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House wife from Tirupur wins Rs. One lakh under Lucky GrahakYojana for promoting digital payments

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29-year-old Jayanthi is an ambitious homemaker who has recently enrolled into a Masters in Engineering in Communication Systems in Tirupur, Tamil Nadu. She has a six year-old daughter and her husband is an employee at a software firm. Jayanthi and her husband have been using debit cards for their regular purchases and have recently started using RuPay for making payments.

Post demonetization, Jayanthi faced some problems in making payments digitally as she was not fully aware of the different payment methods and was hesitant to give up using cash. But eventually she began making majority of her payments with her RuPaycard. Jayanthi says, she was delighted to see a credit of Rs. 1,00,000 in her account under the Lucky GrahakYojana for promoting digital payments. She believes that more and more people should start using digital modes of payment as this would help the Government to curb black money in the country.

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