

# Examinee and Assessment Characteristics Matter: Where Do We Go From Here in the Age of Digital Assessments?

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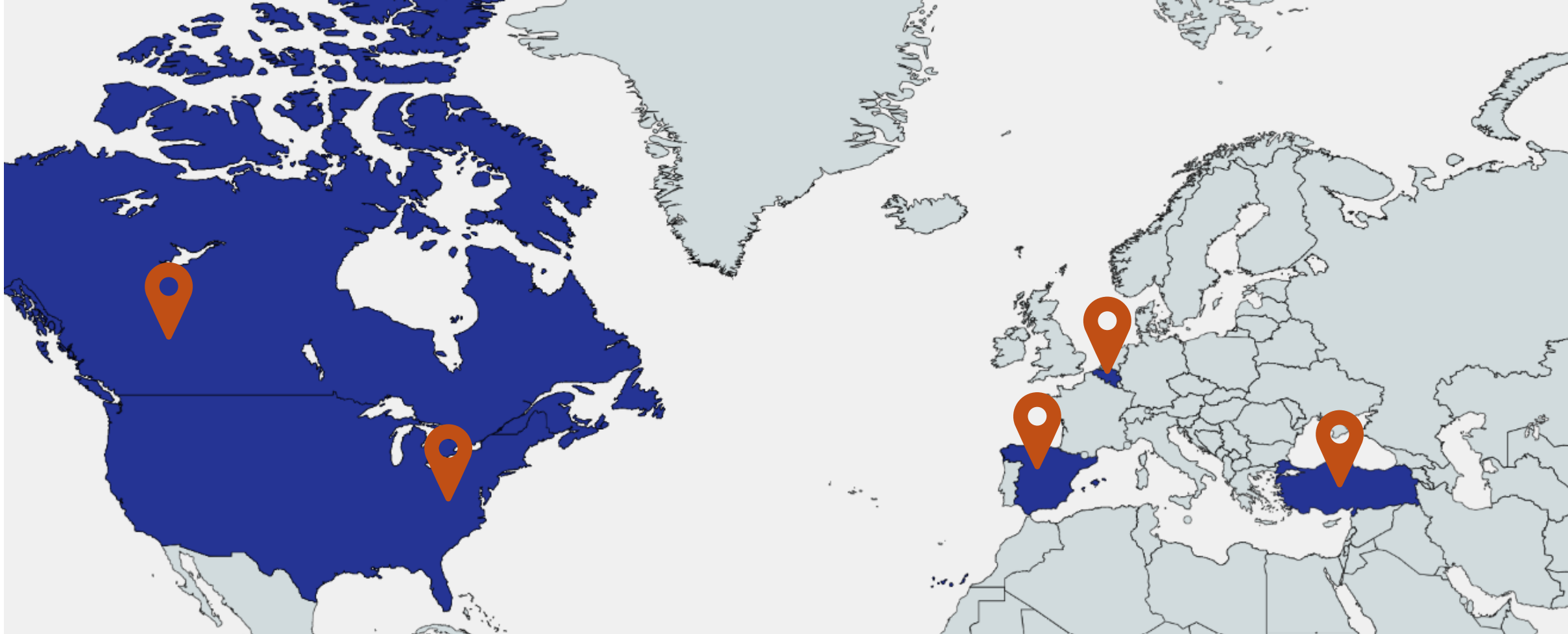
University of Alberta

Research  
Interests

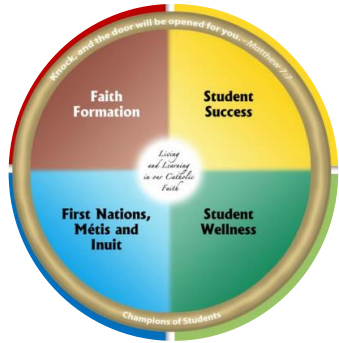
Assessment  
and examinee  
characteristics  
interact

Items as  
building  
blocks of  
assessments

New methods  
for enhancing  
assessment  
practices of  
diverse  
populations



## Survey development and psychometric analysis



**SPOT**  
Student Perspectives  
of Teaching  
UNIVERSITY  
OF ALBERTA





## Item difficulty in gamified learning platforms



## Learner modeling in online platforms

**Problem 1** Here is a diagram that describes the cups of green and white paint in a mixture.

green paint (cups) 

white paint (cups) 

Select **all** the statements that correctly describe this diagram

A:  
The ratio of cups of white paint to cups of green paint is 2 to 4.

B:  
For every cup of green paint, there are two cups of white paint.

C:  
The ratio of cups of green paint to cups of white paint is 4 : 2.

D:  
For every cup of white paint, there are two cups of green paint.

E:  
The ratio of cups of green paint to cups of white paint is 2 : 4.



## Predicting cognitive engagement in online discussion forums



## Teacher-centered automated essay scoring



## Test-taking engagement in low-stakes and alternate assessments

Match the symbol to the name. One symbol will not have a match.

