



Ministry of Tribal Affairs

# E-Commerce Platforms for Tribal Artisans

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The Tribal Cooperative Marketing Development Federation of India Limited (TRIFED), a multi-State Cooperative Society under the Ministry of Tribal Affairs provides e-commerce platforms to the tribal artisans to sell their products. TRIFED has entered into agreements with e-commerce platforms like Snapdeal and Amazon who will offer their customers various tribal products and produce through their portals [www.snapdeal.com](http://www.snapdeal.com) and [www.amazon.com](http://www.amazon.com) respectively to facilitate online sale. On the request of the Ministry of Tribal Affairs, Ministry of Commerce has also made provision for sale of tribal products through TRIFED on [www.gem.gov.in](http://www.gem.gov.in).

This Press Release is based on the information given by the Minister of State for Tribal Affairs Shri Jaswantsinh Sumanbhai Bhabhor in a written reply to a question in Rajya Sabha on 28.12.2017 (Thursday).

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**MKV**

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