



Ministry of Culture organizes Sankalp Se Siddhi Programme in Coimbatore

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To take forward the initiative of Hon'ble Prime Minister Shri Narendra Modi for a New India movement from 2017 - 2022, a Sankalp Se Siddhi (Attainment through Resolve) Programme was organized at Sri Ramalinga Sowdambigai College of Science and Commerce, Onappalayam, Coimbatore on 12 August, 2017. Minister of State for Culture and Tourism (Independent Charge), Dr. Mahesh Sharma graced the occasion.

The New India Movement 2017-2022 envisages an India free of Poverty, Corruption, Terrorism, Communalism, Casteism and Un-cleanliness. Speaking on the occasion the Union Minister drew the attention of the audience to the urgent need to reform and transform India, through a common resolve for positive transformation. The participants took the New India Pledge of "Come, let us together pledge for building a New India by 2022, a Clean India, a Poverty-free India, a Corruption-free India, a Terrorism-free India, a Communalism-free India, and a Casteism-free India".



The poster features the Government of India emblem at the top left. The title "SANKALP SE SIDDHI" is prominently displayed in bold black letters, with "NEW INDIA MOVEMENT (2017-2022)" in smaller text below it. The main heading "NEW INDIA PLEDGE" is in large, bold, orange letters. The text on the poster reads: "Let us together pledge for a New India. In 1942, our freedom fighters had taken a pledge of 'Quit India' and in 1947, India achieved independence. Come, let us together pledge for building a New India by 2022. Let us together pledge towards a Clean India. Let us together pledge towards a Poverty-free India. Let us together pledge towards a Corruption-free India. Let us together pledge towards a Terrorism-free India. Let us together pledge towards a Communalism-free India. Let us together pledge towards a Casteism-free India. Let us all strive in spirit and soul to accomplish this pledge for building a New India." Below this text is a silhouette illustration of Mahatma Gandhi and a group of people. In the bottom left corner is a portrait of Narendra Modi. A quote from him is on the bottom right: "Quit India was a landmark movement in our history. Inspired by Mahatma Gandhi's clarion call of 'Do or Die', people across India actively pledged to devote themselves for India's freedom. Today, on the 75th anniversary of the Quit India Movement, we salute all those who took part in it. Let us pledge to work shoulder to shoulder and dedicate ourselves towards creating a 'New India' that would make our freedom fighters proud." The poster also includes a call to action: "Contribute towards a New India. Participate in New India Manthan or test yourself with a quiz or tell us your idea of a New India and much more on <http://newindia.in>".

SANKALP SE SIDDHI
NEW INDIA MOVEMENT (2017-2022)

NEW INDIA PLEDGE

Let us together pledge for a New India.
In 1942, our freedom fighters had taken a pledge of 'Quit India'
and in 1947, India achieved independence.
Come, let us together pledge for building a New India by 2022.

Let us together pledge towards a **Clean India**.

Let us together pledge towards a **Poverty-free India**.

Let us together pledge towards a **Corruption-free India**.

Let us together pledge towards a **Terrorism-free India**.

Let us together pledge towards a **Communalism-free India**.

Let us together pledge towards a **Casteism-free India**.

Let us all strive in spirit and soul to accomplish
this pledge for building a New India.

“Quit India was a landmark movement in our history. Inspired by Mahatma Gandhi's clarion call of 'Do or Die', people across India actively pledged to devote themselves for India's freedom. Today, on the 75th anniversary of the Quit India Movement, we salute all those who took part in it. Let us pledge to work shoulder to shoulder and dedicate ourselves towards creating a 'New India' that would make our freedom fighters proud.”

- Narendra Modi, Prime Minister

Contribute towards a New India. Participate in New India Manthan or test yourself with a quiz or tell us your idea of a New India and much more on <http://newindia.in>

The pledge-taking ceremony was followed by performances of Thudumbattam, Thiruvathirakali and Bharathanatyam by the artists of South Zonal Cultural Center (SZCC), Tanjavur. Shri. C. R. Nandakumar; Secretary, Shri Ramalinga Sowdambigai College of Science and Commerce, Shri. V. Rajkumar and Principal, Dr P. Balasubramanian spoke on the occasion.

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