=	subtraction sign
+	addition sign
x	equal sign
-	

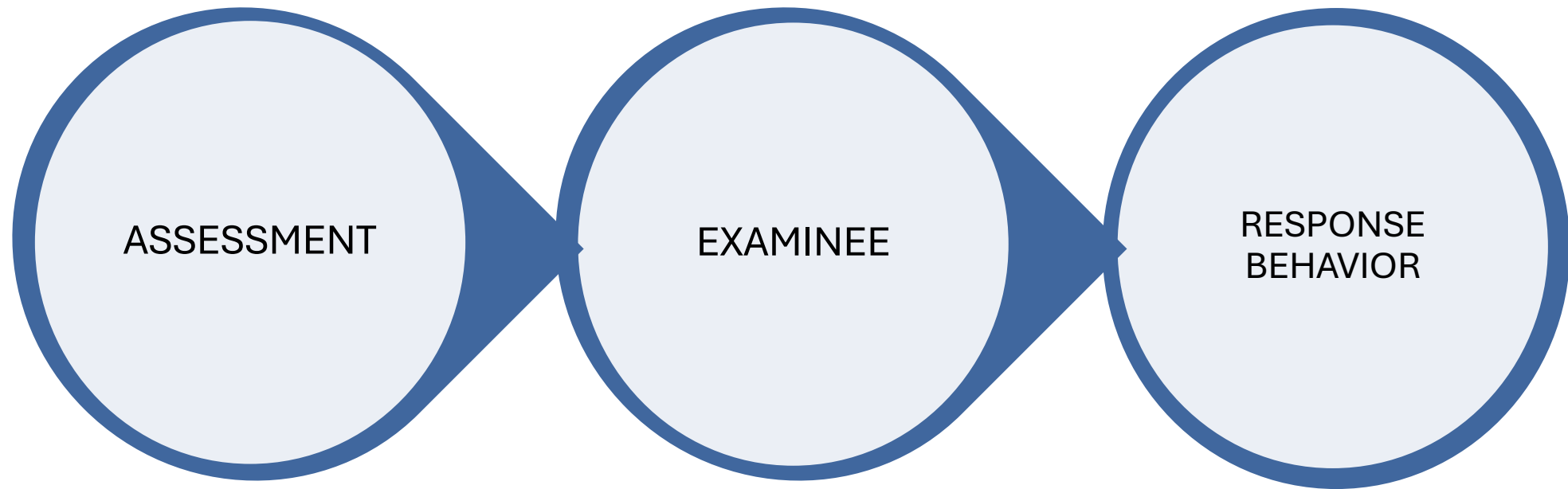


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## HIGH-STAKES

*Important consequences  
for examinee*

## LOW-STAKES

*No direct consequences  
for examinees*

MOTIVATION

FATIGUE

TEST-WISENESS

TEST ANXIETY

EFFORT

ENGAGED RESPONDING

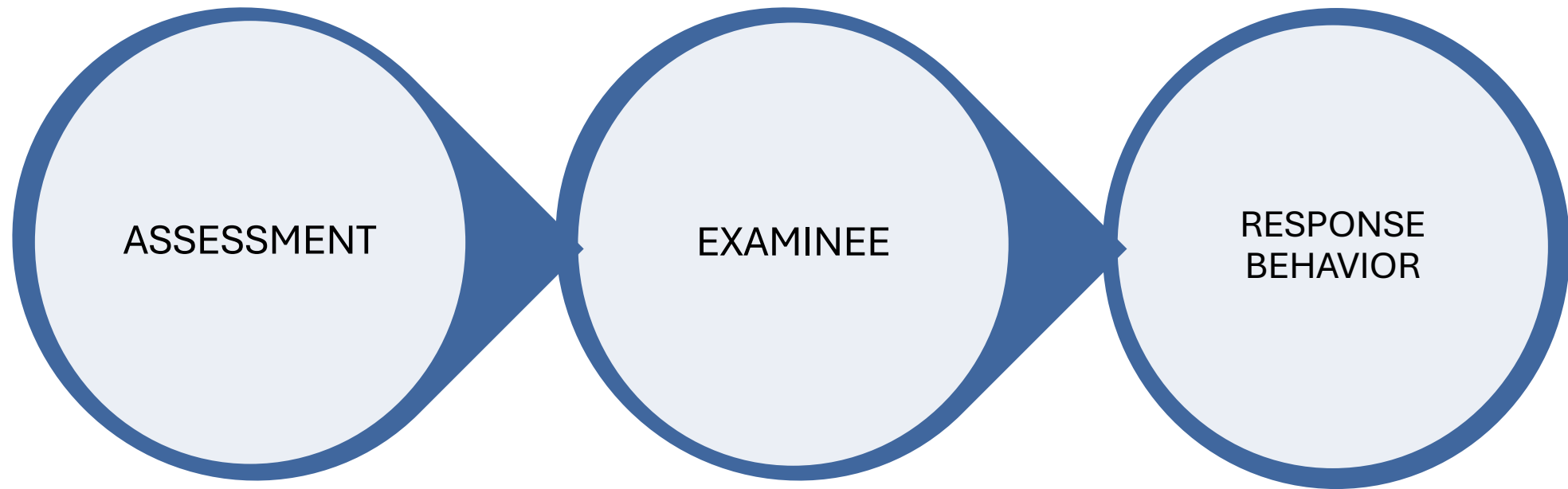
SOLUTION BEHAVIOR

RAPID GUESSING

CHEATING

CARELESS RESPONDING

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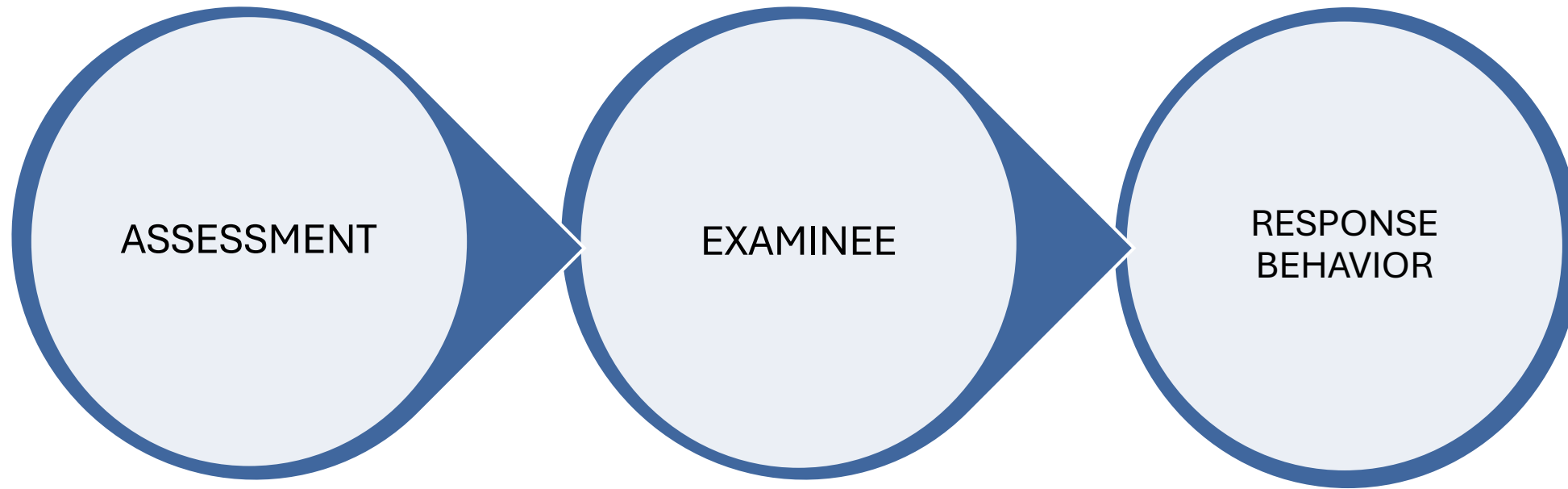
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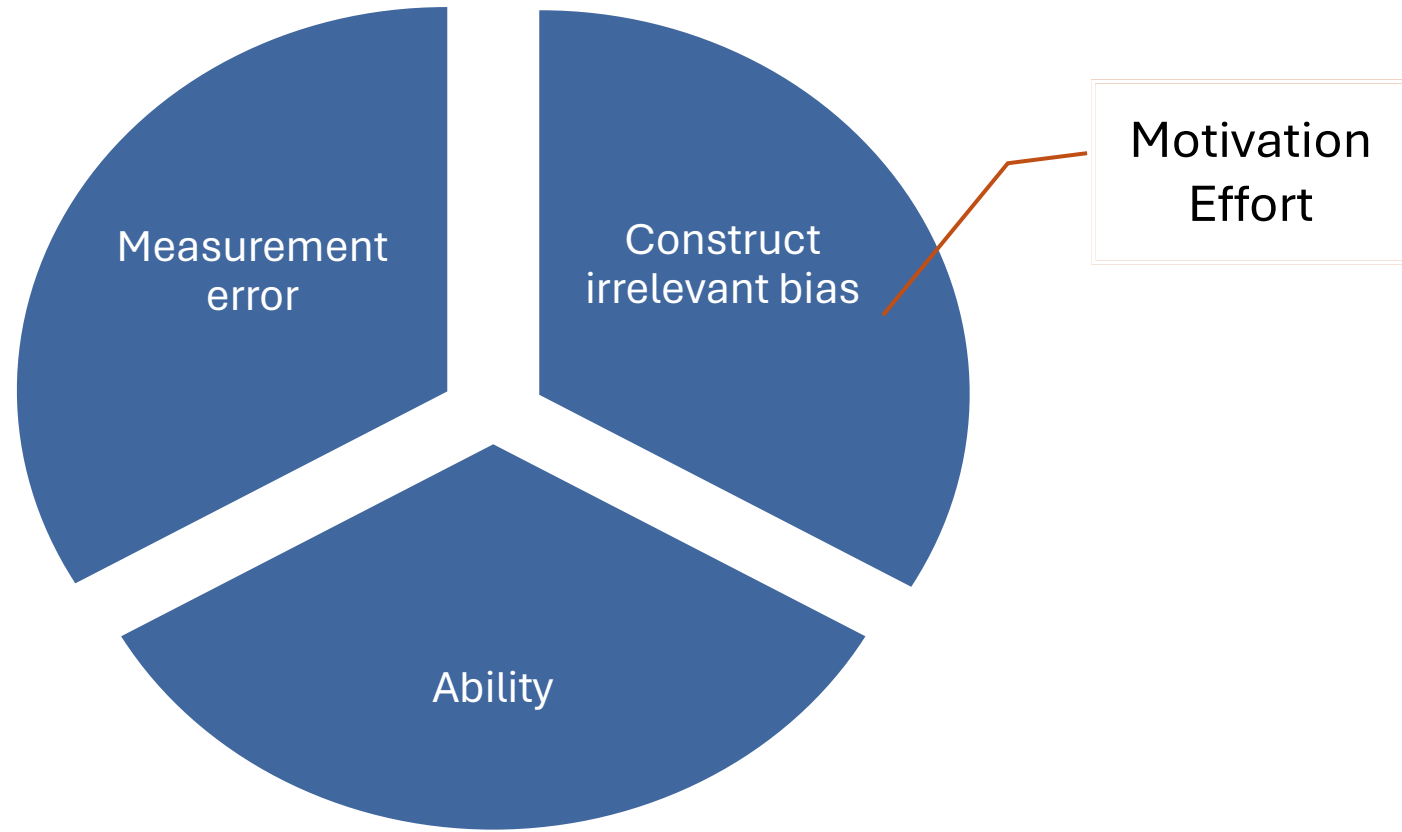
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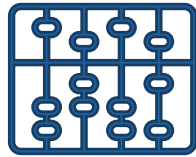
## “CONSTRUCT-IRRELEVANT” VARIANCE

**Gorgun, G., & Bulut, O. (2022).** Identifying aberrant responses in intelligent tutoring systems: An application of anomaly detection methods. *Psychological Testing and Assessment Modeling*, 64(4), 359-384.

