

Name: Casey Creative

Title: Retail Store Manager

Summary Energetic and creative professional with 5 years of experience in retail management and customer service. Expert in leading teams, driving sales goals, and organizing community events. Passionate about marketing and social media engagement. Looking to transition into a corporate role that values leadership and "out of the box" thinking.

Education

- Bachelor of Arts in English Literature | State University (Graduated: 2019)

Experience Store Manager | Fashion Forward Boutique | 2020 – Present

- Manage a team of 10 sales associates, creating weekly schedules and resolving interpersonal conflicts.
- Increased store revenue by 15% through creative visual merchandising and friendly customer service.
- Handled cash reconciliation and daily bank deposits with 100% accuracy.
- Wrote a weekly email newsletter to customers promoting new sales.

Sales Associate | The Coffee Spot | 2018 – 2020

- Provided excellent customer service in a fast-paced environment.
- Trained new employees on the Point of Sale (POS) system.

Skills

- Software: Microsoft Word, Excel (Basic), PowerPoint, Canva, Instagram, TikTok.
- Core Competencies: Event Planning, Team Leadership, Public Speaking, Creative Writing, Inventory Management.