



# Grants Under MDA Scheme

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Under the Marketing Development Assistance (MDA) Scheme, lumpsum assistance is provided to Export Promotion Councils/ Trade Promotion Organizations for the following:

- (i) to assist exporters with a f.o.b. value of exports of upto Rs.30 crore [relaxed in the case of events in the Latin American and Caribbean (LAC) Region],for participation in approved export promotion events abroad including reimbursement of air fares and cost of rented space.
- (ii) to assist Export Promotion Councils /Trade Promotion Organizations to undertake export promotion activities for their product(s) and commodities in India and abroad.

The funds released to the eligible agencies under the MDA Scheme during the last three years are as under:

Year	Financial Assistance provided
2014-15	Rs. 50.00 crore
2015-16	Rs. 48.74 crore
2016-17	Rs. 45.93 crore

The Scheme now stands merged with the Market Access Initiative (MAI) Scheme.

This information was given by the Commerce and Industry Minister Smt. Nirmala Sitharaman in a written reply in Lok Sabha today

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MJPS

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