



PIB Headquarters

Reserve Bank to observe Financial Literacy week from June 5 to 9

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As part of the Reserve Bank of India's efforts to promote financial literacy at the ground level, the first week of June,(June 5-9, 2017) will be observed as Financial Literacy Week across the country. Shri S M N Swamy, Regional Director, Reserve Bank of India, Thiruvananthapuram will inaugurate the Financial Literacy week in Kerala, at an event organized at Hotel Hycinth, Thampanoor, Thiruvananthapuram at 10 AM on June 05, 2017.

The five specified messages that will be communicated to the common man through financial intermediaries during the week, will be highlighted and disseminated to the bankers and media in the event.

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