Exam PA Study Manual

Crush Exam PA and become an Actuarial Data Scientist

Sam Castillo 2019-11-12

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What's in this book

- Explanations of the statistical concepts (Clustering & PCA Sections Pending)
- All data sets needed packaged in an R library
- R code examples
- Tips on taking the exam

1.1 Purchase full access

While this book is viewable online, a PDF download, practice exams, and answers to exercises are available by signin up at ExamPA.net

- Practice Exams + Video solutions
- Solutions to prior exams
- An online discussion forum

1.2 About the author

Sam Castillo is a predictive modeler at Milliman in Chicago, maintains a blog about the future of risk, and won the 2019 SOA Predictive Analytics and Fururism's Jupyter contest.

1.3 Help to make this book even better

Your suggested improvements can be added to this book immediatelly. A special thanks to the following people who have helped to improve this book and or study package: Erlan Wheeler, David Hill, and Caden Collier.

To submit suggestions, see the 20:00 mark of https://www.youtube.com/watch? $v{=}dVqVscgwSpw$

- 1. Clicking the "edit" button at the top of this page
- 2. Signing in (or signing up) for github
- 3. Forking the repository
- 4. Submitting a pull request with the improvements.

The exam

The main challenge of this exam is in communication: both understanding what they want you to do as well as telling the grader what it is that you did.

You will have 5 hours and 15 minutes to use RStudio and Excel to fill out a report in Word on a Prometric toaster-oven computer. The syllabus uses fancy language to describe the topics covered on the exam, making it sound more difficult than it should be. A good analogy is a job description that has many complex-sounding tasks, when in reality the day-to-day operations of the employee are far simpler.

A non-technical translation is as follows:

Writing in Microsoft Word (30-40%)

- Write in professional language
- $\bullet~$ Type more than 50 words-per-minute

Manipulating Data in R (15-25%)

- Quickly clean data sets
- Find data errors planted by the SOA
- Perform queries (aggregations, summaries, transformations)

Machine learning and statistics (40-50%)

- Interpret results within a business context
- Change model parameters

You already know what learning is

All of use are already familiar with how to learn - by improving from our mistakes. By repeating what is successful and avoiding what results in failure, we learn by doing, by experience, or trial-and-error. Machines learn in a similar way.

Take for example the process of studying for an exam. Some study methods work well, but other methods do not. The "data" are the practice problems, and the "label" is the answer (A,B,C,D,E). We want to build a mental "model" that reads the question and predicts the answer.

We all know that memorizing answers without understanding concepts is ineffective, and statistics calls this "overfitting". Conversely, not learning enough of the details and only learning the high-level concepts is "underfitting".

The more practice problems that we do, the larger the training data set, and the better the prediction. When we see new problems, ones which have not appeared in the practice exams, we often have a difficult time. Quizing ourselves on realistic questions estimates our preparedness, and this is identical to a process known as "holdout testing" or "cross-validation".

We can clearly state our objective: get as many correct answers as possible! We want to correctly predict the solution to every problem. Said another way, we are trying to minimize the error, known as the "loss function".

Different study methods work well for different people. Some cover material quickly and others slowly absorb every detail. A model has many "parameters" such as the "learning rate". The only way to know which parameters are best is to test them on real data, known as "training".

Getting started

4.1 Download the data

For your convenience, all data in this book, including data from prior exams and sample solutions, has been put into a library called ExamPAData by the author. To access, simply run the below lines of code to download this data.

```
#check if devtools is installed
#then install ExamPAData from github
if("devtools" %in% installed.packages()){
  library(devtools)
  install_github("https://github.com/sdcastillo/ExamPAData")
} else{
  install.packages("devtools")
  library(devtools)
  install_github("https://github.com/sdcastillo/ExamPAData")
}
```

Once this has run, you can access the data using library(ExamPAData). To check that this is installed correctly see if the insurance data set has loaded. If this returns "object not found", then the library was not installed.

```
library(ExamPAData)
summary(insurance)
```

```
##
      district
                     group
                                                          holders
                                        age
## Min.
          :1.00
                 Length:64
                                                                  3.00
                                    Length:64
## 1st Qu.:1.75
                  Class :character
                                    Class :character
                                                       1st Qu.: 46.75
                Mode :character
                                    Mode :character
## Median :2.50
                                                       Median: 136.00
```

```
##
            :2.50
                                                               Mean
                                                                       : 364.98
    Mean
    3rd Qu.:3.25
                                                               3rd Qu.: 327.50
##
##
            :4.00
                                                               Max.
                                                                       :3582.00
    Max.
##
        claims
           : 0.00
##
    \mathtt{Min}.
##
    1st Qu.: 9.50
##
    Median : 22.00
##
    Mean
            : 49.23
    3rd Qu.: 55.50
##
##
   Max.
            :400.00
```

4.2 Download ISLR

This book references the publically-avialable textbook "An Introduction to Statistical Learning", which can be downloaded for free

http://faculty.marshall.usc.edu/gareth-james/ISL/

If you already have R and Rstudio installed then skip to "Download the data".

4.3 New users

Install R:

This is the engine that runs the code. https://cran.r-project.org/mirrors.html Install RStudio

This is the tool that helps you to *write* the code. Just as MS Word creates documents, RStudio creates R scripts and other documents. Download RStudio Desktop (the free edition) and choose a place on your computer to install it.

https://rstudio.com/products/rstudio/download/

Set the R library

R code is organized into libraries. You want to use the exact same code that will be on the Prometric Computers. This requires installing older versions of libraries. Change your R library to the one which was included within the SOA's modules.

```
.libPaths("PATH_TO_SOAS_LIBRARY/PAlibrary")
```

R programming

This book covers the bare minimum of R programming needed for Exam PA. The book "R for Data Science" provides more detail.

https://r4ds.had.co.nz/

5.1 Notebook chunks

On the Exam, you will start with an .Rmd (R Markdown) template, which organize code into R Notebooks. Within each notebook, code is organized into chunks.

```
#this is a chunk
```

Your time is valuable. Throughout this book, I will include useful keyboard shortcuts.

Shortcut: To run everything in a chunk quickly, press CTRL + SHIFT + ENTER. To create a new chunk, use CTRL + ALT + I.

5.2 Basic operations

The usual math operations apply.

```
\#addition
1 + 2
```

```
## [1] 3
3 - 2
## [1] 1
#multiplication
2*2
## [1] 4
#division
4/2
## [1] 2
#exponentiation
2^3
```

[1] 8

[1] TRUE

There are two assignment operators: = and <-. The latter is preferred because it is specific to assigning a variable to a value. The "=" operator is also used for assigning values in functions (see the functions section).

Shortcut: ALT + - creates a <-..

```
#variable assignment
x = 2
y <- 2

#equality
4 == 2 #False

## [1] FALSE</pre>
5 == 5 #true
```

```
3.14 > 3 #true
## [1] TRUE
3.14 >= 3 #true
## [1] TRUE
Vectors can be added just like numbers. The c stands for "concatenate", which
creates vectors.
x < -c(1,2)
y < -c(3,4)
x + y
## [1] 4 6
## [1] 3 8
z \leftarrow x + y
## [1] 16 36
z/2
## [1] 2 3
## [1] 7 9
```

Lists are like vectors but can take any type of object type. I already mentioned numeric types. There are also character (string) types, factor types, and boolean types.

```
character <- "The"
character_vector <- c("The", "Quick")</pre>
```

Characters are combined with the paste function.

```
a = "The"
b = "Quick"
c = "Brown"
d = "Fox"
paste(a,b,c,d)
```

```
## [1] "The Quick Brown Fox"
```

Factors are characters that expect only specific values. A character can take on any value. A factor is only allowed a finite number of values. This reduces the memory size.

The below factor has only one "level", which is the list of assigned values.

```
factor = as.factor(character)
levels(factor)
```

[1] "The"

The levels of a factor are by default in R in alphabetical order (Q comes alphabetically before T).

```
factor_vector <- as.factor(character_vector)
levels(factor_vector)</pre>
```

```
## [1] "Quick" "The"
```

In building linear models, the order of the factors matters. In GLMs, the "reference level" or "base level" should always be the level which has the most observations. This will be covered in the section on linear models.

Booleans are just True and False values. R understands T or TRUE in the same way. When doing math, bools are converted to 0/1 values where 1 is equivalent to TRUE and 0 FALSE.

```
bool_true <- T
bool_false <- F
bool_true*bool_false</pre>
```

```
## [1] 0
```

Booleans are automatically converted into 0/1 values when there is a math operation.

```
bool_true + 1
```

```
## [1] 2
```

Vectors work in the same way.

```
bool_vect <- c(T,T, F)
sum(bool_vect)</pre>
```

```
## [1] 2
```

Vectors are indexed using [].

```
abc <- c("a", "b", "c")
abc[1]
```

```
## [1] "a"
```

abc[2]

```
## [1] "b"
```

```
abc[c(1,3)]
```

```
## [1] "a" "c"
```

```
abc[c(1,2)]
```

```
## [1] "a" "b"
```

```
abc[-c(2,3)]
## [1] "a"
```

5.3 Lists

Lists are vectors that can hold mixed object types. Vectors need to be all of the same type.

```
ls <- list(T, "Character", 3.14)</pre>
## [[1]]
## [1] TRUE
##
## [[2]]
## [1] "Character"
## [[3]]
## [1] 3.14
Lists can be named.
ls <- list(bool = T, character = "character", numeric = 3.14)</pre>
ls
## $bool
## [1] TRUE
##
## $character
## [1] "character"
##
## $numeric
## [1] 3.14
```

The \$ operator indexes lists.

```
ls<mark>$</mark>numeric
```

```
## [1] 3.14
```

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```
ls$numeric + 5
## [1] 8.14
Lists can also be indexed using [].
ls[1]
## $bool
## [1] TRUE
ls[2]
## $character
## [1] "character"
Lists can contain vectors, other lists, and any other object.
everything \leftarrow list(vector = c(1,2,3),
                    character = c("a", "b", "c"),
                    list = ls)
everything
## $vector
## [1] 1 2 3
##
## $character
## [1] "a" "b" "c"
##
## $list
## $list$bool
## [1] TRUE
## $list$character
## [1] "character"
## $list$numeric
## [1] 3.14
```

To find out the type of an object, use class or str or summary.

```
class(x)
## [1] "numeric"
class(everything)
## [1] "list"
str(everything)
## List of 3
   $ vector
               : num [1:3] 1 2 3
   $ character: chr [1:3] "a" "b" "c"
               :List of 3
##
   $ list
##
     ..$ bool
                  : logi TRUE
     ..$ character: chr "character"
     ..$ numeric : num 3.14
summary(everything)
             Length Class Mode
##
## vector
             3
                    -none- numeric
## character 3
                    -none- character
## list
             3
                    -none- list
```

5.4 Functions

You only need to understand the very basics of functions for this exam. Still, understanding functions helps you to understand *everything* in R, since R is a functional programming language, unlike Python, C, VBA, Java which are all object-oriented, or SQL which isn't really a language but a series of set-operations.

Functions do things. The convention is to name a function as a verb. The function make_rainbows() would create a rainbow. The function summarise_vectors would summarise vectors. Functions may or may not have an input and output.

If you need to do something in R, there is a high probability that someone has already written a function to do it. That being said, creating simple functions is quite useful.

A function that does not return anything

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```
greet_me <- function(my_name){
  print(paste0("Hello, ", my_name))
}
greet_me("Future Actuary")</pre>
```

[1] "Hello, Future Actuary"

A function that returns something

When returning something, the return statement is optional.

```
add_together <- function(x, y){
   x + y
}
add_together(2,5)</pre>
```

```
## [1] 7
```

```
add_together <- function(x, y){
  return(x + y)
}
add_together(2,5)</pre>
```

[1] 7

Functions can work with vectors.

```
x_vector <- c(1,2,3)
y_vector <- c(4,5,6)
add_together(x_vector, y_vector)</pre>
```

```
## [1] 5 7 9
```

Many functions in R actually return lists! This is why R objects can be indexed with dollar sign.

```
library(ExamPAData)
model <- lm(charges ~ age, data = health_insurance)
model$coefficients</pre>
```

```
## (Intercept) age
## 3165.8850 257.7226
```

Here's a function that returns a list.

```
sum_multiply <- function(x,y){
  sum <- x + y
  product <- x*y
  list("Sum" = sum, "Product" = product)
}
result <- sum_multiply(2,3)
result$Sum</pre>
```

[1] 5

```
result$Product
```

[1] 6

5.5 Data frames

R is an old programming language. The original data.frame object has been updated with the newer and better tibble (like the word "table"). Tibbles are really lists of vectors, where each column is a vector.

```
#the tibble library has functions for making tibbles
library(tibble)
data <- tibble(age = c(25, 35), has_fsa = c(F, T))
data

## # A tibble: 2 x 2
## age has_fsa
## <dbl> <lgl>
## 1 25 FALSE
## 2 35 TRUE
```

To index columns in a tibble, the same "\$" is used as indexing a list.

```
data$age
```

```
## [1] 25 35
```

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To find the number of rows and columns, use dim.

```
dim(data)
```

```
## [1] 2 2
```

To fine a summary, use summary

```
summary(data)
```

```
##
                    has_fsa
         age
##
    Min.
           :25.0
                   Mode :logical
##
    1st Qu.:27.5
                   FALSE:1
    Median:30.0
                    TRUE:1
##
    Mean
           :30.0
##
    3rd Qu.:32.5
    Max.
           :35.0
```

5.6 Pipes

The pipe operator %>% is a way of making code *modular*, meaning that it can be written and executed in incremental steps. Those familiar with Python's Pandas will be see that %>% is quite similar to ".". This also makes code easier to read.

