

Xuan Fei

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Summary

Highly motivated third-year student with a strong UI/UX design focus seeking an internship opportunity to develop critical thinking, multitasking, and teamwork skills in a real-world design environment.

Education

Bachelor of Arts - University of Toronto, Mississauga, ON.

Sep 2021 - Apr 2024 (Expected)

Major: Communication, Culture, Information & Technology (CCIT)

Relevant coursework: Web Culture and Design; Design Thinking; Law, Technology, and Culture

Experience:

Portfolio website redesign

Feb 2023 - Mar 2023

- Redesign the portfolio website, adding blur glass effect, box shadow, dynamic background

Website design and development for Digital Blog Website

May 2022 - Aug 2022

- Designed and developed a responsive website using **Figma** and **Webflow**, resulting in a visually appealing and user-friendly online platform.
- Created wireframes and prototypes in Figma to visualize the website's layout and user interface design.
- Utilized Webflow's low-code platform to build the website without coding skills, resulting in a time-efficient development process.
- Integrated interactive elements, such as hover effects and animations, to enhance user engagement and improve overall user experience.
- Conducted user testing and incorporated feedback to refine the website's functionality and usability.

Graphical redesign for information-intensive website

Sep 2022 - Dec 2022

- Led a team of designers in redesigning an information-intensive website using **Adobe XD**.
- Improved user experience by enhancing information architecture and page layout.
- Conducted user testing and implemented feedback to optimize functionality and usability.
- Produced a comprehensive report outlining the redesign process and benefits for users.
- Demonstrated strong leadership and communication skills.
- Utilized Adobe XD design skills to create high-fidelity wireframes and prototypes.

Skills:

- Figma, Basic HTML/CSS, Adobe Illustrator, Adobe XD, Photoshop, Webflow
- Excellent collaboration and teamwork abilities
- Familiarity with user research methods and usability testing
- Strong communication and presentation skills