# Why should we care about construct-irrelevant variance?



Poor data quality



Not-reached or  
omitted items



Estimation and  
classification  
errors



Lower prediction  
accuracy

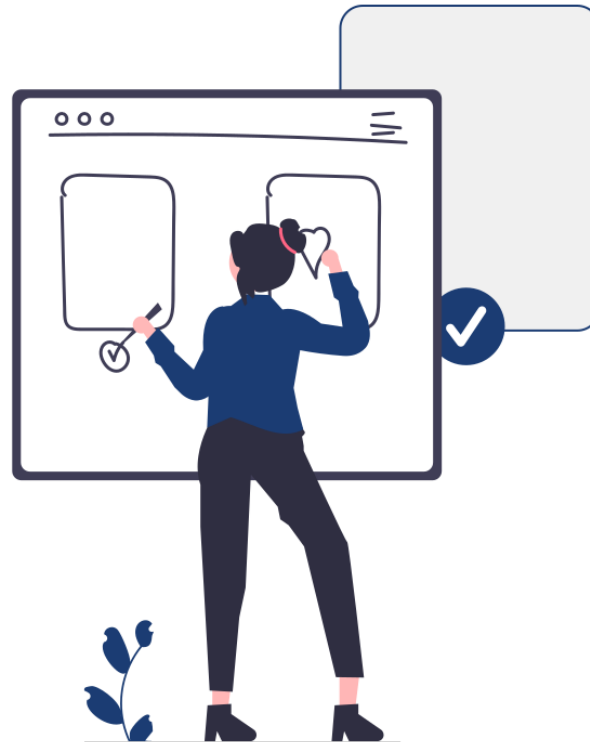


Unjustified  
inferences about  
examinees

**Gorgun, G., & Bulut, O. (2022).** Considering disengaged responses in Bayesian and deep knowledge tracing. In M. M. Rodrigo, N. Matsuda, A. I. Cristea, & V. Dimitrova (Eds.), *Artificial intelligence in education. Posters and late-breaking results, workshops and tutorials, industry and innovation Tracks, practitioners' and doctoral consortium* (pp. 591-594). Lecture Notes in Computer Science, vol 13356. Springer, Cham. [https://doi.org/10.1007/978-3-031-11647-6\\_122](https://doi.org/10.1007/978-3-031-11647-6_122)

# Digital assessments can provide **process** and **product** information about examinees

How an examinee attempted the item



Whether the response is correct





Response time

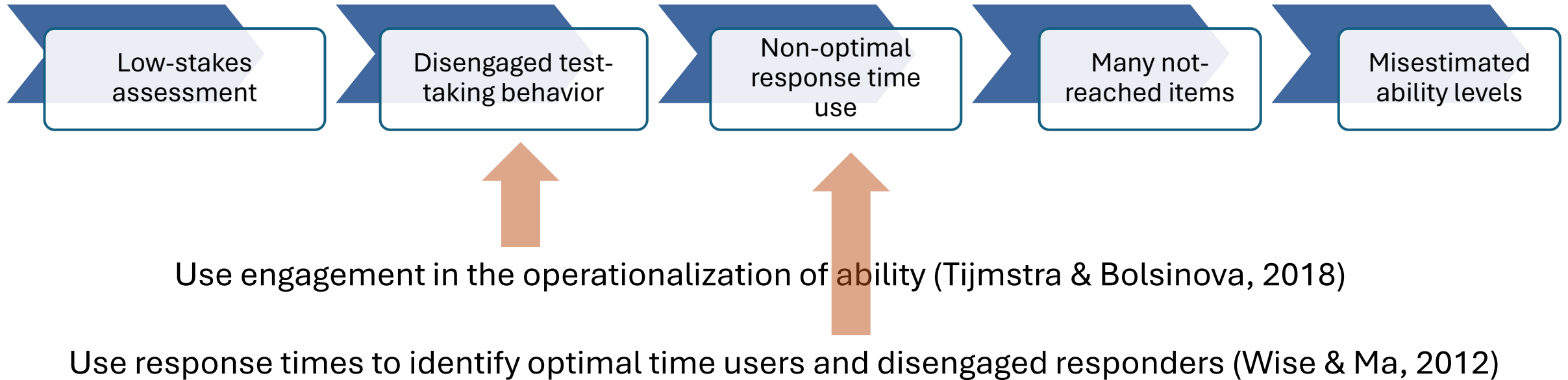
Number of actions

Action sequences

Eye tracking

Sensor data

# Study 1: Minimizing the influence of disengagement on ability estimation



## A novel scoring approach blending **response times** with **response accuracy**

- Recode not-reached as missing (**NA**) or incorrect (**IN**)
- Find response time distributions for each item separating correct and incorrect response time distributions
- Assign partial scores based on response time use

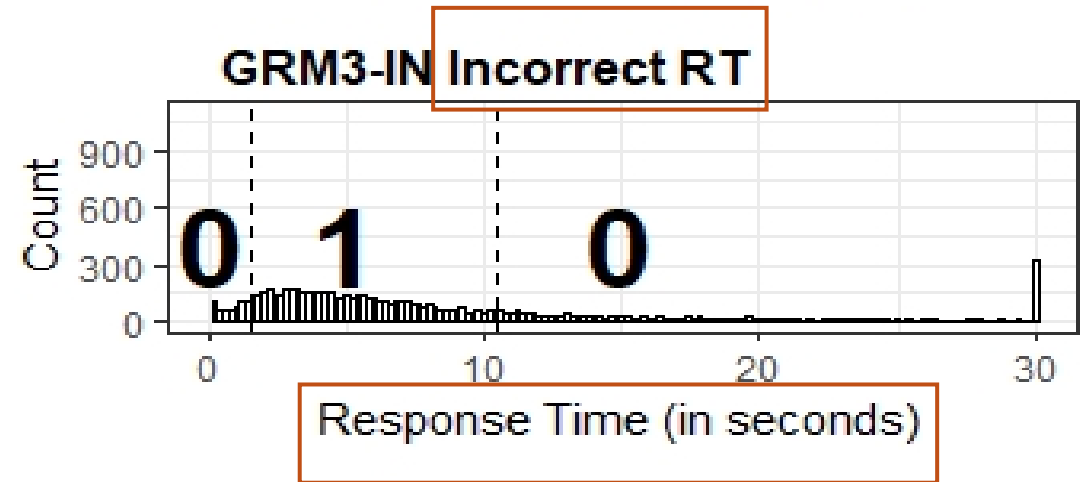
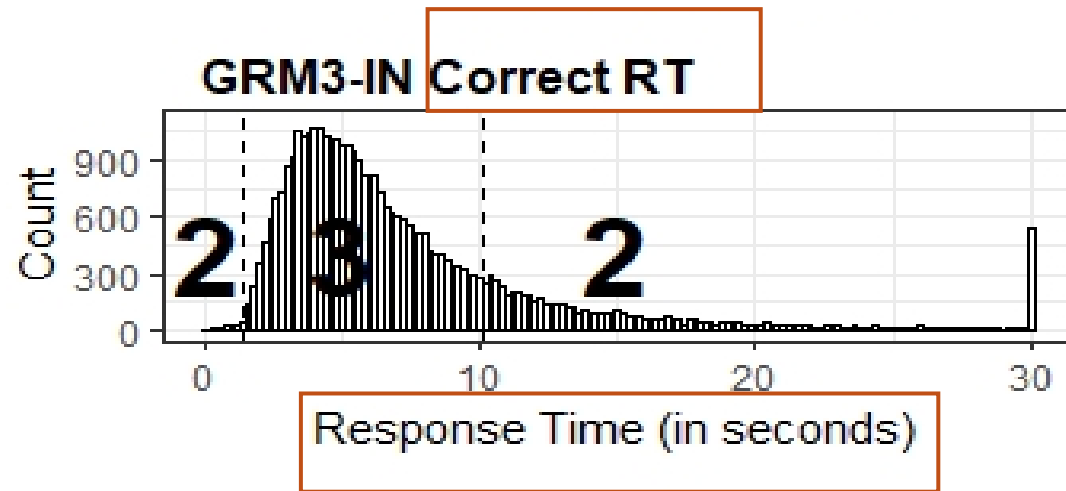
## Original scoring method

