

Today we'll study the problem of making predictions based on expert advice. We will design and analyze a set of algorithms that *learn* which experts are the most accurate/trustworthy, which therefore allows our algorithm to make good predictions on average. We will see that, perhaps surprisingly, it is possible to design an algorithm that makes predictions almost as good as the best expert in hindsight. This framework turns out to have very useful applications in algorithm design and game theory.

### *Objectives of this lecture*

In this lecture, we will

- Define the experts framework and understand the goal of the algorithms
- See several deterministic strategies for making predictions, and analyze their accuracy
- See an even better strategy that uses randomization

## 1 Prediction with Expert Advice

There are  $n$  “experts” (who are just people with opinions, the quotes suggesting that they may or may not have any expertise in the matter). Each day the following sequence of events happens:

- We see the  $n$  experts' predictions of the outcome.
- We make our own prediction about the outcome.
- The actual outcome is revealed.
- We are correct if we made the right prediction, and make a mistake otherwise.

This process goes on indefinitely. Our goal: at any time (say after some  $T$  days), we want to have made not too many more mistakes than the best expert. We want to bound the number of mistakes, and hence this is called the “mistake-bound” model. To start off, say we have binary predictions (e.g., “Up/Down” predictions if the stock market will go up or down, or “Good/bad” if the weather will be good or not.)

## 2 Warmup: Simple Strategies

**Majority and halving** Suppose we know the best expert makes no mistakes. Can we hope to make only a few mistakes? Here's a strategy that makes only  $\lceil \log_2 n \rceil$  mistakes. Just predict what the majority of the remaining experts predicts. (In case of a tie, choose arbitrarily.) Take all the experts that are wrong and discard them. So each time we make a mistake, we reduce by the number of experts by at least  $1/2$ . This means after  $\log_2 n$  mistakes we will be left with the perfect expert.

### *Exercise*

Argue that you cannot design an algorithm that makes fewer than  $\log_2 n$  mistakes in the worst case in this setting.

**Without a perfect expert** Suppose the best expert makes at most  $M$  mistakes on some sequence. Can we hope to make only a few mistakes? Here's a strategy that makes only  $(M + 1)(\log_2 n + 1)$  mistakes, assuming  $n$  is a power of 2. Run the above majority-and-halving strategy, but when you have discarded all

the experts, bring them all back (call this the beginning of a new “phase”), and continue. Note that in each phase each expert makes at least one mistake, and you made  $\log_2 n + 1$  mistakes. Hence, if the best expert makes only  $M$  mistakes, there would be at most  $M$  finished phases (plus the last unfinished one), and hence at most  $(M + 1)(\log_2 n + 1)$  mistakes in all.

### Exercise

Suppose the predictions belonged to some set of  $K$  items. (E.g., you could say “cloudy”, “sunny”, “rain”, “snow”.) Give algorithms showing the bound of  $O(M \log n)$  mistakes still holds.

## 3 The Weighted Majority/Multiplicative Weights Algorithm

Throwing away an expert when it makes a mistake seems too drastic. Suppose we instead assign weights  $w_j$  to the experts, sum the weights of the expert saying **Up**, sum the weights of the expert saying **own**, and predict the outcome with greater weight. (This is called the *weighted majority* rule, since we are following the advice of the experts that form the weighted majority.)

Then once we see the outcome, we can reduce the weight of the experts who were wrong. In the above algorithm, we were zeroing out the weight, but suppose we are gentler?

The *basic deterministic weighted majority* algorithm does the following:

### Algorithm: Deterministic weighted majority

Start with each expert having weight 1. Each time an expert makes a mistake, half its weight. Output the prediction of the experts who form the weighted majority.

Remarkably, we can get a much stronger result now.

### Theorem

If on some sequence of days, the best expert makes  $M$  mistakes. The basic deterministic weighted majority algorithm makes  $\leq 2.41(M + \log_2 n)$  mistakes.

