



Prime Minister's Office

PM salutes the consumer on World Consumer Rights Day; urges consumers to embrace digital transactions

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Prime Minister, Shri Narendra Modi has saluted the consumer urging him to embrace digital transactions on World Consumer Rights Day.

“On World Consumer Rights Day we salute the consumer, on whose purchasing power the growth of our economy rests.

Government of India is at the forefront of several initiatives that protect the rights of the consumer and ensure their grievances are solved.

This World Consumer Rights Day, I urge consumers to embrace digital transactions and join the movement to end corruption and black money,” the Prime Minister said.

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