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Welcome to this updated edition of "549 Powerful Coaching Questions"!

This is a collection of many of my favourite coaching questions - I had a LOT of fun pulling this together for you.

Most of these questions are 140 characters or less - so we'd love you to use them on Twitter or Facebook to inspire your followers or perhaps create new ones! TIP: If they fit on one line, they are significantly less than 140 characters, leaving you room for comments or 'retweetability'.

Origins: I'm unsure of where each individual question has come from. I have collected them over the last 12+ years from an endless variety of sources. Some of the questions are my own and the rest come from books, various coach training, NLP training (big thanks to Nicole Koch - NLP expert extraordinaire who is awesome to observe), movies, coach forums (or is that fora?), Twitter, Facebook, Linked in and too many places to mention. **THANK-YOU everybody!** I am a merely a facilitator - YOU are the creators.

Remember that it's not the question that creates the transformation or "Aha" moment, but asking the right question at the right time... And to do that - it's all about being present for - and with - your clients.

So, ask questions that help your client understand - and question themselves. Help them bring the hidden into view, help them process and understand what they find - and then help them take action that grows them.

I hope these questions give you lots of ideas on how to do that. Enjoy!

Now get out there, coach and make a difference...







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#### **GETTING STARTED RIGHT**

#### **Establishing Coaching Session Topic**

- 1. "So, how have you been?" (Great open-ended question to drill down from)
- 2. "What would a home run in your life look like this week?" (Make a list)
- 3. "What's been working for you since our last session?"
- 4. "What hasn't been working for you?"
- 5. "What do you need most from me today?"
- 6. "So, what have been your 'highlights' since our last session?" "And your 'lowlights'?"
- 7. "I'm curious, how do you think I can help you this week?"

#### **Establishing Session Goals**

- 8. "What, if you got it finished this week, would make you jump for joy?"
- 9. "What is the biggest change you are willing to make today?"
- 10. "What would you love to have happen by the end of this session?"
- 11. "What would you most like to get out of the next 30/45/60 minutes?"
- "What would be the most helpful thing for you to take away from this session?"
- 13. "What if you worked on it right NOW, would REALLY put a smile on your face?"
- 14. "Imagine you've just had an ideal week. What 3 things did you complete?"
- 15. "What could we work on that would help you the most over the next few weeks?"
- 16. "What would you be disappointed we didn't work on today?"

#### The First Session

- 17. "Tell me about yourself..."
- 18. "What specific goals would you like to meet by working with a coach?"
- 19. "What have you already done towards your goals?"
- 20. "How will we evaluate the success of the coaching at the end?"
- 21. "What kind of coach would you like me to be for you?"
- 22. "What are you expecting from the coaching?"
- 23. "What do you need most from me during our coaching?"
- 24. "What is the one thing I should not do/say to you?"
- 25. "What is the most exciting part of working with a coach?"
- 26. "What is the scariest part of working with a coach?"
- 27. "What is the biggest change you are willing to make today?"
- 28. "What is one thing you will do immediately after our session today?"

#### You may also like

• Our \*FREE\* Intake Session Checklist Template





#### **GOALS**

#### **Setting Coaching Goals**

- 29. "What are you tolerating/putting up with?" (Make a list)
- 30. "What do you love?" (Make a list)
- 31. "What do you hate?" (Make a list)
- 32. "What are your current issues?" (Make a list)
- 33. "What's bugging you right now?" (Make a list)
- 34. "What excites and inspires you?" (Make a list)
- 35. "What would you like as a goal if you knew you could not fail?"
- 36. "What bothers you the most right now?"
- 37. "What's one/three/five things you would love to do before you die?"
- 38. "If you were to FULLY live your life, what is the first change you would start to make?"
- 39. "What do you secretly yearn for?"
- 40. "What is missing in your life right now?"
- "What areas of your life could be upgraded or tweaked?"
- "What are the 3 things that would make the biggest difference in your life?"
- 43. "What do you really, really want?"
- 44. "If you dared say it aloud, what would you make happen in your career/life?"
- 45. "If you won the lottery, what would you do?"
- 46. "If you could do anything at all, what would be your ideal career/life?"
- 47. "If there was an outcome you were secretly looking for, what would it be?"
- 48. "What could we work on that would make the biggest difference to your life?"
- 49. "What are three things you are doing regularly that don't serve or support you?"
- 50. "For your life to be perfect, what would have to change?"
- 51. "What's one change you could make that would give you more peace/calm?"
- 52. "If you are 90 years old and looking back over your life, what have you done to make you feel proud?"
- 53. "What's your dream for this lifetime?"
- 54. "If you were to FULLY live your life, what is the first change you would start to make?"
- "What would have happened in 6 months that your life/career/business is doing better than you could have expected?"
- 56. And why not stretch your clients? "How would you feel about doubling that goal?"

