GEORGE KERRIDGE

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LinkedIn GitHub Instagram

EDUCATION

TQUK Level 2 Counselling Skills The Skills Network Remote (RQF)

March 2024 June 2024

- · Counselling Theory: Studied foundational counselling theories to inform practice.
- · Skills & Techniques: Developed essential counselling skills and techniques for effective communication and support.
- · Personal Development: Enhanced understanding of personal development through reflective practice.
- $\cdot \ Diversity \ and \ Ethics: \ Gained \ comprehensive \ knowledge \ of \ diversity \ and \ ethics \ with \ the \ application \ of \ counselling \ skills.$
- $\cdot \ Practical\ Application: Applied\ counselling\ skills\ in\ practical\ scenarios, enhancing\ real-world\ competence\ and\ empathy.$

HyperionDev Software Engineering Bootcamp

November 2021 January 2022

- Python 3 Proficiency: Mastery in Python programming, including data structures and object-oriented concepts.
- $\bullet \ \textbf{SQL Database Management:} \ \textbf{Competence in designing and querying databases using SQL}. \\$
- HTML/CSS Web Development: Creating and styling web pages using HTML and CSS for dynamic interfaces.
- Django Framework Expertise: Application of Django framework for robust web development.
- Problem-Solving Aptitude: Ability to tackle intricate problems using logical algorithms.
- Version Control (Git): Understanding Git for code versioning and collaborative development.
- Software Development Lifecycle: Knowledge of the software development process from planning to deployment.
- Effective Team Collaboration: Collaborating within teams using project management and version control tools.

British & Irish Modern **Music Institute**

BA(Hons) Creative Musicianship

September 2015 June 2018

- $\bullet \ Dynamic \ Live \ Performance: \ Engaging \ stage \ presence \ and \ adaptable \ collaboration \ in \ live \ music \ settings.$
- Visual Media Composition: Proficiency in crafting music tailored for film and visual storytelling.
- · Audio Engineering Prowess: Mastery in mixing, mastering, and using varied software for top-notch sound production.
- Music Business Acumen: Understanding licensing, copyright, and industry standards for music safety and distribution.
- Strategic Marketing Skills: Ability to self-promote and network effectively within the industry.
- Thorough Genre Knowledge: Deep understanding of modern music genres and their historical significance.
- · Critical Analysis Expertise: Skill in dissecting music trends, tech influences, and societal impacts on music culture.
- ${\bf \cdot Creative \, Versatility:} \, A daptable \, skills \, spanning \, composition, \, production, \, and \, business \, for \, a \, holistic \, approach \, to \, music \, careers.$

Access To Music	Level 3 C2 Performing Musician Diploma	Norwich, Norfolk
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September 2012 - June 2014

HTML

TECH STACK

Python 3

CSS

SQL

Django

Git

JavaScript

MUSIC & DESIGN STACK

Ableton Live 10

Logic Pro X

Pro Tools

Final Cut Pro

Motion

GIMP

Gravit

Adobe Photoshop

Adobe Lightroom

CERTIFICATES

Codecademy:

CSS Responsive Design

Command Line

Git & GitHub

Intro to ChatGPT

Intro to NLP

Web design with GitHub Pages

Prompt Engineering

More info here...

RGT.

Grade 6 Bass Guitar

SCA:

Barista Skill Foundation Brewing Skills Foundation

More info here...

WORK EXPERIENCE

London Grade Coffee	Senior Barista	Cambridge
July 2024 -	Current	
Origin Coffee	Senior Barista	King's Cross, London

May 2024 February 2023

- · SCA Certified Expertise: Holding Specialist Coffee Association certifications in 'Barista Skills Foundation' and 'Brewing Skills'
- High-Quality Brewing: Responsible for brewing sustainably sourced, top-tier coffees.
- Fast-Paced Service: Thriving in a high-speed environment while maintaining quality service.
- $\bullet \textbf{Customer Communication:} Fluid and diverse communication skills when interacting with a wide range of customers. \\$

ADDITIONAL INTERESTS

Painting / Drawing

Digital Art

Typography

Poetry

Climbing

Coffee

Photography Film & TV

Fulham Cross Girl's School | Teaching Assitant

September 2021 - July 2022

- Special Education Support: Providing personalised care and educational assistance to SEN students during their critical GCSE year, ensuring they receive tailored support to excel academically and emotionally.
- Confidentiality and Sensitivity: Handling sensitive information regarding students' needs and progress with utmost discretion and respect for privacy, maintaining a secure and supportive environment.
- Administrative Efficiency: Utilizing organizational tools such as SIMS and Provision Map to effectively document, track, and report on students' developments, ensuring comprehensive records for monitoring progress and addressing challenges.
- Collaborative Assistance: Collaborating with teaching staff and specialists to implement tailored strategies and interventions for students, fostering a cohesive and supportive learning environment.
- Advocacy and Communication: Acting as a liaison between students, teachers, and parents, employing diverse communication skills to convey progress, challenges, and support strategies, ensuring a holistic approach to student care and progress.

Hare & Hounds (Young's)

Barman & Waitor

Barnes, London

Fulham, London

September 2020 - August 2021

Customer Service: Developing strong communication and interpersonal skills to interact with customers effectively

with customers effectively.

