizers, Government of India, is a mission to make quality medicines accessible to all citizens of the country at affordable prices.

Representatives from 24 States and 106 districts from across the country attended the programme to further help spread the scheme in their respective zones and bring momentum in opening of Kendras. 160 - 175 delegates, BPPI officials, Medical/Pharma association representatives, representatives from Health Service Projects / Hospitals (Swasthya Seva Pakalps), Medical/ Pharma sector entrepreneurs gave their suggestions for smooth and effective implementation of the Pariyojana down the line at grassroot level.

VM

(Release ID: 1482459) Visitor Counter : 56