#### You may also like

• Our Coaching Template: Coaching Goals Sheet





#### **Setting Annual Goals**

- 57. "What is your THEME for the upcoming year in one word?"
- 58. "Where do you want to be in 10 years?"
  - 59. Then, "What do you need to achieve in the next year to make sure that happens?"
- 60. "What would you like MORE of in your life?"
- 61. "What would you like LESS of in your life?"
- 62. "What do you WANT in life, but don't have?"
- 63. "What do you HAVE in your life, but DON'T want?"
- 64. "What you are most excited about for the coming year?"
- 65. "What do you already know you want to accomplish this coming year?"
- 66. "What is your biggest challenge in the upcoming year?"
- 67. "What are your 3 biggest priorities for the upcoming year?"
- 68. "If you did nothing else in the next year, what 3 things would still make the year a success for you?"

#### You may also like

Our \*NEW\* Coaching Exercise: <u>Annual Goal-Setting Worksheet</u>

#### **Goal ECOLOGY**

#### The Best Goals are Stated in the Positive:

- 69. "How can we make this something you're aiming towards, rather than something you're trying to move away from?"
- 70. "How can you make this goal a positive statement of what you want to achieve?"

#### The "Why" of Goals

"Why?" is a question we try to avoid - except in relation to goals. When it comes to goals, the clearer a client is about WHY they want to achieve a goal the more committed they will be to achieving it.

- 71. "How serious are you about this?"
- 72. "Why do you want your goal?"
- 73. "Why is this goal important to you?"
- 74. "What are the outcomes what will come out when you achieve your goals?"
- 75. "Can you imagine your desired outcome? Describe it to me"
- 76. "How will achieving this goal benefit you? If you got this goal, what would it do for you?"
- 77. "What will happen when you get your goal?"
- 78. "What is most important to you about your goal? What MUST happen?"
- 79. "Why did you choose this goal?"
- 8o. "What are your required outcomes?"
- 81. "What would be your ideal outcome?"





#### How much do they really want this goal?

- 82. "If you could have this goal RIGHT NOW would you take it?" \*
- 83. "If you had this goal, how would you BE different?"
- 84. "Just suppose for a moment that you can have your goal, what is it like?"
- 85. "How important are your goals to you personally?" (Use scale of 1-10 for each)
- 86. "How will making this change affect other areas of your life?"
- 87. "Is this goal only for you?"

#### \* You may also like

Our Coaching Article: <u>The Must-Ask Question for ALL Goals!</u>

#### Congruency

- 88. "How important is this goal to YOU personally?" (Ask your clients to use scale of 1-10. To be congruent, you're ideally looking for an 8/10 or more)
- 89. "How does this goal align with your values?"
- 90. "Is this goal in line with the overall vision you have for your life?"
- 91. "What's your gut-feel about this goal? Does it align with who you are?"
- 92. "What's REALLY important to you in life will this goal help you achieve more of that?"
- 93. "Are the goals something YOU truly want, or are they something you think you SHOULD have or SHOULD be doing?" (If it's a SHOULD, explore whose goal or dream it is)
- "When you think about your goal what do you feel?" (Eg. If it gives them a sense of deep contentment, 'rightness' and/or excitement these are good signs that it's a healthy goal)

One great way to check congruency is for the client to 'experience' completion of the goal and see how they feel and if they still want it.

- 95. "Describe what completing your goal/s will look like in your life?"
- 96. "Suppose for a moment that you have your goal, what is it like? What do you feel? What are you seeing, hearing and saying to yourself?
- 97. "What will this goal/outcome allow you to do?" Then ask, "What will that be like?"
- 98. "What is different about your life once your goal has been achieved?"
- 99. "What would be the biggest impact from achieving your goal(s)?"
- 100. "Imagine how you will handle each day when your goal is completed?"
- 101. "What might you be saying to yourself when your goal is completed?"
- 102. "Tell me a situation where completing your goal will be useful?"
- 103. "Tell me in what other situations and contexts achieving your goal would be helpful?" (Make a list)
- 104. "Imagine a situation where what you want has occurred. What would other people notice about you?"





#### **Unexpected Personal Impacts:**

- 105. "What other areas of your life might be affected by this change?"
- 106. "Where does this goal fit with your priorities and current lifestyle?"
- 107. "What is the price of making this change?"
  - 108. Then ask, "Are you willing to pay the price?"
- 109. "How might your life be better with this new goal?"
- 110. "How might your life be worse with this new goal?"
- "Can you complete this goal on your own, or do you need help from others?"
  - 112. Then if necessary, "What needs to change so that you can achieve this goal on your own?"

#### **Relationship Impacts**

- 113. "How will taking action towards this goal impact other people in your life?"
- 114. "Who else could be affected if you achieve this goal?"
  - 115. Then ask, "What if their response is not what you expect?"
- 116. "How does what others think and feel affect how YOU feel about your goal?"
- 117. "Who might be upset if you achieved this goal?"