*Proof.* Let  $W := \sum_{i=1}^n w_i$  be the sum of weights of the  $n$  experts. Note that initially  $W = n$ . Moreover, we claim that each time we make a mistake

$$W_{\text{new}} \leq \frac{3}{4} W_{\text{old}}.$$

Indeed, at least half the weight (which was making the majority prediction) gets halved (because it made a mistake), so we lose at least a quarter of the weight with each mistake. (Also if we don’t make a mistake,  $W$  does not increase.) So if we’ve made  $m$  mistakes at some point, the total weight is at most

$$W_{\text{final}} \leq (3/4)^m \cdot W_{\text{init}} = (3/4)^m \cdot n.$$

Moreover, if the best expert  $i^*$  has made  $M$  mistakes, then  $W_{\text{final}} \geq w_{i^*} = (1/2)^M$ . So

$$(1/2)^M \leq (3/4)^m \cdot n \Rightarrow (4/3)^m \leq n 2^M.$$

Taking logs (base 2) and noting that  $\frac{1}{\log_2 4/3} = 2.41 \dots$  completes the proof.  $\square$

This is pretty cool! If the best expert makes mistakes 10% of the time we are wrong about 24% of the time (plus  $O(\log n)$ ), but since this depends only on the number of experts, it will be a negligible fraction as  $M \gg \log n$ . We can improve the 2.41 factor down to as close to 2 as we want, as the next exercise shows.

### Exercise

Show that if we reduce the weight not by  $1/2$  but by  $(1 - \epsilon)$  for some  $\epsilon \leq 1/2$ , then the number of mistakes is at most  $2(1 + \epsilon)M + O(\frac{\log n}{\epsilon})$ . (Hint: check out the approximations we use in the proof of Theorem 2.)

However, you can show that no deterministic prediction algorithm can make fewer than  $2M$  mistakes. How? Two experts: one says “Up” all the time, the other “Down” all the time. Fix any prediction algorithm. Since this algorithm is deterministic, you (as the adversary) know what prediction it will make on any day, if you know what happened on all previous days. So as the adversary, you can now make the “real” outcome on this day be the opposite of the algorithm’s prediction for this day. This means the algorithm makes a mistake on all days. But one of the experts must be right on at least 50% of the days.

## 4 Randomized Weighted Majority

Given the lower bound above for deterministic algorithms, randomization seems like a natural source of help. (At least the example above would fail.) Let’s define the *Randomized Weighted Majority* algorithm:

### Algorithm: Randomized weighted majority

Start with unit weights. At each time, predict 1 with probability

$$\frac{\sum_{j \text{ says } 1} w_j}{\sum_j w_j},$$

and 0 otherwise. Whenever an expert makes a mistake, multiply its weight by  $(1 - \epsilon)$ .

Note that the weights are pretty much like in the basic MW algorithm, just reduced more gently. (Moreover, note that the prediction we make does not alter the weight reduction step.) A slightly different, but equivalent view is the following:

### Remark: Equivalent probabilistic view of randomized weighted majority

Start with unit weights. At each time, pick a random expert, where expert  $i$  is picked with probability  $\frac{w_i}{\sum_j w_j}$ , and predict that picked expert’s prediction. And each time an expert makes a mistake, multiply its weight by  $(1 - \epsilon)$ .

The analysis similar to Theorem 1, we just need to handle expectations, and will need a few more inequalities to get a handle on the final potential.

### Theorem 2

Let  $\epsilon \leq 1/2$ . If on some sequence of days, the best expert makes  $M$  mistakes. The expected number of mistakes the randomized weighted majority algorithm makes is at most

$$(1 + \epsilon)M + \frac{\ln n}{\epsilon}.$$

*Proof.* Again, let us look at the potential  $\Phi = \sum_j w_j$ , the total weight in the system. Having fixed the outcome on all days, this potential varies deterministically.

Let  $F_t$  be the fraction of the total weight on the  $t^{\text{th}}$  day of experts who make a mistake on that day. This means that on day  $t$  our probability of making a mistake is  $F_t$ . Hence the expected number of mistakes we make overall is  $\sum_t F_t$ .

