

# Guilherme Ilunga

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## Experience

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### Bumble, UK

Senior Machine Learning Scientist

*June 2025 – Present*

- Designing and leading development of machine learning models for reciprocal recommender systems, using advanced techniques in graph networks, NLP, computer vision, and personalized recommendation algorithms

### Amazon Development Centre Scotland, UK

Applied Scientist I & II

*May 2021 – June 2025*

- Led ML initiatives in digital advertising delivering \$300M+ annual revenue, developing deep learning recommender systems for user interest, contextual category, and purchase prediction using PyTorch, Spark, LLMs, vector search (HNSW), and AWS at scale
- Designed and built end-to-end evaluation pipelines and experimental frameworks for large-scale A/B testing, establishing comprehensive monitoring systems and automated assessment metrics to measure ML model performance impact
- Contributed to research community growth by mentoring multiple interns, publishing internal technical papers, and organizing educational workshops on ML methodologies and best practices
- Adapted to evolving organizational needs by stepping into a managerial role for 6 months, leading two high-impact projects with combined revenue exceeding \$200M and managing a team of 4 scientists

### Microsoft Research Cambridge, UK

Research Software Engineer II & AI Resident

*Sep. 2018 – May 2021*

- Contributed to multiple computer vision initiatives using 2D/3D CNNs, including medical image segmentation, hand gesture classification, and holographic storage devices
- Engineered NLP and generative AI solutions including Transformer-based code completion, multimedia-aware smart replies, and GANs/VAEs for 3D mesh generation, using PyTorch and Azure
- Provided technical mentorship to AI Residents and interns across multiple ML domains

## Publications

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- Barchiesi, D., Eliasdottir, A., Pomorski, P., et. al. (2025). *Inside the predictive AI model that powers Amazon DSP Performance+ & Brand+*. In Amazon Advertising Whitepaper Series.
- Cheriere, N., Chu, J., Brennan, G., et. al. (2025). *Holographic Storage for the Cloud: advances and challenges*. ACM Transactions on Storage, 21(1).
- Barchiesi, D., Deshpande, A., Ilunga, G., et. al. (2025). *Delivering ad relevance without third-party cookies: Advanced AI-powered contextual techniques*. In Amazon Advertising Whitepaper Series.
- Barchiesi, D. and Ilunga, G. (2024). *Delivering ad relevance without third-party cookies: Advanced techniques for modelling audiences in anonymous traffic*. In Amazon Advertising Whitepaper Series.

- Ilunga, G. and Leitão, A. (2018). *Derivative-free Methods for Structural Optimization*. In Education and Research in Computer-Aided Architectural Design in Europe Conference (eCAADe).
- Caetano, I., Ilunga, G., Belém, C., et. al. (2018). *Case studies on the Integration of Algorithmic Design Processes in Traditional Design Workflows*. In International Conference of the Association for Computer-Aided Architectural Design Research in Asia (CAADRIA).

## Education

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**Instituto Superior Técnico, University of Lisbon, Portugal**

Master & Bachelor degrees in Computer Engineering

2013 – 2019

## Technical Skills

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- **Programming Languages:** Python (professional), Java (professional), C++ (academic)
- **ML/AI Frameworks:** PyTorch, Spark, LLMs, Transformers, CNNs, ViTs, GANs/VAEs, GNNs
- **Other:** A/B testing, distributed training, approximate nearest neighbours (ANN)