#### Refining Goals – Making them SMART

#### **SMART Goals are:**

- ✓ Specific the more specific you are the easier your goal is to achieve
- ✓ Measurable so you know when you have achieved it
- ✓ Actionable success needs to be within their control eg. Winning the lottery is not a
  - "SMART" goal
- ✓ Realistic goals need to be both challenging to inspire AND realistic to set yourself up
  - for success
- ✓ Time-bound has a deadline
- 118. "Can you give me your goal in one sentence?"
- 119. "How could you make this goal clearer and more measurable?"
- 120. "Exactly what do you want to achieve from this goal?"
- 121. "Specifically, how will you know you have achieved your goal?"
- 122. "Is achieving this goal entirely under your own control?"
- 123. "How will you know when you reach your goal?"
- 124. "How will you know when to celebrate your success?"
- 125. "By when would you want that to be the case?"
- 126. "How could break down the overall goal into more manageable sub-goals?"
- 127. "What would be the MINIMUM/Super-Easy level of goal to achieve?"
- 128. "What would be your TARGET/Ideal level of goal to achieve?"
- 129. "What would be your EXTRAORDINARY level of goal to achieve?"
- 130. "What timeframe are you looking to work with?"
- 131. "What will you be doing differently that tells you you've completed your goal?"
- 132. "What criteria could you use to measure your success?"





#### **GETTING UNSTUCK**

When a client feels stuck, they still have a goal - to get unstuck, make a decision or a change.

- 133. "How important is to you really?"
- 134. "What's the pay-off for being stuck?"
- 135. "What if you LOWERED your expectations and got moving that way?"
- 136. "How's that working for you? (from the wonderful Carol Pressnall Leek)
- 137. "Who will be the 'winners' and 'losers' if you achieve your goal?" (explore how this could be getting in the way)
- 138. "Who are you now, and who will you need to become to complete your goal?"
- 139. "What happens if you continue with your present behaviour?"
- 140. "What do you get out of having this difficulty?"
- 141. "What are you avoiding?"
- 142. "What do you gain from staying stuck?" (There must be a 'benefit' or they wouldn't be stuck!)
- 143. "If you secretly knew what was holding you back, what would it be?"
- 144. "What are you not seeing or acknowledging?"
- 145. "What do you NOT want me to ask you?"
- 146. "Imagine for a moment that your issue is resolved. How did you get there?"
- 147. "So, what do you think you're SECRETLY afraid of, that's getting in the way of ?"
- 148. "What do you think you're afraid of, that's getting in the way of living the life you want?"
- 149. "What are you ready to change?"
- 150. "What are you NOT ready to change YET?"
- 151. What would you suggest I ask you to move this forwards?
- 152. "What haven't you admitted out loud yet?"
- 153. "What's the problem in a nutshell?"
- 154. "Now, what's the problem in one sentence?"
- 155. "And what's the problem in one word?"
- 156. "How important is this to you REALLY?"
- 157. "What would YOU suggest I ask you to move this forwards?"
- 158. "What EXCITES and INSPIRES you?" (Make a list)
- 159. "What are you TOLERATING and Putting up with?" (Make a list)
- 160. "Imagine for a moment that your issue is resolved. How did you get there?"
- 161. "What could make a difference?" Then ask, "What would make a difference?"
- 162. "If, overnight a miracle happened and you got unstuck, who would you be?"
- 163. "What research could you do to help you find the first step?
- 164. "Who could you talk to who would illuminate this issue?"
- 165. "What do you NOT want me to ask you?"





#### **Making Decisions and Moving Forwards**

- 166. "What will you think about this 1 month, 1 year, 10 years from now?"
- 167. "What would you do if you didn't have to live with the consequences?"
- 168. "Name someone who has done what you want to do. What would do if they were in your position?"
- 169. "So which choice do you like best?"
- 170. "So which choice do you like least?"
- 171. "What's the EASY way forward here?"
- 172. "Which choice or decision are you avoiding?"
- 173. "Which decision is the cheapest?"
- 174. "Which decision would be the quickest to complete?"
- 175. "Which decision moves you closest to your life goals?"
- 176. "What would happen if you didn't make that choice?"
- 177. "Would you still make that decision if you won the lottery?"
- 178. "How will this decision affect others in your life?"
- 179. "Which decision might surprise you?"
- 180. "What do you gain by making that decision?"
  - 181. Then ask, "What will you lose by making that decision?"
- 182. "How do you feel in your body about that option?"
  - 183. "What is your body telling you about that decision?"

#### **ACTIONS**

#### **Brainstorming Action Options**

- 184. "What could you do as the very first step towards meeting your goal?"
- 185. "What could you STOP doing? Do LESS of? Do MORE of? CONTINUE doing? START doing?" (Make a list) You may also like: \*Free\* Action Brainstorming Coaching Worksheet
- 186. "Have you ever done this or something similar before?" Then, "What did you do last time?"
- 187. "Do you personally know anyone who already has your goal?" 188. Then ask, "What could you learn from them?"
- 189. "If you had a choice, what could you do?"
- 190. "What hasn't worked yet?"
- 191. "Let's imagine it's a year from now and you've accomplished your goal. What steps have you taken to achieve it?"
- 192. "What are all the crazy and wacky things you could do to meet your goal?"
- 193. "Suppose, just for a moment, you live in a world where fear and anxiety do not exist. What could you do now?"
- 194. "Suppose you had all the information you needed, what would be the next step/s?"