	Correct	Incorrect
Optimal time	1	0
Disengaged	1	0

## New scoring method

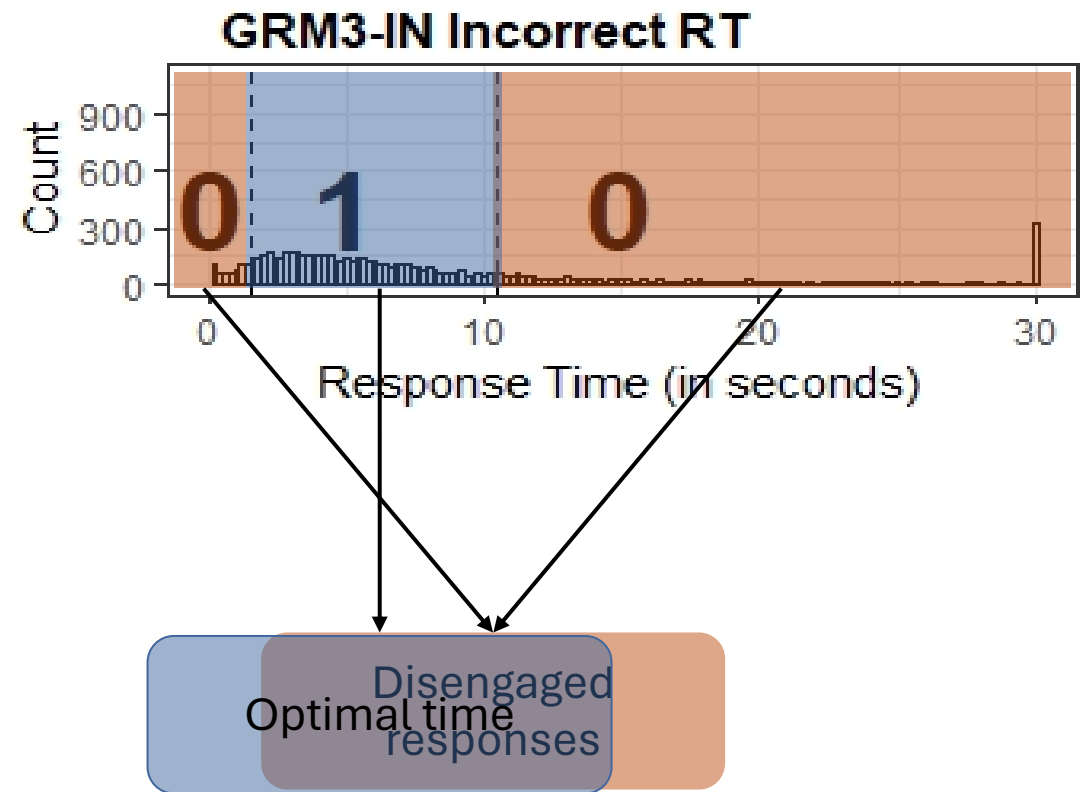
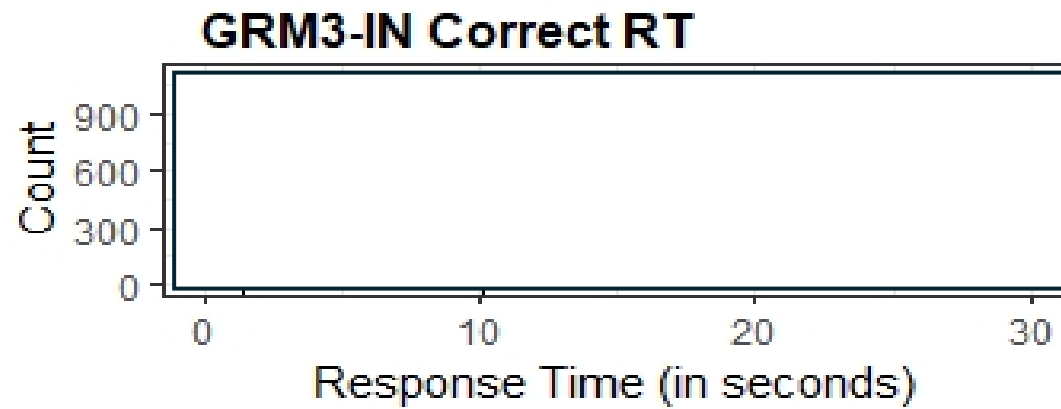
	Correct	Incorrect
Optimal time	3	1
Disengaged	2	0

# How it works?

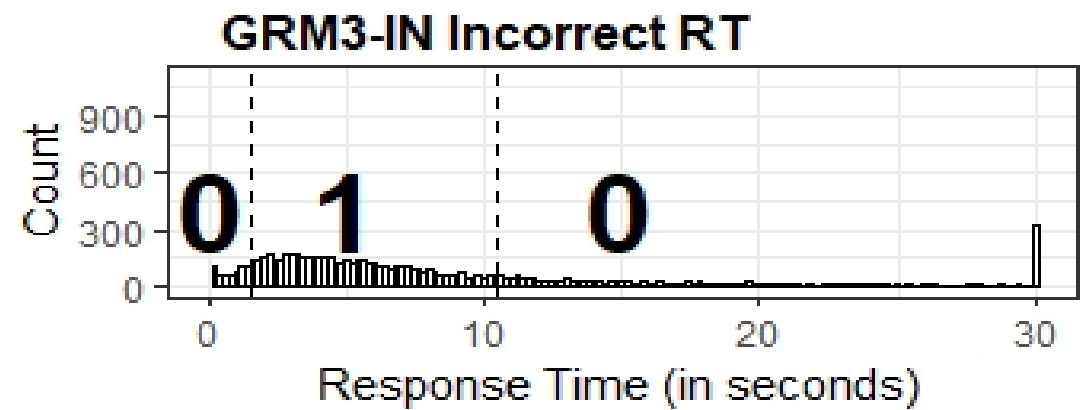
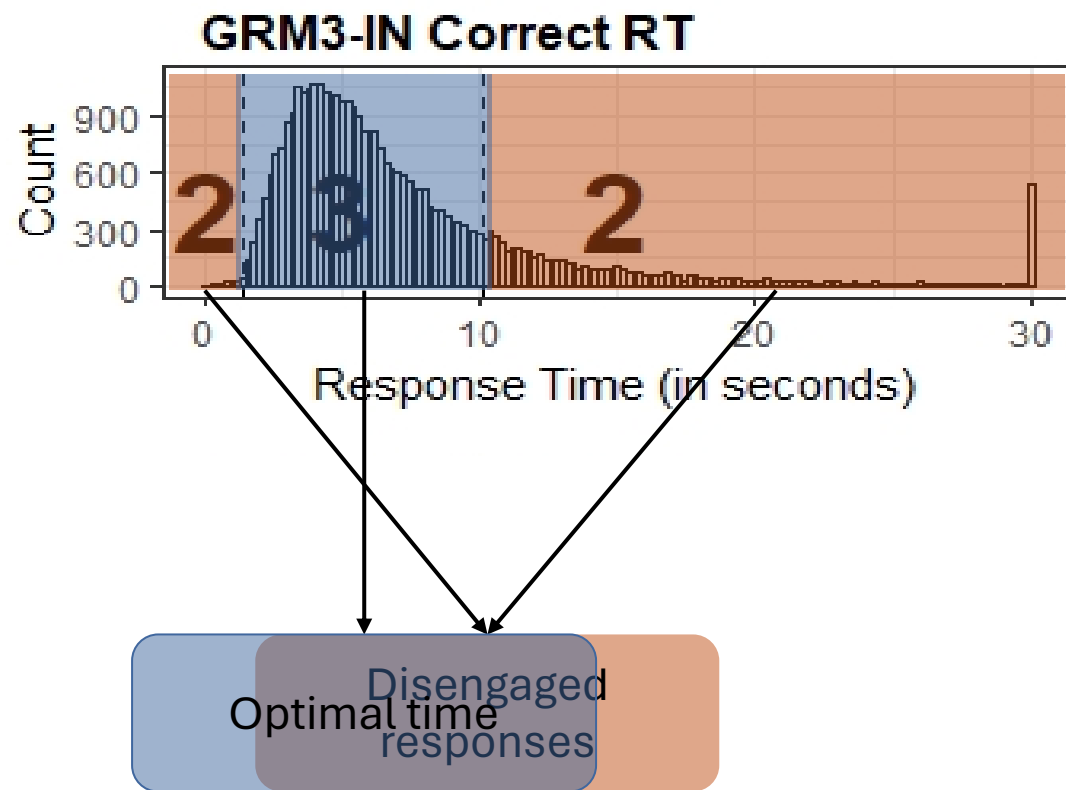