On the  $t^{\text{th}}$  day, we claim that  $\Phi_{\text{new}} = \Phi_{\text{old}} \cdot (1 - \epsilon F_t)$ . We can prove this as follows. Let  $W_{\text{wrong}}$  be the weight of the experts who were wrong on day  $t$ , and  $W_{\text{correct}}$  be the weight of the experts who were right. This means that  $F_t = W_{\text{wrong}} / \Phi_{\text{old}}$ . The old potential can be written as

$$\Phi_{\text{old}} = \underbrace{W_{\text{wrong}}}_{\substack{\text{weight goes} \\ \text{down } 1}} + \underbrace{W_{\text{correct}}}_{\text{stays same}},$$

so the new potential is

$$\begin{aligned} \Phi_{\text{new}} &= (1 - \epsilon)W_{\text{wrong}} + W_{\text{correct}}, \\ &= (1 - \epsilon)W_{\text{wrong}} + (\Phi_{\text{old}} - W_{\text{wrong}}), \\ &= \Phi_{\text{old}} - \epsilon W_{\text{wrong}}. \end{aligned}$$

Then we can use the fact that  $W_{\text{wrong}} = \Phi_{\text{old}} F_t$ , to write the new potential as

$$\begin{aligned} \Phi_{\text{new}} &= \Phi_{\text{old}} - \epsilon W_{\text{wrong}}, \\ &= \Phi_{\text{old}} - \epsilon \Phi_{\text{old}} F_t, \\ &= \Phi_{\text{old}} (1 - \epsilon F_t) \end{aligned}$$

So, using the useful inequality  $(1 + x) \leq e^x$  for all  $x \in \mathbb{R}$ , we get

$$\begin{aligned} \Phi_{\text{final}} &= n \cdot \prod_t (1 - \epsilon F_t), \\ &\leq n \cdot e^{-\sum_t \epsilon F_t} \end{aligned}$$

Again, we also have  $\Phi_{\text{final}} \geq (1 - \epsilon)^M$ , so

$$(1 - \epsilon)^M \leq n \cdot e^{-\sum_t \epsilon F_t} \Rightarrow \epsilon \sum_t F_t \leq M \ln \frac{1}{(1 - \epsilon)} + \ln n.$$

We can now use another useful inequality, that  $\ln \frac{1}{1 - \epsilon} = -\ln(1 - \epsilon) \leq \epsilon + \epsilon^2$  for  $\epsilon \in [0, \frac{1}{2}]$  to get

$$\text{expected number of mistakes} = \sum_t F_t \leq (1 + \epsilon)M + \frac{\ln n}{\epsilon}.$$

□

Pretty sweet, right? The number of mistakes we make is almost the same as the best expert, plus this additive term that just depends on  $n$  and  $\epsilon$ , but is independent of the input sequence.

## 4.1 The error rate and the “regret”

In the last section we obtained a bound on the expected total *number* of mistakes. Another interesting quantity to look at is the *rate* of mistakes, i.e., what fraction of the time do we make a mistake in the long run? We can take the result of Theorem 2 and divide by  $T$  to get the error rate, so

$$\begin{aligned}\frac{\text{expected number of mistakes}}{T} &\leq \frac{(1 + \epsilon)M}{T} + \frac{\ln n}{\epsilon T}, \\ \text{expected error rate} &\leq \frac{M}{T} + \frac{\epsilon M}{T} + \frac{\ln n}{\epsilon T}\end{aligned}$$

Now we note two things.