- 195. "Let's imagine you're really excited about this. What would you do?"
- 196. "If you were at your best, what would you do right now?"
- 197. "If you (secretly) knew what you had to do, what would it be?"
- 198. "What if you were an expert in the area of your goal? What would you advise yourself to do?"
- 199. "What would you do if you knew you couldn't fail?"
- 200. "What could you do if you didn't care what other people thought?"
- 201. "Imagine you had all the time you needed what would you do?"
- 202. "Imagine you're fully confident in your abilities, what could you do?"
- 203. "Imagine you're fully confident that others will support you. Now what could you do?"
- 204. "Imagine having a chat with the wisest person you can think of (whether you know them or not). What would they tell you to do?"
- 205. "What if money were not an issue?"
- 206. "If there was no 'history' or 'politics' to this what could you do?"
- 207. "If you were rich beyond your wildest dreams how would you approach things differently?"
- 208. "What would you do if you didn't have to live with the consequences?"
- 209. "What would you advise your best friend to do if they were in your situation?"
- 210. "What would your best friend advise you to do?"
- 211. "What would you advise your son/daughter/child to do in this situation?"
- 212. "What is an impossible option?"

#### **Choosing Actions to Move Forwards With**

- 213. "From where you are now, what would be a first step that you could feel good about?"
- 214. "Think of someone successful you admire. What would they do next?"
- 215. "If I were to snap my fingers and you knew what you needed to do?" (snap your fingers)
- 216. "What do you need to do before you do anything else?"
- 217. "So, if that seems a bit of a stretch from where you are now, give me a couple of stepping stones along the way?"
- 218. "What are you NOT ready to do just yet?" Then, "What could you do in the meantime?"
- 219. "What MUST you do going forwards?"
- 220. "What one small step could you take to move forwards?"
- 221. "Which action leaps out at you?"
- 222. "Which action grabs you'?"
- 223. "Which action is calling you?"
- 224. "What's an action you could take straight after this phone call/session?"
- 225. "What can you do today?"
- 226. "What will you do in the next 24 hours?"
- 227. "Which action/s can you see yourself taking this week?"
- 228. "What are three actions you could take that would make sense this month?"
- 229. "Imagine you've just had an ideal week. What 3 things did you complete?"





#### **Identifying and Removing Obstacles**

- 230. "Do you really want to complete this action? How much? Give it a score out of 10."
- 231. "What would stop you from doing that? What could go wrong?"
- 232. "What is the most challenging part of this for you?"
- 233. "If you were going to sabotage yourself, how would you do it?"
- 234. "If you secretly knew what might get in the way, what would it be?"
- 235. "What's good about your CURRENT situation?" (In other words, what's the benefit to staying as they are?)
  - 236. Then ask, "How can you keep those good aspects while STILL making this change?"
- 237. "How might you get yourself off track?"
- 238. "What obstacles do you expect to meet?"
- 239. "What if something comes up this week, then what?"
  240. Then ask, "And if that doesn't work, what will you do?"
- 241. "What other problems might there be?", "And what else?", "And what else?"
- 242. "What's your FAVOURITE way of sabotaging yourself?"
- 243. "What is standing in the way of you achieving the success you want?"
- 244. "What 3 things could you do to support yourself and make sure this gets done?"
- 245. "What might you have to give up or stop doing to achieve this goal?"
- 246. "What's the price of making this change and are you willing to pay it?"
- 247. "If there was something important around achieving this goal (to help you succeed, or that could get in the way) that you haven't mentioned yet, what would it be?"
- 248. "What stops you from doing more towards your goal?"
- 249. "In a nutshell, what's got in the way?"
- 250. "What is holding you back from this goal?"
- 251. "If you secretly didn't want to achieve your goal, what would you do?"
- 252. "What is your back up plan?"

#### **Reviewing Why Actions Have Not Been Completed**

- 253. "How did you prevent yourself from completing your action?"
- 254. "What did you choose to do instead of your action?"
  - 255. Then ask, "How did that benefit you?"
  - 256. And finally, "Looking back, would you make the same choice again?"
- 257. "What did you achieve instead of doing your action?"
- 258. "What was your competing priority?" (from the awesome Judy Frabotta)
- 259. "If the same obstacle came up again, what would you do?"
- 260. "What can you learn from this?"
- 261. "What's underneath that is not being said?"
- 262. "What REALLY stopped you from completing your action here?"

#### You may also like

• Our Coaching Article: What to Ask When a Client Consistently Fails to Complete their Actions!





#### **COMMITMENT and ACCOUNTABILITY**

#### **Establishing Inner and Outer Resources**

- 263. "What resources will you need to achieve your goal?"
- 264. "Who are you now? Who do you need to be?"
- 265. "Who could you ask for help in achieving your goal?"
- 266. "Who should you be hanging out with so that achieving your goals becomes natural?"
- 267. "Who else has achieved your goal?"
- 268. "What resources do you already have to achieve this goal?"
- 269. "What could move you towards your goal right now?"
- 270. "What would happen if we doubled your self-belief?"
- 271. "What skills and resources do you already have?"
- 272. "What skills and resources do you need to develop?"
- 273. "What keeps you going?"
- 274. "Where are you the solution?"
- 275. "What are some useful qualities that would move you towards that goal?"
- 276. "Perhaps remember a time when you did something similar to this goal. How did you accomplish that?"
- 277. "What resources have you used in the past that you could bring to the present time?"
- 278. "Who could you tell about your goal that would support you in achieving it?"
- 279. "What resources do you already have (eg. skills, contacts, favours owed) that could move you forwards?"
- 280. "What research could you do to help you find the first (or next) step?"