In five seconds, tell me what the below code is doing.

```
log(sqrt(exp(log2(sqrt((max(c(3, 4, 16)))))))
```

```
## [1] 1
```

Getting to the answer of 1 requires starting from the inner-most nested brackets and moving outwards from right to left.

The math notation would be slightly easier to read, but still painful.

$$log(\sqrt{e^{log_2(\sqrt{max(3,4,16)})}})$$

Here is the same algebra using the pipe. To read this, replace the %>% with the word THEN.

```
#the pipe is from the dplyr library
library(dplyr)
max(c(3, 4, 16)) %>%
    sqrt() %>%
    log2() %>%
    exp() %>%
    sqrt() %>%
    sqrt() %>%
```

[1] 1

```
#max(c(3, 4, 16) THEN  #The max of 3, 4, and 16 is 16

# sqrt() THEN  #The square root of 16 is 4

# log2() THEN  #The log in base 2 of 4 is 2

# exp() THEN  #the exponent of 2 is e^2

# sqrt() THEN  #the square root of e^2 is e

# log()  #the natural logarithm of e is 1
```

Pipes are exceptionally useful for data manipulations, which is covered in the next chapter.

```
Tip: To quickly produce pipes, use CTRL + SHIFT + M.
```

By highlighting only certain sections, we can run the code in steps as if we were using a debugger. This makes testing out code much faster.

```
max(c(3, 4, 16))

## [1] 16

max(c(3, 4, 16)) %>%
    sqrt()

## [1] 4

max(c(3, 4, 16)) %>%
    sqrt() %>%
    log2()
```

```
## [1] 2
```

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```
max(c(3, 4, 16)) %>%
  sqrt() %>%
  log2() %>%
  exp()
```

[1] 7.389056

```
max(c(3, 4, 16)) %>%
  sqrt() %>%
  log2() %>%
  exp() %>%
  sqrt()
```

[1] 2.718282

```
max(c(3, 4, 16)) %>%
  sqrt() %>%
  log2() %>%
  exp() %>%
  sqrt() %>%
  log()
```

[1] 1

Data manipulation

About two hours in this exam will be spent just on data manipulation. Putting in extra practice in this area is garanteed to give you a better score because it will free up time that you can use elsewhere. In addition, a common saying when building models is "garbage in means garbage out", on this exam, mistakes on the data manipulation can lead to lost points on the modeling sections.

Suggested reading of R for Data Science (https://r4ds.had.co.nz/index.html):

Chapter	Topic
9	Introduction
10	Tibbles
12	Tidy data
15	Factors
16	Dates and times
17	Introduction
18	Pipes
19	Functions
20	Vectors

All data for this book can be accessed from the package ExamPAData. In the real exam, you will read the file from the Prometric computer. To read files into R, the readr package has several tools, one for each data format. For instance, the most common format, comma separated values (csv) are read with the read_csv() function.

Because the data is already loaded, simply use the below code to access the data.

```
library(ExamPAData)
```

6.1 Look at the data

The data that we are using is health_insurance, which has information on patients and their health care costs.

The descriptions of the columns are below.

- age: Age of the individual
- sex: Sex
- bmi: Body Mass Index
- children: Number of children
- smoker: Is this person a smoker?
- region: Region
- charges: Annual health care costs.

head() shows the top n rows. head(20) shows the top 20 rows.

```
library(tidyverse)
head(health_insurance)
```

```
## # A tibble: 6 x 7
##
       age sex
                    bmi children smoker region
                                                    charges
##
     <dbl> <chr> <dbl>
                            <dbl> <chr>
                                         <chr>
                                                      <dbl>
## 1
        19 female 27.9
                                0 yes
                                         southwest
                                                    16885.
## 2
        18 male
                   33.8
                                1 no
                                         southeast
                                                     1726.
        28 male
                   33
                                3 no
                                         southeast
                                                     4449.
## 4
        33 male
                   22.7
                                0 no
                                         northwest
                                                    21984.
## 5
        32 male
                   28.9
                                0 no
                                         northwest
                                                      3867.
        31 female 25.7
## 6
                                         southeast
                                                      3757.
                                0 no
```

Using a pipe is an alternative way of doing this.

```
health_insurance %>% head()
```

Shortcut: Use CTRL + SHFT + M to create pipes %>%

The glimpse function is a transpose of the head() function, which can be more spatially efficient. This also gives you the dimension (1,338 rows, 7 columns).

<dbl> 16884.924, 1725.552, 4449.462, 21984.471, 3866.855, 3...

One of the most useful data science tools is counting things. The function count() gives the number of records by a categorical feature.

```
health_insurance %>% count(children)
```

```
## # A tibble: 6 x 2
     children
##
        <dbl> <int>
##
## 1
             0
                 574
## 2
                 324
             1
## 3
             2
                 240
## 4
             3
                 157
## 5
             4
                  25
## 6
             5
                  18
```

\$ charges

Two categories can be counted at once. This creates a table with all combinations of region and sex and shows the number of records in each category.

health_insurance %>% count(region, sex)

```
## # A tibble: 8 x 3
     region
               sex
     <chr>
               <chr>
                       <int>
## 1 northeast female
                         161
## 2 northeast male
                         163
## 3 northwest female
                         164
## 4 northwest male
                         161
## 5 southeast female
                         175
## 6 southeast male
                         189
## 7 southwest female
                         162
## 8 southwest male
                         163
```

The summary() function is shows a statistical summary. One caveat is that each column needs to be in it's appropriate type. For example, smoker, region, and sex are all listed as characters when if they were factors, summary would give you count info.

With incorrect data types

```
health_insurance %>% summary()
```

```
##
         age
                         sex
                                              bmi
                                                             children
##
   Min.
           :18.00
                     Length: 1338
                                         Min.
                                                :15.96
                                                          Min.
                                                                 :0.000
##
    1st Qu.:27.00
                     Class : character
                                         1st Qu.:26.30
                                                          1st Qu.:0.000
                     Mode :character
                                                          Median :1.000
    Median :39.00
                                         Median :30.40
##
##
    Mean
           :39.21
                                         Mean
                                                 :30.66
                                                          Mean
                                                                 :1.095
##
    3rd Qu.:51.00
                                         3rd Qu.:34.69
                                                          3rd Qu.:2.000
##
    Max.
           :64.00
                                         Max.
                                                :53.13
                                                          Max.
                                                                 :5.000
##
       smoker
                                               charges
                           region
    Length: 1338
                        Length: 1338
                                                    : 1122
##
                                            Min.
    Class : character
                                            1st Qu.: 4740
##
                        Class :character
    Mode :character
                                            Median: 9382
                        Mode :character
##
                                            Mean
                                                    :13270
##
                                            3rd Qu.:16640
##
                                                    :63770
                                            Max.
```

With correct data types

This tells you that there are 324 patients in the northeast, 325 in the northwest, 364 in the southeast, and so fourth.

```
health_insurance <- health_insurance %>%
  modify_if(is.character, as.factor)

health_insurance %>%
  summary()
```

```
##
         age
                         sex
                                       bmi
                                                      children
                                                                    smoker
##
    Min.
           :18.00
                    female:662
                                  Min.
                                         :15.96
                                                   Min.
                                                          :0.000
                                                                   no:1064
    1st Qu.:27.00
##
                    male :676
                                  1st Qu.:26.30
                                                   1st Qu.:0.000
                                                                   yes: 274
    Median :39.00
                                  Median :30.40
##
                                                   Median :1.000
##
           :39.21
                                         :30.66
                                                          :1.095
    Mean
                                  Mean
                                                   Mean
##
    3rd Qu.:51.00
                                  3rd Qu.:34.69
                                                   3rd Qu.:2.000
##
    Max.
           :64.00
                                  Max.
                                         :53.13
                                                   Max.
                                                          :5.000
##
          region
                        charges
## northeast:324
                    Min.
                          : 1122
                    1st Qu.: 4740
## northwest:325
```

```
## southeast:364 Median: 9382
## southwest:325 Mean:13270
## 3rd Qu::16640
## Max.:63770
```

6.2 Transform the data

Transforming, manipulating, querying, and wrangling are synonyms in data terminology.

R syntax is designed to be similar to SQL. They begin with a SELECT, use GROUP BY to aggregate, and have a WHERE to remove records. Unlike SQL, the ordering of these does not matter. SELECT can come after a WHERE.

R to SQL translation

```
select() -> SELECT
mutate() -> user-defined columns
summarize() -> aggregated columns
left_join() -> LEFT JOIN
filter() -> WHERE
group_by() -> GROUP BY
filter() -> HAVING
arrange() -> ORDER BY

health_insurance %>%
    select(age, region) %>%
    head()

## # A tibble: 6 x 2
## age region
```

```
## age region
## <dbl> <fct>
## 1 19 southwest
## 2 18 southeast
## 3 28 southeast
## 4 33 northwest
## 5 32 northwest
## 6 31 southeast
```

Tip: use CTRL + SHIFT + M to create pipes %>%.

Let's look at only those in the southeast region. Instead of WHERE, use filter.

```
health_insurance %>%
  filter(region == "southeast") %>%
  select(age, region) %>%
  head()
```

```
## # A tibble: 6 x 2
##
       age region
##
     <dbl> <fct>
## 1
       18 southeast
## 2
        28 southeast
## 3
       31 southeast
## 4
       46 southeast
## 5
       62 southeast
## 6
       56 southeast
```

The SQL translation is

```
SELECT age, region
FROM health_insurance
WHERE region = 'southeast'
```

Instead of ORDER BY, use arrange. Unlike SQL, the order does not matter and ORDER BY doesn't need to be last.

```
health_insurance %>%
  arrange(age) %>%
  select(age, region) %>%
  head()
```

```
## # A tibble: 6 x 2
##
       age region
##
    <dbl> <fct>
## 1
       18 southeast
## 2
        18 southeast
## 3
       18 northeast
## 4
       18 northeast
## 5
       18 northeast
## 6
        18 southeast
```

The group_by comes before the aggregation, unlike in SQL where the GROUP BY comes last.

```
health_insurance %>%
  group_by(region) %>%
  summarise(avg_age = mean(age))
## # A tibble: 4 x 2
     region avg_age
##
##
     <fct>
                 <dbl>
## 1 northeast
                  39.3
## 2 northwest
                  39.2
## 3 southeast
                  38.9
## 4 southwest
                  39.5
In SQL, this would be
SELECT region,
       AVG(age) as avg_age
FROM health insurance
GROUP BY region
```

Just like in SQL, many different aggregate functions can be used such as SUM, MEAN, MIN, MAX, and so forth.

```
## # A tibble: 4 x 5
    region
              avg_age max_age median_charges bmi_std_dev
                        <dbl>
                                                    <dbl>
##
    <fct>
                <dbl>
                                       <dbl>
## 1 northeast
                 39.3
                           64
                                      10058.
                                                    5.94
## 2 northwest
                 39.2
                           64
                                                     5.14
                                       8966.
## 3 southeast
                 38.9
                           64
                                       9294.
                                                     6.48
## 4 southwest
                 39.5
                            64
                                       8799.
                                                     5.69
```

To create new columns, the mutate function is used. For example, if we wanted a column of the person's annual charges divided by their age

```
health_insurance %>%
mutate(charges_over_age = charges/age) %>%
select(age, charges, charges_over_age) %>%
head(5)
```

```
## # A tibble: 5 x 3
##
       age charges charges_over_age
##
             <dbl>
     <dbl>
                              <dbl>
## 1
        19 16885.
                              889.
## 2
            1726.
                               95.9
        18
## 3
        28
            4449.
                              159.
## 4
        33 21984.
                              666.
## 5
        32
             3867.
                              121.
```

We can create as many new columns as we want.

