HEALTHTECH

# Patient-Center Information

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## Problem Statement

Create solutions to deal with two major challenges faced by patients:

- 1- Enabling a patient-centered information exchange system.
- 2- Personal medical assistant.

## Idea

To develop a website and mobile application through which anyone can access to our Healthcare Services.



Simplifying the personalized Healthcare with Technology.

# Objective



#### Strength

We are using the latest Technology to make better Healthcare decisions.

## Opportunity 1

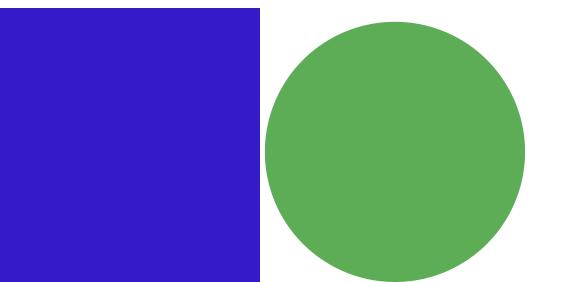
Huges opportunities in Healthcare Industry. Using technology, we can minimize the cost of services.

#### Weakness

Not much enough practical experience which initially take some time to develop and build a better technology infrastructure.

#### **Threat**

since Its a tech based solutions it can be easily copied by our competitor.



### Solution

- 1- Easily accessible through our websites and soon in our mobile applications.
- 2- Enabling a patient-centered information exchange system.
- 3- Personal Medical assistant.

## THANK YOU