#### **Gaining Commitment**

- 281. "What would it take for you to MAKE this happen?"
- 282. "What would you be willing to give up to achieve your action?"
- 283. "How could you break this down into smaller, more manageable steps?"
- 284. "What is the PAIN for you of NOT achieving this goal?"
- 285. "When SPECIFICALLY will you do your action/s? Tell me the day AND time."
- 286. "On a scale of 1 to 10, how likely are you to complete each action?"
  - If it's below an 8, then ask "What is stopping you from completing the action?"
  - Then make resolving this obstacle their first action!
- 287. "How do you normally sabotage yourself and what will you do differently this time?"
- 288. "Tell me how you'll feel once you have completed your actions?"
- 289. "How will you reward yourself when you complete your actions?"
- 290. "On a scale of 1 to 10, how excited do you feel about taking these actions?"
  - 291. Then ask, "What would increase that score?"
  - 292. And then, "What could you do to make that a 10?"





- 293. "Where are you stopping short?"
- 294. "Suppose your unconscious mind could give you a signal to remember to do your action. What would that be?"
- 295. "How will you get committed to your goal? How will you stay committed to your goal?"
- 296. "On a scale of 1 to 10, how likely are you to complete that action?"
- 297. Then ask, "What stops that being a 10?"
- 298. And finally ask, "What could we do to raise the score?"
- 299. "How might you celebrate achieving your action/goal?"
- 300. "What rewards will you give yourself along the way?"
- 301. "How are you going to maintain momentum?"
- 302. "What would make this more fun?"
- 303. "I'm just wondering how serious you are about this?"
- 304. "WHO will you have to BE to achieve this goal?"
- 305. "Is this goal challenging enough to be exciting for you?"
  306. If not, ask "How can we up the stakes and make this more interesting?"

#### **Creating Accountability**

- 307. "How would you like to be held accountable?"
- 308. "How will you be able to show me you have completed your action?"
- 309. "Are you willing to make a contract with me? What will that look like?"
- 310. "Who needs to know to make sure this action gets done?"
- 311. "How will I know you've completed your action/s?"
- 312. "What actions DIDN'T you take that led to this problem/situation?"
- 313. "Who could you ask to support you, and what do you need them to do for you?"

#### REVIEWING PROGRESS and REFOCUSING

- 314. "What has worked so far, and what hasn't?"
- 315. "What did you learn from that?"
- 316. "What else do you need in order to reach your goal?"
- 317. "What choices do you need to make to achieve your goal?"
- 318. "What are my 3 biggest priorities for the rest of the year?"
- 319. "Are your goals still inspiring? What might need to change?"
- 320. "What could you do to make sure the goals get completed easily?"
- 321. "What are my 3 biggest priorities for the rest of the year?"
- 322. "What could inspire me AND is reasonable! to get finished this year?"
- 323. "What is the MOST important thing I want to complete right now?"
- "What do I need to let go of (a goal or something else) to ensure I achieve my goals?"
- 325. "What were your big achievements this past year?" (personal, spiritual and professional)





#### **CELEBRATING**

- 326. "What were your biggest achievements this year?"
- 327. "What are you most proud of?"
- 328. "What have you achieved that has surprised you?"
- 329. "What 'smaller', less obvious things are you proud of achieving this year?"
- 330. "What steps have you made towards larger goals that you need to acknowledge yourself for?"
- 331. "What did you fail at or make a mistake on that needs recognizing?"
- 332. "What did you learn, and what are you proud of in how you handled it?"
- 333. "What will you do to celebrate, recognize and acknowledge your achievements?"

#### You may also like

• Our Coaching Article: <u>How to Celebrate Success, Energise and Inspire Your Clients!</u>

#### SELF-DISCOVERY

#### **Identifying Strengths**

The client won't always know their strengths - instead ask them questions and then explore their answers for strengths. Also, notice themes that come up regularly - these may be talents!

- 334. "What are three of your greatest strengths?"
- 335. "Tell me about some of the biggest challenges in your life? How did you overcome them?"
- 336. "Tell me about your first achievement?" (Encourage them to share even it seems boring or small now this gives pointers to early success and strengths)
- 337. "What do you enjoy doing?" (We usually enjoy what we are good at!)
- 338. "What are most you proud of in your life?"
- 339. "What do you like about yourself?"
- 340. (Ask yourself) "What do I like about my client?" (Thanks to the talented Lizzy Rowe)
- 341. "What do you yearn to do?"
- 342. "What are some unusual skills you have?" (The word 'unusual' forces them to think what's different about themselves so be sure to dig deeper to find underlying strength/s)
- 343. "What would not be like it is had you not been part of it?" (eg. a project, event, work or volunteer effort)
- 344. "What do you get complimented on most?" (If they have trouble answering, ask them to think back to childhood, report cards, appraisals etc.)

#### You may also like

• Our Coaching Exercise: <u>Personal SWOT Analysis</u>





#### **Identifying Values**

Like strengths, identifying values often involves asking initial questions - and then exploring further.

