



Ministry of Information & Broadcasting

Secretary I&B Sh. N. K Sinha exhorts IIS probationers to continuously upgrade their skills

IIS Probationers successfully complete their Induction Training in Communication & Media at IIMC

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Secretary, Ministry of Information and Broadcasting (I&B), Sh. N. K Sinha has called upon the Indian Information Service Probationers to continuously upgrade their professional skills to meet the demands of the changing communication paradigm. He was speaking at an event in New Delhi today that marked the successful completion of Induction Training (Phase I) of IIS Group 'A' Probationers of 2016 Batch conducted by the Indian Institute of Mass Communication (IIMC). Sh. Sinha who is also the Chairman of IIMC observed that probationers provide the energy of youth that should be tied with the experience of senior officers for making Government communication speedy and effective. He also asked IIMC to include learning of one additional Indian and one foreign language as part of its IIS training curriculum. Later Sh. Sinha presented certificates to the twelve IIS probationers who successfully completed the training.

Earlier in his welcome address DG IIMC Sh. KG Suresh noted that the communication scenario had rapidly transformed in the last few years with the advent of new technologies. This, he said, necessitated government communicators to be adequately equipped to deal with the changing media landscape and proactively use all possible communication channels to inform the citizens about Government policies and programmes.

The event was also attended by other senior officers of the Ministry of I&B, Media Units and the faculty and staff of the Institute. IIMC is the training academy for IIS officers.

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