



Veronica

#datascientist

JOB TITLE

Data Scientist

AGE

21+

HIGHEST LEVEL OF EDUCATION

Doctoral or Professional

GOALS & MOTIVATIONS

- Wants to understand the output data at a deeper level
- See the raw data and weightings
- Needs help making models
- Continuously improve and refine my models

FRUSTRATIONS

- Lack of visibility into the classification of raw data
- Confusing models without documentation
- Current classifications are hard to interpret and inflexible
- Automation is not leveraged