- 345. "If there were just three rules that EVERYONE would have to follow what would they be?" (Gives major clues to someone's key values)
- 346. "Consider the last week. What did you go out of your way to do and not do?" (Eg. If they went out of their way to pick up garbage or be kind to someone in need they may have values of community, service, respect, kindness)
- 347. "Think about times you have got angry/upset/irritated. What value/s were not being met?"
- 348. "Think about times when you have been really happy? What values were being met?"
- 349. "What do you stand for?"\*
- 350. "What would you stand up and fight for?"\*
- 351. "What would you risk your reputation over?"\*
- 352. "What does it mean to you to have a full and rich life?" \*
- 353. "If you could only take 3 THINGS into a difficult, possibly dangerous situation, which are the things they absolutely must have?" \*
- 354. "What is your favourite animal and why?" \*
- 355. "What is your favourite activity and why?" \*
- 356. "Who do you admire? What specifically about them do you admire?" \*

#### You may also like

- Our \*FREE\* Coaching Tool: Example Values List
- Our Coaching Article: A 3 Step Process to Identify a Client's Values! and more...

#### **Gremlins and Limiting Beliefs**

#### **Uncovering Gremlins and Limiting Beliefs**

Important: Give your client lots of silence. They will need time to ponder and answer the questions - especially after their initial answer – so see what ELSE they say if you just wait quietly...

- 357. "Where do you think your thoughts could be getting in the way?"
- 358. "Where do you have unrealistic expectations of yourself?" (Make a list)
- 359. "Where are you too hard on yourself?" (Make a list)
- 360. "What MUST you always do?" (Make a list)
- 361. "I should always \_\_\_\_\_" (Make a list)
- 362. "I should never " (Make a list)
- 363. "Where in your body do you feel stuck or held back?"
- 364. "What do you think that feeling might be trying to protect you from?"
- 365. "What holds you back?"

<sup>\*</sup> For these questions keep asking, "What's special about that?" until you get to a value.





- 366. "What does your Gremlin tell you? What does he/she/it look like?" (from the unstoppable Jay Platt!)
- 367. "How do you stand in your own way?"
- 368. "What do you avoid?"
  - 369. Then ask, "How does this 'avoidance' affect your life?"
- 370. "What do you avoid feeling?"
  - 371. Then ask, "How does this impact you in your life?"
- 372. "What would be the worst insult someone could throw at you?"
- 373. "If I were to really hurt your feelings, what should I say?"
- 374. "What might you be embarrassed to look at that could be stopping you from ?"
- 375. "What's getting in the way here? What might you feel silly to say out loud?"
- 376. "What rules do you have about how you should behave, that are getting in the way of you moving forwards?"
- 377. "Give me some ideas about how you have been getting in your own way."
- 378. "What is it that you believe, that keeps you from being fully yourself?"

#### You may also like

• Our Coaching Article: 5 Ways to Identify and Work through Your Clients' Limiting Beliefs

#### In response to Gremlins or Limiting Beliefs

- 379. "Is that you or your gremlin talking?"
- 380. "Who says? According to whom?"
- 381. "How do you KNOW that to be true?"
  - 382. Then ask, "What criteria are you using?"
  - 383. Finally ask, "Who would you be without that thought?"
- 384. "Is that you or your gremlin talking?"
- 385. "Where did this belief come from?"
- 386. "Who gave you this belief?"
  - 387. Then ask, "How do you feel about that person now?"
  - 388. Finally ask, "Do you regard them highly and respect them?"
- 389. "Is this belief still valid today?"
- 390. "What does this belief do for you?"
- 391. "Is it useful to you to continuing believing that?"
- 392. "What has this lack of belief in yourself cost you?"
- 393. "How does that serve you?"
- 394. "What is the positive intention behind keeping this limiting belief?"
  - 395. Then, "How else can you satisfy your positive intention without relying on this limiting belief?"
- 396. "What concrete evidence do you have to back up this belief?"

#### You may also like

• Our \*Updated\* Coaching Exercise: <a href="Draw Out Your Gremlin">Draw Out Your Gremlin</a>





397. "What shows you that your limiting belief is true?"
398. "How do you feel the limiting belief in your body?"
399. Then ask, "What kind of experience is that?"
400. "Of course you can't I see that it's impossible for you."
401. Then, "I'm curious. Just for a second imagine what it would be like if you could?"
402. "Has there ever been a time when (limiting belief) has not been the case?"
403. Then, if necessary ask, "Really. Never? Not once?"
404. "How can you absolutely know that to be true?"
Recognizing the Impacts of a Gremlin or Limiting Belief
405. "What price have you already paid for this limiting belief?"
406. "What is this belief costing you now?"
407. "How would your life be different if you were to let go of this limiting belief?"
408. "How would your life be different if you were able to transform those beliefs?"
409. "How would your life be different if you trusted yourself?"
Challenging Gremlins or Limiting Beliefs
410. "Really?"
411. "Never? Always? Just?"
412. "According to whom?"
413. "Compared to who?"
414. "How do you know that to be true?"
415. (In response to "Yes, but") "Let's leave the 'but' behind for a second"
Variation Call Dallas
Peveloping Self-Belief

#### D

- 416. "Where could I be more forgiving and understanding of myself?"
- 417. "What would happen in your life if we doubled your self-belief?" 418. And, "What if we quadrupled your self-belief, what then?"
- 419. "Imagine seeing yourself through the eyes of someone who truly loves and respects you. What new things do you see?" (Make a list)
- 420. "What's wrong with you just the way you are?" (All too often we're busy fixing ourselves instead of being OK with who we are right now!)
- 421. "Where are you not respecting yourself right now?" 422. Then, "What are you going to do about it?"
- 423. When client voices a negative statement about themselves ask, "How do you react when you believe that thought?" (from Byron Katie's "The Work")
- 424. "How would your LIFE be different if you really believed in yourself?"
- 425. "How would YOU be different if you really believed in yourself?"





