



ETHEREUM
CLASSIC

BRAND STYLE GUIDELINES

OUR LOGO

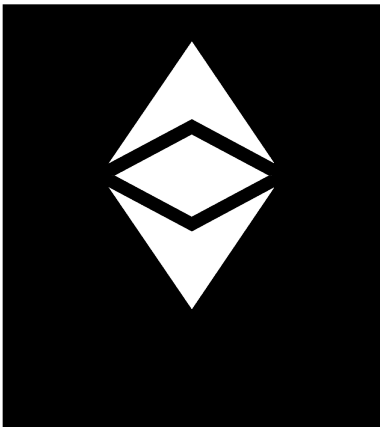
Our logo represents us at the very highest level and is vitally important to our brand. It acts as a signature, an identifier and a stamp of quality. It is, and should always be, the most consistent component in our communications. In order to maintain this consistency, a few simple guidelines should be followed.

PRIMARY LOGO

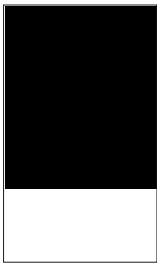
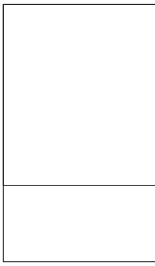
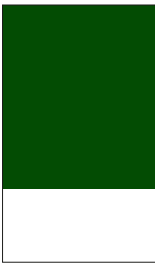
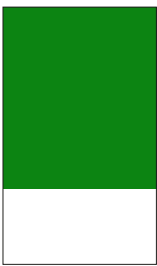
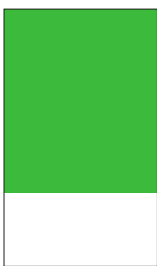


ETHEREUM
CLASSIC

SECONADRY COLOR



COLOR PALETTE



#3cba3c

#0c8412

#034c05

#ffffff

#3f4040

#000000

C 71%
M 0%
Y 94%
K 0%

C 85%
M 21%
Y 100%
K 8%

C 88%
M 43%
Y 100%
K 47%

C 0%
M 0%
Y 0%
K 0%

C 66%
M 56%
Y 53%
K 57%

C 91%
M 79%
Y 62%
K 97%

R 60
G 186
B 60

R 12
G 132
B 18

R 3
G 76
B 3

R 255
G 255
B 255

R 63
G 64
B 64

R 0
G 0
B 0

TYPOGRAPHY

ROBOTOSL LIGHTH

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789@#%&*

ROBOTOSL REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789@#%&*

ROBOTOSL THIN

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789@#%&*

ROBOTOSL BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
123456789@#%&*