



# S.I.G.D.

## ENGLISH

### GFORZE

ROL	LAST NAME	NAME	C.I	EMAIL	PHONE
Coordinador	Farías	Facundo	5.332.076-0	j.facuwebmaster@gmail.com	093448935
Subcoordinador	Vallejos	Diego	5.493.546-5	mizezedie@gmail.com	097302419
Integrante 1	González	Sheila	6.392.488-5	sheilagn2003@gmail.com	096247975

**Teacher: Espinoza, Ana**

Due Date:  
05/09/2022

**Second Delivery**



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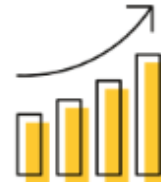
## SWOT Analysis

# SWOT ANALYSIS

### STRENGTHS

We have a large extension and time flexibility as well we have specialized staff to develop activities. In addition to a program becomes bilingual, thus giving a quality product.

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### WEAKNESSES

We are new to the market and inexperienced. In addition we have a low advertising campaign and shortage of staff for development of activities.

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### OPPORTUNITIES

As there is a strong demand for category we can establish ourselves more easily as a company that develops quality software. Yes to that we add the large number of technology that is being used we can become stronger as a company.

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### THREATS

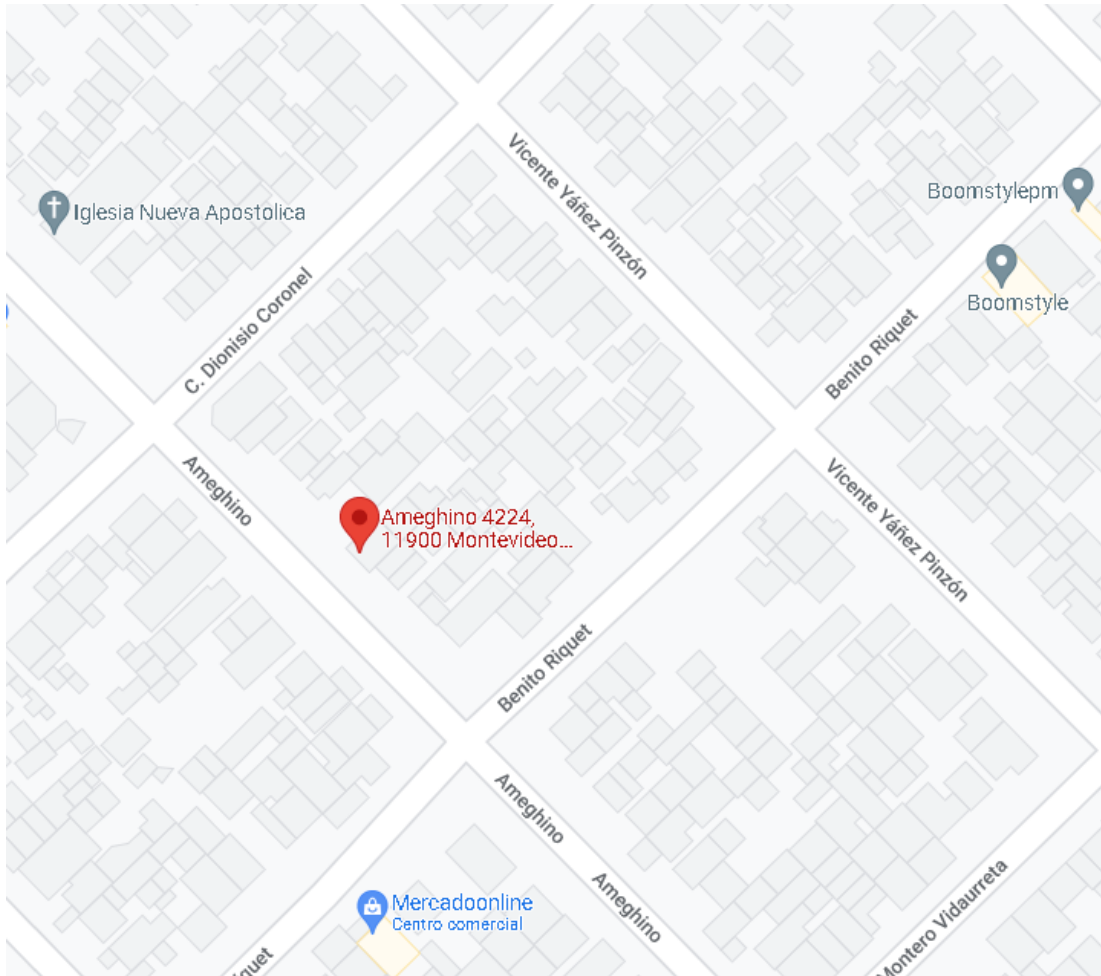
One of the strongest threats for our company is the existence of other companies in the same item.

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## Localization

We chose the team coordinator's house since we don't have enough capital to rent a business.

The address is: Ameghino 4224 ,La Teja Montevideo.



As a meeting room we have decided to use the premises offered by the company CoWork Sinergia. This offers a meeting room that per hour would be 45 dollars. We have chosen this because for a meeting once a month or much more with the client it would currently cost us much cheaper than buying a place to receive it.



### Sala Directorio - Nivel 13

Capacidad: hasta 10 personas

USD 45 + IVA / Por Hora

50% OFF para miembros de la Comunidad Sinergia.

Reservar