



Next Phase of Strive to be Launched at a Cost of Rs. 2200 Crore

Special scheme for creating Employment in Leather and Footwear Industries

Five special Tourism Zones to be set-up in States

Incredible India 2.0 campaign to be launched across the world

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The Union Minister for Finance and Corporate Affairs Shri Arun Jaitley while presenting the General Budget 2017-18 in Parliament today said that the Government proposes to launch the next phase of Skill Strengthening for Industrial Value Enhancement (STRIVE) in the next financial year 2017-18 at a cost of Rs.2200 crore. The Finance Minister said STRIVE will focus on improving the quality and market relevance of vocational training provided in it and strengthen the apprenticeship programmes through industry cluster approach.

The Finance Minister Shri Arun Jaitley has also proposed that a Special Scheme for creating employment in leather and footwear industries will also be implemented. This will be on the line of already launched a Special Scheme for creating employment in the textile sector.

The Finance Minister Shri Arun Jaitley has also proposed to set-up Five Special Tourism Zones, anchored on SPVs in partnership with the States. The Finance Minister said this is because Tourism is a big employment generator and has a multiplier impact on the economy. The Minister also announced the launching of Incredible India 2.0 campaign across the world.

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