



Ministry of Railways

Measures for Boosting Non-Fare Revenue Earnings in Indian Railways

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The following policies have been recently announced by Ministry of Railways for boosting revenue earnings:-

- (i) Out of Home Policy
- (ii) Mobile Assets Policy
- (iii) Rail Display Network Policy
- (iv) Content on Demand Policy
- (v) Policy on unsolicited Non-Fare Revenue proposals

In the Financial Year 2016-17, the Railways earned ₹.10368.04 cr from Sundry Earnings, as detailed in the table given below:

(Amount in ₹ cr)

Year	Total Sundry Earnings	Advertisement	Commercial exploitation of land	Commercial farming
2016-17	10368.04	219.69	939.37	2.40
2017-18 (till Sept, 2017)	1775.78	101.31	318.75	1.23

This Press Release is based on the information given by the Minister of State for Railways Shri Rajen Gohain in a written reply to a question in Rajya Sabha on 22.12.2017 (Friday).

AKS/MKV/DK

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