Multi-tasking: Handling multiple orders, managing tables, and balancing various tasks simultaneously.

Problem-Solving: Resolving customer complaints or issues promptly and finding quick solutions.

Attention to Detail: Paying close attention to drink and food orders, ensuring accuracy in serving.

Teamwork: Collaborating with colleagues to ensure smooth service and a positive experience for customers.

Verve

Community Manager & Community Experience Specialist

Vauxhall, London

May 2019 - November 2019

- $\hbox{\bf \cdot Customer and Client Relations: } Spearheading \ customer \ and \ client interactions, fostering \ strong \ relationships \ through \ engaging \ and \ responsive \ service \ using \ diverse \ online \ communication \ tools.$
- Ambassador Program Management: Overseeing ambassador programs for multiple European festivals, managing private data, finances, and navigating high-pressure, time-sensitive situations effectively.
- Data and Financial Oversight: Handling sensitive data and financial aspects of the ambassador programs with meticulous attention to privacy and accuracy.
- Dynamic Problem-Solving: Thriving in high-pressure situations, adeptly resolving last-minute challenges at varying hours to ensure seamless event experiences.
- Adaptive Communication: Utilizing versatile communication skills to navigate diverse client needs and ensure exceptional community experiences while maintaining professionalism and confidentiality.

CWTCH

Head Barista & Grill Chef

Wandsworth Town, London

September 2018 - April 2019

- Enhanced Barista Expertise: Elevated barista expertise to a specialist level at CWTCH.
- Certified Coffee Training: Received certified training from Allpress Coffee.
- Adaptation to High-Paced Environment: Developed skills to excel in demanding, high-paced outdoor, open kitchen environment

Lost & Found Collective

Director & Co-Founder

Fulham, London

April 2016 - May 2018

- $\bullet \ Entrepreneurial \ Initiative: Founded \ an unsigned \ record \ label \ and \ events \ company \ during \ university, \ demonstrating \ entrepreneurial \ drive \ and \ initiative.$
- Content Curation: Produced a diverse collection of live performance videos featuring a variety of artists, showcasing a range of musical talents.
- Music Releases: Facilitated the release of several singles and E.P.s, contributing to the promotion and exposure of emerging artists within the music industry.
- Event Management: Organized and managed events in the South West London area, providing platforms for artists to showcase their talents and engage with audiences.
- Strategic Leadership: Directed the company's vision, overseeing operations, partnerships, and strategic decisions to foster growth and success within the music and events industry.

Parish Lantern

Barista & Waiter

Walberswick, Suffolk

June 2016 - September 2017

- Barista Experience and Culinary Training: Acquired extensive experience as a barista at the Parish Lantern.
- Mastery in Culinary Creations: Developed proficiency in crafting various culinary delights, including baguettes, doughnuts, and scones.
- $\bullet \ Diverse \ Product \ Presentation: \ Demonstrated \ versatility \ in \ presenting \ various \ culinary \ products \ to \ customers.$
- $\bullet \textbf{Emphasis on Product Knowledge} : \textbf{Recognized the crucial role of product knowledge in enriching the overall customer experience}. \\$

Freelance	Creative Musician	Remote

September 2016 - Current

As a freelance musician, I bring a diverse skill set to every project. As a bassist, I excel in live performances, ensuring rhythmic foundation and musical cohesion across various genres. My expertise as an Ableton programmer allows me to create and manage live backing tracks, integrating synchronised visual projections for immersive shows. Additionally, I have experience as a graphic designer, crafting visually engaging event posters and releasing artwork. As a video director, I translate musical narratives into compelling visual stories, leveraging AI software to enhance creative expression.

PROJECTS

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November 2017 - Current

- Live Performance Expertise: Proficiency as a bass guitarist in live performances, ensuring rhythmic foundation and musical cohesion.
- · Musical Adaptability: Ability to navigate various musical styles and genres, contributing to the project's sonic diversity.

- · Live Backing Tracks Mastery: Creating and managing live backing tracks using Ableton, enhancing performances with synchronised elements.
- · Visual Projection Coordination: Integrating synchronised visual projections to complement the music, adding an immersive layer to live shows

- Graphic Designer:
 Event Posters and Artwork Creation: Designing visually engaging event posters, release artwork, and graphics that capture the essence of the project.
- · Vector and Raster Editing Skills: Proficiency in using both vector and raster graphic editors for diverse design needs.

- Directed Music Videos: Taking charge of directing and conceptualising music videos, translating musical narratives into visual storytelling.
- $\cdot \text{AI Software Utilization: Creating a visualiser using AI software (Kaiber), demonstrating proficiency in leveraging technology for the profit of the pr$ creative expression.

My Portfolio Website Website Design & Front-End Engineering	Remote
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June 2023 - Current

- Planning & Design: Outline the structure and content, and design the layout for my website.
- $\bullet \ Development \ \& \ Coding: \ Use \ HTML, CSS, \ Python \ and \ JavaScript \ to \ code \ the \ website.$
- Content Creation: Populating with my creative and professional work, ensuring compelling visuals and descriptions.
- Testing & Optimization: Ensure responsiveness, speed, SEO, and usability across devices.
- Continuous Improvement: Regular updates and refining the site to reflect my growth and showcase my latest endeavors.