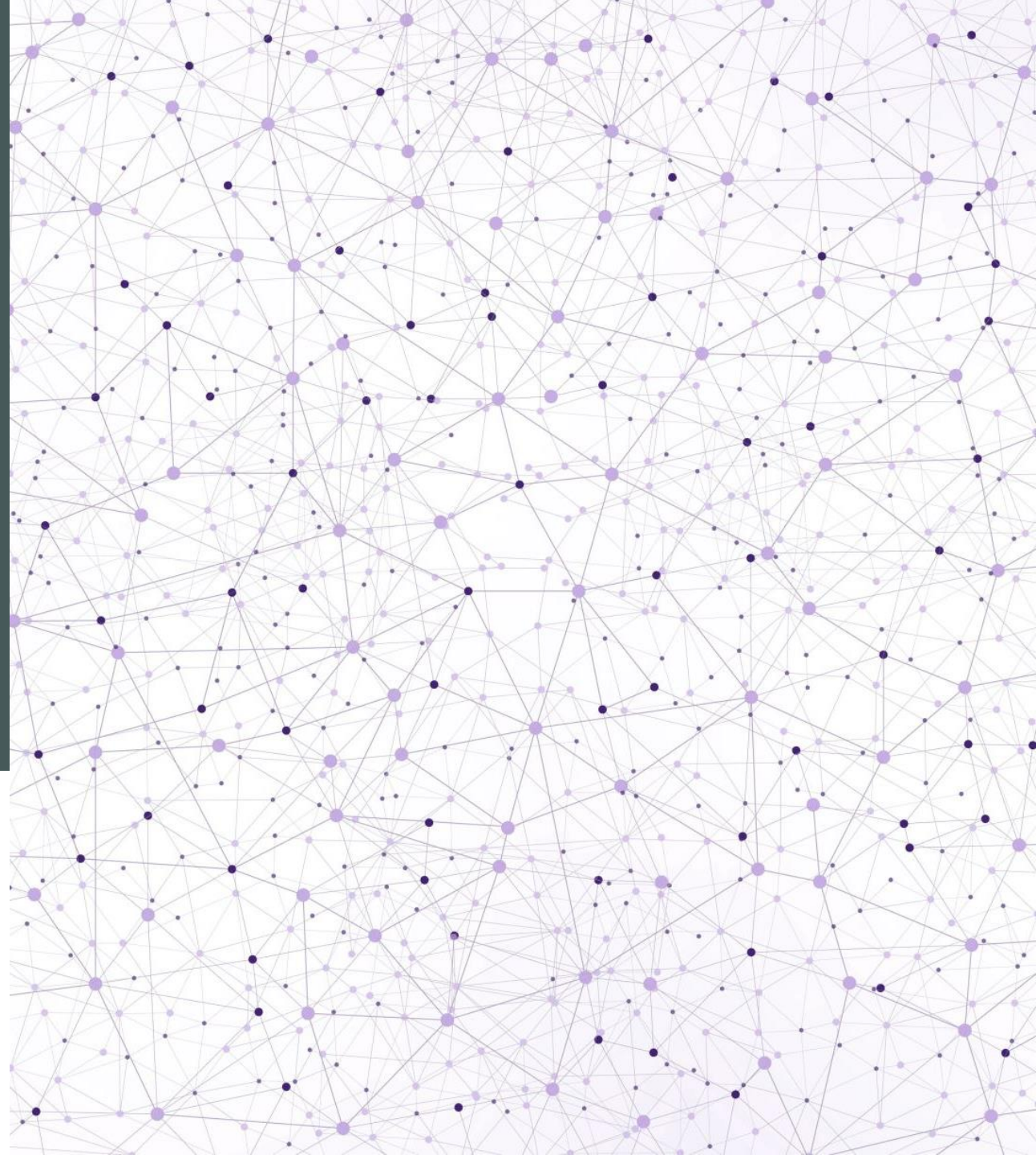


Rockbuster Stealth

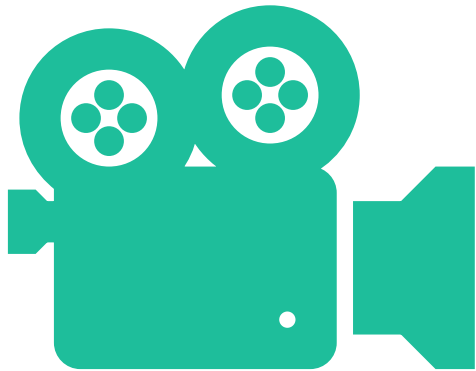
Guillermo Gracida

2/13/2024

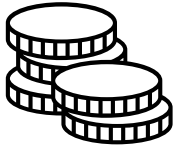


Introduction

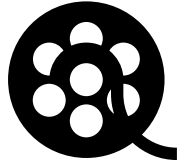
Rockbuster Stealth LLC is a movie rental company transitioning to an online video rental service in order to stay competitive.



