

Export of KVIC Products

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Ministry of MSME is providing special incentives for promotion and introduction of Khadi & Village Industries products in international markets. Khadi and Village Industries Commission (KVIC) has obtained the status of Deemed Export Promotion Council (DEPC) from the Ministry of Commerce & Industry. 1077 Khadi and Village Industries Institutions and Rural Employment Generation Programme (REGP)/Prime Minister's Employment Generation Programme (PMEGP) units have taken its membership to enter the field of export. The following steps have been taken to boost the export of Khadi and Village Industries products:

Assistance would be provided under the Market Promotion and Development Assistance (MPDA) Scheme to the eligible Khadi and Village Industries (KVI) Institutions for participation in International Exhibitions/Trade Fairs held in foreign countries in order to showcase KVI products to foreign countries, access international buyers and sellers and forge business alliances, etc.

The eligible items for such participation and the scale of assistance would be as under:

S. No.	Eligible items	Scale of assistance
i)	Space Rent	For KVIs - 100% of the space rent subject to a maximum of Rs.1.00 lakh or actual rent paid, whichever is lower (for one representative from each participating enterprise)
ii)	Air Fare	For KVIs - 100% of the Economy Class air fare subject to a maximum of Rs.1.50 lakh or actual fare paid, whichever is lower (for one representative from each participating enterprise)

1. Participation in domestic international exhibitions at State and National levels wherein KVIs are allowed to participate and market their products. Assistance is also provided to Exporters participating in International Trade Fairs held in India like India International Trade Fair (IITF) New Delhi where stall rentals are subsidized for the exporting institutions.
2. Organizing Export promotion workshops at Chandigarh and Bangalore for KVI institutions/REGP/PMEGP units for acquainting with the procedure and documentation of export.
3. KVIC has applied to register "Khadi" as a word mark and "Khadi India" as a Trademark in 27 classes for various products among 45 classes listed out in the IPR Act at National Level as well as has filed an online application for registering "Khadi" as a trademark under International bureau in European Union and other countries under 16 different class.
4. Khadi and Village Industries Units participated in India International Trade Fair (IITF) at Pragati Maidan, New Delhi organized by ITPO.

Export of KVI Products country & product-wise during 2014-15, 2015-16 & 2016-17

2014-15

Sr. No.	Product	Export (Rs. in Lakh)	Countries
1	Hand Made paper & Products	4317.26	UK, USA, Germany, UAE Hong Kong, Australia, Europe, Brazil Japan, Israel, Netherland,
2	Papad	4574.81	USA, Gulf, Australia, Japan, Canada, South Africa, Netherlands, Singapore, Jakarta,

			Manila, Malaysia, Israel, Taiwan, China, Nigeria, Fiji, Bangkok, Philippines, Hong Kong, Pakistan, Turkey.
3	Khadi Wool, Silk and Muslin.	64.89	Italy, Japan, Israel, Netherlands, France
4	Brass & Metal	13.13	Singapore, Malaysia, Sri Lanka
5	Honey	547.68	Europe, UAE, Japan, Saudi Arabia, Singapore, Morocco
6	Wheat Grass	62.27	Jordan, Cambodia, Sweden, Kyrgyzstan, Sudan, Singapore, Seychelles, Chile, S.Africa, USA, Netherlands, Slovenia, Nepal, Malaysia, Botswana, UK, Curacao, Burkina Faso, Canada, Fiji, Japan, Thailand, Saudi Arabia, Aruba, Spain, Sri Lanka, Hong Kong, Kuwait, Mauritius, Philippines, Slovakia, UAE, Kenya, Bahrain, Turkey, Malawi, Australia, Czech Republic, Egypt, Uganda, Bangladesh, Qatar, Indonesia, Myanmar, Bhutan & Nigeria
7	Herbal products	2151.12	Nepal, Poland, Russia, Cyprus, Dubai, Abu Dgabi, Norway, Ukraine, China, Kazakhstan, Gotland, New Zealand, Taiwan, Lithuania, South Korea, Spain, USA, Netherland, Korea, Canada, France, Victoria, Mauritius, Hong Kong
8	Soap Shampoo Lotion	51.23	USA, Bhutan, South Africa, UK Japan, London, & Poland
9	Food Items	207.56	Dubai, Uganda, South Africa, Australia, Chicago USA, Tanzania
10	Jute & Banana Fibre Items	26.18	Germany, Kuwait, UK, France, Japan,
11	Readymade garments	84.48	Kuwait & Ghana
12	Agarbatti and dhoop	0.65	Brazil, Switzerland, London
13	Wood carving products / wooden furniture	14.50	South Africa
14	Hair oil and other cosmetics	66.97	ASSRC & Australia
15	Aromatic & Essential Oil	131.00	Gulf Countries
16	Textile based handicraft	14.00	London, USA, France
17	Handicrafts	71.83	USA, UK Netherland, China, Malaysia, Italy

