

Resume

Liam Turner

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Summary:

Digital marketing specialist with a focus on SEO, content strategy, and social media campaigns.

Skills:

- Google Ads, Facebook Ads
- SEO, SEM, Google Analytics
- Copywriting, Email Marketing (Mailchimp, HubSpot)
- Canva, Adobe Photoshop

Experience:

Marketing Executive | Zeta Solutions | 2020–Present

- Increased organic website traffic by 40% in 6 months
- Managed \$50K/month ad budget across Google and Meta platforms
- Created content strategies to support product launches

Education:

B.A. in Marketing, Delhi University