



# Making of Developed India Festival

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The Narendra Modi led NDA government completes three years on 26 May 2017. The Ministry of Information and Broadcasting is organizing exhibitions across the country for the next three weeks to highlight the key initiatives and programmes undertaken during the three years. The objective is to communicate to the people the achievements of the Government and to convey to them the benefits of the schemes and initiatives.

The exhibitions are being held in 300 locations across the country with 12 locations in Tamil Nadu and Puducherry. The exhibitions will be preceded by three days of pre-publicity with LED vans moving in different locations in the city and banners being put up to create awareness about the main event.

The Main event will be held on weekends, starting with inauguration by a dignitary on Friday at 12 noon followed by various pre-planned activities.

- **Exhibition** - To present progress/achievements in the last 3 years
- **Jan ki Baat** - Citizens to express their views to PM
- **Info Kiosks** - scheme-wise information as per individual requirement
- **Quiz**
- **Selfie with PM**
- **Guidance session by experts on various subjects**
- **Engagement activities - Likho Kal ki Kahani**
- **App Download**
- **Lucky draw**

The exhibition dates for Tamil Nadu are mentioned below.

S.No.	Locations	Pre-Publicity/Preparation dates	Exhibition Dates
1.	Chennai South	30 <sup>th</sup> May to 1 <sup>st</sup> June	2 <sup>nd</sup> June to 4 <sup>th</sup> June
2.	Madurai		
3.	Coimbatore		
4.	Puducherry		
5.	Tiruvallur	6 <sup>th</sup> June to 8 <sup>th</sup> June	9 <sup>th</sup> June to 11 <sup>th</sup> June
6.	Tirunelveli		
7.	Tirupur		
8.	Tiruvannamalai		
9.	Vellore west	13 <sup>th</sup> June to 15 <sup>th</sup> June	16 <sup>th</sup> June to 18 <sup>th</sup> June
10.	Tuticorin		
11.	Erode		
12.	Salem		

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