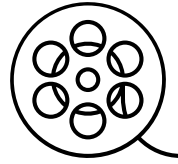
Important Data Overview



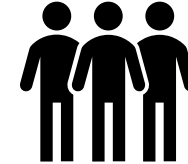
Total Revenue
\$61,312



Total Movies
1000



Movie Genres
16

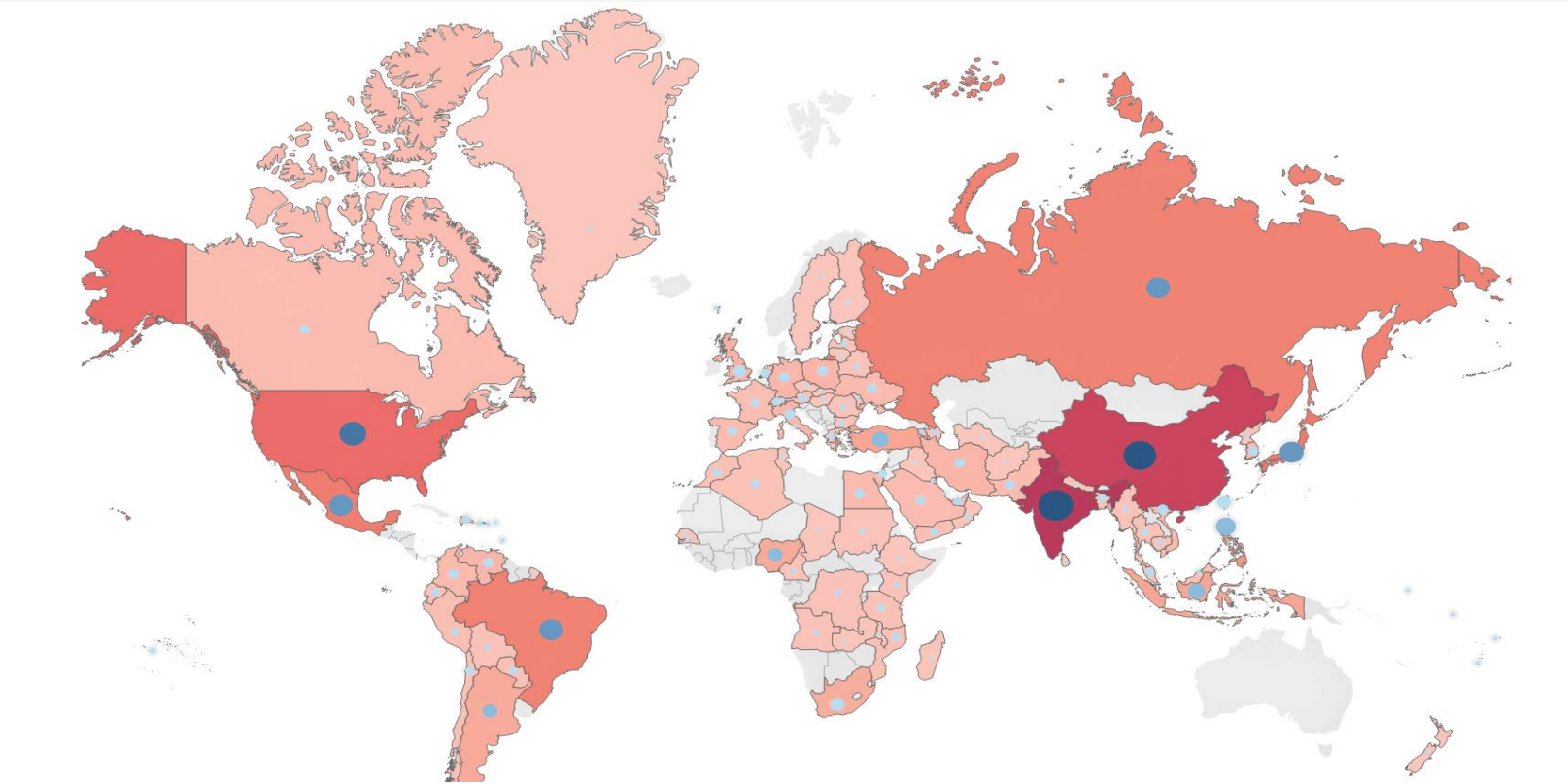


Total Amount of Customers
599

	Minimum	Maximum	Average
Rental Rate	\$0.99	\$4.99	\$2.98
Rental Duration	3 days	7 days	5 days
Replacement Cost	\$9.99	\$29.99	\$19.98
Movie Length	46 minutes	185 minutes	115 minutes

Which Are The Top 5 Countries with The Most Customers?