```
## # A tibble: 5 x 10
##
                  bmi children smoker region charges age_squared age_cubed
      age sex
##
    <dbl> <fct> <dbl> <fct> <fct> <fct>
                                              <dbl>
                                                     <dbl>
                                                                    <dbl>
                             0 yes
## 1
       19 fema~ 27.9
                                     south~ 16885.
                                                            361
                                                                     6859
## 2
       18 male 33.8
                             1 no
                                     south~
                                              1726.
                                                            324
                                                                     5832
## 3
       28 male
                 33
                             3 no
                                                           784
                                                                    21952
                                     south~
                                              4449.
## 4
       33 male
                 22.7
                             0 no
                                     north~
                                             21984.
                                                           1089
                                                                    35937
## 5
                 28.9
                                                           1024
       32 male
                             0 no
                                     north~
                                              3867.
                                                                    32768
## # ... with 1 more variable: age_fourth <dbl>
```

The CASE WHEN function is quite similar to SQL. For example, we can create a column which is 0 when age < 50, 1 when 50 <= age <= 70, and 2 when age > 70.

```
## # A tibble: 1,338 x 2
##
        age age_bucket
##
                <dbl>
      <dbl>
## 1
        19
                    0
## 2
        18
                    0
## 3
        28
                    0
## 4
        33
```

```
##
    5
          32
                        0
##
    6
          31
                        0
##
          46
##
    8
          37
                        0
##
                        0
   9
          37
## 10
          60
## # ... with 1,328 more rows
```

SQL translation:

```
SELECT CASE WHEN AGE < 50 THEN 0

ELSE WHEN AGE <= 70 THEN 1

ELSE 2

FROM health_insurance
```

6.3 Exercises

actuary_salaries %>% glimpse()

Run this code on your computer to answer these exercises.

The data actuary_salaries contains the salaries of actuaries collected from the DW Simpson survey. Use this data to answer the exercises below.

- 1. How many industries are represented?
- 2. The salary_high column is a character type when it should be numeric. Change this column to numeric.
- 3. What are the highest and lowest salaries for an actuary in Health with 5 exams passed?
- 4. Create a new column called salary_mid which has the middle of the salary_low and salary_high columns.
- 5. When grouping by industry, what is the highest salary_mid? What about salary_high? What is the lowest salary_low?
- 6. There is a mistake when salary_low == 11. Find and fix this mistake, and then rerun the code from the previous task.

- 7. Create a new column, called n_exams, which is an integer. Use 7 for ASA/ACAS and 10 for FSA/FCAS. Use the code below as a starting point and fill in the _ spaces
- 8. Create a column called social_life, which is equal to n_exams/experience. What is the average (mean) social_life by industry? Bonus question: what is wrong with using this as a statistical measure?

8. Create a column called social_life, which is equal to n_exams/experience. What is the average (mean) social_life by industry? Bonus question: what is wrong with using this as a statistical measure?

6.4 Answers to exercises

1. How many industries are represented?

```
actuary_salaries %>% count(industry)
```

```
## # A tibble: 4 x 2
## industry n
## <chr> <int>
## 1 Casualty 45
## 2 Health 31
## 3 Life 31
## 4 Pension 31
```

2. The salary_high column is a character type when it should be numeric. Change this column to numeric.

```
#method 1
actuary_salaries <- actuary_salaries %>%
  mutate(salary_high = as.numeric(salary_high))

#method 2
actuary_salaries <- actuary_salaries %>%
  modify_at("salary_high", as.numeric)
```

3. What are the highest and lowest salaries for an actuary in Health with 5 exams passed?

4. Create a new column called salary_mid which has the middle of the salary_low and salary_high columns.

```
actuary_salaries <- actuary_salaries %>%
mutate(salary_mid = (salary_low + salary_high)/2)
```

5. When grouping by industry, what is the highest salary_mid? What about salary_high? What is the lowest salary_low?

```
## # A tibble: 4 x 4
    industry max_salary_mid max_salary_high low_salary_low
                                       <dbl>
##
    <chr>
                      <dbl>
                                                      <dbl>
## 1 Casualty
                        302.
                                         447
                                                         11
## 2 Health
                        272.
                                         390
                                                         49
## 3 Life
                        244
                                         364
                                                         51
## 4 Pension
                        224.
                                                         44
                                         329
```

6. There is a mistake when salary_low == 11. Find and fix this mistake, and then rerun the code from the previous task.

```
## # A tibble: 4 x 4
    industry max_salary_mid max_salary_high low_salary_low
##
    <chr>
                      <dbl>
                                  <dbl>
                                                    <dbl>
## 1 Casualty
                       302.
                                       447
                                                       48
## 2 Health
                       272.
                                       390
                                                       49
## 3 Life
                       244
                                       364
                                                       51
## 4 Pension
                       224.
                                       329
                                                       44
```

7. Create a new column, called n_exams, which is an integer. Use 7 for ASA/ACAS and 10 for FSA/FCAS.

Use the code below as a starting point and fill in the _ spaces

```
## Warning in eval_tidy(pair$rhs, env = default_env): NAs introduced by
## coercion
```

```
actuary_salaries %>% count(n_exams)
```

```
## # A tibble: 8 x 2
##
     n_exams
                   n
        <dbl> <int>
##
## 1
            1
                 12
## 2
            2
                 17
## 3
            3
                  19
## 4
            4
                 21
## 5
            5
                 17
## 6
            6
                  5
## 7
            7
                 29
## 8
           10
                  18
```

8. Create a column called social_life, which is equal to n_exams/experience. What is the average (mean) social_life by industry? Bonus question: what is wrong with using this as a statistical measure?

```
actuary_salaries %>%
  mutate(social_life = n_exams/experience) %>%
  group_by(industry) %>%
  summarise(avg_social_life = mean(social_life))
```

This is not REALLY an average as the number of people, or number of actuaries, are not taken into consideration. To correctly take the average, we would need use a weighted average like sum(number_actuaries*social_life)/sum(number_actuaries)

Chapter 7

Visualization

This sections shows how to create and interpret simple graphs. In past exams, the SOA has provided code for any technical visualizations which are needed.

7.1 Create a plot object (ggplot)

The first step is to create a blank canvas that holds the columns that are needed. Let's say that the goal is to graph income and count. We put these into a ggplot object called p.

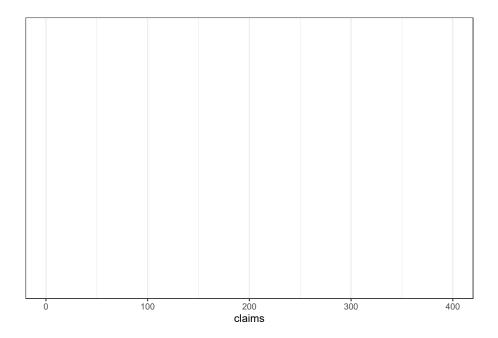
The aesthetic argument, aes, means that the x-axis will have income and the y-axis will have count.

```
library(Cairo)
```

```
library(tidyverse)
library(ExamPAData)
theme_set(theme_bw())
p <- insurance %>% ggplot(aes(claims))
```

If we look at p, we see that it is nothing but white space with axis for count and income.

p

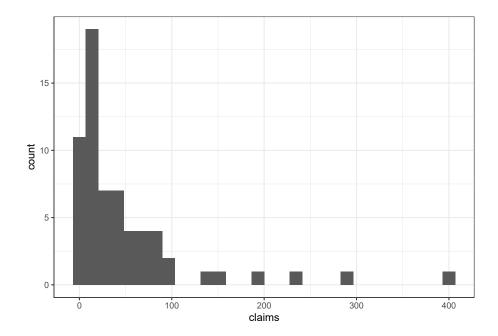


7.2 Add a plot

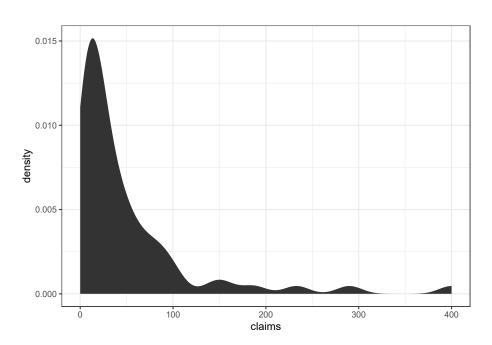
We add a histogram

```
p + geom_histogram()
```

`stat_bin()` using `bins = 30`. Pick better value with `binwidth`.

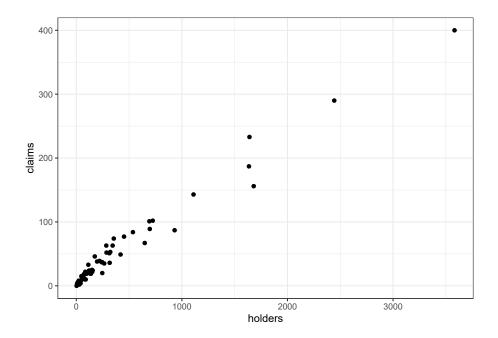


Different plots are called "geoms" for "geometric objects". Geometry = Geo (space) + metre (measure), and graphs measure data. For instance, instead of creating a histogram, we can draw a gamma distribution with $\mathtt{stat_density}$.



Create an xy plot by adding and x and a y argument to <code>aesthetic</code>.

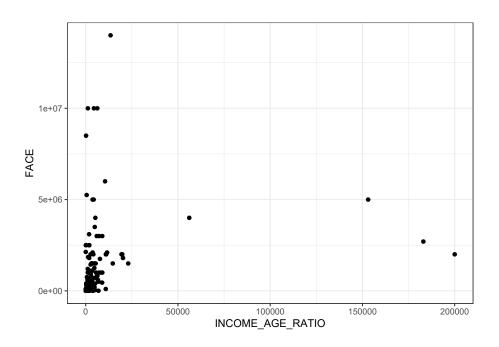
```
insurance %>%
  ggplot(aes(x = holders, y = claims)) +
  geom_point()
```



7.3 Data manipulation chaining

Pipes allow for data manipulations to be chained with visualizations.