# How it works?

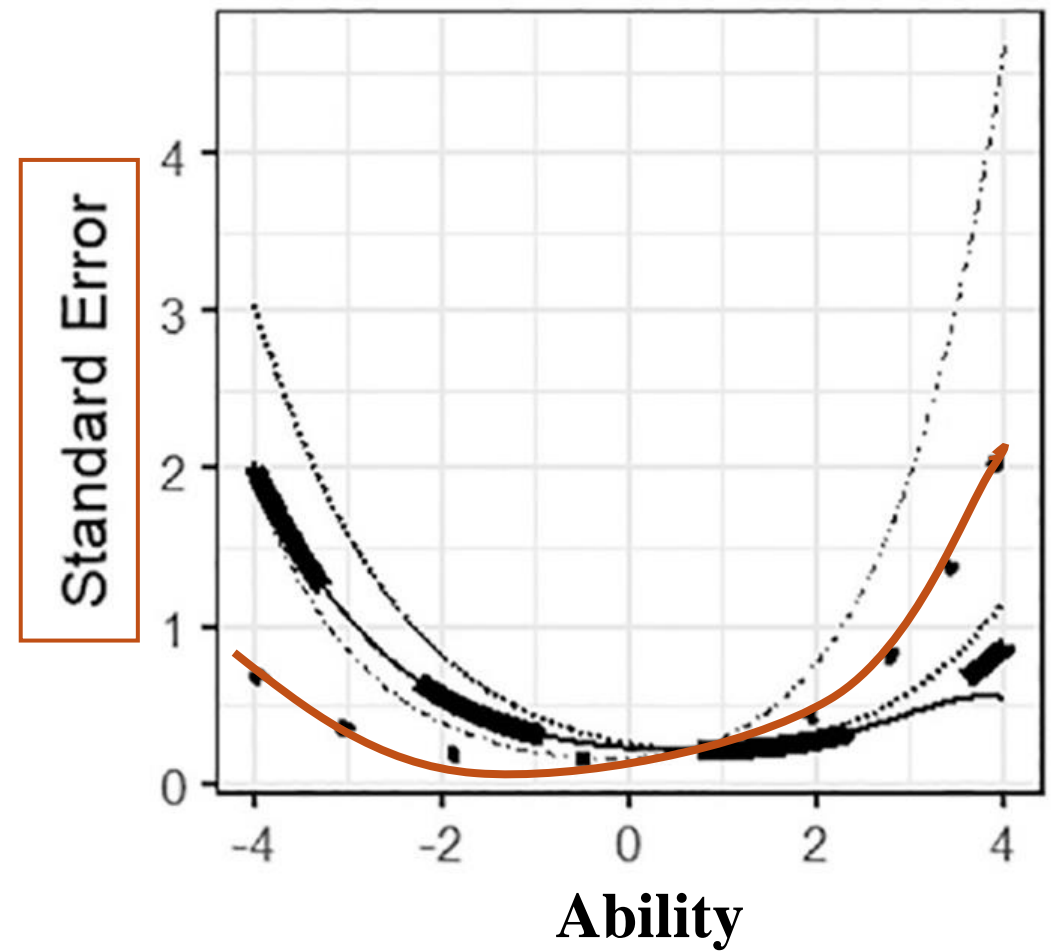
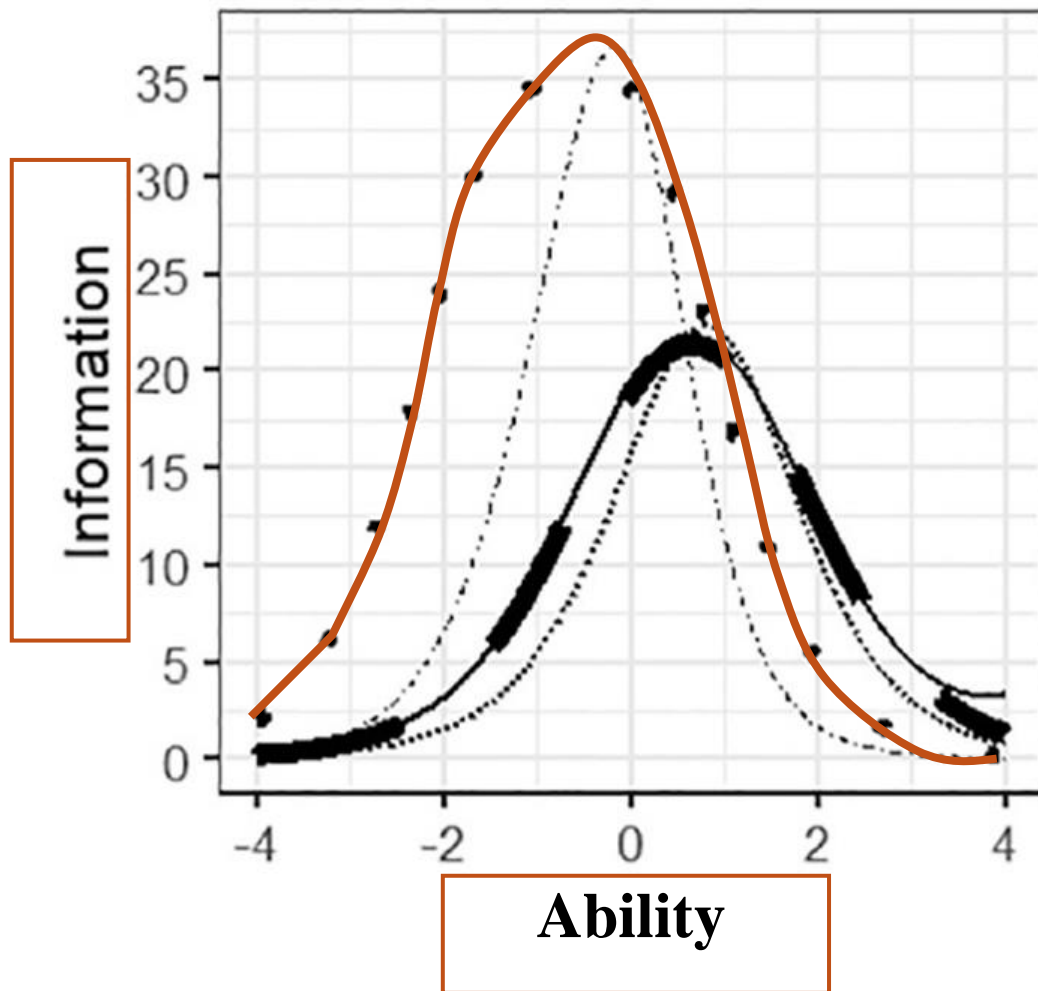


# How it works?



# Scoring models compared

	Not-reached	Scoring approach
2PL-NA Baseline	Missing (NA)	Original
2PL-IN Baseline	Incorrect (IN)	Original
GRM3-NA	Missing (NA)	New
GRM3-IN	Incorrect (IN)	New



..... 2PL-IN    ---- 2PL-NA    — GRM3-IN    ■ GRM3-NA

## Limitation:

Applied **after** the assessment is over as a **reactive** response



## Study 2: Alleviating disengagement by enhancing the adaptivity of the assessment

- In computerized adaptive tests we select the most informative item based on the examinees' interim ability
- We developed a new item selection algorithm, so **ability** and **engagement** can be considered jointly


In computerized adaptive test, we used response data to calibrate the item parameters

Student ID	Item1	Item2	Item3	Item4	Item5
1	1	0	1	1	1
2	1	1	1	0	1
3	1	0	1	1	0
4	1	1	1	1	0
5	1	0	1	1	1
6	1	1	1	1	0
7	0	0	1	1	0
8	1	0	1	1	0
9	1	1	1	1	0
10	1	1	1	1	1



Item ID	Discrimination	Difficulty
Item1	2.267	-1.010
Item2	2.320	-0.810
Item3	2.064	-1.584
Item4	2.920	-0.988
Item5	1.7042	-0.123

The most informative item is selected based on interim ability maximizing item information function

$$I_{j,\theta}(\theta_i) = a_{j,\theta}^2 P_{j,\theta}(\theta_i) (1 - P_{j,\theta}(\theta_i))$$


$\theta_i$ : the ability of examinee  $i$

$a_{j,\theta}$ : discrimination index of item  $j$

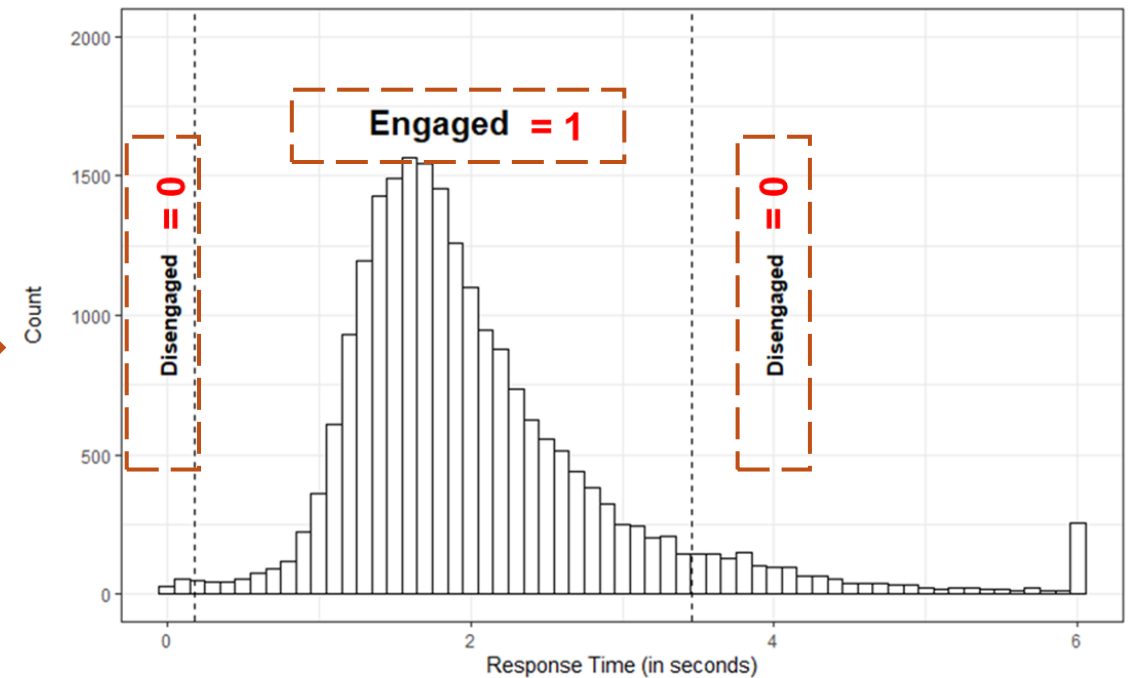
$P_{j,\theta}$ : the probability of answer item  $j$