- The quantity  $M/T$  is the *optimal error rate*, i.e., the error rate of the best expert.
- Since the optimal number of mistakes  $M$  is at most  $T$ , we can write,  $\epsilon M/T \leq \epsilon$

So we have

$$\text{expected error rate} \leq \text{optimal error rate} + \epsilon + \frac{\ln n}{\epsilon T}$$

We can choose any  $\epsilon$  we want, so let's pick one that makes this quantity as small as possible,  $\epsilon = \sqrt{\frac{\ln n}{T}}$ .

$$\text{our error rate} \leq \text{optimal error rate} + 2\sqrt{\frac{\ln n}{T}}.$$

### *Remark: Regret*

This last term,  $2\sqrt{\frac{\ln n}{T}}$  is called the “regret”, and it goes to zero as  $T \rightarrow \infty$ . So as we do the prediction for longer and longer (i.e.,  $T \rightarrow \infty$ ), our error rate gets as close as we want to the optimal error rate. (We have “vanishing regret”.)

## 5 Some Extensions

*Optional content — Will not appear on the homeworks or the exams*

**Repeated Zero-Sum Game.** The interpretation of choosing a random expert (according to the probability distribution  $\frac{w_j}{\sum_j w_j}$ ) allows us to view the process as playing a two-player zero-sum game repeatedly. Let the cost matrix contain only 0s and 1s. Each column is an expert. Each day the adversary plays a row (which defines the costs for us), we play a column (which is like choosing an expert). Theorem 2 says that we can play almost as best as the best column in hindsight.

**Fractional Costs.** Suppose each day  $t$ , instead of costs that are zero (no mistake) or one (mistake), we have costs  $c_i^t$  in  $[0, 1]$ . We can extend the result to that setting with a very slight change: update the weight of an expert  $i$  by  $w_i \leftarrow w_i(1 - \epsilon c_i^t)$ . With small changes in the analysis, the guarantee of Theorem 2 goes through unchanged! (Exercise: Show this!)

### 5.1 A Proof of the Minimax Theorem using experts

Recall the minimax theorem: it says that in any zero-sum game (given by the row player's payoff matrix  $M$ ), if we define the row player's guaranteed payoff (which is a lower bound on what she's guaranteed to earn regardless of what the column player does):

$$V_R = \max_{\mathbf{p}} \min_j \mathbf{p}^T M e_j = \max_{\mathbf{p}} \min_{\mathbf{q}} \mathbf{p}^T M \mathbf{q}$$

and the column player's guaranteed payoff (which is an upper bound on what the row player can earn, regardless of what she does):

$$V_C = \min_{\mathbf{q}} \max_i e_i^T M \mathbf{q} = \min_{\mathbf{q}} \max_{\mathbf{p}} \mathbf{p}^T M \mathbf{q},$$

then  $V_C = V_R$ . Clearly,  $V_R \leq V_C$ . The tricky part is the other direction, which we now use the experts theorem to prove.

Suppose not. There is some zero-sum game where  $V_R = V_C - \epsilon$  for  $\epsilon > 0$ , with a strict inequality. Remember,

- If the column player commits to some strategy first, there is some row that the row player can play to get payoff at least  $V_C$ .
- On the other hand, if the row player commits first, then the column the column player can play so that row player get at most  $V_R = V_C - \epsilon$ .

By scaling the payoffs, imagine they are in  $[0, 1]$ .

Now imagine we use Randomized Weighted Majority (RWM) to play the columns. Since the distribution from which RWM draws is updated in a deterministic fashion, let the row player play optimally against this distribution at each step.

- In  $T$  steps, RWM has cost at most that of the best column (expert) in hindsight  $+\epsilon T + \frac{\ln n}{\epsilon}$ .
- The best column in hindsight can ensure cost at most  $V_R \cdot T$ , since it's like the row player has played first.
- But at each time, the row player knows your strategy, so her expected payoff is at least  $V_C \cdot T$ .

Putting these together

$$V_C \cdot T \leq \text{row player's payoff} \leq V_R \cdot T + \epsilon T + \frac{\ln n}{\epsilon},$$

or

$$T \leq \epsilon T + \frac{\ln n}{\epsilon}.$$

But we were free to choose  $\epsilon$  and  $T$  as we want, so if we choose  $\epsilon = \epsilon/2$  and  $T \geq \frac{\ln n}{\epsilon}$ , then we get a contradiction. Hence, there cannot be any gap  $\epsilon$ , and  $V_R = V_C$ .