```
termlife %>%
  filter(FACE > 0) %>%
  mutate(INCOME_AGE_RATIO = INCOME/AGE) %>%
  ggplot(aes(INCOME_AGE_RATIO, FACE)) +
  geom_point() +
  theme_bw()
```



library(ggplot2)
theme_set(theme_bw())

Chapter 8

Introduction to Modeling

About 40-50% of the exam grade is based on modeling.

8.1 Model Notation

The number of observations will be denoted by n. When we refer to the size of a data set, we are referring to n. We use p to refer the number of input variables used. The word "variables" is synonymous with "features". For example, in the health_insurance data, the variables are age, sex, bmi, children, smoker and region. These 7 variables mean that p=7. The data is collected from 1,338 patients, which means that n=1,338.

Scalar numbers are denoted by ordinary variables (i.e., x=2, z=4), and vectors are denoted by bold-faced letters

$$\mathbf{a} = \begin{pmatrix} a_1 \\ a_2 \\ a_3 \end{pmatrix}$$

We use y to denote the target variable. This is the variable which we are trying to predict. This can be either a whole number, in which case we are performing regression, or a category, in which case we are performing classification. In the health insurance example, y = charges, which are the annual health care costs for a patient.

Both n and p are important because they tell us what types of models are likely to work well, and which methods are likely to fail. For the PA exam, we will be dealing with small n (<100,000) due to the limitations of the Prometric computers. We will use a small p (< 20) in order to make the data sets easier to interpret.

We organize these variables into matrices. Take an example with p=2 columns and 3 observations. The matrix is said to be 3×2 (read as "2-by-3") matrix.

$$\mathbf{X} = \begin{pmatrix} x_{11} & x_{21} \\ x_{21} & x_{22} \\ x_{31} & x_{32} \end{pmatrix}$$

The target is

$$\mathbf{y} = \begin{pmatrix} y_1 \\ y_2 \\ y_3 \end{pmatrix}$$

This represents the *unknown* quantity that we want to be able to predict. In the health care costs example, y_1 would be the costs of the first patient, y_2 the costs of the second patient, and so forth. The variables x_{11} and x_{12} might represent the first patient's age and sex respectively, where x_{i1} is the patient's age, and $x_{i2} = 1$ if the ith patient is male and 0 if female.

Machine learning is about using X to predict y. We call this "y-hat", or simply the prediction. This is based on a function of the data X.

$$\hat{\mathbf{y}} = f(\mathbf{X}) = \begin{pmatrix} \hat{y_1} \\ \hat{y_2} \\ \hat{y_3} \end{pmatrix}$$

This is almost never going to happen perfectly, and so there is always an error term, ϵ . This can be made smaller, but is never exactly zero.

$$\hat{\mathbf{y}} + \epsilon = f(\mathbf{X}) + \epsilon$$

In other words, $\epsilon = y - \hat{y}$. We call this the *residual*. When we predict a person's health care costs, this is the difference between the predicted costs (which we had created the year before) and the actual costs that the patient experienced (of that current year).

8.2 Ordinary least squares (OLS)

The type of model used refers to the class of function of f. If f is linear, then we are using a linear model. If f is non-parametric (does not have input parameters), then it is non-parametric modeling. Linear models are linear in the parameters, β .

We have the data **X** and the target **y**, where all of the y's are real numbers, or $y_i \in \mathbb{R}$.

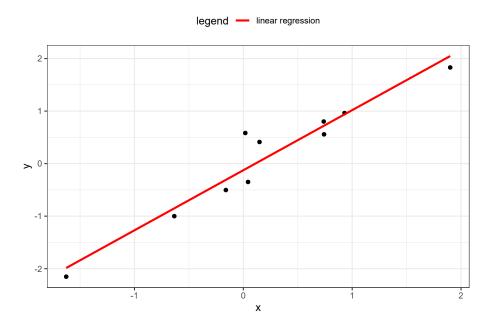
We want to find a β so that

$$\hat{\mathbf{y}} = \mathbf{X}\boldsymbol{\beta}$$

Which means that each y_i is a linear combination of the variables $x_1, ..., x_p$, plus a constant β_0 which is called the *intercept* term.

$$y_i = \beta_0 + \beta_1 x_1 + \dots + \beta_p x_p$$

In the one-dimensional case, this creates a line connecting the points. In higher dimensions, this creates a hyperplane.



The question then is **how can we choose the best values of** β ? First of all, we need to define what we mean by "best". Ideally, we will choose these values which will create close predictions of **y** on new, unseen data.

To solve for β , we first need to define a loss function. This allows us to compare how well a model is fitting the data. The most commonly used loss function is the residual sum of squares (RSS), also called the squared error loss or the L2 norm. When RSS is small, then the predictions are close to the actual values and the model is a good fit. When RSS is large, the model is a poor fit.

$$RSS = \sum_{i} (y_i - \hat{y})^2$$

When you replace \hat{y}_i in the above equation with $\beta_0 + \beta_1 x_1 + ... + \beta_p x_p$, take the derivative with respect to β , set equal to zero, and solve, we can find the optimal values. This turns the problem of statistics into a problem of numeric optimization, which computers can do quickly.

You might be asking: why does this need to be the squared error? Why not the absolute error, or the cubed error? Technically, these could be used as well. In fact, the absolute error (L1 norm) is useful in other models. Taking the square has a number of advantages.

- It provides the same solution if we assume that the distribution of $\mathbf{Y}|\mathbf{X}$ is guassian and maximize the likelihood function. This method is used for GLMs, in the next chapter.
- Empirically it has been shown to be less likely to overfit as compared to other loss functions

8.3 Example

In our health, we can create a linear model using bmi, age, and sex as an inputs.

The formula controls which variables are included. There are a few shortcuts for using R formulas.

Formula	Meaning
charges ~ bmi + age	Use age and bmi to predict charges
${\tt charges} \sim {\tt bmi} + {\tt age} +$	Use age, bmi as well as an interaction to
bmi*age	predict charges
$\texttt{charges} \sim (\texttt{bmi} > 20) + \texttt{age}$	Use an indicator variable for bmi > 20
	age to predict charges
$\log(\mathtt{charges}) \sim \log(\mathtt{bmi}) \; + \;$	Use the logs of age and bmi to predict
$\log(\mathtt{age})$	$\log({ t charges})$
charges \sim .	Use all variables to predict charges

You can use formulas to create new variables (aka feature engineering). This can save you from needing to re-run code to create data.

Below we fit a simple linear model to predict charges.

```
library(ExamPAData)
library(tidyverse)

model <- lm(data = health_insurance, formula = charges ~ bmi + age)</pre>
```

The summary function gives details about the model. First, the Estimate,

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gives you the coefficients. The Std. Error is the error of the estimate for the coefficient. Higher standard error means greater uncertainty. This is relative to the average value of that variable. The t value tells you how "big" this error really is based on standard deviations. A larger t value implies a low probability of the null hypothesis being rejected saying that the coefficient is zero. This is the same as having a p-value (Pr (>|t|)) being close to zero.

The little *, **, *** indicate that the variable is either somewhat significant, significant, or highly significant. "significance" here means that there is a low probability of the coefficient being that size if there were no actual casual relationship, or if the data was random noise.

summary(model)

```
##
## Call:
## lm(formula = charges ~ bmi + age, data = health_insurance)
##
## Residuals:
##
              1Q Median
     Min
                            3Q
                                  Max
## -14457 -7045 -5136
                         7211
                               48022
##
## Coefficients:
              Estimate Std. Error t value Pr(>|t|)
##
## (Intercept) -6424.80
                          1744.09 -3.684 0.000239 ***
## bmi
                332.97
                             51.37
                                     6.481 1.28e-10 ***
## age
                 241.93
                             22.30 10.850 < 2e-16 ***
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
## Residual standard error: 11390 on 1335 degrees of freedom
## Multiple R-squared: 0.1172, Adjusted R-squared: 0.1159
## F-statistic: 88.6 on 2 and 1335 DF, p-value: < 2.2e-16
```

When evaluating model performance, you should not rely on the summary alone as this is based on the training data. To look at performance, test the model on validation data. This can be done by a) using a hold out set, or b) using cross-validation, which is even better.

Let's create an 80% training set and 20% testing set. You don't need to worry about understanding this code as the exam will always give this to you.

```
train <- health_insurance %>% slice(index)
test <- health_insurance %>% slice(-index)
```

Train the model on the train and test on test.

```
model <- lm(data = train, formula = charges ~ bmi + age)
pred = predict(model, test)</pre>
```

Let's look at the Root Mean Squared Error (RMSE).

```
get_rmse <- function(y, y_hat){
    sqrt(mean((y - y_hat)^2))
}
get_rmse(pred, test$charges)</pre>
```

```
## [1] 11562.49
```

The above number does not tell us if this is a good model or not by itself. We need a comparison. The fastest check is to compare against a prediction of the mean. In other words, all values of the y_hat are the average of charges

```
get_rmse(mean(test$charges), test$charges)
```

```
## [1] 12148.71
```

The RMSE is higher (worse) when using just the mean, which is what we expect. If you ever fit a model and get an error which is worse than the average prediction, something must be wrong.

The next test is to see if any assumptions have been violated.

First, is there a pattern in the residuals? If there is, this means that the model is missing key information. For the model below, this is a yes, which means that this is a bad model. Because this is just for illustration, I'm going to continue using it, however.

```
plot(model, which = 1)
```

The normal QQ shows how well the quantiles of the predictions fit to a theoretical normal distribution. If this is true, then the graph is a straight 45-degree line. In this model, you can definitely see that this is not the case. If this were a good model, this distribution would be closer to normal.

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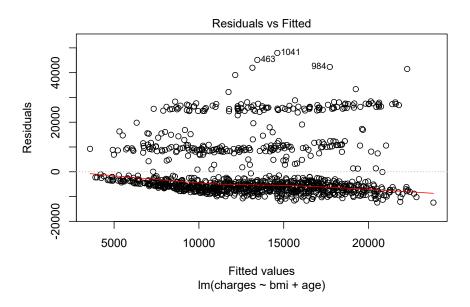


Figure 8.1: Residuals vs. Fitted

```
plot(model, which = 2)
```

Caution: This test only applies to linear models which have a gaussian response distribution.

The below is from an excellent post of Stack Exchange.

R does not have a distinct plot.glm() method. When you fit a model with glm() and run plot(), it calls ?plot.lm, which is appropriate for linear models (i.e., with a normally distributed error term).

More specifically, the plots will often 'look funny' and lead people to believe that there is something wrong with the model when it is perfectly fine. We can see this by looking at those plots with a couple of simple simulations where we know the model is correct:

Once you have chosen your model, you should re-train over the entire data set. This is to make the coefficients more stable because \mathbf{n} is larger. Below you can see that the standard error is lower after training over the entire data set.

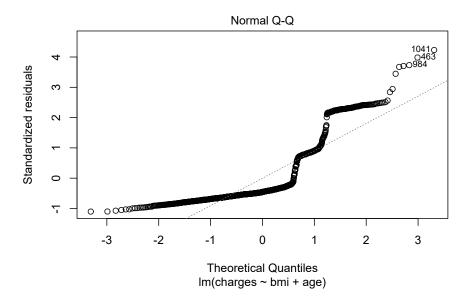


Figure 8.2: Normal Q-Q

term	full_data_std_error	test_data_std_error
(Intercept)	1744.1	3802.2
bmi	51.4	110.9
age	22.3	50.3

All interpretations should be based on the model which was trained on the entire data set. Obviously, this only makes a difference if you are interpreting the precise values of the coefficients. If you are just looking at which variables are included, or at the size and sign of the coefficients, then this would not change.

```
coefficients(model)
```

```
## (Intercept) bmi age
## -6463.3281 313.1657 257.2827
```

Translating the above into an equation we have

```
\hat{y}_i = -6,424.80 + 332.97bmi + 241.93age
```

For example, if a patient has bmi = 27.9 and age = 19 then predicted value is

Chapter 9

Generalized linear models (GLMs)

9.1 Model form

Instead of the model being a direct linear combination of the variables, there is an intermediate step called a $link\ function\ g.$

$$q(\mathbf{\hat{y}}) = \mathbf{X}\beta$$

This implies that the response \mathbf{y} is related to the linear predictor $\mathbf{X}\beta$ through the *inverse* link function.

$$\hat{\mathbf{y}} = g^- 1(\mathbf{X}\beta)$$

This means that g(.) must be an invertable. For example, if g is the natural logarithm (aka, the "log-link"), then

$$log(\mathbf{\hat{y}}) = \mathbf{X}\beta \Rightarrow \mathbf{\hat{y}} = e^{\mathbf{X}\beta}$$

This is useful when the distribution of Y is skewed, as taking the log corrects skewness.

You might be asking, what if the distribution of Y is not normal, no matter what choice we have for g? The short answer is that we can change our assumption of the distribution of Y, and use this to change the parameters. If you have taken exam STAM then you are familiar with $maximum\ likelihood\ estimation$.

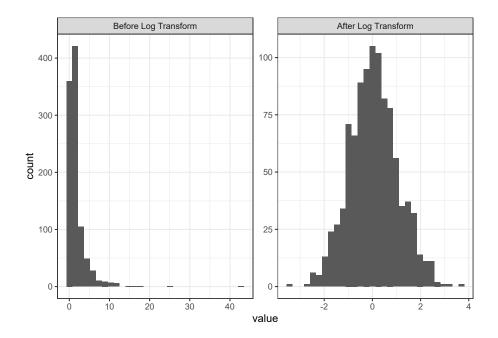


Figure 9.1: Taking the log corrects for skewness

We have a response \mathbf{Y} , and we fit a distribution to $\mathbf{Y}|\mathbf{X}$. This is the target variable conditioned on the data. For each y_i , each observation, we assign a probability $f_Y(y_i)$

$$f_y(y_i|X_1 = x_1, X_2 = x_2, ..., X_p = x_p) = Pr(Y = y_i|\mathbf{X})$$

Now, when we choose the response family, we are simply changing f_Y . If we say that the response family is Gaussian, then f has a Gaussian PDF. If we are modeling counts, then f is a Poisson PDF. This only works if f is in the exponential family of distributions, which consists of the common names such as Gaussian, Binomial, Gamma, Inverse Gamma, and so forth. Reading the CAS Monograph 5 will provide more detail into this.

The possible combinations of link functions and distribution families are summarized nicely on Wikipedia.

For this exam, a common question is to ask candiates to choose the best distribution and link function. There is no all-encompasing answer, but a few suggestions are

• If Y is counting something, such as the number of claims, number of accidents, or some other discrete and positive counting sequence, use the

Figure 9.2: Distribution-Link Function Combinations

Poisson;

- If Y contains negative values, then do not use the Exponential, Gamma,
 or Inverse Gaussian as these are strictly positive. Conversely, if Y is only
 positive, such as the price of a policy (price is always > 0), or the claim
 costs, then these are good choices;
- If Y is binary, the the binomial response with either a Probit or Logit link. The Logit is more common.
- If Y has more than two categories, the multinomial distribution with either the Probit or Logic link (See Logistic Regression)

The exam will always ask you to interpret the GLM. These questions can usually be answered by inverting the link function and interpreting the coefficients. In the case of the log link, simply take the exponent of the coefficients and each of these represents a "relativity" factor.

$$log(\mathbf{\hat{y}}) = \mathbf{X}\beta \Rightarrow \mathbf{\hat{y}} = e^{\mathbf{X}\beta}$$

For a single observation y_i , this is

$$\exp(\beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \dots + \beta_p x_{ip}) = e^{\beta_0} e^{\beta_1 x_{i1}} e^{\beta_2 x_{i2}} \dots e^{\beta_p x_{ip}} = R_0 R_2 R_3 \dots R_p$$

Where R_k is the *relativity* of the kth variable. This terminology is from insurance ratemaking, where actuaries need to be able to explain the impact of each variable in pricing insurance. The data science community does not use this language.

For binary outcomes with logit or probit link, there is no easy interpretation. This has come up in at least one past sample exam, and the solution was to create "psuedo" observations and observe how changing each x_k would change the predicted value. Due to the time requirements, this is unlikely to come up on an exam. So if you are asked to use a logit or probit link, saying that the result is not easy to interpret should suffice.

9.2 Example

Just as with OLS, there is a formula and data argument. In addition, we need to specify the response distribution and link function.

We see that age, sex, and children are all significant (p <0.01). Reading off the coefficient signs, we see that claims

- Increase as age increases
- Are higher for men
- Are slightly higher for patients wich children

