



Steps to Boost Export of AYUSH Products

Posted On: 22 DEC 2017 4:03PM by PIB Delhi

Ministry of AYUSH in collaboration with Department of Commerce, Ministry of Commerce and Industry; Federation of Indian Chambers of Commerce and Industry (FICCI) and Pharmexcil organized the International AROGYA 2017 - First Edition of International Exhibition and Conference on AYUSH and Wellness with the theme 'Enhancing the export potential of AYUSH'. The event was attended by International Ayurveda Experts/ Academicians/ Scientists/ Regulators/ Manufacturers. During the International Conference and Regulators Meet important topics relating to Standardization and Quality Control in AYUSH Sector, Enhancing the export potential of AYUSH and Business opportunities, Integrative Healthcare etc. were extensively deliberated to understand the International perspective. International AROGYA with the participation of AYUSH manufacturers showcased the strength of the AYUSH systems of medicine.

The Ministry of AYUSH offers incentives to the AYUSH industry under its Central Sector Scheme for International Cooperation (i) to get market authorization/ registration for their product(s) at regulatory bodies of different countries such as USFDA/EMA/UK-MHRA/ NHPD/ TGA etc. to enhance their exports (ii) for participation in international exhibitions, trade fairs, road shows etc. to create awareness about the efficacy of their products.

In addition to the above, for facilitating exports, Ministry of AYUSH encourages following certifications of AYUSH products as per details below:-

(i) Voluntary Quality Certification of Pharmaceutical Products (CoPP) under ITS Guidelines

(ii) Quality Certifications Scheme implemented by the Quality Council of India (QCI) for grant of AYUSH Premium mark to Ayurvedic, Siddha and Unani products on the basis of third party evaluation of quality in accordance with the status of compliance to international standards.

Besides, Department of Commerce, Ministry of Commerce and Industry provides support for enhancing export of traditional medicines through Pharmexcil by giving opportunity to small and medium scale companies for facilitating business meetings and also providing a global platform to showcase their products. Pharmexcil organises Buyer-Sellers and Reverse Buyer-Sellers Meets focused on AYUSH and AYUSH related products. .

Total Value of the AYUSH & Herbal Products for last 3 Financial Year and Current Year (upto September, 2017)

Values in Millions US \$

COMMODITY	2014-15		2015-16		2016-17		2017-18(UPTO SEP 2017)	
	QTY(KGS)	VALUES	QTY(KGS)	VALUES	QTY(KGS)	VALUES	QTY(KGS)	VALUES
AYUSH AND HERBAL PRODUCTS	92059212	354.68	95883497	364.00	83357976	401.68	42270028	208.90

Note: 2017-18 figures are provisionalare

This information was given by the Minister of State (Independent Charge) for AYUSH, Shri Shripad Yesso Naik in written reply to a question in Lok Sabha today.

SK

(Release ID: 1513820) Visitor Counter : 413