Country	Customer	Revenue
India	60	\$6035
China	53	\$5251
Usa	36	\$3385
Japan	31	\$3123
Mexico	30	\$2985



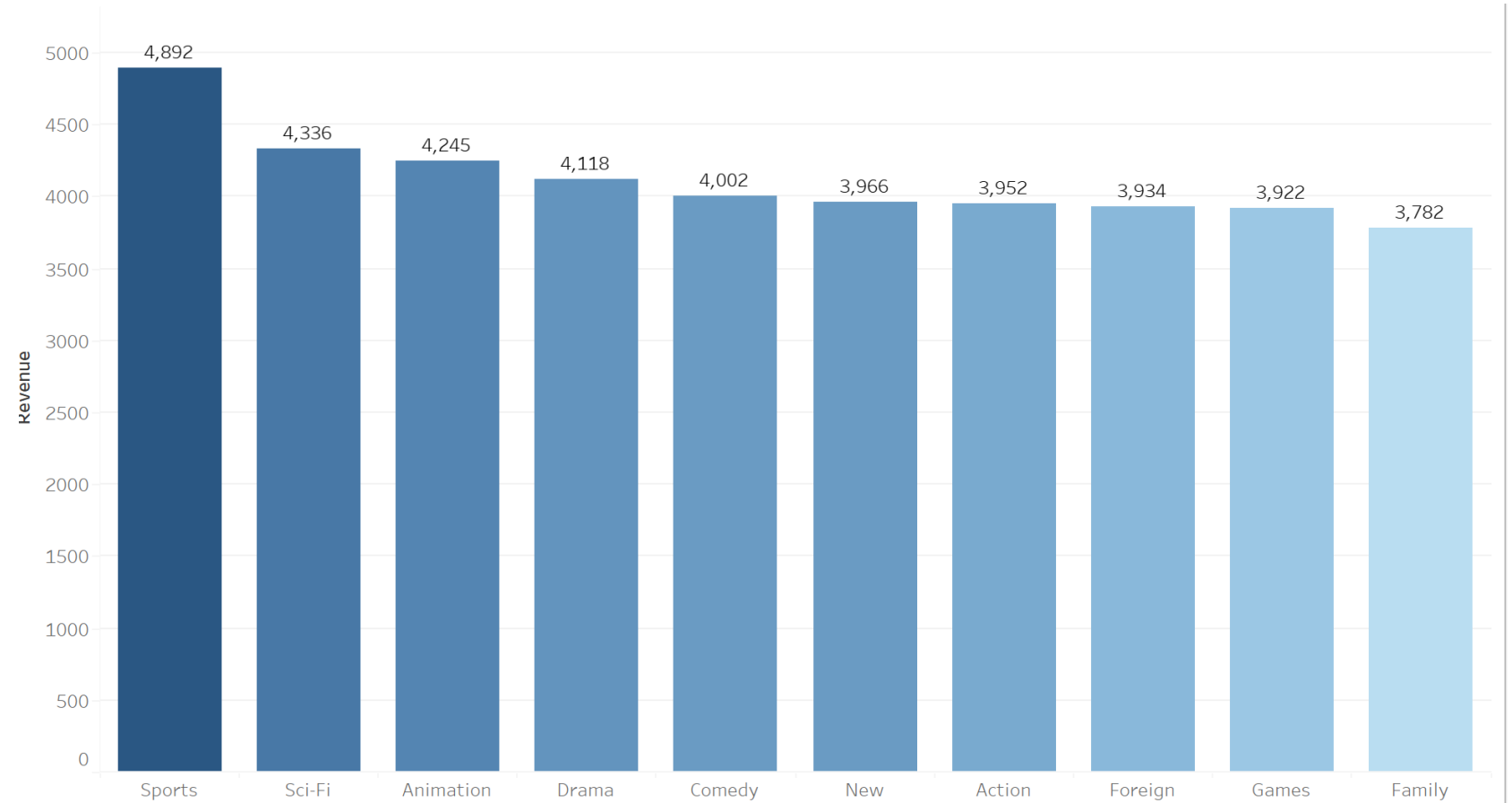
Top 10 Countries With the Most Customers

Country	Number Of Customers
India	60
China	53
United States	36
Japan	31
Mexico	30
Brazil	28
Russian Federation	28
Philippines	20
Turkey	15
Indonesia	14

The Top 10 Cities With the Most Customers

Country	City	Number Of Customers
India	Aurora	2
China	Acua	1
United States	Citrus Heights	1
Japan	Iwaki	1
Mexico	Ambattur	1
Brazil	Shanwei	1
Russian Federation	So Leopoldo	1
Philippines	Teboksary	1
Turkey	Tianjin	1
Indonesia	Cianjur	1

Top 10 Genres With The Highest Revenue



Conclusions



The biggest profits by country come from India



The Highest regional sales are from Asia



Sport genre has the highest revenue



The average rental duration is 5 days



Customers are located in 108 different countries