

Project Title

ACM – Avalanche Creative Media

(An Online Digital Media & Marketing Company)

1. Introduction

Avalanche Creative Media will be an online platform (website) that aims to bridge the gap between consumers and a team of digital media specialists allowing for an easy and simple way to order digital marketing and media products. The online platform will be competitive with today's standards featuring tools such as:

- Responsive Mobile Design – Allows consumer access from multiple devices
- Product List For Instant Orders – Displays a list of standard products
- Chat Messenger – Allows you to speak with a specialist in real time
- Online Order/Quote Form – Allows Orders/Quote to be placed at the site
- Contact Section – Allows consumers to call or email a representative

2. User Interface Design and Prototype

The wire frame example below gives a visual template of the projected layout for our platform. Please be advised that this isn't the final layout as we are still optimizing the design.

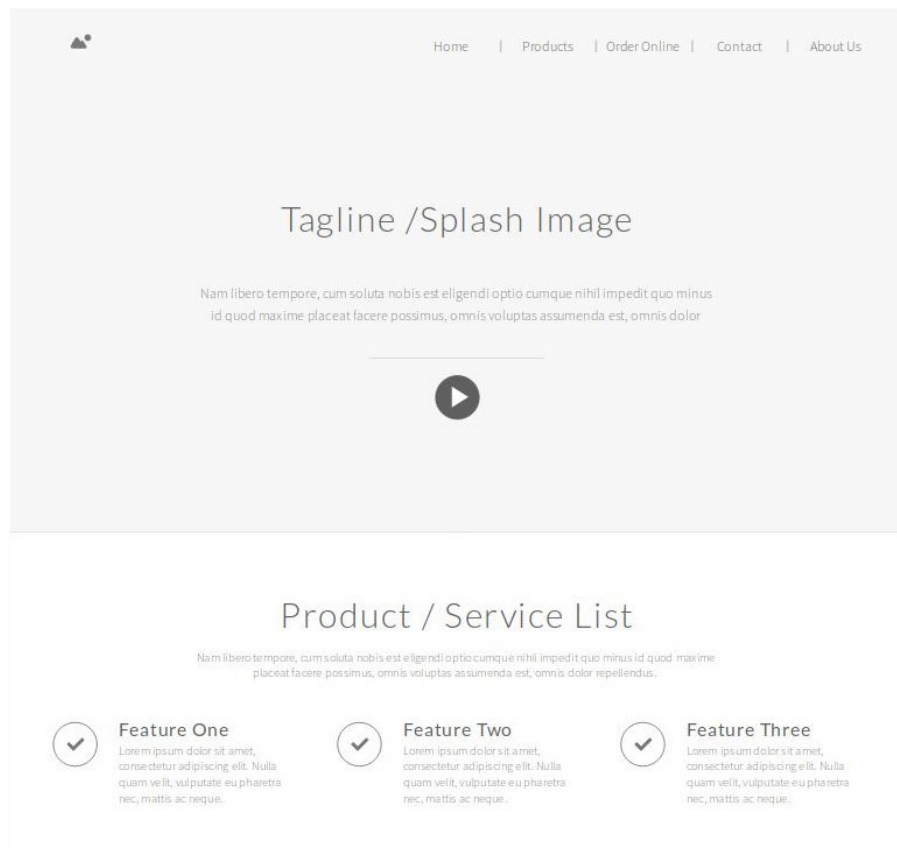
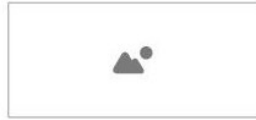


Image Gallery/Product Shots

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3. Navigation Structure

The navigation structure for this web application will be that of a landing page format, where the site links will be located at the top of the hero section in a horizontal navigation bar that will be responsive for mobile devices.

The user experience will be seamless as each page will offer necessary information and tool for executing the services of the application.

4. References

Illustrations designed at: moqups.com