



Increase in Foreign Tourist Arrivals

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The number of Foreign Tourist Arrivals (FTAs) in India during last three years is given below:

| Year | FTAs | Growth Rate |
|------|-----------|-------------|
| 2014 | 76,79,099 | 10.2% |
| 2015 | 80,27,133 | 4.5% |
| 2016 | 88,04,411 | 9.7% |

Government of India has taken various initiatives to boost tourism in the country, which inter-alia include the following:

- Extended the facility of e- Visa for the citizens of 163 countries.
- Launched campaigns in the international and domestic markets to promote the various tourism products and destinations through an integrated marketing and promotional strategy.
- Launched 24x7 Toll Free Multi-Lingual Tourist Helpline 1800111363 in 12 Languages.
- Constituted Medical & Wellness Tourism Promotion Board.

Provided Central Financial Assistance (CFA) to State Governments/Union Territory Administrations for development and promotion of tourism.

This information was given by Shri K. J. Alphons, Union Minister of State (I/C) for Tourism in a written reply in Rajya Sabha today.

Sanjay Kumar/jk/Parl. No. 1/20-12-2017

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