



Commerce Minister says sustainability of initiatives and programmes for empowerment of women is the biggest challenge

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Commerce and Industry Minister Smt. Nirmala Sitharaman has said that sustainability of initiatives and programmes for empowerment of women is the biggest challenge. At the India Launch of the UN report on Women's Economic Empowerment in New Delhi today she said that momentum is built up and then it quietly drops.

The minister said that programmes like 'Beti Bachao Beti Padhao', Stand up Start up ' and Mudra have all contributed towards bringing about a difference and contributing towards economic empowerment. Smt. Sitharaman said Ujjwala Yojna has helped in improving the health of women by providing smoke free chullahs.

She said with Jan Dhan Yojna and Direct Benefit transfer government is looking at financial inclusion for economic growth. The Minister also underlined the need for non economic initiatives like the women safety and legal issues which have to be concurrently taken for empowerment.

MJPS

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