Privacy Policy for Memepal

**Effective Date: February 24, 2024**

Thank you for choosing Memepal. Your privacy is important to us, and we are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and share your data.

# 1. Information We Collect

**1.1 User Account Information**

When you create an account on Memepal, we collect the following information:

Username: To identify you within the app.

Password: For account security and authentication purposes.

**1.2 User Behavior Data**

We may collect and analyze information about your use of the app, including:

Meme views, likes, and shares.

Interaction with features and content.

# 2. How We Use Your Information

**2.1 Personalization and Recommendations**

We use the collected data, including username, password, and user behavior, to personalize your experience and improve meme recommendations through our algorithm.

**2.2 Account Security**

Your username and password are used for account authentication and to secure your account.

3. Data Sharing

We do not sell, trade, or otherwise transfer your personal information to third parties. However, we may share aggregated and anonymized data for analytical purposes.

4. User Control and Opt-Out

**4.1 Account Deletion**

You may delete your account at any time through the app settings, which will permanently remove your data from our systems.

**4.2 Opt-Out of Analytics**

You can opt-out of providing user behavior data for analytics through the app settings.

5. Security Measures

We implement security measures to protect your information from unauthorized access or disclosure.

6. Policy Changes

We reserve the right to update this Privacy Policy. Any changes will be communicated within the app, and your continued use constitutes acceptance of the updated policy.

7. Contact Information

If you have questions or concerns about this Privacy Policy, please contact us at ***memepal.help@gmail.com.***

By using Memepal, you agree to the terms outlined in this Privacy Policy.