#### **Uncovering Self and Identity**

- 426. "Who are you?" Then, "Who are you without using labels, roles or job descriptions?"
- 427. "What do you consider to be your role in this world?"
- 428. "What is going to be your contribution to the world?"
- 429. "Who are you now? Who would you like to become?"
- 430. "Tell me about the 'real' you?"
- 431. "How do you feel about yourself?"
  - 432. Then ask, "How do others 'make' you feel about yourself?"
  - 433. Finally, "What do you notice about that?"
- 434. "What parts of yourself are you hiding/repressing/denying?"
- 435. "What parts of yourself are you dying to let out?"
- 436. "Where are you not respecting yourself right now?"
- 437. "What does it mean to you to have a full and rich life?"
- 438. "What part of you is not being acknowledged?"
- 439. "What you would like to express in your life or work more?"
- 440. "What does the way you're living your life say about you?"
- 441. "What is my prevalent mood? Is that a habit?"
- 442. "What is your life really about? What is your purpose?"
- 443. "If you had to guess your life purpose from looking at your life to date, what would it be?"
  444. Then, "Is this what you WANT your life purpose to be?"
- 445. "What do you like about yourself?"
- 446. "What would you like to change about yourself?"
- 447. "Think of someone you admire and respect. How would you want to be described by
- 448. "What is the biggest misconception others have about you?"
  - 449. Then, "How does this misconception feel?"
  - 450. Then, "How might you contribute to this misconception?"
- 451. "Who is your audience? Who are you trying to please?"
  - 452. Then ask, "What would your life be like if you just pleased yourself?"
- 453. "In what ways do you inhibit your own potential?"
- 454. "Who would you like to be going forwards?"

#### Accessing Intuition, Inner Wisdom and Inspiration

- 455. "Imagine you're 90 years old, happy, healthy & sat in your rocking chair. What advice would you give yourself right now?"
- 456. "Now imagine you're 16 again the world is amazing & exciting. What advice would you give yourself today?"
- 457. "If you could travel back in time and meet yourself as a teenager, what three things would you tell yourself?"

#### You may also like

Our Coaching Exercise (and a great inspiring question): What Makes My Heart Sing?





- 458. "Where in your body are you feeling that right now?"
- 459. "What is that feeling telling you?"
- 460. "Is there a metaphor for that feeling that we can work with?"
- 461. "What is the feeling you have been ignoring?"
- 462. "If you were to totally and completely trust your intuition, what would you tell yourself?"
- 463. "What would you do now if you decided NOT to trust your intuition?"

#### **GREAT POWERFUL QUESTIONS!**

#### 5 Catch-all Questions for When YOU Don't Know What to Ask!

When WE get stuck, the trick is to take a deep breath and ask a question to GET THE CLIENT TO SHOW YOU the next steps. Trust the coaching process and trust your client to know what's best for them!

- 464. "What would be the best question I could ask you now?"
- 465. "If you secretly knew the way forward from here, what would it be?"
- 466. "If you were coaching yourself, what would you ask yourself now?"
- 467. "What question do YOU think I should ask you now?"
- 468. "I don't know where to go next with this. Where would you go?"

#### On People and Relationships

- "Who could you hang out with so achieving your goals becomes natural?"
  "Who drains you?"
  "How do you teach people to treat you?"
  On conflict: "Thinking of \_\_\_\_\_\_ (specific situation), what is the positive intention behind your behaviour?"
  473. Then ask, "What could be the positive intention behind their behaviour?"
  "So, I was just wondering what role you played in this?
  "If you were to relive the situation as someone who takes FULL responsibility for your actions and feelings, without blaming others, what do you notice?"
  "What signals could I have given to others (either explicitly or implicitly) that contributed to this situation?"
- 477. "Where could you be more forgiving and understanding of others?"
- 478. "Who are you trying to please?"
- 479. "How exactly does \_\_\_\_\_\_ person cause you to feel \_\_\_\_\_?"
- 480. "Is being with this person contributing to your happiness? If not, why is that?"
- 481. "If your relationship was IDEAL, what's one thing that would be different?"