Item ID	Information Function
Item1	0.065
Item2	0.100
Item3	0.034
Item4	0.157
Item5	0.236



# We create binary engagement data using response times

Student ID	Item1	Item2	Item3	Item4	Item5
1	0.474	1.101	0.645	1.123	1.062
2	1.612	1.384	0.769	1.608	1.258
3	0.629	1.062	1.421	-0.070	1.791
4	0.951	1.381	1.437	0.470	1.367
5	0.825	1.169	0.470	0.571	0.793
6	0.657	0.934	0.733	1.035	1.329
7	0.239	1.329	0.265	0.700	1.493
8	-0.08	-1.007	0.621	-1.632	-1.37
9	0.671	0.637	0.062	0.581	1.278
10	0.466	0.597	0.261	0.451	1.244



We use the binary engagement data to calibrate engagement parameters

Student ID	Item1	Item2	Item3	Item4	Item5
1	1	0	0	1	1
2	1	1	1	1	1
3	0	0	0	0	0
4	1	1	1	1	1
5	1	1	1	1	1
6	1	1	1	1	1
7	1	1	1	1	1
8	0	0	0	1	1
9	1	1	1	1	1
10	1	1	1	1	1



Item ID	Discrimination	Difficulty
Item1	1.518	-0.221
Item2	1.710	-0.465
Item3	0.598	-1.238
Item4	1.565	-0.267
Item5	1.435	-0.448

The new algorithm selects the next item that maximizes both ability and engagement **item information functions**

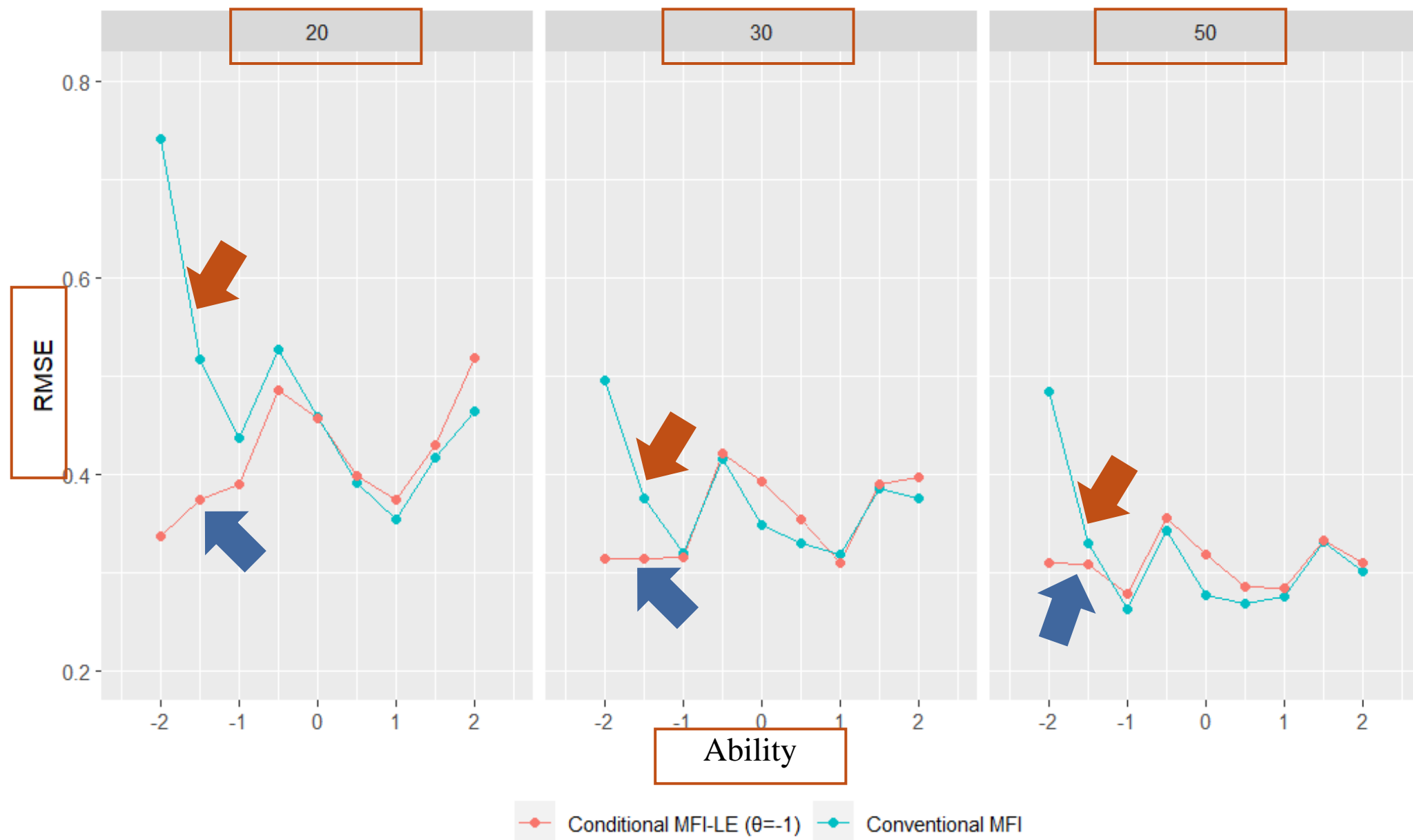
### Ability Information Function

$$I_{j,\theta}(\theta_i) = a_{j,\theta}^2 P_{j,\theta}(\theta_i) (1 - P_{j,\theta}(\theta_i))$$