```
model %>% tidy()
```

```
## # A tibble: 4 x 5
##
     term
                 estimate std.error statistic p.value
##
     <chr>
                    <dbl>
                               <dbl>
                                         <dbl>
                                                  <dbl>
## 1 (Intercept)
                   8.55
                            0.0953
                                         89.7 0.
## 2 age
                   0.0201
                            0.00179
                                         11.3 3.12e-28
## 3 sexmale
                   0.112
                            0.0459
                                          2.44 1.49e- 2
## 4 children
                   0.0489
                            0.0182
                                          2.69 7.29e- 3
```

9.3 Reference levels

When a categorical variable is used in a GLM, the model actually uses indicator variables for each level. The default reference level is the order of the R factors. For the sex variable, the order is female and then male. This means that the base level is female by default.

```
health_insurance$sex %>% as.factor() %>% levels()
```

```
## [1] "female" "male"
```

Why does this matter? Statistically, the coefficients are most stable when there are more observations.

```
health_insurance$sex %>% as.factor() %>% summary()

## female male
## 662 676
```

There is already a function to do this in the tidyverse called fct_infreq. Let's quickly fix the sex column so that these factor levels are in order of frequency.

```
health_insurance <- health_insurance %>%
mutate(sex = fct_infreq(sex))
```

Now male is the base level.

```
health_insurance$sex %>% as.factor() %>% levels()
```

```
## [1] "male" "female"
```

9.4 Interactions

An interaction occurs when the effect of a variable on the response is different depending on the level of other variables in the model.

Consider this model:

Let x_2 be an indicator variable, which is 1 for some records and 0 otherwise.

$$\hat{y_i} = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_1 x_2$$

There are now two different linear models depending on whether x_1 is 0 or 1. When $x_1 = 0$,

$$\hat{y_i} = \beta_0 + \beta_2 x_2$$

and when $x_1 = 1$

$$\hat{y_i} = \beta_0 + \beta_1 + \beta_2 x_2 + \beta_3 x_2$$

By rewriting this we can see that the intercept changes from β_0 to β_0^* and the slope changes from β_1 to β_1^*

$$(\beta_0 + \beta_1) + (\beta_2 + \beta_3)x_2 = \beta_0^* + \beta_1^*x_2$$

The SOA's modules give an example with the using age and gender as below. This is not a very strong interaction, as the slopes are almost identical across gender.

```
interactions %>%
  ggplot(aes(age, actual, color = gender)) +
  geom_line() +
  labs(title = "Age vs. Actual by Gender",
      subtitle = "Interactions imply different slopes",
      caption= "data: interactions")
```

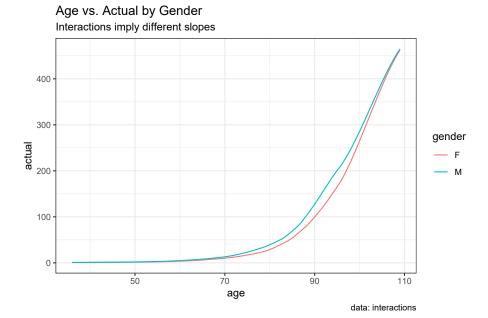


Figure 9.3: Example of weak interaction

Here is a clearer example from the auto_claim data. The lines show the slope of a linear model, assuming that only BLUEBOOK and CAR_TYPE were predictors in the model. You can see that the slope for Sedans and Sports Cars is higher than for Vans and Panel Trucks.

```
auto_claim %>%
  ggplot(aes(log(CLM_AMT), log(BLUEBOOK), color = CAR_TYPE)) +
  geom_point(alpha = 0.3) +
  geom_smooth(method = "lm", se = F) +
  labs(title = "Kelly Bluebook Value vs Claim Amount")
```

Any time that the effect that one variable has on the response is different depending on the value of other variables we say that there is an interaction. We can also use an hypothesis test with a GLM to check this. Simply include an interaction term and see if the coefficient is zero at the desired significance level.

9.4.1 Poisson Regression

When the dependent variable is a count, such as the number of claims per month, Poisson regression is appropriate. This requires that each claim is independent

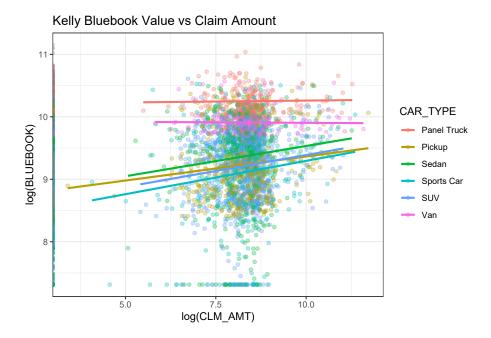


Figure 9.4: Example of strong interaction

in that one claim will not make another claim more or less likely. This means that the target variable is actually a rate, $\frac{\text{claims}}{\text{months}}$. More generally, we call the months the *exposure*.

Let m_i by the units of exposure and y_i the target. We use a log-link function to correct for skewness.

$$log(\frac{\hat{y}_i}{m_i}) = \beta_0 + \beta_1 x_1 + \dots + \beta_p x_p$$

By using the fact that $log(\frac{a}{b}) = log(a) - log(b)$ this turns into

$$log(\hat{y_i}) = log(m_i) + \beta_0 + \beta_1 x_1 + \dots + \beta_p x_p$$

We call the $log(m_i)$ the offset term. Notice that there is no coefficient (beta) on this value, because we already know what the impact will be.

In R, the code for this equation would be

```
glm(y ~ offset(log(m)) + x, family=poisson(link=log) )
```

9.4.2 Tweedie regression

While this topic is briefly mentioned on the modules, the only R libraries which support Tweedie Regression (statmod and tweedie) are not on the syllabus, and so there is no way that the SOA could ask you to build a tweedie model. This means that you can be safely skip this section.

9.4.3 Stepwise subset selection

In theory, we could test all possible combinations of variables and interaction terms. This includes all p models with one predictor, all p-choose-2 models with two predictors, all p-choose-3 models with three predictors, and so forth. Then we take whichever model has the best performance as the final model.

This "brute force" approach is statistically ineffective: the more variables which are searched, the higher the chance of finding models that overfit.

A subtler method, known as *stepwise selection*, reduces the chances of overfitting by only looking at the most promising models.

Forward Stepwise Selection:

- 1. Start with no predictors in the model;
- 2. Evaluate all p models which use only one predictor and choose the one with the best performance (highest R^2 or lowest RSS);
- 3. Repeat the process when adding one additional predictor, and continue until there is a model with one predictor, a model with two predictors, a model with three predictors, and so forth until there are p models;
- 4. Select the single best model which has the best AIC, BIC, or adjusted R^2 .

Backward Stepwise Selection:

- 1. Start with a model that contains all predictors;
- 2. Create a model which removes all predictors;
- 3. Choose the best model which removes all-but-one predictor;
- 4. Choose the best model which removes all-but-two predictors;
- 5. Continue until there are p models;
- 6. Select the single best model which has the best AIC, BIC, or adjusted R^2 .

Both Forward & Backward Selection:

A hybrid approach is to consider use both forward and backward selection. This is done by creating two lists of variables at each step, one from forward and one from backward selection. Then variables from *both* lists are tested to see if adding or subtracting from the current model would improve the fit or not. ISLR does not mention this directly, however, by default the stepAIC function uses a default of both.

Tip: Always load the MASS library before dplyr or tidyverse. Otherwise there will be conflicts as there are functions named select() and filter() in both. Alternatively, specify the library in the function call with dplyr::select().

Readings
CAS Monograph 5 Chapter 2

9.4.4 Advantages and disadvantages

There is usually at least one question on the PA exam which asks you to "list some of the advantages and disadvantages of using this particular model", and so here is one such list. It is unlikely that the grader will take off points for including too many comments and so a good strategy is to include everything that comes to mind.

GLM Advantages

- Easy to interpret
- Can easily be deployed in spreadsheet format
- Handles skewed data through different response distributions
- Models the average response which leads to stable predictions on new data
- Handles continuous and categorical data
- Works well on small data sets

GLM Disadvantages

- Does not select features (without stepwise selection)
- Strict assumptions around distribution shape, randomness of error terms, and variable correlations
- Unable to detect non-linearity directly (although this can manually be addressed through feature engineering)
- Sensitive to outliers
- Low predictive power

Chapter 10

Logistic Regression

10.1 Model form

Logistic regression is a special type of GLM. The name is confusing because the objective is *classification* and not regression. While most examples focus on binary classification, logistic regression also works for multiclass classification.

The model form is as before

$$g(\mathbf{\hat{y}}) = \mathbf{X}\beta$$

However, now the target y_i is a category. Our objective is to predict a probability of being in each category. For regression, $\hat{y_i}$ can be any number, but now we need $0 \le \hat{y_i} \le 1$.

We can use a special link function, known as the *standard logistic function*, sigmoid, or logit, to force the output to be in this range of $\{0,1\}$.

$$\hat{\mathbf{y}} = g^{-1}(\mathbf{X}\beta) = \frac{1}{1 + e^{-\mathbf{X}\beta}}$$

Other link functions for classification problems are possible as well, although the logistic function is the most common. If a problem asks for an alternative link, such as the *probit*, fit both models and compare the performance.

10.2 Example

Using the auto_claim data, we predict whether or not a policy has a claim. This is also known as the *claim frequency*.

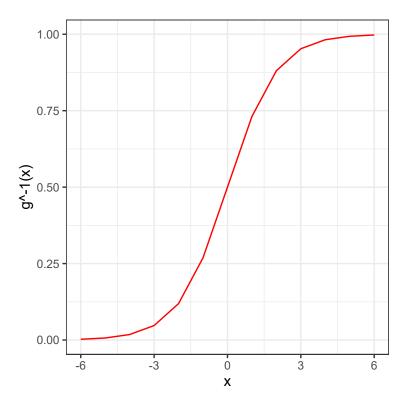


Figure 10.1: Standard Logistic Function

10.2. EXAMPLE 63

```
auto_claim %>% count(CLM_FLAG)

## # A tibble: 2 x 2

## CLM_FLAG n

## <chr> <int>
## 1 No 7556

## 2 Yes 2740
```

About 40% do not have a claim while 60% have at least one claim.

All of the variables except for the CAR_TYPE are highly significant. The car types SPORTS CAR and SUV appear to be significant, and so if we wanted to make the model simpler we could create indicator variables for CAR_TYPE == SPORTS CAR and CAR_TYPE == SUV.

frequency %>% summary()

```
##
## Call:
## glm(formula = target ~ AGE + GENDER + MARRIED + CAR_USE + BLUEBOOK +
      CAR_TYPE + AREA, family = binomial(link = "logit"), data = train)
##
## Deviance Residuals:
      Min
           1Q Median
                                 30
                                         Max
## -1.8431 -0.8077 -0.5331 0.9575
                                      3.0441
##
## Coefficients:
                       Estimate Std. Error z value Pr(>|z|)
## (Intercept)
                     -3.523e-01 2.517e-01 -1.400 0.16160
## AGE
                     -2.289e-02 3.223e-03 -7.102 1.23e-12 ***
```

```
## GENDERM
                     -1.124e-02 9.304e-02 -0.121 0.90383
## MARRIEDYes
                     -6.028e-01 5.445e-02 -11.071
                                                  < 2e-16 ***
## CAR_USEPrivate
                    -1.008e+00 6.569e-02 -15.350 < 2e-16 ***
## BLUEBOOK
                     -4.025e-05 4.699e-06 -8.564 < 2e-16 ***
## CAR TYPEPickup
                     -6.687e-02 1.390e-01 -0.481
                                                  0.63048
## CAR TYPESedan
                     -3.689e-01 1.383e-01 -2.667
                                                  0.00765 **
## CAR_TYPESports Car 6.159e-01 1.891e-01
                                          3.256 0.00113 **
## CAR TYPESUV
                     2.982e-01 1.772e-01
                                          1.683 0.09240 .
## CAR_TYPEVan
                     -8.983e-03 1.319e-01 -0.068
                                                  0.94569
## AREAUrban
                     2.128e+00 1.064e-01 19.993 < 2e-16 ***
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
## (Dispersion parameter for binomial family taken to be 1)
##
##
      Null deviance: 9544.3 on 8236 degrees of freedom
## Residual deviance: 8309.6 on 8225
                                     degrees of freedom
## AIC: 8333.6
##
## Number of Fisher Scoring iterations: 5
```

There is no easy way of interpreting the coefficients when using a logit link function. The most inference that we can make is to note which variables are significant.

- CAR_USE, MARRIED, BLUEBOOK are highly significant
- Certain values of CAR_TYPE are significant but others are not.

The output is a predicted probability. We can see that this is centered around a probability of about 0.5.