#### You may also like

- Our Coaching Article: <u>Pick up the Mirror</u>, not the Magnifying Glass!
- Our Coaching Article: <u>5 Conflict Tips and The Assumption Iceberg Conflict Model</u>





#### **Miscellaneous Powerful Questions!**

- 482. "If you could ONLY change ONE THING in your life, what would it be?"
- 483. "Think of someone you truly respect and admire. How would they look differently at this situation?"
- 484. "What is the decision you have been avoiding?"
- 485. "How do you feel about that?"
- 486. "If there was an outcome/result you're secretly looking for, what would it be?"
- 487. "So, what's wrong with that?"
- 488. "What would happen if you did nothing?"
- 489. "How could you bring more creativity, fun and joy in your life?"
- 490. "And what else?" (Use after any response to get more information and deeper answers)
- 491. "If you were to consider what's POSSIBLE, instead of what's PROBABLE how does that change things?"
- 492. What is the most important part of this that I should know? (From the amazing Jude Richards Eastman)
- 493. "Where do you add stress to your life?"
- 494. "If you could wave a magic wand to change 3 things in your life, what would you change?"
- 495. "What are you tolerating that needs to change in order for you to move forwards?"
- 496. "What do you know for sure?" (made famous by Oprah)
- 497. "What would you do if you weren't afraid?"
- 498. "What is out of harmony, and how do I restore it?"
- 499. "How have you held yourself back on this?" Then, "How does that feel?"
- 500. "What in your life at the moment is sapping your energy and motivation?"
- 501. "What do you secretly know you need to say 'No' to?"
- 502. "What do you need to stop saying 'Yes' to?"
- 503. "Is this really good enough for you?" (from the fabulous Wendy Buckingham)
- 504. "What would happen if you RAISED your expectations?"
- 505. "What would happen if you LOWERED your expectations?"
- 506. "What's one change you could make that would give you more peace & calm?"
- 507. "When was the last time you did something 'big' JUST for you?"
- 508. "What are 3 things you are doing regularly that don't serve or support you?"
- 509. "What would you think about this 1 month/1 year/10 years from now?"
- 510. "In what way is the current situation absolutely perfect?"
- 511. "If you were your own coach, what coaching would you give yourself right now?"
- 512. "How old do you feel right now?"
- 513. "What do you do to avoid your feelings about this?"
- 514. "How much do you think you're worth?"
  - 515. Then ask, "How does that play out in your life?"
- 516. "What's the difference that would make the difference?"





#### **OTHER USEFUL QUESTIONS**

#### **Softening Tough Questions**

- 517. "I'm curious..."
- 518. "Just for a moment..."
- 519. "Let's suppose..."
- 520. "I was wondering..."
- 521. "Would it be OK to play with this?"

#### You may also like

• Our Mini Coaching Article: What are Softeners in Coaching?

#### **Dealing with Talkative Clients**

You'll need to be firm and confident. Remember, they are paying you to help them move forwards.

- 522. "I'm going to interrupt you here..."
- 523. "So, tell me what finally happens."
- 524. "In a nutshell, what's the issue/goal here?"
- 525. "Can you give me your goal/issue in one sentence?"
- 526. "If you were to take a helicopter view, what do you need me to know?"
- 527. "If you could sum the situation up in one word or phrase, what would that be?"

#### You may also like

Our Coaching Article: 10 Easy Questions to Get a Talkative Client to the Point!

#### Responding to "I Don't Know"

- 528. "Just feel into the question for a second..."
- 529. "What are you pretending not to know?"
- 530. "I feel that too sometimes..."
- 531. "Just let me know when you've thought of something"
- 532. "What is it like for you to not know?"
- 533. "And if you DID know?" (Use carefully and only with good rapport)





#### **WRAPPING UP**

#### Wrapping up a Session

- 534. "What that we've learned here today, can you take forwards?"
- 535. "What do you feel the most beneficial part of the session was?"
- 536. "So, what have you taken away from this session/call/week?"
- 537. "What was your biggest 'win' of the session?"

#### You may also like

• Our Coaching Article: One Powerful Way to Wrap up a Coaching Session...

#### Wrapping up the Coaching

- 538. "Thinking broadly, what have you achieved during the coaching period?"
- 539. "What specifically have you achieved or are doing differently as a direct result of the coaching?" (Review goals here)
- 540. "What are your top 3 goals and dreams in life right now?"
- 541. "What are your top 5 priorities in life as you now understand them?"
- 542. "What limiting beliefs have you let go of eg. about yourself, life, others?"
- 543. "What positive new beliefs do you have eg. about yourself, life, others?"
- 544. "What specifically have you learned about yourself?"
- 545. "How is your life different as a result of the learnings you've made during the coaching period?"
- 546. "What have you learned that you will carry forwards in life?"
- 547. "What has been the best bit of the coaching for you?"
- 548. "What are the best things about your life?"
- 549. "What else would you like to note down that would be useful to you going forwards?"

#### You may also like

• Our \*FREE\* Coaching Form: Wrap-Up Session Questions Template



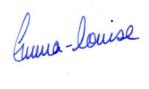


I hope these Coaching Questions help you grow your business and your clients! Here are some things to do if you liked this Coaching Questions Tool:

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Thank-you! And if you have any ideas, suggestions, great questions to add or comments - we'd love to hear from you.

Warmly,



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**About the author:** Emma-Louise Elsey is the CEO of Simplicity Life Coaching Ltd. (The Coaching Tools Company.com is a division of Simplicity Life Coaching Ltd.) She is a certified Life Coach, NLP practitioner and recovering perfectionist who loves questions, quotes, creating coaching tools, writing. Since qualifying as a coach in 2004 she has worked with many successful professionals and business owners.



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