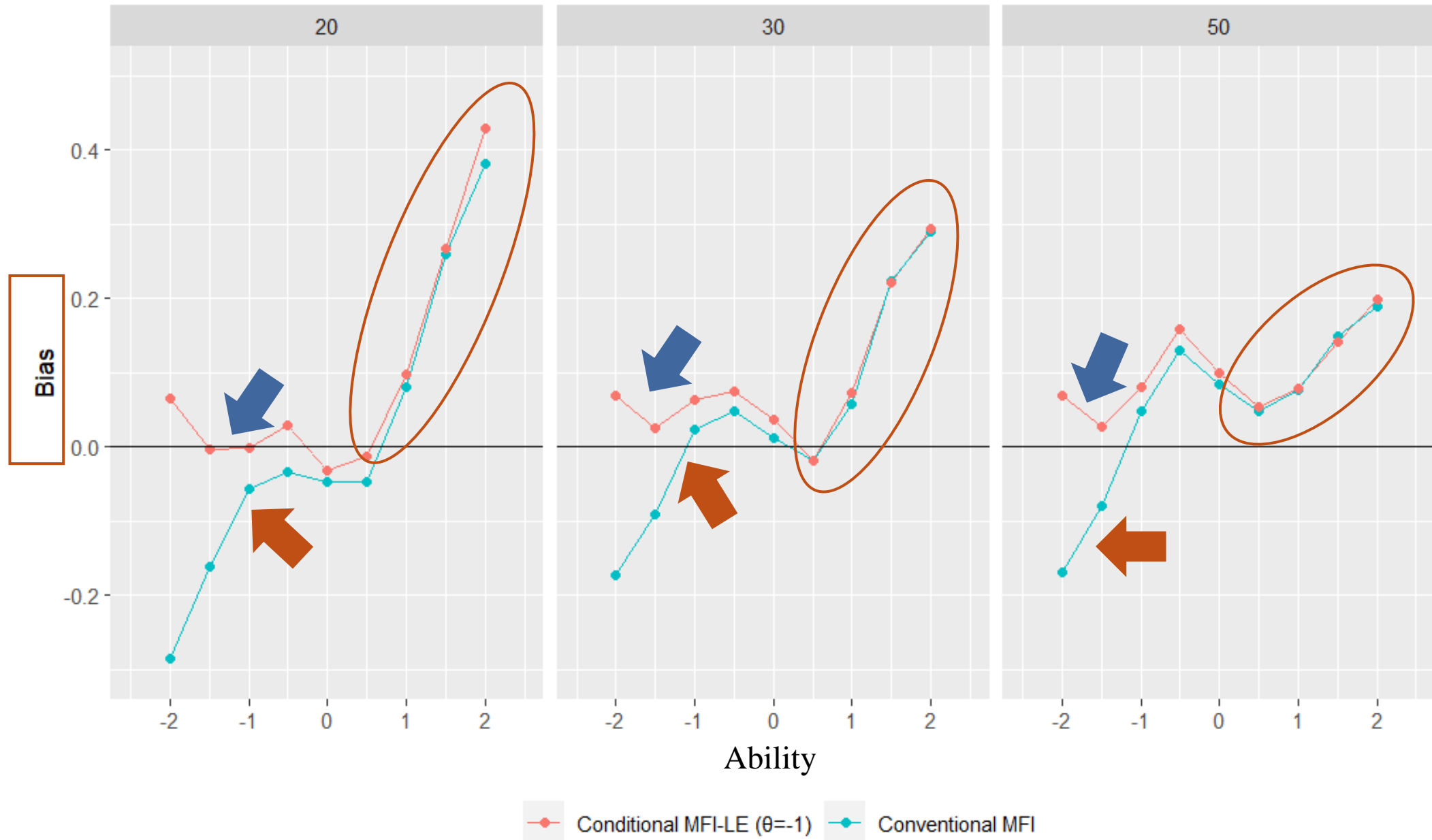
### Engagement Information Function

$$I_{j,e}(\theta_{e.i}) = a_{j,e}^2 P_{j,e}(\theta_{e.i}) (1 - P_{j,e}(\theta_{e.i}))$$

RMSE



# Bias



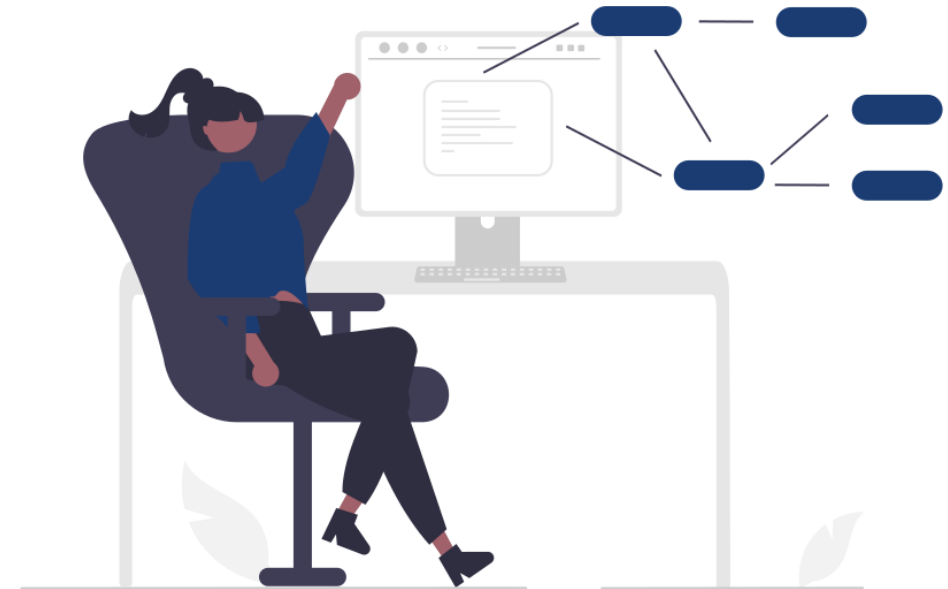
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Adaptivity in an assessment requires **many** and **diverse** items



# Created items need to go through an extensive evaluation process



Unknown item quality

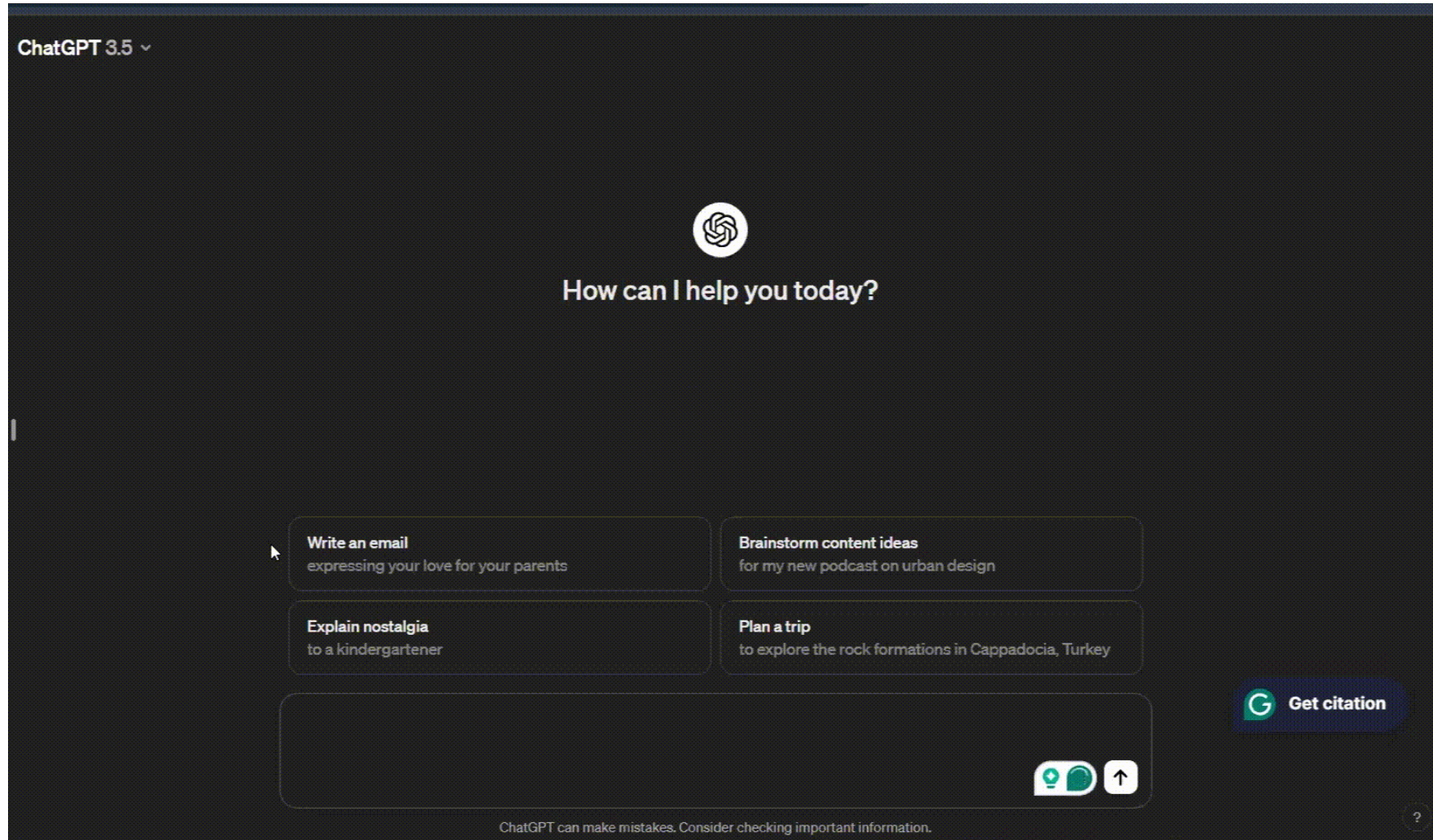


Resource-intensive process

**Gorgun, G.** & Bulut, O. (revise & resubmit). Exploring quality criteria and evaluation methods in automated question generation: A comprehensive survey.

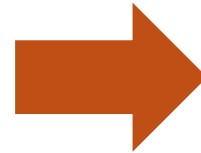


# Leveraging large-language models to facilitate item analysis



# How do large language models work?

It is finally spring in Edmonton  
because it stopped ...



raining .025

snowing .672

.

.

.

blooming .004

singing .001

## Study 3: Item analysis with large-language models as a filtering process

- $N = 1825$  cloze items
- Items were rated as either *Good* or *Bad*
  - Bad  $n = 1102$
  - Good  $n = 723$
- Instruction-tuned Llama-2
  - 20% used as test set ( $n = 363$ )

Enhancing the precision of a large-language model by providing instructions, examples, and output for a specific task

# Treat Llama-2 as a content expert

You are a **content expert** helping us understand the cloze question quality. A good question tests a **key concept** from the sentence, is **reasonable to answer**, **unambiguous**, and **specific**. A bad question is unreasonable to answer, too broad, ambiguous, or lacks specificity and depth.

Is this question good or bad?



## Instruction

- You are a content expert helping us understand the cloze question quality. ... Is this question good or bad?