```
preds <- predict(frequency, newdat=test,type="response")
qplot(preds)</pre>
```

In order to convert these values to predicted 0's and 1's, we assign a *cutoff* value so that if \hat{y} is above this threshold we use a 1 and 0 othersise. The default cutoff is 0.5. We change this to 0.3 and see that there are 763 policies predicted to have claims.

```
test <- test %>% mutate(pred_zero_one = as.factor(1*(preds>.3)))
summary(test$pred_zero_one)

## 0 1
## 1296 763
```

10.2. EXAMPLE 65

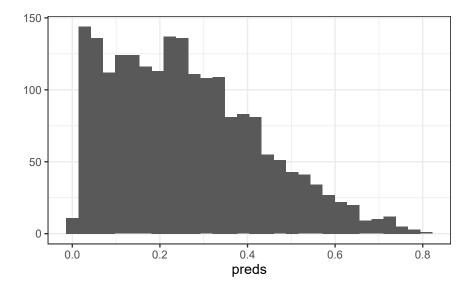


Figure 10.2: Distribution of Predicted Probability

How do we decide on this cutoff value? We need to compare cutoff values based on some evaluation metric. For example, we can use accuracy.

$$\label{eq:accuracy} Accuracy = \frac{Correct~Guesses}{Total~Guesses}$$

This results in an accuracy of 70%. But is this good?

```
test %>% summarise(accuracy = mean(pred_zero_one == target))

## # A tibble: 1 x 1

## accuracy

## <dbl>
## 1 0.699
```

Consider what would happen if we just predicted all 0's. The accuracy is 74%.

```
test %>% summarise(accuracy = mean(0 == target))

## # A tibble: 1 x 1

## accuracy
## <dbl>
## 1 0.734
```

For policies which experience claims the accuracy is 63%.

```
test %>%
  filter(target == 1) %>%
  summarise(accuracy = mean(pred_zero_one == target))

## # A tibble: 1 x 1
## accuracy
## <dbl>
## 1 0.631
```

But for policies that don't actually experience claims this is 72%.

```
test %>%
  filter(target == 0) %>%
  summarise(accuracy = mean(pred_zero_one == target))

## # A tibble: 1 x 1
## accuracy
## <dbl>
## 1 0.724
```

How do we know if this is a good model? We can repeat this process with a different cutoff value and get different accuracy metrics for these groups. Let's use a cutoff of 0.6.

75%

```
test <- test %>% mutate(pred_zero_one = as.factor(1*(preds>.6)))
test %>% summarise(accuracy = mean(pred_zero_one == target))

## # A tibble: 1 x 1
## accuracy
## <dbl>
## 1 0.752
```

10% for policies with claims and 98% for policies without claims.

```
test %>%
filter(target == 1) %>%
summarise(accuracy = mean(pred_zero_one == target))
```

```
## # A tibble: 1 x 1
##
     accuracy
##
        <dbl>
## 1
        0.108
test %>%
  filter(target == 0) %>%
  summarise(accuracy = mean(pred_zero_one == target))
## # A tibble: 1 x 1
##
     accuracy
##
        <dbl>
        0.985
## 1
```

The punchline is that the accuracy depends on the cutoff value, and changing the cutoff value changes whether the model is accuracy for the positive classes (policies with actual claims) vs. the negative classes (policies without claims).

10.3 Classification metrics

For regression problems, when the output is a whole number, we can use the sum of squares RSS, the r-squared R^2 , the mean absolute error MAE, and the likelihood. For classification problems where the output is in $\{0,1\}$, we need to a new set of metrics.

A confusion matrix shows is a table that summarises how the model classifies each group.

- No claims and predicted to not have claims True Negatives (TN) = 1,489
- Had claims and predicted to have claims True Positives (TP) = 59
- No claims but predited to have claims False Negatives (FN) = 22
- Had claims but predicted not to False Positives (FP) = 489

confusionMatrix(test\$pred_zero_one,factor(test\$target))\$table

```
## Reference
## Prediction 0 1
## 0 1489 489
## 1 22 59
```

These definitions allow us to measure performance on the different groups.

Precision answers the question "out of all of the positive predictions, what percentage were correct?"

$$Precision = \frac{TP}{TP + FP}$$

Recall answers the question "out of all of positive examples in the data set, what percentage were correct?"

$$Recall = \frac{TP}{TP + FN}$$

The choice of using precision or recall depends on the relative cost of making a FP or a FN error. If FP errors are expensive, then use precision; if FN errors are expensive, then use recall.

Example A: the model trying to detect a deadly disease, which only 1 out of every 1000 patient's survive without early detection. Then the goal should be to optimize *recall*, because we would want every patient that has the disease to get detected.

Example B: the model is detecting which emails are spam or not. If an important email is flagged as spam incorrectly, the cost is 5 hours of lost productivity. In this case, *precision* is the main concern.

In some cases we can compare this "cost" in actual values. For example, if a federal court is predicting if a criminal will recommit or not, they can agree that "1 out of every 20 guilty individuals going free" in exchange for "90% of those who are guilty being convicted". When money is involed, this a dollar amount can be used: flagging non-spam as spam may cost \$100 whereas missing a spam email may cost \$2. Then the cost-weighted accuracy is

$$Cost = (100)(FN) + (2)(FP)$$

Then the cutoff value can be tuned in order to find the minimum cost.

Fortunately, all of this is handled in a single function called confusionMatrix.

```
confusionMatrix(test$pred_zero_one,factor(test$target))
```

```
## Confusion Matrix and Statistics
##
## Reference
## Prediction 0 1
## 0 1489 489
```

```
##
            1
                22
                     59
##
##
                  Accuracy : 0.7518
                    95% CI: (0.7326, 0.7704)
##
       No Information Rate: 0.7339
##
##
       P-Value [Acc > NIR] : 0.03366
##
##
                     Kappa : 0.1278
##
##
   Mcnemar's Test P-Value : < 2e-16
##
##
               Sensitivity: 0.9854
##
               Specificity: 0.1077
##
            Pos Pred Value: 0.7528
##
            Neg Pred Value: 0.7284
                Prevalence: 0.7339
##
##
            Detection Rate: 0.7232
##
      Detection Prevalence: 0.9607
##
         Balanced Accuracy: 0.5466
##
          'Positive' Class: 0
##
##
```

10.3.1 Area Under the ROC Curv (AUC)

What if we look at both the true-positive rate (TPR) and false positive rate (FPR) simultaneously? That is, for each value of the cutoff, we can calculate the TPR and TNR.

For example, say that we have 10 cutoff values, $\{k_1, k_2, ..., k_{10}\}$. Then for each value of k we calculate both the true positive rates

$$TPR = \{TPR(k_1), TPR(k_2), ..., TPR(k_{10})\}\$$

and the true negative rates

$$\{FNR = \{FNR(k_1), FNR(k_2), ..., FNR(k_{10})\}\$$

Then we set x = TPR and y = FNR and graph x against y. The plot below shows the ROC for the auto_claims data. The Area Under the Curv of 0.6795 is what we would get if we integrated under the curve.

```
library(pROC)
roc(test$target, preds, plot = T)
```

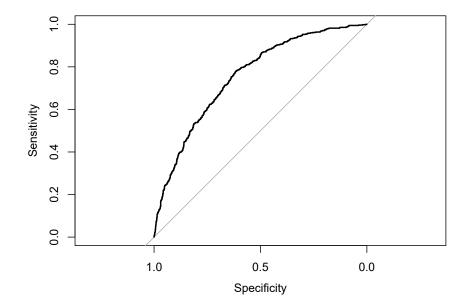


Figure 10.3: AUC for auto_claim

