

# Cookie Policy

**Last updated: 30th September 2024**

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## **What Are Cookies?**

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

## **What Types of Cookies Do We Use?**

- **Essential Cookies:** These cookies are necessary for the website to function properly.
- **Performance Cookies:** These cookies collect information about how you use our website, such as which pages you visit and how long you spend on them. This information is used to improve our website and applications.
- **Functional Cookies:** These cookies allow us to remember your preferences, such as your language or region.
- **Third-Party Cookies:** We use third-party cookies to track website usage and create new features.

## **Why Do we Use Cookies?**

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

## **Do Third-Parties Access Our Cookies?.**

We use a third party provider called Posthog (<https://posthog.com/>) to track website usage and improve our user experience. Posthog may collect information about your IP address, browser type, and operating system. Their privacy and cookie policy can be found here (<https://posthog.com/privacy>)

## **How Long Will a Cookie exist on your device?**

We use Persistent cookies. These cookies stay on your device after your browser has been closed. Clearing your cookies from your browser settings menu will remove the cookies from your device

## **How Do You Manage Your Cookie Choices?**

Strictly necessary cookies are always on when you visit Mapp. On your first visit, we'll tell you about our other types of cookies and ask you to choose which cookies we can use. You can always change your mind by altering your browser settings. Most browsers allow you to:

- **Accept all cookies**
- **Reject all cookies**
- **Select which cookies to accept**

Please note that if you choose to reject all cookies, some parts of our website may not function properly.

## **Changes to Our Cookie Policy**

We may update our Cookie Policy from time to time. Any changes will be posted on this page.

## How To Contact Geolytix About Cookies?

If you have any questions about our Cookie Policy, please contact us using the email address: [info@geolytix.com](mailto:info@geolytix.com)

or in writing at:

Geolytix Ltd, Unit 117, Finsbury Business Centre, 40 Bowling Green Ln, London EC1R 0NE

Or by phone:

+44 (0)20 7415 7043

## For More Information About Cookies and Privacy, Please Visit:

- <https://ico.org.uk/for-the-public/online/cookies/>
- [Geolytix Privacy Policy](#)