## Input

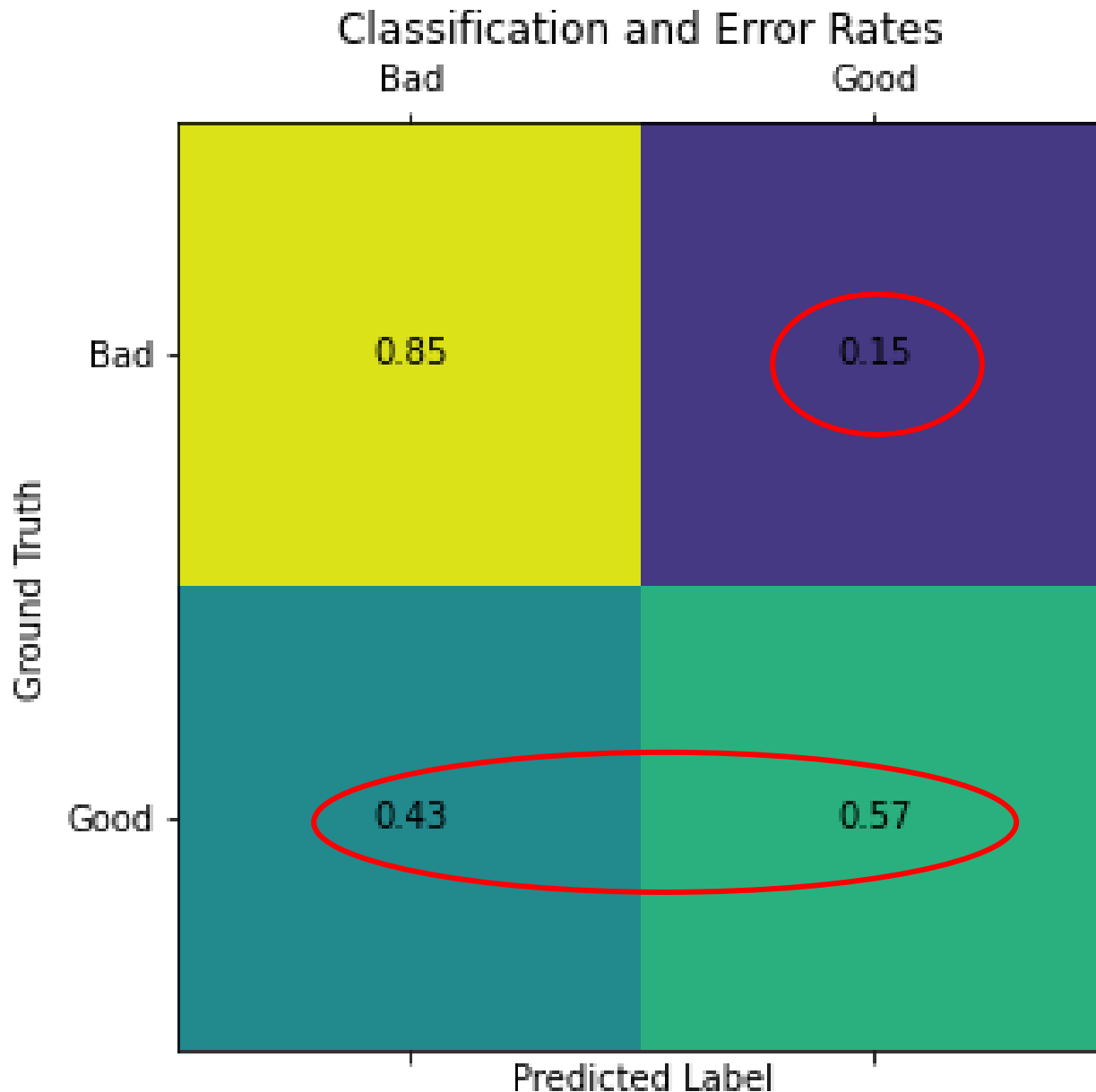
- The Iron Age north of the Alps is divided into the Pre-Roman Iron Age and \_\_\_\_\_.



## Output

- Bad

Using >1400 examples in training set, we instruction-tuned Llama-2 and evaluated how well it can predict item quality on the test set



Llama-2 performed well for filtering out bad questions from the item bank.

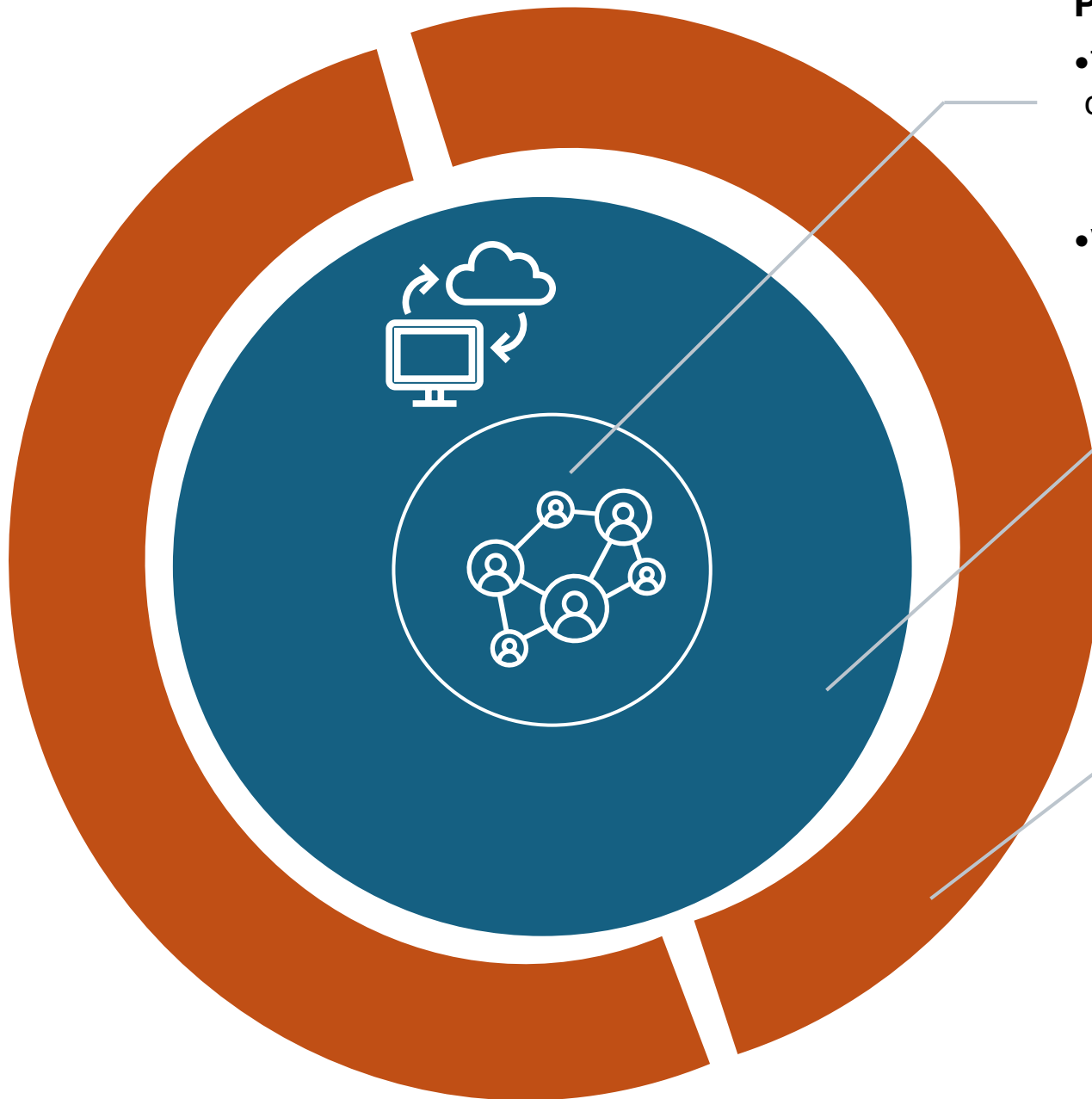
However, almost half of good items were classified as bad.

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## **Personalized assessments**

- The role of large-language models and computational models?
  - Diverse and inclusive item development
  - Adapting assessments to diverse populations
- Validity framework?

## **Fusion of computational methods with psychometrics**

- Fairness in models trained with past human data
- Validity of new methods

## **Promote transdisciplinary communication among industry partners and academic researchers**

- Reiterate psychometric rigor in learner modeling
- Establish collaboration among practitioners and researchers





# Key contributions

Modelled learner behavior (e.g., engagement) across various educational contexts

Enhanced adaptivity of assessments to promote better assessment experiences for examinees

Leveraged theories and concepts in computer science, psychology, and learning sciences to introduce novel psychometric methods



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