18	Coating / Javadu Powder	8.50	Sudan
19	Silver Nitrate	1.00	Asian countries
20	Spices	25.20	New Zealand & Australia
21	Bio-Fertilizer	5.00	Israel
	TOTAL	12439.26	

2015-16

Sr. No.	Product	Export (Rs. in Lakh)	Countries
1	Hand Made paper & Products	4280.00	UK, USA, Germany, UAE Hong Kong, Australia, Europe, Brazil Japan, Israel, Netherland, Switzerland, Bahrain, Belgium, France, Bhutan
2	Papad	6976.82	USA, UK, European Countries, Gulf, Australia, Japan, Canada, South Africa, Netherlands, Singapore, Jakarta, Manila, Malaysia, Israel, Taiwan, China, Nigeria, Fiji, Bangkok, Philippines, Hong Kong, Pakistan, Turkey.
3	Khadi Wool, Silk and Muslin.	11.09	Italy, Japan, Israel, Netherlands, France, Germany.
4	Brass & Metal	5.50	Singapore, Malaysia, Srilanka.
5	Honey	657.00	Europe, UAE, Japan, Saudi Arabia, Singapore, Morocco, USA, Libya, Oman.
6	Wheat Grass	60.83	Jordan, Cambodia, Sweden, Kyrgyzstan, Sudan, Singapore, Seychelles, Chile, S. Africa, USA, Netherlands, Slovenia, Nepal, Malaysia, Botswana, UK, Curacao, Burkina Faso, Canada, Fiji, Japan, Thailand, Saudi Arabia, Aruba, Spain, Sri Lanka, Hong Kong, Kuwait, Mauritius, Philippines, Slovakia, UAE, Kenya, Bahrain, Turkey, Malawi, Australia, Czech Republic, Egypt, Uganda, Bangladesh, Qatar, Indonesia, Myanmar, Bhutan & Nigeria
7	Food Items	42.00	Dubai, Uganda, South Africa, Australia, Chicago USA, Tanzania
8	Wood carving products / wooden furniture	30.00	South Africa

9	Hair oil and other cosmetics	4.22	ASSRC & Australia
10	Aromatic & Essential Oil	180.00	Gulf Countries
11	Leather	10.00	South Africa
12	Handicrafts	1754.69	USA, UK Netherland, China, Malaysia, Italy
	TOTAL	14012.15	

2016-17

Sl. No	Product	Export value (Rs. in lakh)	Countries
1	Handmade paper & products	3151.93	Through merchant exporter
2	Papad	6940.61	USA, UK, London, France, Germany, Italy, UAE, Australia, Japan, Honkong, Canada, South Africa, and Vietnam
3	Khadi (woollen Silk & Muslin)	196.97	Korea, Muscat, Oman, Germany, Austria, USA, Japan, France, Sweden and through agency
4	Brass & Metal	175.00	Europe
5	Honey	13349.03	UAE, Saudi Arabia, USA, Libya, Oman and through agencies in all over the country.
6	Wheat Grass	44.19	Jordan, Cambodia, Sweden, Kazakhstan, Sudan, Seychelles, Chile, South Africa, USA, The Netherland, Malaysia, UK, Curacao, Canada, Japan, Thailand, Spain, Sri Lanka, Hong Kong, Vietnam, Mauritius, Philippines, Kenya, Bahrain, Turkey, Czech Republic, Egypt, Qatar, Bhutan, Nigeria, Burkina Faso, Italy, Ireland, Mexico, Nepal, Saudi Arabia, Tanzania, Rwanda, Brazil, Ecuador, Norway, Cyprus, Botswana, Bangladesh.
7	Soap, Shampoo & Lotion	610.00	Japan, Singapore, Switzerland, New Zealand, France, UAE, Malaysia, USA & through agency
8	Food items	149.05	South Africa, Gulf countries, Kenya, Australia, USA
9	Ready Made Garments	104.50	Dubai, Kuwait, UK, Canada, Australia, USA.
10	Wood carving products / Wood Furniture	12.50	USA, Malaysia, & Singapore.

11	Hair Oil & other cosmetics	169.76	USA, Canada, Dubai, Sri Lanka, Panama, Russian, UAE, South Africa.
12	Aromatic & Essential Oil	181.80	USA, France, Europe, Middle East countries through agency
13	Leather items	20.50	USA, Switzerland & Through agency.
14	Handicrafts	1557.09	USA, UK, Malaysia
15	Silver Nitrate	8.00	Malaysia, Italy.
16	Pottery item	12.00	Through merchant exporter
17	Katha	255.81	Through merchant exporter
	TOTAL	26938.74	

This Press Release is based on information given by the Minister of State for MSME Shri Giriraj Singh in a written reply to a question in Lok Sabha on 18.12.2017(Monday).

AK/MI

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