

Slope Equation

$$b_1 = \frac{(x_i - \bar{x})(y_i - \bar{y})}{(x_i - \bar{x})^2}$$

Y-intercept equation

$$b_0 = \bar{y} - (b_1)(\bar{x})$$

$$= y \text{ Mean} - \text{Slope} * x \text{ Mean}$$

Slope equation

$$b_1 = \frac{\sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})}{\sum_{i=1}^n (x_i - \bar{x})^2}$$

y-intercept equation

$$b_0 = \bar{y} - b_1 \bar{x}$$

x_i = value of the independent variable for the i th observation

y_i = value of the dependent variable for the i th observation

\bar{x} = mean value for the independent variable

\bar{y} = mean value for the dependent variable

n = total number of observations

- Sum of squares due to regression, SSR:

$$SSR = \sum_{i=1}^n (\hat{y}_i - \bar{y})^2$$

Measures how much the \hat{y} values on the estimated regression line deviate from \bar{y} .

- Relation between SST, SSR, and SSE

$$SST = SSR + SSE$$

The **coefficient of determination**: The ratio SSR/SST used to evaluate the goodness of fit for the estimated regression equation.

$$r^2 = \frac{SSR}{SST}$$

Take values between zero and one.

Interpreted as the percentage of the total sum of squares that can be explained by using the estimated regression equation.

Square of the correlation between the y_i and \hat{y}_i .

Referred to as the simple coefficient of determination in simple regression.

For the Butler Trucking Company example, the coefficient of determination,

$$r^2 = \frac{SSR}{SST} = \frac{15.8712}{23.9} = 0.6641.$$

It can be concluded that 66.41 percent of the total sum of squares can be explained by using the estimated regression equation $\hat{y}_i = 1.2739 + 0.0678x_i$ to predict quarterly sales.

Estimated simple linear regression equation:

$$\hat{y} = b_0 + b_1x$$

\hat{y} = Point estimator of $E(y|x)$

b_0 = Estimated y-intercept

b_1 = Estimated slope

The graph of the estimated simple linear regression equation is called the estimated regression line.

- **Dependent variable** or response: Variable being predicted
- **Independent variables** or predictor variables: Variables being used to predict the value of the dependent variable.
- **Simple regression:** A regression analysis involving one independent variable and one dependent variable.

In statistical notation:

y = dependent variable

x = independent variable

Linear regression: A regression analysis for which any one unit change in the independent variable, x , is assumed to result in the same change in the dependent variable, y .

Multiple regression: Regression analysis involving two or more independent variables.

Y-Prediction		
if $x = 1500$		
	$y = 69.43 + 0.0038x$	
	$y = 69.43 + 0.0038(1500)$	
	$y = 69.43 + 5.7$	
	$y = 75.13$	
	n Observations	44
r ²	R Square	0.6559129
SSR	Regression	677.55437
SSE	Residual	355.44004
SST	Total	1032.9944
Y-intercept	Intercept	69.433382
slope	X Variable 1	0.0037947