```
##
## Call:
## roc.default(response = test$target, predictor = preds, plot = T)
##
## Data: preds in 1511 controls (test$target 0) < 548 cases (test$target 1).
## Area under the curve: 0.7558</pre>
```

If we just randomly guess, the AUC would be 0.5, which is represented by the 45-degree line. A perfect model would maximize the curve to the upper-left corner.

Chapter 11

Penalized Linear Models

One of the main weaknesses of the GLM, including all linear models in this chapter, is that the features need to be selected by hand. Stepwise selection helps to improve this process, but fails when the inputs are correlated and often has a strong dependence on seemingly arbitrary choices of evaluation metrics such as using AIC or BIC and forward or backwise directions.

The Bias Variance Tradoff is about finding the lowest error by changing the flexibility of the model. Penalization methods use a parameter to control for this flexibility directly.

Earlier on we said that the linear model minimizes the sum of square terms, known as the residual sum of squares (RSS)

RSS =
$$\sum_{i} (y_i - \hat{y})^2 = \sum_{i} (y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij})^2$$

This loss function can be modified so that models which include more (and larger) coefficients are considered as worse. In other words, when there are more β 's, or β 's which are larger, the RSS is higher.

11.1 Ridge Regression

Ridge regression adds a penalty term which is proportional to the square of the sum of the coefficients. This is known as the "L2" norm.

$$\sum_{i} (y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij})^2 + \lambda \sum_{j=1}^{p} \beta_j^2$$

This λ controls how much of a penalty is imposed on the size of the coefficients. When λ is high, simpler models are treated more favorably because the $\sum_{j=1}^{p} \beta_j^2$ carries more weight. Conversely, then λ is low, complex models are more favored. When $\lambda = 0$, we have an ordinary GLM.

11.2 Lasso

The official name is the Least Absolute Shrinkage and Selection Operator, but the common name is just "the lasso". Just as with Ridge regression, we want to favor simpler models; however, we also want to *select* variables. This is the same as forcing some coefficients to be equal to 0.

Instead of taking the square of the coefficients (L2 norm), we take the absolute value (L1 norm).

$$\sum_{i} (y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij})^2 + \lambda \sum_{j=1}^{p} |\beta_j|$$

In ISLR, Hastie et al show that this results in coefficients being forced to be exactly 0. This is extremely useful because it means that by changing λ , we can select how many variables to use in the model.

Note: While any response family is possible with penalized regression, in R, only the Gaussian family is possible in the library glmnet, and so this is the only type of question that the SOA can ask.

11.3 Elastic Net

The Elastic Net uses a penalty term which is between the L1 and L2 norms. The penalty term is a weighted average using the mixing parameter $0 \le \alpha \le 1$. The loss function is then

RSS +
$$(1 - \alpha)/2 \sum_{j=1}^{p} \beta_j^2 + \alpha \sum_{j=1}^{p} |\beta_j|$$

When $\alpha = 1$ is turns into a Lasso; when $\alpha = 1$ this is the Ridge model.

Luckily, none of this needs to be memorized. On the exam, read the documentation in R to refresh your memory. For the Elastic Net, the function is glmnet, and so running ?glmnet will give you this info.

Shortcut: When using complicated functions on the exam, use function name to get the documentation.

11.4 Advantages and disadvantages

Elastic Net/Lasso/Ridge Advantages

- All benefits from GLMS
- Automatic variable selection for Lasso; smaller coefficients for Ridge
- Better predictive power than GLM

Elastic Net/Lasso/Ridge Disadvantages

• All cons of GLMs

Readings

ISLR 6.1 Subset Selection ISLR 6.2 Shrinkage Methods

Chapter 12

Tree-based models

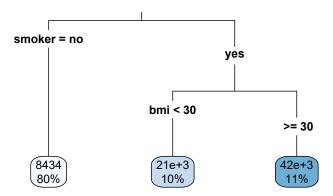
12.1 Decision Trees

12.1.1 Model form

Decision trees can be used for either classification or regression problems. The model structure is a series of yes/no questions. Depending on how each observation answers these questions, a prediction is made.

The below example shows how a single tree can predict health claims.

- \bullet For non-smokers, the predicted annual claims are 8,434. This represents 80% of the observations
- For smokers with a bmi of less than 30, the predicted annual claims are 21,000. 10% of patients fall into this bucket.
- For smokers with a bmi of more than 30, the prediction is 42,000. This bucket accounts for 11% of patients.



We can cut the data set up into these groups and look at the claim costs. From this grouping, we can see that **smoker** is the most important variable as the difference in average claims is about 20,000.

smoker	bmi_30	mean_claims	percent
no	bmi < 30	\$7,977.03	0.38
no	bmi >= 30	\$8,842.69	0.42
yes	bmi < 30	\$21,363.22	0.10
yes	bmi >= 30	\$41,557.99	0.11

This was a very simple example because there were only two variables. If we have more variables, the tree will get large very quickly. This will result in overfitting; there will be good performance on the training data but poor performance on the test data.

The step-by-step process of building a tree is

Step 1: Choose a variable at random.

This could be any variable in age, children, charges, sex, smoker, age_bucket, bmi, or region.

Step 2: Find the split point which best seperates observations out based on the value of y. A good split is one where the y's are very different. *

In this case, smoker was chosen. Then we can only split this in one way: smoker = 1 or smoker = 0.

Then for each of these groups, smokers and non-smokers, choose another variable at random. In this case, for no-smokers, age was chosen. To find the best cut point of age, look at all possible age cut points from 18, 19, 20, 21, ..., 64 and choose the one which best separates the data.

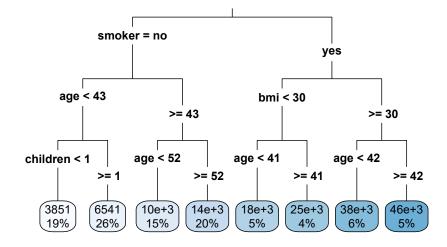
There are three ways of deciding where to split

- Entropy (aka, information gain)
- Gini
- Classification error

Of these, only the first two are commonly used. The exam is not going to ask you to calculate either of these. Just know that neither method will work better on all data sets, and so the best practice is to test both and compare the performance.

Step 3: Continue doing this until a stopping criteria is reached. For example, the minimum number of observations is 5 or less.

As you can see, this results in a very deep tree.



Step 4: Apply cost comlexity pruning to simplify the tree

Intuitively, we know that the above model would perform poorly due to overfitting. We want to make it simpler by removing nodes. This is very similar to how in linear models we reduce complexity by reducing the number of coefficients.

A measure of the depth of the tree is the *complexity*. A simple way of measuring this from the number of terminal nodes, called |T|. This is similar to the "degrees of freedom" in a linear model. In the above example, |T| = 8. The amount of penalization is controlled by α . This is very similar to λ in the Lasso.

Intuitively, merely only looking at the number of nodes by itself is too simple because not all data sets will have the same characteristics such as n, p, the number of categorical variables, correlations between variables, and so fourth. In addition, if we just looked at the error (squared error in this case) we would overfit very easily. To address this issue, we use a cost function which takes into account the error as well as |T|.

To calculate the cost of a tree, number the terminal nodes from 1 to |T|, and let the set of observations that fall into the mth bucket be R_m . Then add up the squared error over all terminal nodes to the penalty term.

$$\operatorname{Cost}_{\alpha}(T) = \sum_{m=1}^{|T|} \sum_{R_m} (y_i - \hat{y}_{Rm})^2 + \alpha |T|$$

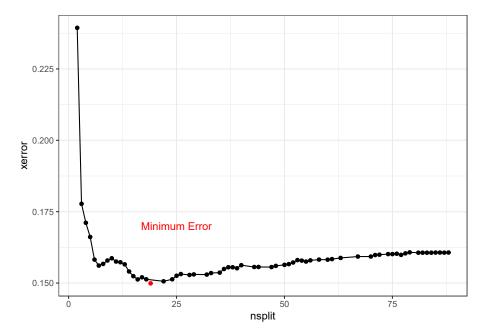
Step 5: Use cross-validation to select the best alpha

The cost is controlled by the CP parameter. In the above example, did you notice the line rpart.control(cp = 0.003)? This is telling rpart to continue growing the tree until the CP reaches 0.003. At each subtree, we can measure the cost CP as well as the cross-validation error xerror.

This is stored in the cptable

```
## 3 2 0.0637 0.239
## 4 3 0.00967 0.178
## 5 4 0.00784 0.171
## 6 5 0.00712 0.166
```

As more splits are added, the cost continues to decrease, reaches a minimum, and then begins to increase.



To optimize performance, choose the number of splits which has the lowest error. Often, though, the goal of using a decision tree is to create a simple model. In this case, we can err or the side of a lower nsplit so that the tree is shorter and more interpretable. All of the questions on so far have only used decision trees for interpretability, and a different model method has been used when predictive power is needed.

Once we have selected α , the tree is pruned. Sometimes the CP with the lowest error has a large number of splits, such as the case is here.

```
tree$cptable %>%
  as_tibble() %>%
  select(nsplit, CP, xerror) %>%
  arrange(xerror) %>%
  head()
```

A tibble: 6 x 3

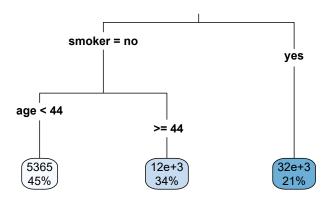
```
##
   nsplit
              CP xerror
##
    <dbl>
            <dbl> <dbl>
## 1
       19 0.000837 0.150
## 2
       22 0.000759 0.151
## 3
      16 0.00105 0.151
## 4
      24 0.000695 0.151
## 6 17 0.000913 0.152
```

The SOA will give you code to find the lowest CP value such as below. This may or may not be useful depending on if they are asking for predictive performance or interpretability.

To make a simple tree, there are a few options

- Set the maximum depth of a tree with maxdepth
- Manually set cp to be higher
- Use fewer input variables and avoid categories with many levels
- Force a high number of minimum observations per terminal node with minbucket

For instance, using these suggestions allows for a simpler tree to be fit.



We evaluate the performance on the test set. Because the target variable charges is highly skewed, we use the Root Mean Squared Log Error (RM-SLE). We see that the complex tree has the best (lowest) error, but also has 8 terminal nodes. The simple tree with only three terminal nodes has worse (higher) error, but this is still an improvement over the mean prediction.

```
tree_pred <- predict(tree, test)
simple_tree_pred <- predict(simple_tree, test)

get_rmsle <- function(y, y_hat){
    sqrt(mean((log(y) - log(y_hat))^2))
}

get_rmsle(test$charges, tree_pred)

## [1] 0.3920546

get_rmsle(test$charges, simple_tree_pred)

## [1] 0.5678457

get_rmsle(test$charges, mean(train$charges))

## [1] 0.9996513</pre>
```

12.1.2 Advantages and disadvantages

Advantages

- Easy to interpret
- Captures interaction effects
- Captures non-linearities
- Handles continuous and categorical data
- Handles missing values

Disadvantages

- Is a "weak learner" because of low predictive power
- Does not work on small data sets
- Is often a simplification of the underlying process because all observations at terminal nodes have equal predicted values
- Is biased towards selecting high-cardinality features because more possible split points for these features tend to lead to overfitting
- High variance (which can be alleviated with stricter parameters) leads the "easy to interpret results" to change upon retraining Unable to predict beyond the range of the training data for regression (because each predicted value is an average of training samples)

Readings

ISLR 8.1.1 Basics of Decision Trees ISLR 8.1.2 Classification Trees rpart Documentation (Optional)

12.2 Ensemble learning

The "wisdom of crowds" says that often many are smater than the few. In the context of modeling, the models which we have looked at so far have been single guesses; however, often the underlying process is more complex than any single model can explain. If we build separate models and then combine them, known as *ensembling*, performance can be improved. Instead of trying to create a single perfect model, many simple models, known as *weak learners* are combined into a *meta-model*.

The two main ways that models are combined are through bagging and boosting.

12.2.1 Bagging

To start, we create many "copies" of the training data by sampling with replacement. Then we fit a simple model, typically a decision tree or linear model, to each of the data sets. Because each model is looking at different areas of the data, the predictions are different. The final model is a weighted average of each of the individual models.

12.2.2 Boosting

Boosting always uses the original training data and iteratively fits models to the error of the prior models. These weak learners are ineffective by themselves but powerful when added together. Unlike with bagging, the computer must train these weak learners *sequentially* instead of in parallel.

12.3 Random Forests

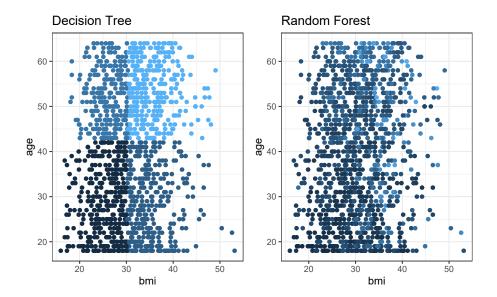
12.3.1 Model form

A random forest is the most common example of bagging. As the name implies, a forest is made up of *trees*. Separate trees are fit to sampled datasets. For random forests, there is one minor modification: in order to make each model even more different, each tree selects a *random subset of variables*.

- 1. Assume that the underlying process, Y, has some signal within the data \mathbf{X} .
- 2. Introduce randomness (variance) to capture the signal.
- 3. Remove the variance by taking an average.

When using only a single tree, there can only be as many predictions as there are terminal nodes. In a random forest, predictions can be more granular due to the contribution of each of the trees.

The below graph illustrates this. A single tree (left) has stair-like, step-wise predictions whereas a random forest is free to predict any value. The color represents the predicted value (yellow = highest, black = lowest).



Unlike decision trees, random forest trees do not need to be pruned. This is because overfitting is less of a problem: if one tree overfits, there are other trees which overfit in other areas to compensate.

In most applications, only the mtry parameter, which controls how many variables to consider at each split, needs to be tuned. Tuning the ntrees parameter is not required; however, the soa may still ask you to.

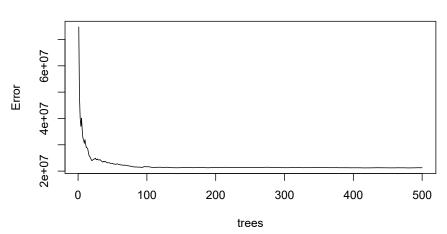
12.3.2 Example

Using the basic randomForest package we fit a model with 500 trees.

This expects only numeric values. We create dummy (indicator) columns.

```
## $ sex
               <dbl> 0, 1, 1, 1, 1, 0, 0, 0, 1, ...
## $ bmi
               <dbl> 27.900, 33.770, 33.000, 22....
## $ children <dbl> 0, 1, 3, 0, 0, 0, 1, 3, 2, ...
## $ smoker
               <dbl> 1, 0, 0, 0, 0, 0, 0, 0, 0, ...
## $ charges
               <dbl> 16884.924, 1725.552, 4449.4...
## $ region_ne <dbl> 0, 0, 0, 0, 0, 0, 0, 1, ...
## $ region_nw <dbl> 0, 0, 0, 1, 1, 0, 0, 1, 0, ...
## $ region_se <dbl> 0, 1, 1, 0, 0, 1, 1, 0, 0, ...
## $ region_sw <dbl> 1, 0, 0, 0, 0, 0, 0, 0, 0, ...
library(caret)
set.seed(42)
index <- createDataPartition(y = rf_data$charges,</pre>
                             p = 0.8, list = F)
train <- rf_data %>% slice(index)
test <- rf_data %>% slice(-index)
rf <- randomForest(charges ~ ., data = train, ntree = 500)</pre>
plot(rf)
```





We again use RMSLE. This is lower (better) than a model that uses the average as a baseline.

