



# LAWER AKROFI

EXPERT TABLEAU DESIGNER

## CAREER SUMMARY

I've been building beautiful, insightful dashboards in Tableau for years. I turn mundane, ugly data into breakthrough dashboards that get business results. I'm passionate about the difference well designed data visualization can make.

My work speaks for itself. I'm focused on translating data to key business questions that result in measurable financial impacts..

## SKILLS & INTERESTS

- Beautiful Tableau Dashboard Design
  - LOD calcs, maps, parameters, table calculations, advanced interactivity, sets, set actions, animations
- Data Cleaning and Preparation Flows
  - Cloud, Python, Tableau Prep, SQL
- Data analysis and modeling
  - Python, SQL, Excel
- Collaboration
- Communication

## HOW TO CONTACT ME

Email: [lawer@datacrunchcorp.com](mailto:lawer@datacrunchcorp.com)

Portfolio: [public.tableau.com/profile/lawer.akrofi](https://public.tableau.com/profile/lawer.akrofi)

LinkedIn: [linkedin.com/in/lawer-akrofi-557162a5](https://linkedin.com/in/lawer-akrofi-557162a5)

## WORK EXPERIENCE

### Tableau Designer

Data Crunch Corporation, 2018 - present

- Designs stunning visualizations for clients across many industries
- Manages visualization projects from start to finish
- Works closely with other team members to fulfill all data project needs for clients

### Data Visualization Volunteer

Data for a Cause, 2017 - 2018

- Developed efficient solutions for robotic programs used real-time by clients
- Maintained electrical schematics after initial installation

## EDUCATION

### Southern New Hampshire University

MBA IT Management, 2013 - 2015

GPA 3.8

Relevant courses : Management of Information Technology, Information Technology Project/ Team Management, Digital Commerce & e-Business, Operations Management, Financial Management, Quantitative Analysis

### Kwame Nkrumah University of Science & Technology

BA Economics, 2006 - 2010

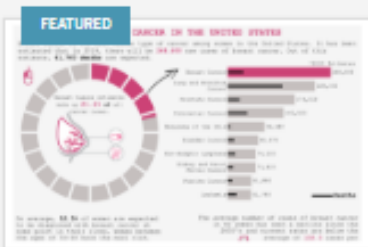
Relevant courses : Principles of Economics, Econometrics, Monetary Economics, Labor Economics, Public Finance, Maths for Economics, Statistics, Research Methodology

## ACCOMPLISHMENTS

- Tableau Desktop Specialist (Certified)
- Tableau Viz of the Day Winner (11/7/19)
- Selected as part of the UNDP Papua New Guinea project winners (Viz for Social Good)
- Selected as part of the UN SDG Action campaign visualizations exhibited at a UN conference

# WORK SAMPLES

PUBLIC.TABLEAU.COM/PROFILE/LAWER.AKROFI



Breast Cancer in the United States  
8 views



Ecommerce  
22 views



Store traffic  
5 views



Telecommunications  
6 views



Toronto Real Estate Analysis  
11 views



Inventory Management Dashboard  
8 views



Wind Turbine Site Visit Analysis  
12 views

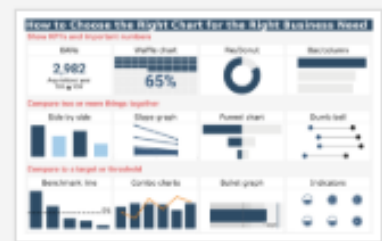


Chart Chooser Infographic  
8 views



Phishing Dashboard  
6 views



Sales Pipeline  
20 views



SEO and Marketing  
3 views



Web Analytics  
6 views



Kiya Initiative  
5 views



ROI Calculator  
21 views



Superstore Sales  
8 views



Breast Cancer Trends by State  
6 views



Suicide Rates in England and Wales  
7 views



MIT Student Enrollment Statistics 2016-17  
5 views



Supply Chain Executive Scorecard  
22 views



Supply Chain Vendor Analysis Dashboard  
16 views