



Ministry of Commerce & Industry

National Productivity Week Celebrations from Feb 12-18, 2017

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National Productivity Council, an autonomous body under Department of Industrial Policy & Promotion, Ministry of Commerce & Industry, Government of India was established on 12th February, 1958, with the objective of stimulating and promoting productivity and quality consciousness across all sectors in the country. With the Government's focus on Make in India, the need for accelerated growth through higher productivity and quality has never been felt more. The ongoing process of liberalization and globalization of the Indian economy makes it imperative to re-double our efforts towards enhancing productivity for competitiveness and making it a mass-movement.

12th-18th February is celebrated as the 'National Productivity Week' every year. The theme chosen for this year's observance is **"From Waste to Profits-through Reduce, Recycle and Reuse"**. Departmental Secretaries, PSU's, Industry Associations, Autonomous Bodies, Universities, Local Productivity Councils & NPC Regional Directorates have been requested to actively organize workshops, essay/painting/slogan competitions, debates, training programs, etc. during the week to spread the message of productivity amongst all stakeholders.

MJPS

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