```
pred <- predict(rf, test)
get_rmsle <- function(y, y_hat){
   sqrt(mean((log(y) - log(y_hat))^2))</pre>
```

```
get_rmsle(test$charges, pred)

## [1] 0.4772576

get_rmsle(test$charges, mean(train$charges))

## [1] 0.9996513
```

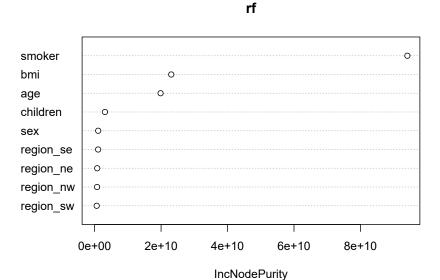
12.3.3 Variable Importance

Variable importance is a way of measuring how each variable contributes to overall model. For single decision trees, if a variable was "higher" up in the tree, then this variable would have greater influence. Statistically, there are two ways of measuring this:

- 1) Look at the reduction in error when a the variable is randomly permuted verses using the actual values. This is done with type = 1.
- 2) Use the total decrease in node impurities from splitting on the variable, averaged over all trees. For classification, the node impurity is measured by the Gini index; for regression, it is measured by the residual sum of squares RSS. This is type = 2.

smoker, bmi, and age are the most importance predictors of charges. As you can imagine, variable importance is a highly useful tool for building models. We could use this to test out newly engineered features, or perform feature selection by taking the top-n features and use them in a different model. Random forests can handle very high dimensional data which allows for many tests to be run at once.

```
varImpPlot(x = rf)
```



12.3.4 Partial dependence

We know which variables are important, but what about the direction of the change? In a linear model we would be able to just look at the sign of the coefficient. In tree-based models, we have a tool called *partial dependence*. This attempts to measure the change in the predicted value by taking the average $\hat{\mathbf{y}}$ after removing the effects of all other predictors.

Although this is commonly used for trees, this approach is model-agnostic in that any model could be used.

Take a model of two predictors, $\hat{\mathbf{y}} = f(\mathbf{X}_1, \mathbf{X}_2)$. For simplicity, say that $f(x_1, x_2) = 2x_1 + 3x_2$.

The data looks like this

```
df <- tibble(x1 = c(1,1,2,2), x2 = c(3,4,5,6)) %>% mutate(f = 2*x1 + 3*x2) df
```

```
## # A tibble: 4 x 3
## x1 x2 f
## < dbl> <dbl> <dbl> ## 1 1 3 11
## 2 1 4 14
```

```
## 3 2 5 19
## 4 2 6 22
```

Here is the partial dependence of x1 on to f.

This method of using the mean is know as the *Monte Carlo* method. There are other methods for partial dependence that are not on the syllabus.

For the RandomForest, this is done with pdp::partial().

12.3.5 Advantages and disadvantages

Advantages

- Resilient to overfitting due to bagging
- Only one parameter to tune (mtry, the number of features considered at each split)
- Very good a multi-class prediction
- Nonlinearities
- Interaction effects
- Handles missing data
- Deals with unbalanced after over/undersampling

Disadvantages

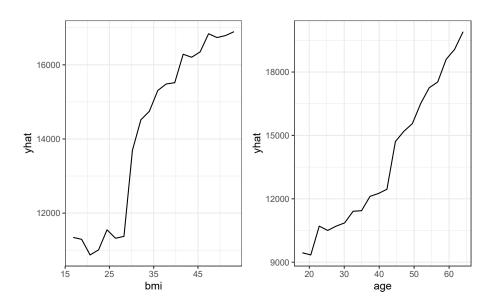


Figure 12.1: Partial Dependence

- Does not work on small data sets
- Weaker performance than other methods (GBM, NN)
- Unable to predict beyond training data for regression

Readings	
ISLR 8.2.1 Bagging ISLR 8.1.2 Random Forests	

12.4 Gradient Boosted Trees

Another ensemble learning method is *gradient boosting*, also known as the Gradient Boosted Machine (GBM). Although this is unlikely to get significant attention on the PA exam due to the complexity, this is the most widely-used and powerful machine learning algorithms that are in use today.

We start with an initial model, which is just a constant prediction of the mean.

$$f = f_0(\mathbf{x_i}) = \frac{1}{n} \sum_{i=1}^n y_i$$

Then we update the target (what the model is predicting) by subtracting off the previously predicted value.

$$\hat{y_i} \leftarrow y_i - f_0(\mathbf{x_i})$$

This $\hat{y_i}$ is called the *residual*. In our example, instead of predicting charges, this would be predicting the residual of charges_i – Mean(charges). We now use this model for the residuals to update the prediction.

If we updated each prediction with the prior residual directly, the algorithm would be unstable. To make this process more gradual, we use a *learning rate*

We then iterate through this process hundreds or thousands of times, slowly improving the prediction.

Because each new tree is fit to residuals instead of the response itself, the process continuously improves the prediction. As the prediction improves, the residuals get smaller and smaller. In random forests, or other bagging algorithms, the model performance is more limited by the individual trees because each only contributes to the overall average. The name is gradient boosting because the residuals are an approximation of the gradient, and gradient descent is how the loss functions are optimized.

Similarly to how GLMs can be used for classification problems through a logit transform (aka logistic regression), GBMs can also be used for classification.

12.4.1 Parameters

For random forests, the individual tree parameters do not get tuned. For GBMs, however, these parameters can make a significant difference in model performance.

Boosting parameters:

- n.trees: Integer specifying the total number of trees to fit. This is equivalent to the number of iterations and the number of basis functions in the additive expansion. Default is 100.
- shrinkage: a shrinkage parameter applied to each tree in the expansion. Also known as the learning rate or step-size reduction; 0.001 to 0.1 usually work, but a smaller learning rate typically requires more trees. Default is 0.1.

Tree parameters:

- interaction.depth: Integer specifying the maximum depth of each tree (i.e., the highest level of variable interactions allowed). A value of 1 implies an additive model, a value of 2 implies a model with up to 2-way interactions, etc. Default is 1.
- n.minobsinnode: Integer specifying the minimum number of observations in the terminal nodes of the trees. Note that this is the actual number of observations, not the total weight.

GBMs are easy to overfit, and the parameters need to be carefully tuned using cross-validation. In the Examples section we go through how to do this.

Tip: Whenever fitting a model, use ?model_name to get the documentation. The parameters below are from ?gbm.

12.4.2 Example

We fit a gbm below without tuning the parameters for the sake of example.

12.4.3 Advantages and disadvantages

This exam covers the basics of GBMs. There are many variations of GBMs not covered in detail such as xgboost.

Advantages

[1] 0.9996513

- High prediction accuracy
- Shown to work empirically well on many types of problems
- Nonlinearities, interaction effects, resilient to outliers, corrects for missing values
- Deals with class imbalance directly by weighting observations

Disadvantages

- Requires large sample size
- Longer training time
- Does not detect linear combinations of features. These must be engineered Can overfit if not tuned correctly

Readings
ISLR 8.2.3 Boosting

12.4.4 Exercises

Run this code on your computer to answer these exercises.

1. RF with randomForest

```
(Part 1 of 2)
```

The below code is set up to fit a random forest to the soa_mortality data set to predict actual_cnt.

There is a problem: all of the predictions are coming out to be 1. Find out why this is happening and fix it.

```
set.seed(42)
#For the sake of this example, only take 20% of the records
df <- soa_mortality %>%
 sample_frac(0.2) %>%
 mutate(target = as.factor(ifelse(actual_cnt == 0, 1, 0))) %>%
  select(target, prodcat, distchan, smoker, sex, issage, uwkey) %>%
 mutate_if(is.character, ~as.factor(.x))
#check that the target has 0's and 1's
df %>% count(target)
## # A tibble: 2 x 2
    target
               n
##
   <fct> <int>
## 1 0
            1811
## 2 1
            98189
library(caret)
index <- createDataPartition(y = df$target, p = 0.8, list = F)</pre>
train <- df %>% slice(index)
test <- df %>% slice(-index)
k = 0.1
cutoff=c(k,1-k)
model <- randomForest(</pre>
 formula = target ~ .,
```

```
data = train,
ntree = 100,
cutoff = cutoff
)

pred <- predict(model, test)
confusionMatrix(pred, test$target)</pre>
```

```
(Part 2 of 2)
```

Downsample the majority class and refit the model, and then choose between the original data and the downsampled data based on the model performance. Use your own judgement when choosing how to evaluate the model based on accuracy, sensitivity, specificity, and Kappa.

```
model <- randomForest(
  formula = Class ~ .,
  data = down_train,
  ntree = 100,
  cutoff = cutoff
)

down_pred <- predict(model, down_test)
  confusionMatrix(down_pred, down_test$Class)</pre>
```

Now up-sample the minority class and repeat the same procedure.

```
model <- randomForest(
  formula = Class ~ .,
  data = up_train,
  ntree = 100,
  cutoff = cutoff
)

up_pred <- predict(model, up_test)
confusionMatrix(up_pred, up_test$Class)</pre>
```

2. RF tuning with caret

The best practice of tuning a model is with cross-validation. This can only be done in the caret library. If the SOA asks you to use caret, they will likely ask you a question related to cross validation as below.

An actuary has trained a predictive model and chosen the best hyperparameters, cleaned the data, and performed feature engineering. They have one problem, however: the error on the training data is far lower than on new, unseen test data. Read the code below and determine their problem. Find a way to lower the error on the test data without changing the model or the data. Explain the rational behind your method.

```
library(caret)
set.seed(42)
#Take only 1000 records
#Uncomment this when completing this exercise
data <- health_insurance %>% sample_n(1000)
index <- createDataPartition(</pre>
 y = data$charges, p = 0.8, list = F) %>%
  as.numeric()
train <- health_insurance %>% slice(index)
test <- health_insurance %>% slice(-index)
control <- trainControl(</pre>
 method='boot',
 number=2,
  p = 0.2)
tunegrid <- expand.grid(.mtry=c(1,3,5))</pre>
rf <- train(charges ~ .,
            data = train,
            method='rf',
            tuneGrid=tunegrid,
            trControl=control)
```

```
pred_train <- predict(rf, train)
pred_test <- predict(rf, test)

get_rmse <- function(y, y_hat){
    sqrt(mean((y - y_hat)^2))
}

get_rmse(pred_train, train$charges)
get_rmse(pred_test, test$charges)</pre>
```

12.4.4.1 Tuning a GBM with caret

If the SOA asks you to tune a GBM, they will need to give you starting hyper-parameters which are close to the "best" values due to how slow the Prometric computers are. Another possibility is that they pre-train a GBM model object and ask that you use it.

This example looks at 27 combinations of hyper parameters.

```
tunegrid <- expand.grid(
   interaction.depth = c(1,3,5),
   n.trees = c(20, 40, 100),
   shrinkage = c(0.01, 0.001, 0.0001),
   n.minobsinnode = 20)
nrow(tunegrid)</pre>
```

The output shows the RMSE for each of the 27 models tested.

```
trellis.par.set(caretTheme())
plot(gbm)
```

The summary.gbm function, which R understands from the summary function, shows the variable importance. The most predictive feature is age, followed by bmi.

```
summary(gbm, plotit = F) %>% as_tibble()
```

12.4.4.2 Solutions

- Q1. Part 1 of 2: Set the cutoff to be lower (i.e., 0.1)
- Q1. Part 2 of 2: The Accuracy and Kappa are higher (better) for the undersampled vs. the original data. The up-sampled model is best. With a cutoff of 0.1, accuracy is 0.66 and Kapp 0.32
- Q2. (Hint) Look at ?trainControl

A bootstrap sample is when samples are taken of the observations with replacement. The default code was using method = boot, which is using a bootstrap. It is strange that this only repeated twice, and each time the data is only train on p = 0.2 percent (twenty percent!) of the training data. Because the training data is small, n is effectively smaller, which makes the model worse. Additionally, because there are only two bootstrap replications, there is high variance in this estimate.

```
control <- trainControl(
  method='boot',
  number=2,
  p = 0.2)</pre>
```

This is what the default error is

- TRAIN 2581.203
- TEST 5284.176

A good thought is to increase the number of bootstrap samples to 10 and to increase the training percentage size to the default of 0.75. This, however, results in **worse** performance on the test set.

```
control <- trainControl(
  method='boot',
  number=10,
  p = 0.75)</pre>
```

- TRAIN 2580.682
- TEST 5286.089

The **best** method is to use repeated cross-validation. This makes the most use of the data by training over 9-10ths of the observations and evaluating the error on the remaining 1/10th. This estimate of the error is important because it's how caret selects the optimal number of trees to use in the random forest.

```
control <- trainControl(
  method='repeatedcv',
  number=10,
  p = 0.8)</pre>
```

- TRAIN 2600.809
- TEST 5280.758

Chapter 13

Practice Exams

Practice exams are available at ExamPA.net.

Current practice exams and video solutions:

- One introductory practice exam with a custom data set from Kaggle
- An adaptation of the Miner's Union December 2018 Exam to the current format
- $\bullet\,$ A video solution to Hospital Readmissions
- A tutorial on data manipulation